

# Global Last-Mile Delivery Logistics Platform Market Growth (Status and Outlook) 2024-2030

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## Abstracts

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Last-mile delivery logistics platform refers to an online platform that provides last-mile delivery services, usually managed by a logistics company or a third-party platform. Its main functions include order receiving, delivery staff dispatch, route planning, real-time tracking and customer feedback, etc. It aims to optimize the delivery process, improve delivery efficiency, reduce delivery costs, and provide a reliable delivery service experience. These platforms often leverage technological means such as intelligent route planning, real-time positioning and data analysis to meet the growing needs of e-commerce and urban delivery.

The global Last-Mile Delivery Logistics Platform market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of % from 2024 to 2030.

LPI (LP Information)' newest research report, the “Last-Mile Delivery Logistics Platform Industry Forecast” looks at past sales and reviews total world Last-Mile Delivery Logistics Platform sales in 2022, providing a comprehensive analysis by region and market sector of projected Last-Mile Delivery Logistics Platform sales for 2023 through 2029. With Last-Mile Delivery Logistics Platform sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Last-Mile Delivery Logistics Platform industry.

This Insight Report provides a comprehensive analysis of the global Last-Mile Delivery Logistics Platform landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity.

This report also analyses the strategies of leading global companies with a focus on Last-Mile Delivery Logistics Platform portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Last-Mile Delivery Logistics Platform market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Last-Mile Delivery Logistics Platform and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Last-Mile Delivery Logistics Platform.

Last-mile delivery logistics platforms play a crucial role in the modern business environment. With the rise of e-commerce and online shopping, consumers' demand for fast and on-time delivery services continues to increase. The last-mile delivery logistics platform provides a smooth service between merchants and consumers by optimizing delivery routes, improving delivery efficiency, and introducing intelligent technology. An efficient bridge is built. These platforms not only improve merchants' delivery capabilities and customer satisfaction, but also bring a certain degree of optimization to the city's transportation and environment. They are an indispensable and important part of the modern logistics system.

This report presents a comprehensive overview, market shares, and growth opportunities of Last-Mile Delivery Logistics Platform market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud Based

On-Premises

Segmentation by Application:

Food Industry

Retail Industry

Logistics Industry

Pharmaceutical Industry

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

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Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Uber

Huawei Technologies

DoorDash

Deliveroo

Glovo

Postmates

Wolt

Delivery Hero

Grubhub

Just Eat

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Figure 82. Global Last-Mile Delivery Logistics Platform Market Size Market Share

## Forecast by Application (2025-2030)

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