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Global Laundry Care Market Growth 2025-2031

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Abstracts

The global Laundry Care market size is predicted to grow from US$ 73920 million in 2025 to US$ 97200 million in 2031; it is expected to grow at a CAGR of 4.7% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Laundry refers to the washing of clothing and other textiles. Laundry processes are often done in a room reserved for that purpose; in an individual home this is referred to as a laundry room or utility room. An apartment building or student hall of residence may have a shared laundry facility. A stand-alone business is referred to as a self-service laundry. The material that is being washed, or has been laundered, is also generally referred to as laundry.

Laundry processes include washing (usually with water containing detergents or other chemicals), agitation, rinsing, drying, pressing (ironing), and folding. The washing will often be done at a temperature above room temperature to increase the activities of any chemicals used and the solubility of stains, and high temperatures kill micro-organisms that may be present on the fabric. Many professional laundry Services are present in the market which offers at different price range.

LP Information, Inc. (LPI) ' newest research report, the ?Laundry Care Industry Forecast? looks at past sales and reviews total world Laundry Care sales in 2024, providing a comprehensive analysis by region and market sector of projected Laundry Care sales for 2025 through 2031. With Laundry Care sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Laundry Care industry.

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This Insight Report provides a comprehensive analysis of the global Laundry Care landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Laundry Care portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms? unique position in an accelerating global Laundry Care market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Laundry Care and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Laundry Care.

This report presents a comprehensive overview, market shares, and growth opportunities of Laundry Care market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Laundry Detergent

Fabric Softener

Bleach

Other

Segmentation by Application:

Residential

Commercial

This report also splits the market by region:

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- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia
- Middle East & Africa
  - Egypt

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South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Church & Dwight

Henkel

Procter & Gamble

The Clorox

Unilever

Bombril

Colgate

SC Johnson & Son Inc

Goodmaid Chemicals

Jyothy Laboratories

Kao Group

LG Household and Healthcare

Lion

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McBride

Method Products

Nirma

Phoenix Brands

PZ Cussons

Reckitt Benckiser

Rohit Surfactants

Safeway

Seventh Generation

Spotless Iberia

Tesco

Key Questions Addressed in this Report

What is the 10-year outlook for the global Laundry Care market?
What factors are driving Laundry Care market growth, globally and by region?
Which technologies are poised for the fastest growth by market and region?
How do Laundry Care market opportunities vary by end market size?
How does Laundry Care break out by Type, by Application?

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