

Global Laundry Management Software Market Growth (Status and Outlook) 2026-2032

<https://marketpublishers.com/r/G1D4FFD67701EN.html>

Date: May 2026

Pages: 149

Price: US\$ 3,660.00 (Single User License)

ID: G1D4FFD67701EN

Abstracts

The global Laundry Management Software market size is predicted to grow from US\$ 636 million in 2025 to US\$ 932 million in 2032; it is expected to grow at a CAGR of 5.7% from 2026 to 2032.

Laundry Management Software is an integrated operations platform designed specifically for laundries, self-service laundromats, and in-house laundry rooms in institutions such as hotels and hospitals. Its core focus is to enable meticulous tracking of clothing throughout its lifecycle, from collection, washing, ironing, and distribution, through digital processes. The system typically encompasses modules such as order management, inventory control, production scheduling, customer relationship management, and financial analysis. Operationally, it generates a unique barcode or RFID tag for each item of clothing, which employees scan to update status at each step, ensuring traceability and preventing errors. For customers, it supports multiple collection channels, online order tracking, and electronic payment. Back-end software optimizes wash schedules, monitors chemical and consumable inventory, automatically calculates costs and profits, and generates key performance reports. Ultimately, the software aims to connect front-office reception, production, and logistics management, driving the transformation of laundry services towards standardized, scalable, and modern management by improving operational efficiency, reducing human error and material waste, and enhancing customer transparency.

The global laundry management software market has experienced uneven development, exhibiting distinct regional characteristics. The North American and European markets are the most mature, dominated by commercial laundry solutions for the hospitality and healthcare industries, with a strong emphasis on process automation, RFID tracking technology, and sustainability compliance. The Asia-Pacific

region is experiencing rapid growth, with diverse models: Australia leads in large-scale laundry applications; the Chinese market is uniquely dominated by SaaS software for a large number of self-service laundromats and O2O laundry platforms, deeply integrating mobile payments and online order collection. In contrast, emerging markets such as Latin America, the Middle East, and Africa still rely primarily on localized basic software or manual management, but are gradually embracing digital solutions, presenting significant market potential. Overall, the evolution of this market is closely tied to the concentration of the laundry industry in each region, labor costs, and technology acceptance.

LPI (LP Information)' newest research report, the 'Laundry Management Software Industry Forecast' looks at past sales and reviews total world Laundry Management Software sales in 2025, providing a comprehensive analysis by region and market sector of projected Laundry Management Software sales for 2026 through 2032. With Laundry Management Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Laundry Management Software industry.

This Insight Report provides a comprehensive analysis of the global Laundry Management Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Laundry Management Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Laundry Management Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Laundry Management Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Laundry Management Software.

This report presents a comprehensive overview, market shares, and growth opportunities of Laundry Management Software market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud-based

On-premises

Segmentation by Business Model:

Commercial Laundry Type

Self-Service Laundry Type

Segmentation by Function:

Production Process Oriented

Customer Relationship Oriented

Segmentation by Application:

Commercial Laundry

Hotel

School

Industrial Laundry

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Axcess IT

Rishabh

Prolacs

Girbau

Focus Softnet

Infotek Software & Systems

VGTag

Primus Laundry

Coelentera Technologies

Ict-Group

CleanCloud

Cents

Bundle Laundry

LinenTech

Fabklean

Swash Laundry Software

ABS Laundry Business Solutions

Quick Dry Cleaning Software

CleanMate

Zoho Creator

LaundryPulse

Elixir Software

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