

Global Laser Marking Market Growth (Status and Outlook) 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Laser Marking market size was valued at US\$ 1856.8 million in 2023. With growing demand in downstream market, the Laser Marking is forecast to a readjusted size of US\$ 2627.2 million by 2030 with a CAGR of 5.1% during review period.

The research report highlights the growth potential of the global Laser Marking market. Laser Marking are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Laser Marking. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Laser Marking market.

Laser marking is a methods to leave marks on an object, which also includes color change due to chemical/molecular alteration, charring, foaming, melting, ablation, and more. The technique does not involve the use of inks, nor does it involve tool bits which contact the engraving surface and wear out, giving it an advantage over alternative engraving or marking technologies where inks or bit heads have to be replaced regularly.

Key Features:

The report on Laser Marking market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Laser Marking market. It may include historical data, market segmentation by Type (e.g., Fiber Laser, Diode Laser), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Laser Marking market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Laser Marking market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Laser Marking industry. This include advancements in Laser Marking technology, Laser Marking new entrants, Laser Marking new investment, and other innovations that are shaping the future of Laser Marking.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Laser Marking market. It includes factors influencing customer ' purchasing decisions, preferences for Laser Marking product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Laser Marking market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Laser Marking market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Laser Marking market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Laser Marking industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Laser Marking market.

Market Segmentation:

Laser Marking market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Segmentation by type

Fiber Laser

Diode Laser

Solid State Laser

CO2 Laser

Segmentation by application

Semiconductor & Electronics

Automotive

Aerospace & Defense

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Coherent

Han's Laser

Trumpf

Gravotech

Jenoptik

Epilog Laser

600 Group

Mecco

Laserstar

Novanta

IPG Photonics

Beamer Laser Marking Systems

Eurolaser

Foba

Keyence

Photocube Technologies

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Laser Marking Market Size 2019-2030
 - 2.1.2 Laser Marking Market Size CAGR by Region 2019 VS 2023 VS 2030
- 2.2 Laser Marking Segment by Type
 - 2.2.1 Fiber Laser
 - 2.2.2 Diode Laser
 - 2.2.3 Solid State Laser
 - 2.2.4 CO2 Laser
- 2.3 Laser Marking Market Size by Type
 - 2.3.1 Laser Marking Market Size CAGR by Type (2019 VS 2023 VS 2030)
 - 2.3.2 Global Laser Marking Market Size Market Share by Type (2019-2024)
- 2.4 Laser Marking Segment by Application
 - 2.4.1 Semiconductor & Electronics
 - 2.4.2 Automotive
 - 2.4.3 Aerospace & Defense
 - 2.4.4 Others
- 2.5 Laser Marking Market Size by Application
 - 2.5.1 Laser Marking Market Size CAGR by Application (2019 VS 2023 VS 2030)
 - 2.5.2 Global Laser Marking Market Size Market Share by Application (2019-2024)

3 LASER MARKING MARKET SIZE BY PLAYER

- 3.1 Laser Marking Market Size Market Share by Players
 - 3.1.1 Global Laser Marking Revenue by Players (2019-2024)

- 3.1.2 Global Laser Marking Revenue Market Share by Players (2019-2024)
- 3.2 Global Laser Marking Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
 - 3.3.1 Competition Landscape Analysis
 - 3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

4 LASER MARKING BY REGIONS

- 4.1 Laser Marking Market Size by Regions (2019-2024)
- 4.2 Americas Laser Marking Market Size Growth (2019-2024)
- 4.3 APAC Laser Marking Market Size Growth (2019-2024)
- 4.4 Europe Laser Marking Market Size Growth (2019-2024)
- 4.5 Middle East & Africa Laser Marking Market Size Growth (2019-2024)

5 AMERICAS

- 5.1 Americas Laser Marking Market Size by Country (2019-2024)
- 5.2 Americas Laser Marking Market Size by Type (2019-2024)
- 5.3 Americas Laser Marking Market Size by Application (2019-2024)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Laser Marking Market Size by Region (2019-2024)
- 6.2 APAC Laser Marking Market Size by Type (2019-2024)
- 6.3 APAC Laser Marking Market Size by Application (2019-2024)
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

7 EUROPE

- 7.1 Europe Laser Marking by Country (2019-2024)
- 7.2 Europe Laser Marking Market Size by Type (2019-2024)
- 7.3 Europe Laser Marking Market Size by Application (2019-2024)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Laser Marking by Region (2019-2024)
- 8.2 Middle East & Africa Laser Marking Market Size by Type (2019-2024)
- 8.3 Middle East & Africa Laser Marking Market Size by Application (2019-2024)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 GLOBAL LASER MARKING MARKET FORECAST

- 10.1 Global Laser Marking Forecast by Regions (2025-2030)
 - 10.1.1 Global Laser Marking Forecast by Regions (2025-2030)
 - 10.1.2 Americas Laser Marking Forecast
 - 10.1.3 APAC Laser Marking Forecast
 - 10.1.4 Europe Laser Marking Forecast
 - 10.1.5 Middle East & Africa Laser Marking Forecast
- 10.2 Americas Laser Marking Forecast by Country (2025-2030)
 - 10.2.1 United States Laser Marking Market Forecast
 - 10.2.2 Canada Laser Marking Market Forecast
 - 10.2.3 Mexico Laser Marking Market Forecast

- 10.2.4 Brazil Laser Marking Market Forecast
- 10.3 APAC Laser Marking Forecast by Region (2025-2030)
 - 10.3.1 China Laser Marking Market Forecast
 - 10.3.2 Japan Laser Marking Market Forecast
 - 10.3.3 Korea Laser Marking Market Forecast
 - 10.3.4 Southeast Asia Laser Marking Market Forecast
 - 10.3.5 India Laser Marking Market Forecast
 - 10.3.6 Australia Laser Marking Market Forecast
- 10.4 Europe Laser Marking Forecast by Country (2025-2030)
 - 10.4.1 Germany Laser Marking Market Forecast
 - 10.4.2 France Laser Marking Market Forecast
 - 10.4.3 UK Laser Marking Market Forecast
 - 10.4.4 Italy Laser Marking Market Forecast
 - 10.4.5 Russia Laser Marking Market Forecast
- 10.5 Middle East & Africa Laser Marking Forecast by Region (2025-2030)
 - 10.5.1 Egypt Laser Marking Market Forecast
 - 10.5.2 South Africa Laser Marking Market Forecast
 - 10.5.3 Israel Laser Marking Market Forecast
 - 10.5.4 Turkey Laser Marking Market Forecast
 - 10.5.5 GCC Countries Laser Marking Market Forecast
- 10.6 Global Laser Marking Forecast by Type (2025-2030)
- 10.7 Global Laser Marking Forecast by Application (2025-2030)

11 KEY PLAYERS ANALYSIS

- 11.1 Coherent
 - 11.1.1 Coherent Company Information
 - 11.1.2 Coherent Laser Marking Product Offered
 - 11.1.3 Coherent Laser Marking Revenue, Gross Margin and Market Share (2019-2024)
 - 11.1.4 Coherent Main Business Overview
 - 11.1.5 Coherent Latest Developments
- 11.2 Han's Laser
 - 11.2.1 Han's Laser Company Information
 - 11.2.2 Han's Laser Laser Marking Product Offered
 - 11.2.3 Han's Laser Laser Marking Revenue, Gross Margin and Market Share (2019-2024)
 - 11.2.4 Han's Laser Main Business Overview
 - 11.2.5 Han's Laser Latest Developments

11.3 Trumpf

11.3.1 Trumpf Company Information

11.3.2 Trumpf Laser Marking Product Offered

11.3.3 Trumpf Laser Marking Revenue, Gross Margin and Market Share (2019-2024)

11.3.4 Trumpf Main Business Overview

11.3.5 Trumpf Latest Developments

11.4 Gravotech

11.4.1 Gravotech Company Information

11.4.2 Gravotech Laser Marking Product Offered

11.4.3 Gravotech Laser Marking Revenue, Gross Margin and Market Share (2019-2024)

11.4.4 Gravotech Main Business Overview

11.4.5 Gravotech Latest Developments

11.5 Jenoptik

11.5.1 Jenoptik Company Information

11.5.2 Jenoptik Laser Marking Product Offered

11.5.3 Jenoptik Laser Marking Revenue, Gross Margin and Market Share (2019-2024)

11.5.4 Jenoptik Main Business Overview

11.5.5 Jenoptik Latest Developments

11.6 Epilog Laser

11.6.1 Epilog Laser Company Information

11.6.2 Epilog Laser Laser Marking Product Offered

11.6.3 Epilog Laser Laser Marking Revenue, Gross Margin and Market Share (2019-2024)

11.6.4 Epilog Laser Main Business Overview

11.6.5 Epilog Laser Latest Developments

11.7 600 Group

11.7.1 600 Group Company Information

11.7.2 600 Group Laser Marking Product Offered

11.7.3 600 Group Laser Marking Revenue, Gross Margin and Market Share (2019-2024)

11.7.4 600 Group Main Business Overview

11.7.5 600 Group Latest Developments

11.8 Mecco

11.8.1 Mecco Company Information

11.8.2 Mecco Laser Marking Product Offered

11.8.3 Mecco Laser Marking Revenue, Gross Margin and Market Share (2019-2024)

11.8.4 Mecco Main Business Overview

11.8.5 Mecco Latest Developments

11.9 Laserstar

11.9.1 Laserstar Company Information

11.9.2 Laserstar Laser Marking Product Offered

11.9.3 Laserstar Laser Marking Revenue, Gross Margin and Market Share (2019-2024)

11.9.4 Laserstar Main Business Overview

11.9.5 Laserstar Latest Developments

11.10 Novanta

11.10.1 Novanta Company Information

11.10.2 Novanta Laser Marking Product Offered

11.10.3 Novanta Laser Marking Revenue, Gross Margin and Market Share (2019-2024)

11.10.4 Novanta Main Business Overview

11.10.5 Novanta Latest Developments

11.11 IPG Photonics

11.11.1 IPG Photonics Company Information

11.11.2 IPG Photonics Laser Marking Product Offered

11.11.3 IPG Photonics Laser Marking Revenue, Gross Margin and Market Share (2019-2024)

11.11.4 IPG Photonics Main Business Overview

11.11.5 IPG Photonics Latest Developments

11.12 Beamer Laser Marking Systems

11.12.1 Beamer Laser Marking Systems Company Information

11.12.2 Beamer Laser Marking Systems Laser Marking Product Offered

11.12.3 Beamer Laser Marking Systems Laser Marking Revenue, Gross Margin and Market Share (2019-2024)

11.12.4 Beamer Laser Marking Systems Main Business Overview

11.12.5 Beamer Laser Marking Systems Latest Developments

11.13 Eurolaser

11.13.1 Eurolaser Company Information

11.13.2 Eurolaser Laser Marking Product Offered

11.13.3 Eurolaser Laser Marking Revenue, Gross Margin and Market Share (2019-2024)

11.13.4 Eurolaser Main Business Overview

11.13.5 Eurolaser Latest Developments

11.14 Foba

11.14.1 Foba Company Information

11.14.2 Foba Laser Marking Product Offered

11.14.3 Foba Laser Marking Revenue, Gross Margin and Market Share (2019-2024)

11.14.4 Foba Main Business Overview

11.14.5 Foba Latest Developments

11.15 Keyence

11.15.1 Keyence Company Information

11.15.2 Keyence Laser Marking Product Offered

11.15.3 Keyence Laser Marking Revenue, Gross Margin and Market Share
(2019-2024)

11.15.4 Keyence Main Business Overview

11.15.5 Keyence Latest Developments

11.16 Photostripe Technologies

11.16.1 Photostripe Technologies Company Information

11.16.2 Photostripe Technologies Laser Marking Product Offered

11.16.3 Photostripe Technologies Laser Marking Revenue, Gross Margin and Market
Share (2019-2024)

11.16.4 Photostripe Technologies Main Business Overview

11.16.5 Photostripe Technologies Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Laser Marking Market Size CAGR by Region (2019 VS 2023 VS 2030) & (\$ Millions)
- Table 2. Major Players of Fiber Laser
- Table 3. Major Players of Diode Laser
- Table 4. Major Players of Solid State Laser
- Table 5. Major Players of CO2 Laser
- Table 6. Laser Marking Market Size CAGR by Type (2019 VS 2023 VS 2030) & (\$ Millions)
- Table 7. Global Laser Marking Market Size by Type (2019-2024) & (\$ Millions)
- Table 8. Global Laser Marking Market Size Market Share by Type (2019-2024)
- Table 9. Laser Marking Market Size CAGR by Application (2019 VS 2023 VS 2030) & (\$ Millions)
- Table 10. Global Laser Marking Market Size by Application (2019-2024) & (\$ Millions)
- Table 11. Global Laser Marking Market Size Market Share by Application (2019-2024)
- Table 12. Global Laser Marking Revenue by Players (2019-2024) & (\$ Millions)
- Table 13. Global Laser Marking Revenue Market Share by Player (2019-2024)
- Table 14. Laser Marking Key Players Head office and Products Offered
- Table 15. Laser Marking Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)
- Table 16. New Products and Potential Entrants
- Table 17. Mergers & Acquisitions, Expansion
- Table 18. Global Laser Marking Market Size by Regions 2019-2024 & (\$ Millions)
- Table 19. Global Laser Marking Market Size Market Share by Regions (2019-2024)
- Table 20. Global Laser Marking Revenue by Country/Region (2019-2024) & (\$ millions)
- Table 21. Global Laser Marking Revenue Market Share by Country/Region (2019-2024)
- Table 22. Americas Laser Marking Market Size by Country (2019-2024) & (\$ Millions)
- Table 23. Americas Laser Marking Market Size Market Share by Country (2019-2024)
- Table 24. Americas Laser Marking Market Size by Type (2019-2024) & (\$ Millions)
- Table 25. Americas Laser Marking Market Size Market Share by Type (2019-2024)
- Table 26. Americas Laser Marking Market Size by Application (2019-2024) & (\$ Millions)
- Table 27. Americas Laser Marking Market Size Market Share by Application (2019-2024)
- Table 28. APAC Laser Marking Market Size by Region (2019-2024) & (\$ Millions)
- Table 29. APAC Laser Marking Market Size Market Share by Region (2019-2024)
- Table 30. APAC Laser Marking Market Size by Type (2019-2024) & (\$ Millions)

Table 31. APAC Laser Marking Market Size Market Share by Type (2019-2024)
Table 32. APAC Laser Marking Market Size by Application (2019-2024) & (\$ Millions)
Table 33. APAC Laser Marking Market Size Market Share by Application (2019-2024)
Table 34. Europe Laser Marking Market Size by Country (2019-2024) & (\$ Millions)
Table 35. Europe Laser Marking Market Size Market Share by Country (2019-2024)
Table 36. Europe Laser Marking Market Size by Type (2019-2024) & (\$ Millions)
Table 37. Europe Laser Marking Market Size Market Share by Type (2019-2024)
Table 38. Europe Laser Marking Market Size by Application (2019-2024) & (\$ Millions)
Table 39. Europe Laser Marking Market Size Market Share by Application (2019-2024)
Table 40. Middle East & Africa Laser Marking Market Size by Region (2019-2024) & (\$ Millions)
Table 41. Middle East & Africa Laser Marking Market Size Market Share by Region (2019-2024)
Table 42. Middle East & Africa Laser Marking Market Size by Type (2019-2024) & (\$ Millions)
Table 43. Middle East & Africa Laser Marking Market Size Market Share by Type (2019-2024)
Table 44. Middle East & Africa Laser Marking Market Size by Application (2019-2024) & (\$ Millions)
Table 45. Middle East & Africa Laser Marking Market Size Market Share by Application (2019-2024)
Table 46. Key Market Drivers & Growth Opportunities of Laser Marking
Table 47. Key Market Challenges & Risks of Laser Marking
Table 48. Key Industry Trends of Laser Marking
Table 49. Global Laser Marking Market Size Forecast by Regions (2025-2030) & (\$ Millions)
Table 50. Global Laser Marking Market Size Market Share Forecast by Regions (2025-2030)
Table 51. Global Laser Marking Market Size Forecast by Type (2025-2030) & (\$ Millions)
Table 52. Global Laser Marking Market Size Forecast by Application (2025-2030) & (\$ Millions)
Table 53. Coherent Details, Company Type, Laser Marking Area Served and Its Competitors
Table 54. Coherent Laser Marking Product Offered
Table 55. Coherent Laser Marking Revenue (\$ million), Gross Margin and Market Share (2019-2024)
Table 56. Coherent Main Business
Table 57. Coherent Latest Developments

Table 58. Han's Laser Details, Company Type, Laser Marking Area Served and Its Competitors

Table 59. Han's Laser Laser Marking Product Offered

Table 60. Han's Laser Main Business

Table 61. Han's Laser Laser Marking Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 62. Han's Laser Latest Developments

Table 63. Trumpf Details, Company Type, Laser Marking Area Served and Its Competitors

Table 64. Trumpf Laser Marking Product Offered

Table 65. Trumpf Main Business

Table 66. Trumpf Laser Marking Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 67. Trumpf Latest Developments

Table 68. Gravotech Details, Company Type, Laser Marking Area Served and Its Competitors

Table 69. Gravotech Laser Marking Product Offered

Table 70. Gravotech Main Business

Table 71. Gravotech Laser Marking Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 72. Gravotech Latest Developments

Table 73. Jenoptik Details, Company Type, Laser Marking Area Served and Its Competitors

Table 74. Jenoptik Laser Marking Product Offered

Table 75. Jenoptik Main Business

Table 76. Jenoptik Laser Marking Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 77. Jenoptik Latest Developments

Table 78. Epilog Laser Details, Company Type, Laser Marking Area Served and Its Competitors

Table 79. Epilog Laser Laser Marking Product Offered

Table 80. Epilog Laser Main Business

Table 81. Epilog Laser Laser Marking Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 82. Epilog Laser Latest Developments

Table 83. 600 Group Details, Company Type, Laser Marking Area Served and Its Competitors

Table 84. 600 Group Laser Marking Product Offered

Table 85. 600 Group Main Business

Table 86. 600 Group Laser Marking Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 87. 600 Group Latest Developments

Table 88. Mecco Details, Company Type, Laser Marking Area Served and Its Competitors

Table 89. Mecco Laser Marking Product Offered

Table 90. Mecco Main Business

Table 91. Mecco Laser Marking Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 92. Mecco Latest Developments

Table 93. Laserstar Details, Company Type, Laser Marking Area Served and Its Competitors

Table 94. Laserstar Laser Marking Product Offered

Table 95. Laserstar Main Business

Table 96. Laserstar Laser Marking Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 97. Laserstar Latest Developments

Table 98. Novanta Details, Company Type, Laser Marking Area Served and Its Competitors

Table 99. Novanta Laser Marking Product Offered

Table 100. Novanta Main Business

Table 101. Novanta Laser Marking Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 102. Novanta Latest Developments

Table 103. IPG Photonics Details, Company Type, Laser Marking Area Served and Its Competitors

Table 104. IPG Photonics Laser Marking Product Offered

Table 105. IPG Photonics Laser Marking Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 106. IPG Photonics Main Business

Table 107. IPG Photonics Latest Developments

Table 108. Beamer Laser Marking Systems Details, Company Type, Laser Marking Area Served and Its Competitors

Table 109. Beamer Laser Marking Systems Laser Marking Product Offered

Table 110. Beamer Laser Marking Systems Main Business

Table 111. Beamer Laser Marking Systems Laser Marking Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 112. Beamer Laser Marking Systems Latest Developments

Table 113. Eurolaser Details, Company Type, Laser Marking Area Served and Its

Competitors

Table 114. Eurolaser Laser Marking Product Offered

Table 115. Eurolaser Main Business

Table 116. Eurolaser Laser Marking Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 117. Eurolaser Latest Developments

Table 118. Foba Details, Company Type, Laser Marking Area Served and Its Competitors

Table 119. Foba Laser Marking Product Offered

Table 120. Foba Main Business

Table 121. Foba Laser Marking Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 122. Foba Latest Developments

Table 123. Keyence Details, Company Type, Laser Marking Area Served and Its Competitors

Table 124. Keyence Laser Marking Product Offered

Table 125. Keyence Main Business

Table 126. Keyence Laser Marking Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 127. Keyence Latest Developments

Table 128. Photostripe Technologies Details, Company Type, Laser Marking Area Served and Its Competitors

Table 129. Photostripe Technologies Laser Marking Product Offered

Table 130. Photostripe Technologies Main Business

Table 131. Photostripe Technologies Laser Marking Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 132. Photostripe Technologies Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Laser Marking Report Years Considered
- Figure 2. Research Objectives
- Figure 3. Research Methodology
- Figure 4. Research Process and Data Source
- Figure 5. Global Laser Marking Market Size Growth Rate 2019-2030 (\$ Millions)
- Figure 6. Laser Marking Sales by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Figure 7. Laser Marking Sales Market Share by Country/Region (2023)
- Figure 8. Laser Marking Sales Market Share by Country/Region (2019, 2023 & 2030)
- Figure 9. Global Laser Marking Market Size Market Share by Type in 2023
- Figure 10. Laser Marking in Semiconductor & Electronics
- Figure 11. Global Laser Marking Market: Semiconductor & Electronics (2019-2024) & (\$ Millions)
- Figure 12. Laser Marking in Automotive
- Figure 13. Global Laser Marking Market: Automotive (2019-2024) & (\$ Millions)
- Figure 14. Laser Marking in Aerospace & Defense
- Figure 15. Global Laser Marking Market: Aerospace & Defense (2019-2024) & (\$ Millions)
- Figure 16. Laser Marking in Others
- Figure 17. Global Laser Marking Market: Others (2019-2024) & (\$ Millions)
- Figure 18. Global Laser Marking Market Size Market Share by Application in 2023
- Figure 19. Global Laser Marking Revenue Market Share by Player in 2023
- Figure 20. Global Laser Marking Market Size Market Share by Regions (2019-2024)
- Figure 21. Americas Laser Marking Market Size 2019-2024 (\$ Millions)
- Figure 22. APAC Laser Marking Market Size 2019-2024 (\$ Millions)
- Figure 23. Europe Laser Marking Market Size 2019-2024 (\$ Millions)
- Figure 24. Middle East & Africa Laser Marking Market Size 2019-2024 (\$ Millions)
- Figure 25. Americas Laser Marking Value Market Share by Country in 2023
- Figure 26. United States Laser Marking Market Size Growth 2019-2024 (\$ Millions)
- Figure 27. Canada Laser Marking Market Size Growth 2019-2024 (\$ Millions)
- Figure 28. Mexico Laser Marking Market Size Growth 2019-2024 (\$ Millions)
- Figure 29. Brazil Laser Marking Market Size Growth 2019-2024 (\$ Millions)
- Figure 30. APAC Laser Marking Market Size Market Share by Region in 2023
- Figure 31. APAC Laser Marking Market Size Market Share by Type in 2023
- Figure 32. APAC Laser Marking Market Size Market Share by Application in 2023

- Figure 33. China Laser Marking Market Size Growth 2019-2024 (\$ Millions)
- Figure 34. Japan Laser Marking Market Size Growth 2019-2024 (\$ Millions)
- Figure 35. Korea Laser Marking Market Size Growth 2019-2024 (\$ Millions)
- Figure 36. Southeast Asia Laser Marking Market Size Growth 2019-2024 (\$ Millions)
- Figure 37. India Laser Marking Market Size Growth 2019-2024 (\$ Millions)
- Figure 38. Australia Laser Marking Market Size Growth 2019-2024 (\$ Millions)
- Figure 39. Europe Laser Marking Market Size Market Share by Country in 2023
- Figure 40. Europe Laser Marking Market Size Market Share by Type (2019-2024)
- Figure 41. Europe Laser Marking Market Size Market Share by Application (2019-2024)
- Figure 42. Germany Laser Marking Market Size Growth 2019-2024 (\$ Millions)
- Figure 43. France Laser Marking Market Size Growth 2019-2024 (\$ Millions)
- Figure 44. UK Laser Marking Market Size Growth 2019-2024 (\$ Millions)
- Figure 45. Italy Laser Marking Market Size Growth 2019-2024 (\$ Millions)
- Figure 46. Russia Laser Marking Market Size Growth 2019-2024 (\$ Millions)
- Figure 47. Middle East & Africa Laser Marking Market Size Market Share by Region (2019-2024)
- Figure 48. Middle East & Africa Laser Marking Market Size Market Share by Type (2019-2024)
- Figure 49. Middle East & Africa Laser Marking Market Size Market Share by Application (2019-2024)
- Figure 50. Egypt Laser Marking Market Size Growth 2019-2024 (\$ Millions)
- Figure 51. South Africa Laser Marking Market Size Growth 2019-2024 (\$ Millions)
- Figure 52. Israel Laser Marking Market Size Growth 2019-2024 (\$ Millions)
- Figure 53. Turkey Laser Marking Market Size Growth 2019-2024 (\$ Millions)
- Figure 54. GCC Country Laser Marking Market Size Growth 2019-2024 (\$ Millions)
- Figure 55. Americas Laser Marking Market Size 2025-2030 (\$ Millions)
- Figure 56. APAC Laser Marking Market Size 2025-2030 (\$ Millions)
- Figure 57. Europe Laser Marking Market Size 2025-2030 (\$ Millions)
- Figure 58. Middle East & Africa Laser Marking Market Size 2025-2030 (\$ Millions)
- Figure 59. United States Laser Marking Market Size 2025-2030 (\$ Millions)
- Figure 60. Canada Laser Marking Market Size 2025-2030 (\$ Millions)
- Figure 61. Mexico Laser Marking Market Size 2025-2030 (\$ Millions)
- Figure 62. Brazil Laser Marking Market Size 2025-2030 (\$ Millions)
- Figure 63. China Laser Marking Market Size 2025-2030 (\$ Millions)
- Figure 64. Japan Laser Marking Market Size 2025-2030 (\$ Millions)
- Figure 65. Korea Laser Marking Market Size 2025-2030 (\$ Millions)
- Figure 66. Southeast Asia Laser Marking Market Size 2025-2030 (\$ Millions)
- Figure 67. India Laser Marking Market Size 2025-2030 (\$ Millions)
- Figure 68. Australia Laser Marking Market Size 2025-2030 (\$ Millions)

- Figure 69. Germany Laser Marking Market Size 2025-2030 (\$ Millions)
- Figure 70. France Laser Marking Market Size 2025-2030 (\$ Millions)
- Figure 71. UK Laser Marking Market Size 2025-2030 (\$ Millions)
- Figure 72. Italy Laser Marking Market Size 2025-2030 (\$ Millions)
- Figure 73. Russia Laser Marking Market Size 2025-2030 (\$ Millions)
- Figure 74. Spain Laser Marking Market Size 2025-2030 (\$ Millions)
- Figure 75. Egypt Laser Marking Market Size 2025-2030 (\$ Millions)
- Figure 76. South Africa Laser Marking Market Size 2025-2030 (\$ Millions)
- Figure 77. Israel Laser Marking Market Size 2025-2030 (\$ Millions)
- Figure 78. Turkey Laser Marking Market Size 2025-2030 (\$ Millions)
- Figure 79. GCC Countries Laser Marking Market Size 2025-2030 (\$ Millions)
- Figure 80. Global Laser Marking Market Size Market Share Forecast by Type (2025-2030)
- Figure 81. Global Laser Marking Market Size Market Share Forecast by Application (2025-2030)

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