

Global Laundry Dryer Sheet and Bar Market Growth 2026-2032

<https://marketpublishers.com/r/GE823F794912EN.html>

Date: June 2026

Pages: 122

Price: US\$ 3,660.00 (Single User License)

ID: GE823F794912EN

Abstracts

The global Laundry Dryer Sheet and Bar market size is predicted to grow from US\$ 14160 million in 2025 to US\$ 18300 million in 2032; it is expected to grow at a CAGR of 3.8% from 2026 to 2032.

Laundry dryer sheets and dryer bars are fabric softening products used in the laundry process to reduce static cling, soften fabrics, and impart a pleasant fragrance to clothes. They are commonly used in conjunction with tumble dryers to enhance the drying process. **Dryer Sheets:** Thin, flexible sheets typically coated with a fabric softener solution. They are placed in the dryer with wet clothes, where they release softening agents and fragrance while reducing static electricity. **Dryer Bars:** A solid alternative to dryer sheets, dryer bars are designed to provide similar benefits. They are typically placed inside the dryer drum and last through multiple loads, slowly releasing fabric softener and fragrance during each drying cycle.

United States market for Laundry Dryer Sheet and Bar is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Laundry Dryer Sheet and Bar is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Laundry Dryer Sheet and Bar is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Laundry Dryer Sheet and Bar players cover Procter & Gamble (Tide, Downy), SC Johnson (Snuggle), Henkel (Purex), The Clorox Company (Glad), Seventh Generation, etc. In terms of revenue, the global two largest companies occupied for a

share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Laundry Dryer Sheet and Bar Industry Forecast" looks at past sales and reviews total world Laundry Dryer Sheet and Bar sales in 2025, providing a comprehensive analysis by region and market sector of projected Laundry Dryer Sheet and Bar sales for 2026 through 2032. With Laundry Dryer Sheet and Bar sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Laundry Dryer Sheet and Bar industry.

This Insight Report provides a comprehensive analysis of the global Laundry Dryer Sheet and Bar landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Laundry Dryer Sheet and Bar portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Laundry Dryer Sheet and Bar market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Laundry Dryer Sheet and Bar and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Laundry Dryer Sheet and Bar.

This report presents a comprehensive overview, market shares, and growth opportunities of Laundry Dryer Sheet and Bar market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Dryer Sheet

Dryer Bar

Segmentation by Application:

Supermarket

Specialty Store

Online Sales

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Procter & Gamble (Tide, Downy)

SC Johnson (Snuggle)

Henkel (Purex)

The Clorox Company (Glad)

Seventh Generation

Arm & Hammer

Lysol

Ecos (Earth Friendly Products)

Meyers Clean Day

Method

Mrs. Meyer's Clean Day

Charlie's Soap

The Good Home Co.

Molly's Suds

Vaska

Key Questions Addressed in this Report

What is the 10-year outlook for the global Laundry Dryer Sheet and Bar market?

What factors are driving Laundry Dryer Sheet and Bar market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Laundry Dryer Sheet and Bar market opportunities vary by end market size?

How does Laundry Dryer Sheet and Bar break out by Type, by Application?

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