

Global Laptop and Tablet PC Market Growth 2025-2031

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Abstracts

The global Laptop and Tablet PC market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of %from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

A tablet computer, commonly shortened to tablet, is a mobile device, typically with a mobile operating system and LCD touchscreen display processing circuitry, and a rechargeable battery in a single thin, flat package and a laptop, also called a notebook computer or simply a notebook, is a small, portable personal computer with a 'clamshell' form factor, having, typically, a thin LCD or LED computer screen mounted on the inside of the upper lid of the 'clamshell' and an alphanumeric keyboard on the inside of the lower lid.

Increasing popularity of tablets, laptops, and ultrabooks with smaller sizes and less weight, longer battery life, and better overall performance will continue benefit the laptop and computer market.

LP Information, Inc. (LPI) ' newest research report, the 'Laptop and Tablet PC Industry Forecast' looks at past sales and reviews total world Laptop and Tablet PC sales in 2024, providing a comprehensive analysis by region and market sector of projected Laptop and Tablet PC sales for 2025 through 2031. With Laptop and Tablet PC sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Laptop and Tablet PC industry.

This Insight Report provides a comprehensive analysis of the global Laptop and Tablet PC landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Laptop and Tablet PC portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Laptop and Tablet PC market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Laptop and Tablet PC and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Laptop and Tablet PC.

This report presents a comprehensive overview, market shares, and growth opportunities of Laptop and Tablet PC market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Laptop

Tablet PC

Segmentation by Application:

Supermarkets/hypermarkets

Independent Retailers

Online Sales

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Acer

Apple

Dell

HP

Asus

Lenovo

Samsung

Microsoft

Huawei

LG

HTC

Pandigital

Key Questions Addressed in this Report

What is the 10-year outlook for the global Laptop and Tablet PC market?

What factors are driving Laptop and Tablet PC market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Laptop and Tablet PC market opportunities vary by end market size?

How does Laptop and Tablet PC break out by Type, by Application?

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