

Global Laundry Detergents Market Growth 2025-2031

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Abstracts

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The global Laundry Detergents market size is predicted to grow from US\$ 54930 million in 2025 to US\$ 66420 million in 2031; it is expected to grow at a CAGR of 3.2% from 2025 to 2031.

Laundry detergent for institutional/ commercial is a one-shot main wash detergent specially-formulated for use in commercial, healthcare and on premise laundries. It is widely used in hotel?restaurant, hospital, laundry etc.

Global Laundry Detergent for Institutional/Commercial key players include Sealed Air Corporation, Ecolab, Procter & Gamble (PG), Henkel, etc. Global top four manufacturers hold a share over 35%.

Europe is the largest market, with a share over 30%, followed by China, and USA, both have a share about 45 percent.

In terms of product, Liquid Laundry Detergent is the largest segment, with a share over 75%. And in terms of application, the largest application is Hotel and Restaurant, followed by Hospital, Laundry, etc.

LP Information, Inc. (LPI) ' newest research report, the "Laundry Detergents Industry Forecast" looks at past sales and reviews total world Laundry Detergents sales in 2024, providing a comprehensive analysis by region and market sector of projected Laundry Detergents sales for 2025 through 2031. With Laundry Detergents sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Laundry Detergents industry.

This Insight Report provides a comprehensive analysis of the global Laundry Detergents landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Laundry Detergents portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Laundry Detergents market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Laundry Detergents and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Laundry Detergents.

This report presents a comprehensive overview, market shares, and growth opportunities of Laundry Detergents market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Liquid Detergents

Powder Detergents

Tablet Detergents

Segmentation by Application:

Household

Commercial

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Ecover

Novamex

Sonett

Alma Win

Ecodoo

SODASAN

Frosch

Key Questions Addressed in this Report

What is the 10-year outlook for the global Laundry Detergents market?

What factors are driving Laundry Detergents market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Laundry Detergents market opportunities vary by end market size?

How does Laundry Detergents break out by Type, by Application?

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