

Global Large-screen TV (Over 60 inches) Market Growth 2026-2032

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Abstracts

The global Large-screen TV (Over 60 inches) market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

A television is a device that can receive and restore electronic signals into dynamic images and sounds, that is, a device that can play television. It is a type of household appliance. There are abundant choices of large-size televisions (over 60 inches) on the market.

United States market for Large-screen TV (Over 60 inches) is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Large-screen TV (Over 60 inches) is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Large-screen TV (Over 60 inches) is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Large-screen TV (Over 60 inches) players cover Samsung, TCL, LG, Hisense, Skyworth, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Large-screen TV (Over 60 inches) Industry Forecast" looks at past sales and reviews total world Large-screen TV (Over 60 inches) sales in 2025, providing a comprehensive analysis by region and

market sector of projected Large-screen TV (Over 60 inches) sales for 2026 through 2032. With Large-screen TV (Over 60 inches) sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Large-screen TV (Over 60 inches) industry.

This Insight Report provides a comprehensive analysis of the global Large-screen TV (Over 60 inches) landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Large-screen TV (Over 60 inches) portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Large-screen TV (Over 60 inches) market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Large-screen TV (Over 60 inches) and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Large-screen TV (Over 60 inches).

This report presents a comprehensive overview, market shares, and growth opportunities of Large-screen TV (Over 60 inches) market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

61-70 inches

70 inches and above

Segmentation by Application:

Home

Commercial

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Samsung

TCL

LG

Hisense

Skyworth

Sony

Phillips

Xiaomi

Sharp

Panasonic

Changhong

Haier

Vizio

Konka

Funai

Key Questions Addressed in this Report

What is the 10-year outlook for the global Large-screen TV (Over 60 inches) market?

What factors are driving Large-screen TV (Over 60 inches) market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Large-screen TV (Over 60 inches) market opportunities vary by end market size?

How does Large-screen TV (Over 60 inches) break out by Type, by Application?

The report requires updating with new data and is sent in 48 hours after order is placed.

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