

Global Large-Scale Entertainment Services Market Growth (Status and Outlook) 2024-2030

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Abstracts

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Large-scale entertainment event services refer to professional planning, organization, management and execution services for various large-scale entertainment events. These events may include music festivals, sports events, concerts, brand promotion activities, celebrations, etc.

The global Large-Scale Entertainment Services market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of %from 2024 to 2030.

LPI (LP Information)' newest research report, the "Large-Scale Entertainment Services Industry Forecast" looks at past sales and reviews total world Large-Scale Entertainment Services sales in 2022, providing a comprehensive analysis by region and market sector of projected Large-Scale Entertainment Services sales for 2023 through 2029. With Large-Scale Entertainment Services sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Large-Scale Entertainment Services industry.

This Insight Report provides a comprehensive analysis of the global Large-Scale Entertainment Services landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Large-Scale Entertainment Services portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Large-Scale Entertainment Services

market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Large-Scale Entertainment Services and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Large-Scale Entertainment Services.

United States market for Large-Scale Entertainment Services is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for Large-Scale Entertainment Services is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for Large-Scale Entertainment Services is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key Large-Scale Entertainment Services players cover Live Nation, The Freeman Company, Informa (UBM), BCD Meetings & Events, Anschutz Entertainment Group, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Large-Scale Entertainment Services market by product type, application, key players and key regions and countries.

Segmentation by Type:

Music Festivals and Concerts

Brand Event Services

Celebrations

Others

Segmentation by Application:

Cultural and Entertainment Industry

Commercial Marketing Industry

Government and Social Organizations

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

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Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Live Nation

The Freeman Company

Informa (UBM)

BCD Meetings & Events

Anschutz Entertainment Group

Cvent Inc

Cievents

C3 Presents

Production Resource Group

Clarion Events Ltd

Capita

Emerald Expositions Events Inc.(EEX)

IMG Worldwide

Dream Media

Huayi Brothers Media

Wanda Cultural Industry

Perfect World Pictures

Hang Lung Entertainment

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