

Global Laser Pointer Market Growth 2025-2031

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Abstracts

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The global Laser Pointer market size is predicted to grow from US\$ 79.1 million in 2025 to US\$ 85.2 million in 2031; it is expected to grow at a CAGR of 1.2% from 2025 to 2031.

Laser pointers are hand-held lasers that are promoted for pointing out objects or locations. Laser pointers promoted for pointing and demonstration purposes are limited to hazard Class IIIa.

Global Laser Pointer key players include Knorvay, Quarton, Quartet, Kensington, Deli, etc. Global top five manufacturers hold a share over 30%.

Asia(ex.China) is the largest market, with a share over 30%, followed by China, and Europe, both have a share about 40 percent.

In terms of product, Class 3R products is the largest segment, with a share over 65%. And in terms of application, the largest application is Entertainment, followed by Educational and business presentations, Industrial application, etc.

LP Information, Inc. (LPI) ' newest research report, the "Laser Pointer Industry Forecast" looks at past sales and reviews total world Laser Pointer sales in 2024, providing a comprehensive analysis by region and market sector of projected Laser Pointer sales for 2025 through 2031. With Laser Pointer sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Laser Pointer industry.

This Insight Report provides a comprehensive analysis of the global Laser Pointer

landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Laser Pointer portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Laser Pointer market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Laser Pointer and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Laser Pointer.

This report presents a comprehensive overview, market shares, and growth opportunities of Laser Pointer market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Class 2 Products

Class 3R Products

Segmentation by Application:

Educational and business presentations

Industrial application

Entertainment

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Quarton

Knorvay

Quartet

Kensington

Logitech

SMK-Link

Targus

ASiNG

Deli

Vson

Qiao Rong

Xuzhou Tiancai

Key Questions Addressed in this Report

What is the 10-year outlook for the global Laser Pointer market?

What factors are driving Laser Pointer market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Laser Pointer market opportunities vary by end market size?

How does Laser Pointer break out by Type, by Application?

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