

Global Latex Primer Market Growth 2023-2029

<https://marketpublishers.com/r/GFA8223DE8F1EN.html>

Date: June 2023

Pages: 110

Price: US\$ 3,660.00 (Single User License)

ID: GFA8223DE8F1EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The global Latex Primer market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

The primary purpose of a latex primer is to enhance adhesion, improve durability, and provide a uniform surface for the subsequent layers of paint. It creates a bonding layer between the substrate and the paint, helping to ensure proper adhesion and reducing the risk of peeling or flaking.

Latex primers offer several advantages:

Adhesion: Latex primers have excellent adhesion properties, allowing them to bond well with various surfaces such as wood, drywall, masonry, or previously painted surfaces. This promotes better paint adhesion and improves the longevity of the paint job.

Sealing and Stain Blocking: Latex primers can seal porous surfaces, preventing excessive absorption of subsequent coats of paint. They also help to block stains, such as water stains, ink marks, or smoke damage, from bleeding through the paint.

Smoothing and Leveling: Latex primers can fill in small cracks, minor surface imperfections, or uneven textures, resulting in a smoother and more even surface. This helps to achieve a more professional and attractive finish.

Compatibility: Latex primers are specifically designed for use with latex-based paints or water-based topcoats. They provide a compatible and stable foundation for subsequent coatings, ensuring optimal performance and durability.

Low VOC and Easy Cleanup: Latex primers are typically low in volatile organic compounds (VOCs), making them environmentally friendly and safe to use. They are also easy to clean up with soap and water, reducing the hassle and mess associated with solvent-based primers.

It is important to note that proper surface preparation, including cleaning, sanding, and repair of any surface defects, is necessary before applying a latex primer. Additionally, different latex primers may have specific recommendations and limitations, so it's essential to follow the manufacturer's instructions for the best results.

A latex primer is a type of primer specifically formulated with latex-based resins as the main binder. It is commonly used as a preparatory coating applied to surfaces before the application of latex-based paints or other water-based topcoats.

LPI (LP Information)' newest research report, the “Latex Primer Industry Forecast” looks at past sales and reviews total world Latex Primer sales in 2022, providing a comprehensive analysis by region and market sector of projected Latex Primer sales for 2023 through 2029. With Latex Primer sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Latex Primer industry.

This Insight Report provides a comprehensive analysis of the global Latex Primer landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Latex Primer portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Latex Primer market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Latex Primer and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Latex Primer.

This report presents a comprehensive overview, market shares, and growth opportunities of Latex Primer market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Interior

Exterior

Segmentation by application

Commercial Building

Civil Building

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Jotun

HEMPEL

PPG

Akzo Nobel

Sherwin-Williams

Sika

Behr

Benjamin Moore

Kansai Paint

CAPAROL

BASF

Axalta Coating Systems

SKK

Berger Paints

Kelly-Moore Paint

Lanco PRO

Diamond Vogel

Jiangsu Lanling Chemical

Guangdong Hongfang Coatings

Key Questions Addressed in this Report

What is the 10-year outlook for the global Latex Primer market?

What factors are driving Latex Primer market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Latex Primer market opportunities vary by end market size?

How does Latex Primer break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Latex Primer Annual Sales 2018-2029
 - 2.1.2 World Current & Future Analysis for Latex Primer by Geographic Region, 2018, 2022 & 2029
 - 2.1.3 World Current & Future Analysis for Latex Primer by Country/Region, 2018, 2022 & 2029
- 2.2 Latex Primer Segment by Type
 - 2.2.1 Interior
 - 2.2.2 Exterior
- 2.3 Latex Primer Sales by Type
 - 2.3.1 Global Latex Primer Sales Market Share by Type (2018-2023)
 - 2.3.2 Global Latex Primer Revenue and Market Share by Type (2018-2023)
 - 2.3.3 Global Latex Primer Sale Price by Type (2018-2023)
- 2.4 Latex Primer Segment by Application
 - 2.4.1 Commercial Building
 - 2.4.2 Civil Building
 - 2.4.3 Other
- 2.5 Latex Primer Sales by Application
 - 2.5.1 Global Latex Primer Sale Market Share by Application (2018-2023)
 - 2.5.2 Global Latex Primer Revenue and Market Share by Application (2018-2023)
 - 2.5.3 Global Latex Primer Sale Price by Application (2018-2023)

3 GLOBAL LATEX PRIMER BY COMPANY

- 3.1 Global Latex Primer Breakdown Data by Company
 - 3.1.1 Global Latex Primer Annual Sales by Company (2018-2023)
 - 3.1.2 Global Latex Primer Sales Market Share by Company (2018-2023)
- 3.2 Global Latex Primer Annual Revenue by Company (2018-2023)
 - 3.2.1 Global Latex Primer Revenue by Company (2018-2023)
 - 3.2.2 Global Latex Primer Revenue Market Share by Company (2018-2023)
- 3.3 Global Latex Primer Sale Price by Company
- 3.4 Key Manufacturers Latex Primer Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Latex Primer Product Location Distribution
 - 3.4.2 Players Latex Primer Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2018-2023)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR LATEX PRIMER BY GEOGRAPHIC REGION

- 4.1 World Historic Latex Primer Market Size by Geographic Region (2018-2023)
 - 4.1.1 Global Latex Primer Annual Sales by Geographic Region (2018-2023)
 - 4.1.2 Global Latex Primer Annual Revenue by Geographic Region (2018-2023)
- 4.2 World Historic Latex Primer Market Size by Country/Region (2018-2023)
 - 4.2.1 Global Latex Primer Annual Sales by Country/Region (2018-2023)
 - 4.2.2 Global Latex Primer Annual Revenue by Country/Region (2018-2023)
- 4.3 Americas Latex Primer Sales Growth
- 4.4 APAC Latex Primer Sales Growth
- 4.5 Europe Latex Primer Sales Growth
- 4.6 Middle East & Africa Latex Primer Sales Growth

5 AMERICAS

- 5.1 Americas Latex Primer Sales by Country
 - 5.1.1 Americas Latex Primer Sales by Country (2018-2023)
 - 5.1.2 Americas Latex Primer Revenue by Country (2018-2023)
- 5.2 Americas Latex Primer Sales by Type
- 5.3 Americas Latex Primer Sales by Application
- 5.4 United States
- 5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Latex Primer Sales by Region

6.1.1 APAC Latex Primer Sales by Region (2018-2023)

6.1.2 APAC Latex Primer Revenue by Region (2018-2023)

6.2 APAC Latex Primer Sales by Type

6.3 APAC Latex Primer Sales by Application

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Latex Primer by Country

7.1.1 Europe Latex Primer Sales by Country (2018-2023)

7.1.2 Europe Latex Primer Revenue by Country (2018-2023)

7.2 Europe Latex Primer Sales by Type

7.3 Europe Latex Primer Sales by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Latex Primer by Country

8.1.1 Middle East & Africa Latex Primer Sales by Country (2018-2023)

8.1.2 Middle East & Africa Latex Primer Revenue by Country (2018-2023)

8.2 Middle East & Africa Latex Primer Sales by Type

8.3 Middle East & Africa Latex Primer Sales by Application

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Latex Primer

10.3 Manufacturing Process Analysis of Latex Primer

10.4 Industry Chain Structure of Latex Primer

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Latex Primer Distributors

11.3 Latex Primer Customer

12 WORLD FORECAST REVIEW FOR LATEX PRIMER BY GEOGRAPHIC REGION

12.1 Global Latex Primer Market Size Forecast by Region

12.1.1 Global Latex Primer Forecast by Region (2024-2029)

12.1.2 Global Latex Primer Annual Revenue Forecast by Region (2024-2029)

12.2 Americas Forecast by Country

12.3 APAC Forecast by Region

12.4 Europe Forecast by Country

12.5 Middle East & Africa Forecast by Country

12.6 Global Latex Primer Forecast by Type

12.7 Global Latex Primer Forecast by Application

13 KEY PLAYERS ANALYSIS

13.1 Jotun

- 13.1.1 Jotun Company Information
- 13.1.2 Jotun Latex Primer Product Portfolios and Specifications
- 13.1.3 Jotun Latex Primer Sales, Revenue, Price and Gross Margin (2018-2023)
- 13.1.4 Jotun Main Business Overview
- 13.1.5 Jotun Latest Developments

13.2 HEMPEL

- 13.2.1 HEMPEL Company Information
- 13.2.2 HEMPEL Latex Primer Product Portfolios and Specifications
- 13.2.3 HEMPEL Latex Primer Sales, Revenue, Price and Gross Margin (2018-2023)
- 13.2.4 HEMPEL Main Business Overview
- 13.2.5 HEMPEL Latest Developments

13.3 PPG

- 13.3.1 PPG Company Information
- 13.3.2 PPG Latex Primer Product Portfolios and Specifications
- 13.3.3 PPG Latex Primer Sales, Revenue, Price and Gross Margin (2018-2023)
- 13.3.4 PPG Main Business Overview
- 13.3.5 PPG Latest Developments

13.4 Akzo Nobel

- 13.4.1 Akzo Nobel Company Information
- 13.4.2 Akzo Nobel Latex Primer Product Portfolios and Specifications
- 13.4.3 Akzo Nobel Latex Primer Sales, Revenue, Price and Gross Margin (2018-2023)
- 13.4.4 Akzo Nobel Main Business Overview
- 13.4.5 Akzo Nobel Latest Developments

13.5 Sherwin-Williams

- 13.5.1 Sherwin-Williams Company Information
- 13.5.2 Sherwin-Williams Latex Primer Product Portfolios and Specifications
- 13.5.3 Sherwin-Williams Latex Primer Sales, Revenue, Price and Gross Margin (2018-2023)

- 13.5.4 Sherwin-Williams Main Business Overview
- 13.5.5 Sherwin-Williams Latest Developments

13.6 Sika

- 13.6.1 Sika Company Information
- 13.6.2 Sika Latex Primer Product Portfolios and Specifications
- 13.6.3 Sika Latex Primer Sales, Revenue, Price and Gross Margin (2018-2023)
- 13.6.4 Sika Main Business Overview
- 13.6.5 Sika Latest Developments

13.7 Behr

- 13.7.1 Behr Company Information
- 13.7.2 Behr Latex Primer Product Portfolios and Specifications
- 13.7.3 Behr Latex Primer Sales, Revenue, Price and Gross Margin (2018-2023)
- 13.7.4 Behr Main Business Overview
- 13.7.5 Behr Latest Developments
- 13.8 Benjamin Moore
 - 13.8.1 Benjamin Moore Company Information
 - 13.8.2 Benjamin Moore Latex Primer Product Portfolios and Specifications
 - 13.8.3 Benjamin Moore Latex Primer Sales, Revenue, Price and Gross Margin (2018-2023)
 - 13.8.4 Benjamin Moore Main Business Overview
 - 13.8.5 Benjamin Moore Latest Developments
- 13.9 Kansai Paint
 - 13.9.1 Kansai Paint Company Information
 - 13.9.2 Kansai Paint Latex Primer Product Portfolios and Specifications
 - 13.9.3 Kansai Paint Latex Primer Sales, Revenue, Price and Gross Margin (2018-2023)
 - 13.9.4 Kansai Paint Main Business Overview
 - 13.9.5 Kansai Paint Latest Developments
- 13.10 CAPAROL
 - 13.10.1 CAPAROL Company Information
 - 13.10.2 CAPAROL Latex Primer Product Portfolios and Specifications
 - 13.10.3 CAPAROL Latex Primer Sales, Revenue, Price and Gross Margin (2018-2023)
 - 13.10.4 CAPAROL Main Business Overview
 - 13.10.5 CAPAROL Latest Developments
- 13.11 BASF
 - 13.11.1 BASF Company Information
 - 13.11.2 BASF Latex Primer Product Portfolios and Specifications
 - 13.11.3 BASF Latex Primer Sales, Revenue, Price and Gross Margin (2018-2023)
 - 13.11.4 BASF Main Business Overview
 - 13.11.5 BASF Latest Developments
- 13.12 Axalta Coating Systems
 - 13.12.1 Axalta Coating Systems Company Information
 - 13.12.2 Axalta Coating Systems Latex Primer Product Portfolios and Specifications
 - 13.12.3 Axalta Coating Systems Latex Primer Sales, Revenue, Price and Gross Margin (2018-2023)
 - 13.12.4 Axalta Coating Systems Main Business Overview
 - 13.12.5 Axalta Coating Systems Latest Developments

13.13 SKK

13.13.1 SKK Company Information

13.13.2 SKK Latex Primer Product Portfolios and Specifications

13.13.3 SKK Latex Primer Sales, Revenue, Price and Gross Margin (2018-2023)

13.13.4 SKK Main Business Overview

13.13.5 SKK Latest Developments

13.14 Berger Paints

13.14.1 Berger Paints Company Information

13.14.2 Berger Paints Latex Primer Product Portfolios and Specifications

13.14.3 Berger Paints Latex Primer Sales, Revenue, Price and Gross Margin
(2018-2023)

13.14.4 Berger Paints Main Business Overview

13.14.5 Berger Paints Latest Developments

13.15 Kelly-Moore Paint

13.15.1 Kelly-Moore Paint Company Information

13.15.2 Kelly-Moore Paint Latex Primer Product Portfolios and Specifications

13.15.3 Kelly-Moore Paint Latex Primer Sales, Revenue, Price and Gross Margin
(2018-2023)

13.15.4 Kelly-Moore Paint Main Business Overview

13.15.5 Kelly-Moore Paint Latest Developments

13.16 Lanco PRO

13.16.1 Lanco PRO Company Information

13.16.2 Lanco PRO Latex Primer Product Portfolios and Specifications

13.16.3 Lanco PRO Latex Primer Sales, Revenue, Price and Gross Margin
(2018-2023)

13.16.4 Lanco PRO Main Business Overview

13.16.5 Lanco PRO Latest Developments

13.17 Diamond Vogel

13.17.1 Diamond Vogel Company Information

13.17.2 Diamond Vogel Latex Primer Product Portfolios and Specifications

13.17.3 Diamond Vogel Latex Primer Sales, Revenue, Price and Gross Margin
(2018-2023)

13.17.4 Diamond Vogel Main Business Overview

13.17.5 Diamond Vogel Latest Developments

13.18 Jiangsu Lanling Chemical

13.18.1 Jiangsu Lanling Chemical Company Information

13.18.2 Jiangsu Lanling Chemical Latex Primer Product Portfolios and Specifications

13.18.3 Jiangsu Lanling Chemical Latex Primer Sales, Revenue, Price and Gross
Margin (2018-2023)

13.18.4 Jiangsu Lanling Chemical Main Business Overview

13.18.5 Jiangsu Lanling Chemical Latest Developments

13.19 Guangdong Hongfang Coatings

13.19.1 Guangdong Hongfang Coatings Company Information

13.19.2 Guangdong Hongfang Coatings Latex Primer Product Portfolios and Specifications

13.19.3 Guangdong Hongfang Coatings Latex Primer Sales, Revenue, Price and Gross Margin (2018-2023)

13.19.4 Guangdong Hongfang Coatings Main Business Overview

13.19.5 Guangdong Hongfang Coatings Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Latex Primer Annual Sales CAGR by Geographic Region (2018, 2022 & 2029) & (\$ millions)
- Table 2. Latex Primer Annual Sales CAGR by Country/Region (2018, 2022 & 2029) & (\$ millions)
- Table 3. Major Players of Interior
- Table 4. Major Players of Exterior
- Table 5. Global Latex Primer Sales by Type (2018-2023) & (Tons)
- Table 6. Global Latex Primer Sales Market Share by Type (2018-2023)
- Table 7. Global Latex Primer Revenue by Type (2018-2023) & (\$ million)
- Table 8. Global Latex Primer Revenue Market Share by Type (2018-2023)
- Table 9. Global Latex Primer Sale Price by Type (2018-2023) & (US\$/Ton)
- Table 10. Global Latex Primer Sales by Application (2018-2023) & (Tons)
- Table 11. Global Latex Primer Sales Market Share by Application (2018-2023)
- Table 12. Global Latex Primer Revenue by Application (2018-2023)
- Table 13. Global Latex Primer Revenue Market Share by Application (2018-2023)
- Table 14. Global Latex Primer Sale Price by Application (2018-2023) & (US\$/Ton)
- Table 15. Global Latex Primer Sales by Company (2018-2023) & (Tons)
- Table 16. Global Latex Primer Sales Market Share by Company (2018-2023)
- Table 17. Global Latex Primer Revenue by Company (2018-2023) (\$ Millions)
- Table 18. Global Latex Primer Revenue Market Share by Company (2018-2023)
- Table 19. Global Latex Primer Sale Price by Company (2018-2023) & (US\$/Ton)
- Table 20. Key Manufacturers Latex Primer Producing Area Distribution and Sales Area
- Table 21. Players Latex Primer Products Offered
- Table 22. Latex Primer Concentration Ratio (CR3, CR5 and CR10) & (2018-2023)
- Table 23. New Products and Potential Entrants
- Table 24. Mergers & Acquisitions, Expansion
- Table 25. Global Latex Primer Sales by Geographic Region (2018-2023) & (Tons)
- Table 26. Global Latex Primer Sales Market Share Geographic Region (2018-2023)
- Table 27. Global Latex Primer Revenue by Geographic Region (2018-2023) & (\$ millions)
- Table 28. Global Latex Primer Revenue Market Share by Geographic Region (2018-2023)
- Table 29. Global Latex Primer Sales by Country/Region (2018-2023) & (Tons)
- Table 30. Global Latex Primer Sales Market Share by Country/Region (2018-2023)
- Table 31. Global Latex Primer Revenue by Country/Region (2018-2023) & (\$ millions)

- Table 32. Global Latex Primer Revenue Market Share by Country/Region (2018-2023)
- Table 33. Americas Latex Primer Sales by Country (2018-2023) & (Tons)
- Table 34. Americas Latex Primer Sales Market Share by Country (2018-2023)
- Table 35. Americas Latex Primer Revenue by Country (2018-2023) & (\$ Millions)
- Table 36. Americas Latex Primer Revenue Market Share by Country (2018-2023)
- Table 37. Americas Latex Primer Sales by Type (2018-2023) & (Tons)
- Table 38. Americas Latex Primer Sales by Application (2018-2023) & (Tons)
- Table 39. APAC Latex Primer Sales by Region (2018-2023) & (Tons)
- Table 40. APAC Latex Primer Sales Market Share by Region (2018-2023)
- Table 41. APAC Latex Primer Revenue by Region (2018-2023) & (\$ Millions)
- Table 42. APAC Latex Primer Revenue Market Share by Region (2018-2023)
- Table 43. APAC Latex Primer Sales by Type (2018-2023) & (Tons)
- Table 44. APAC Latex Primer Sales by Application (2018-2023) & (Tons)
- Table 45. Europe Latex Primer Sales by Country (2018-2023) & (Tons)
- Table 46. Europe Latex Primer Sales Market Share by Country (2018-2023)
- Table 47. Europe Latex Primer Revenue by Country (2018-2023) & (\$ Millions)
- Table 48. Europe Latex Primer Revenue Market Share by Country (2018-2023)
- Table 49. Europe Latex Primer Sales by Type (2018-2023) & (Tons)
- Table 50. Europe Latex Primer Sales by Application (2018-2023) & (Tons)
- Table 51. Middle East & Africa Latex Primer Sales by Country (2018-2023) & (Tons)
- Table 52. Middle East & Africa Latex Primer Sales Market Share by Country (2018-2023)
- Table 53. Middle East & Africa Latex Primer Revenue by Country (2018-2023) & (\$ Millions)
- Table 54. Middle East & Africa Latex Primer Revenue Market Share by Country (2018-2023)
- Table 55. Middle East & Africa Latex Primer Sales by Type (2018-2023) & (Tons)
- Table 56. Middle East & Africa Latex Primer Sales by Application (2018-2023) & (Tons)
- Table 57. Key Market Drivers & Growth Opportunities of Latex Primer
- Table 58. Key Market Challenges & Risks of Latex Primer
- Table 59. Key Industry Trends of Latex Primer
- Table 60. Latex Primer Raw Material
- Table 61. Key Suppliers of Raw Materials
- Table 62. Latex Primer Distributors List
- Table 63. Latex Primer Customer List
- Table 64. Global Latex Primer Sales Forecast by Region (2024-2029) & (Tons)
- Table 65. Global Latex Primer Revenue Forecast by Region (2024-2029) & (\$ millions)
- Table 66. Americas Latex Primer Sales Forecast by Country (2024-2029) & (Tons)
- Table 67. Americas Latex Primer Revenue Forecast by Country (2024-2029) & (\$

millions)

Table 68. APAC Latex Primer Sales Forecast by Region (2024-2029) & (Tons)

Table 69. APAC Latex Primer Revenue Forecast by Region (2024-2029) & (\$ millions)

Table 70. Europe Latex Primer Sales Forecast by Country (2024-2029) & (Tons)

Table 71. Europe Latex Primer Revenue Forecast by Country (2024-2029) & (\$ millions)

Table 72. Middle East & Africa Latex Primer Sales Forecast by Country (2024-2029) & (Tons)

Table 73. Middle East & Africa Latex Primer Revenue Forecast by Country (2024-2029) & (\$ millions)

Table 74. Global Latex Primer Sales Forecast by Type (2024-2029) & (Tons)

Table 75. Global Latex Primer Revenue Forecast by Type (2024-2029) & (\$ Millions)

Table 76. Global Latex Primer Sales Forecast by Application (2024-2029) & (Tons)

Table 77. Global Latex Primer Revenue Forecast by Application (2024-2029) & (\$ Millions)

Table 78. Jotun Basic Information, Latex Primer Manufacturing Base, Sales Area and Its Competitors

Table 79. Jotun Latex Primer Product Portfolios and Specifications

Table 80. Jotun Latex Primer Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2018-2023)

Table 81. Jotun Main Business

Table 82. Jotun Latest Developments

Table 83. HEMPEL Basic Information, Latex Primer Manufacturing Base, Sales Area and Its Competitors

Table 84. HEMPEL Latex Primer Product Portfolios and Specifications

Table 85. HEMPEL Latex Primer Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2018-2023)

Table 86. HEMPEL Main Business

Table 87. HEMPEL Latest Developments

Table 88. PPG Basic Information, Latex Primer Manufacturing Base, Sales Area and Its Competitors

Table 89. PPG Latex Primer Product Portfolios and Specifications

Table 90. PPG Latex Primer Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2018-2023)

Table 91. PPG Main Business

Table 92. PPG Latest Developments

Table 93. Akzo Nobel Basic Information, Latex Primer Manufacturing Base, Sales Area and Its Competitors

Table 94. Akzo Nobel Latex Primer Product Portfolios and Specifications

Table 95. Akzo Nobel Latex Primer Sales (Tons), Revenue (\$ Million), Price (US\$/Ton)

and Gross Margin (2018-2023)

Table 96. Akzo Nobel Main Business

Table 97. Akzo Nobel Latest Developments

Table 98. Sherwin-Williams Basic Information, Latex Primer Manufacturing Base, Sales Area and Its Competitors

Table 99. Sherwin-Williams Latex Primer Product Portfolios and Specifications

Table 100. Sherwin-Williams Latex Primer Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2018-2023)

Table 101. Sherwin-Williams Main Business

Table 102. Sherwin-Williams Latest Developments

Table 103. Sika Basic Information, Latex Primer Manufacturing Base, Sales Area and Its Competitors

Table 104. Sika Latex Primer Product Portfolios and Specifications

Table 105. Sika Latex Primer Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2018-2023)

Table 106. Sika Main Business

Table 107. Sika Latest Developments

Table 108. Behr Basic Information, Latex Primer Manufacturing Base, Sales Area and Its Competitors

Table 109. Behr Latex Primer Product Portfolios and Specifications

Table 110. Behr Latex Primer Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2018-2023)

Table 111. Behr Main Business

Table 112. Behr Latest Developments

Table 113. Benjamin Moore Basic Information, Latex Primer Manufacturing Base, Sales Area and Its Competitors

Table 114. Benjamin Moore Latex Primer Product Portfolios and Specifications

Table 115. Benjamin Moore Latex Primer Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2018-2023)

Table 116. Benjamin Moore Main Business

Table 117. Benjamin Moore Latest Developments

Table 118. Kansai Paint Basic Information, Latex Primer Manufacturing Base, Sales Area and Its Competitors

Table 119. Kansai Paint Latex Primer Product Portfolios and Specifications

Table 120. Kansai Paint Latex Primer Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2018-2023)

Table 121. Kansai Paint Main Business

Table 122. Kansai Paint Latest Developments

Table 123. CAPAROL Basic Information, Latex Primer Manufacturing Base, Sales Area

and Its Competitors

Table 124. CAPAROL Latex Primer Product Portfolios and Specifications

Table 125. CAPAROL Latex Primer Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2018-2023)

Table 126. CAPAROL Main Business

Table 127. CAPAROL Latest Developments

Table 128. BASF Basic Information, Latex Primer Manufacturing Base, Sales Area and Its Competitors

Table 129. BASF Latex Primer Product Portfolios and Specifications

Table 130. BASF Latex Primer Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2018-2023)

Table 131. BASF Main Business

Table 132. BASF Latest Developments

Table 133. Axalta Coating Systems Basic Information, Latex Primer Manufacturing Base, Sales Area and Its Competitors

Table 134. Axalta Coating Systems Latex Primer Product Portfolios and Specifications

Table 135. Axalta Coating Systems Latex Primer Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2018-2023)

Table 136. Axalta Coating Systems Main Business

Table 137. Axalta Coating Systems Latest Developments

Table 138. SKK Basic Information, Latex Primer Manufacturing Base, Sales Area and Its Competitors

Table 139. SKK Latex Primer Product Portfolios and Specifications

Table 140. SKK Latex Primer Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2018-2023)

Table 141. SKK Main Business

Table 142. SKK Latest Developments

Table 143. Berger Paints Basic Information, Latex Primer Manufacturing Base, Sales Area and Its Competitors

Table 144. Berger Paints Latex Primer Product Portfolios and Specifications

Table 145. Berger Paints Latex Primer Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2018-2023)

Table 146. Berger Paints Main Business

Table 147. Berger Paints Latest Developments

Table 148. Kelly-Moore Paint Basic Information, Latex Primer Manufacturing Base, Sales Area and Its Competitors

Table 149. Kelly-Moore Paint Latex Primer Product Portfolios and Specifications

Table 150. Kelly-Moore Paint Latex Primer Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2018-2023)

- Table 151. Kelly-Moore Paint Main Business
- Table 152. Kelly-Moore Paint Latest Developments
- Table 153. Lanco PRO Basic Information, Latex Primer Manufacturing Base, Sales Area and Its Competitors
- Table 154. Lanco PRO Latex Primer Product Portfolios and Specifications
- Table 155. Lanco PRO Latex Primer Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2018-2023)
- Table 156. Lanco PRO Main Business
- Table 157. Lanco PRO Latest Developments
- Table 158. Diamond Vogel Basic Information, Latex Primer Manufacturing Base, Sales Area and Its Competitors
- Table 159. Diamond Vogel Latex Primer Product Portfolios and Specifications
- Table 160. Diamond Vogel Latex Primer Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2018-2023)
- Table 161. Diamond Vogel Main Business
- Table 162. Diamond Vogel Latest Developments
- Table 163. Jiangsu Lanling Chemical Basic Information, Latex Primer Manufacturing Base, Sales Area and Its Competitors
- Table 164. Jiangsu Lanling Chemical Latex Primer Product Portfolios and Specifications
- Table 165. Jiangsu Lanling Chemical Latex Primer Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2018-2023)
- Table 166. Jiangsu Lanling Chemical Main Business
- Table 167. Jiangsu Lanling Chemical Latest Developments
- Table 168. Guangdong Hongfang Coatings Basic Information, Latex Primer Manufacturing Base, Sales Area and Its Competitors
- Table 169. Guangdong Hongfang Coatings Latex Primer Product Portfolios and Specifications
- Table 170. Guangdong Hongfang Coatings Latex Primer Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2018-2023)
- Table 171. Guangdong Hongfang Coatings Main Business
- Table 172. Guangdong Hongfang Coatings Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Latex Primer
- Figure 2. Latex Primer Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Latex Primer Sales Growth Rate 2018-2029 (Tons)
- Figure 7. Global Latex Primer Revenue Growth Rate 2018-2029 (\$ Millions)
- Figure 8. Latex Primer Sales by Region (2018, 2022 & 2029) & (\$ Millions)
- Figure 9. Product Picture of Interior
- Figure 10. Product Picture of Exterior
- Figure 11. Global Latex Primer Sales Market Share by Type in 2022
- Figure 12. Global Latex Primer Revenue Market Share by Type (2018-2023)
- Figure 13. Latex Primer Consumed in Commercial Building
- Figure 14. Global Latex Primer Market: Commercial Building (2018-2023) & (Tons)
- Figure 15. Latex Primer Consumed in Civil Building
- Figure 16. Global Latex Primer Market: Civil Building (2018-2023) & (Tons)
- Figure 17. Latex Primer Consumed in Other
- Figure 18. Global Latex Primer Market: Other (2018-2023) & (Tons)
- Figure 19. Global Latex Primer Sales Market Share by Application (2022)
- Figure 20. Global Latex Primer Revenue Market Share by Application in 2022
- Figure 21. Latex Primer Sales Market by Company in 2022 (Tons)
- Figure 22. Global Latex Primer Sales Market Share by Company in 2022
- Figure 23. Latex Primer Revenue Market by Company in 2022 (\$ Million)
- Figure 24. Global Latex Primer Revenue Market Share by Company in 2022
- Figure 25. Global Latex Primer Sales Market Share by Geographic Region (2018-2023)
- Figure 26. Global Latex Primer Revenue Market Share by Geographic Region in 2022
- Figure 27. Americas Latex Primer Sales 2018-2023 (Tons)
- Figure 28. Americas Latex Primer Revenue 2018-2023 (\$ Millions)
- Figure 29. APAC Latex Primer Sales 2018-2023 (Tons)
- Figure 30. APAC Latex Primer Revenue 2018-2023 (\$ Millions)
- Figure 31. Europe Latex Primer Sales 2018-2023 (Tons)
- Figure 32. Europe Latex Primer Revenue 2018-2023 (\$ Millions)
- Figure 33. Middle East & Africa Latex Primer Sales 2018-2023 (Tons)
- Figure 34. Middle East & Africa Latex Primer Revenue 2018-2023 (\$ Millions)
- Figure 35. Americas Latex Primer Sales Market Share by Country in 2022

- Figure 36. Americas Latex Primer Revenue Market Share by Country in 2022
- Figure 37. Americas Latex Primer Sales Market Share by Type (2018-2023)
- Figure 38. Americas Latex Primer Sales Market Share by Application (2018-2023)
- Figure 39. United States Latex Primer Revenue Growth 2018-2023 (\$ Millions)
- Figure 40. Canada Latex Primer Revenue Growth 2018-2023 (\$ Millions)
- Figure 41. Mexico Latex Primer Revenue Growth 2018-2023 (\$ Millions)
- Figure 42. Brazil Latex Primer Revenue Growth 2018-2023 (\$ Millions)
- Figure 43. APAC Latex Primer Sales Market Share by Region in 2022
- Figure 44. APAC Latex Primer Revenue Market Share by Regions in 2022
- Figure 45. APAC Latex Primer Sales Market Share by Type (2018-2023)
- Figure 46. APAC Latex Primer Sales Market Share by Application (2018-2023)
- Figure 47. China Latex Primer Revenue Growth 2018-2023 (\$ Millions)
- Figure 48. Japan Latex Primer Revenue Growth 2018-2023 (\$ Millions)
- Figure 49. South Korea Latex Primer Revenue Growth 2018-2023 (\$ Millions)
- Figure 50. Southeast Asia Latex Primer Revenue Growth 2018-2023 (\$ Millions)
- Figure 51. India Latex Primer Revenue Growth 2018-2023 (\$ Millions)
- Figure 52. Australia Latex Primer Revenue Growth 2018-2023 (\$ Millions)
- Figure 53. China Taiwan Latex Primer Revenue Growth 2018-2023 (\$ Millions)
- Figure 54. Europe Latex Primer Sales Market Share by Country in 2022
- Figure 55. Europe Latex Primer Revenue Market Share by Country in 2022
- Figure 56. Europe Latex Primer Sales Market Share by Type (2018-2023)
- Figure 57. Europe Latex Primer Sales Market Share by Application (2018-2023)
- Figure 58. Germany Latex Primer Revenue Growth 2018-2023 (\$ Millions)
- Figure 59. France Latex Primer Revenue Growth 2018-2023 (\$ Millions)
- Figure 60. UK Latex Primer Revenue Growth 2018-2023 (\$ Millions)
- Figure 61. Italy Latex Primer Revenue Growth 2018-2023 (\$ Millions)
- Figure 62. Russia Latex Primer Revenue Growth 2018-2023 (\$ Millions)
- Figure 63. Middle East & Africa Latex Primer Sales Market Share by Country in 2022
- Figure 64. Middle East & Africa Latex Primer Revenue Market Share by Country in 2022
- Figure 65. Middle East & Africa Latex Primer Sales Market Share by Type (2018-2023)
- Figure 66. Middle East & Africa Latex Primer Sales Market Share by Application (2018-2023)
- Figure 67. Egypt Latex Primer Revenue Growth 2018-2023 (\$ Millions)
- Figure 68. South Africa Latex Primer Revenue Growth 2018-2023 (\$ Millions)
- Figure 69. Israel Latex Primer Revenue Growth 2018-2023 (\$ Millions)
- Figure 70. Turkey Latex Primer Revenue Growth 2018-2023 (\$ Millions)
- Figure 71. GCC Country Latex Primer Revenue Growth 2018-2023 (\$ Millions)
- Figure 72. Manufacturing Cost Structure Analysis of Latex Primer in 2022
- Figure 73. Manufacturing Process Analysis of Latex Primer

Figure 74. Industry Chain Structure of Latex Primer

Figure 75. Channels of Distribution

Figure 76. Global Latex Primer Sales Market Forecast by Region (2024-2029)

Figure 77. Global Latex Primer Revenue Market Share Forecast by Region (2024-2029)

Figure 78. Global Latex Primer Sales Market Share Forecast by Type (2024-2029)

Figure 79. Global Latex Primer Revenue Market Share Forecast by Type (2024-2029)

Figure 80. Global Latex Primer Sales Market Share Forecast by Application
(2024-2029)

Figure 81. Global Latex Primer Revenue Market Share Forecast by Application
(2024-2029)

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