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Global Lanyard Data Cable Market Growth 2026-2032

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Abstracts

The global Lanyard Data Cable market size is predicted to grow from US$ 176 million in 2025 to US$ 228 million in 2032; it is expected to grow at a CAGR of 3.8% from 2026 to 2032.

In 2024, the global production of lanyard data cables was 54.22 million units, with an average price of US$3.2 per unit.

A lanyard data cable is a multi-purpose electronic accessory that combines the functions of a data cable and a lanyard. It can be used for charging and data transfer of devices such as mobile phones and tablets, and can also be worn or carried like a lanyard, combining practicality and portability.

The upstream supply chain for lanyard data cables includes suppliers of copper wire and TPE/PVC insulation materials, connector manufacturers, and chip controller companies. Representative companies include Sumitomo Electric Industries, German Copper Technology, Amphenol, Luxshare Precision, and electronic component manufacturers under Amphenol. Downstream customers are mainly consumer electronics brands and accessory distributors, such as Apple, Samsung, Xiaomi, Anker, and Belkin. These companies sell lanyard data cables as an extension of their mobile device ecosystem, meeting both the needs for portable charging and fashionable accessories.

The development trends of this product are characterized by lightweight design, multi-functional interfaces (integrating USB-C, Lightning, and Micro-USB), environmentally friendly materials, and increased data transfer rates. Driving factors mainly include the growth in mobile device shipments, the increasing demand for portable charging in short video and outdoor scenarios, the rising popularity of personalized electronic accessories, and the improved compatibility brought by the global standardization of the

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USB-C interface. Obstacles include low market entry barriers leading to intense competition, fluctuations in raw material prices affecting profits, and increased compliance costs due to safety certification standards (such as MFi and USB-IF certification).

On the manufacturing side, the annual production capacity of a single lanyard data cable production line is approximately 600,000 to 1 million units. The gross profit margin of ordinary brands is approximately 18% to 25%, while that of design brands or high-end fast-charging models can reach over 30%.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Lanyard Data Cable Industry Forecast” looks at past sales and reviews total world Lanyard Data Cable sales in 2025, providing a comprehensive analysis by region and market sector of projected Lanyard Data Cable sales for 2026 through 2032. With Lanyard Data Cable sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Lanyard Data Cable industry.

This Insight Report provides a comprehensive analysis of the global Lanyard Data Cable landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Lanyard Data Cable portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Lanyard Data Cable market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Lanyard Data Cable and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Lanyard Data Cable.

This report presents a comprehensive overview, market shares, and growth opportunities of Lanyard Data Cable market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

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Segmentation by Type:

10 Gbps

20 Gbps

40 Gbps

Others

Segmentation by Power:

Below 20W

20-65W

Above 65W

Segmentation by Interface Type:

Type-A

Type-C

Others

Segmentation by Application:

Consumer Electronics

Industrial Electronics

Medical Electronics

Others

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This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia

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- Middle East & Africa
  - Egypt
  - South Africa
  - Israel
  - Turkey
  - GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

- Wandkey
- LISEN
- Baseus
- STC Cable
- Hagibis
- The USB Factory
- Hilinkable
- Green Lion
- HERIZ
- WEKOME
- DCU Tecnologic

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Custom Lanyards

JLX Power Technology

CARL

PromotionProducts

Key Questions Addressed in this Report

What is the 10-year outlook for the global Lanyard Data Cable market?

What factors are driving Lanyard Data Cable market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Lanyard Data Cable market opportunities vary by end market size?

How does Lanyard Data Cable break out by Type, by Application?

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