

Global Language Learning Application Market Growth (Status and Outlook) 2025-2031

<https://marketpublishers.com/r/G002DCF46A2AEN.html>

Date: January 2025

Pages: 110

Price: US\$ 3,660.00 (Single User License)

ID: G002DCF46A2AEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The global Language Learning Application market size is predicted to grow from US\$ 2622 million in 2025 to US\$ 7173 million in 2031; it is expected to grow at a CAGR of 18.3% from 2025 to 2031.

Language learning is broadly defined as developing the ability to communicate in the second / foreign language, and in this context includes:

Language learning for specialists. This includes programmes which not only teach language but also a variety of subject 'content' related to language such as literature, culture, history and politics at BA or MA level. This also covers programmes and courses involving the teaching of translating and interpreting.

Top 15 players accounted for about 42% market share in 2019. Because more players participate into the market, the competition is intense.

LPI (LP Information)' newest research report, the "Language Learning Application Industry Forecast" looks at past sales and reviews total world Language Learning Application sales in 2024, providing a comprehensive analysis by region and market sector of projected Language Learning Application sales for 2025 through 2031. With Language Learning Application sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Language Learning Application industry.

This Insight Report provides a comprehensive analysis of the global Language Learning

Application landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Language Learning Application portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Language Learning Application market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Language Learning Application and breaks down the forecast by Language, by Users, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Language Learning Application.

This report presents a comprehensive overview, market shares, and growth opportunities of Language Learning Application market by product type, application, key players and key regions and countries.

Segmentation by Language:

English

World Languages

Segmentation by Users:

Institutional Learners

Individual Learners

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Duolingo

Babbel

Rosetta Stone

Memrise

Busuu

LinguaLeo

Koolearn (NEW Oriental)

Edmodo (Netdragon)

Wall Street English

Open English

Italki

Voxy

Mango Languages

Drops

Lingvist

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Language Learning Application Market Size (2020-2031)
 - 2.1.2 Language Learning Application Market Size CAGR by Region (2020 VS 2024 VS 2031)
 - 2.1.3 World Current & Future Analysis for Language Learning Application by Country/Region (2020, 2024 & 2031)
- 2.2 Language Learning Application Segment by Language
 - 2.2.1 English
 - 2.2.2 World Languages
- 2.3 Language Learning Application Market Size by Language
 - 2.3.1 Language Learning Application Market Size CAGR by Language (2020 VS 2024 VS 2031)
 - 2.3.2 Global Language Learning Application Market Size Market Share by Language (2020-2025)
- 2.4 Language Learning Application Segment by Users
 - 2.4.1 Institutional Learners
 - 2.4.2 Individual Learners
- 2.5 Language Learning Application Market Size by Users
 - 2.5.1 Language Learning Application Market Size CAGR by Users (2020 VS 2024 VS 2031)
 - 2.5.2 Global Language Learning Application Market Size Market Share by Users (2020-2025)

3 LANGUAGE LEARNING APPLICATION MARKET SIZE BY PLAYER

- 3.1 Language Learning Application Market Size Market Share by Player
 - 3.1.1 Global Language Learning Application Revenue by Player (2020-2025)
 - 3.1.2 Global Language Learning Application Revenue Market Share by Player (2020-2025)
- 3.2 Global Language Learning Application Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
 - 3.3.1 Competition Landscape Analysis
 - 3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

4 LANGUAGE LEARNING APPLICATION BY REGION

- 4.1 Language Learning Application Market Size by Region (2020-2025)
- 4.2 Global Language Learning Application Annual Revenue by Country/Region (2020-2025)
- 4.3 Americas Language Learning Application Market Size Growth (2020-2025)
- 4.4 APAC Language Learning Application Market Size Growth (2020-2025)
- 4.5 Europe Language Learning Application Market Size Growth (2020-2025)
- 4.6 Middle East & Africa Language Learning Application Market Size Growth (2020-2025)

5 AMERICAS

- 5.1 Americas Language Learning Application Market Size by Country (2020-2025)
- 5.2 Americas Language Learning Application Market Size by Language (2020-2025)
- 5.3 Americas Language Learning Application Market Size by Users (2020-2025)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Language Learning Application Market Size by Region (2020-2025)
- 6.2 APAC Language Learning Application Market Size by Language (2020-2025)
- 6.3 APAC Language Learning Application Market Size by Users (2020-2025)

- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

7 EUROPE

- 7.1 Europe Language Learning Application Market Size by Country (2020-2025)
- 7.2 Europe Language Learning Application Market Size by Language (2020-2025)
- 7.3 Europe Language Learning Application Market Size by Users (2020-2025)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Language Learning Application by Region (2020-2025)
- 8.2 Middle East & Africa Language Learning Application Market Size by Language (2020-2025)
- 8.3 Middle East & Africa Language Learning Application Market Size by Users (2020-2025)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 GLOBAL LANGUAGE LEARNING APPLICATION MARKET FORECAST

- 10.1 Global Language Learning Application Forecast by Region (2026-2031)
 - 10.1.1 Global Language Learning Application Forecast by Region (2026-2031)
 - 10.1.2 Americas Language Learning Application Forecast
 - 10.1.3 APAC Language Learning Application Forecast
 - 10.1.4 Europe Language Learning Application Forecast
 - 10.1.5 Middle East & Africa Language Learning Application Forecast
- 10.2 Americas Language Learning Application Forecast by Country (2026-2031)
 - 10.2.1 United States Market Language Learning Application Forecast
 - 10.2.2 Canada Market Language Learning Application Forecast
 - 10.2.3 Mexico Market Language Learning Application Forecast
 - 10.2.4 Brazil Market Language Learning Application Forecast
- 10.3 APAC Language Learning Application Forecast by Region (2026-2031)
 - 10.3.1 China Language Learning Application Market Forecast
 - 10.3.2 Japan Market Language Learning Application Forecast
 - 10.3.3 Korea Market Language Learning Application Forecast
 - 10.3.4 Southeast Asia Market Language Learning Application Forecast
 - 10.3.5 India Market Language Learning Application Forecast
 - 10.3.6 Australia Market Language Learning Application Forecast
- 10.4 Europe Language Learning Application Forecast by Country (2026-2031)
 - 10.4.1 Germany Market Language Learning Application Forecast
 - 10.4.2 France Market Language Learning Application Forecast
 - 10.4.3 UK Market Language Learning Application Forecast
 - 10.4.4 Italy Market Language Learning Application Forecast
 - 10.4.5 Russia Market Language Learning Application Forecast
- 10.5 Middle East & Africa Language Learning Application Forecast by Region (2026-2031)
 - 10.5.1 Egypt Market Language Learning Application Forecast
 - 10.5.2 South Africa Market Language Learning Application Forecast
 - 10.5.3 Israel Market Language Learning Application Forecast
 - 10.5.4 Turkey Market Language Learning Application Forecast
- 10.6 Global Language Learning Application Forecast by Language (2026-2031)
- 10.7 Global Language Learning Application Forecast by Users (2026-2031)
 - 10.7.1 GCC Countries Market Language Learning Application Forecast

11 KEY PLAYERS ANALYSIS

- 11.1 Duolingo
 - 11.1.1 Duolingo Company Information
 - 11.1.2 Duolingo Language Learning Application Product Offered

11.1.3 Duolingo Language Learning Application Revenue, Gross Margin and Market Share (2020-2025)

11.1.4 Duolingo Main Business Overview

11.1.5 Duolingo Latest Developments

11.2 Babbel

11.2.1 Babbel Company Information

11.2.2 Babbel Language Learning Application Product Offered

11.2.3 Babbel Language Learning Application Revenue, Gross Margin and Market Share (2020-2025)

11.2.4 Babbel Main Business Overview

11.2.5 Babbel Latest Developments

11.3 Rosetta Stone

11.3.1 Rosetta Stone Company Information

11.3.2 Rosetta Stone Language Learning Application Product Offered

11.3.3 Rosetta Stone Language Learning Application Revenue, Gross Margin and Market Share (2020-2025)

11.3.4 Rosetta Stone Main Business Overview

11.3.5 Rosetta Stone Latest Developments

11.4 Memrise

11.4.1 Memrise Company Information

11.4.2 Memrise Language Learning Application Product Offered

11.4.3 Memrise Language Learning Application Revenue, Gross Margin and Market Share (2020-2025)

11.4.4 Memrise Main Business Overview

11.4.5 Memrise Latest Developments

11.5 Busuu

11.5.1 Busuu Company Information

11.5.2 Busuu Language Learning Application Product Offered

11.5.3 Busuu Language Learning Application Revenue, Gross Margin and Market Share (2020-2025)

11.5.4 Busuu Main Business Overview

11.5.5 Busuu Latest Developments

11.6 LinguaLeo

11.6.1 LinguaLeo Company Information

11.6.2 LinguaLeo Language Learning Application Product Offered

11.6.3 LinguaLeo Language Learning Application Revenue, Gross Margin and Market Share (2020-2025)

11.6.4 LinguaLeo Main Business Overview

11.6.5 LinguaLeo Latest Developments

11.7 Koolearn (NEW Oriental)

11.7.1 Koolearn (NEW Oriental) Company Information

11.7.2 Koolearn (NEW Oriental) Language Learning Application Product Offered

11.7.3 Koolearn (NEW Oriental) Language Learning Application Revenue, Gross Margin and Market Share (2020-2025)

11.7.4 Koolearn (NEW Oriental) Main Business Overview

11.7.5 Koolearn (NEW Oriental) Latest Developments

11.8 Edmodo (Netdragon)

11.8.1 Edmodo (Netdragon) Company Information

11.8.2 Edmodo (Netdragon) Language Learning Application Product Offered

11.8.3 Edmodo (Netdragon) Language Learning Application Revenue, Gross Margin and Market Share (2020-2025)

11.8.4 Edmodo (Netdragon) Main Business Overview

11.8.5 Edmodo (Netdragon) Latest Developments

11.9 Wall Street English

11.9.1 Wall Street English Company Information

11.9.2 Wall Street English Language Learning Application Product Offered

11.9.3 Wall Street English Language Learning Application Revenue, Gross Margin and Market Share (2020-2025)

11.9.4 Wall Street English Main Business Overview

11.9.5 Wall Street English Latest Developments

11.10 Open English

11.10.1 Open English Company Information

11.10.2 Open English Language Learning Application Product Offered

11.10.3 Open English Language Learning Application Revenue, Gross Margin and Market Share (2020-2025)

11.10.4 Open English Main Business Overview

11.10.5 Open English Latest Developments

11.11 Italki

11.11.1 Italki Company Information

11.11.2 Italki Language Learning Application Product Offered

11.11.3 Italki Language Learning Application Revenue, Gross Margin and Market Share (2020-2025)

11.11.4 Italki Main Business Overview

11.11.5 Italki Latest Developments

11.12 Voxy

11.12.1 Voxy Company Information

11.12.2 Voxy Language Learning Application Product Offered

11.12.3 Voxy Language Learning Application Revenue, Gross Margin and Market

Share (2020-2025)

11.12.4 Voxy Main Business Overview

11.12.5 Voxy Latest Developments

11.13 Mango Languages

11.13.1 Mango Languages Company Information

11.13.2 Mango Languages Language Learning Application Product Offered

11.13.3 Mango Languages Language Learning Application Revenue, Gross Margin and Market Share (2020-2025)

11.13.4 Mango Languages Main Business Overview

11.13.5 Mango Languages Latest Developments

11.14 Drops

11.14.1 Drops Company Information

11.14.2 Drops Language Learning Application Product Offered

11.14.3 Drops Language Learning Application Revenue, Gross Margin and Market Share (2020-2025)

11.14.4 Drops Main Business Overview

11.14.5 Drops Latest Developments

11.15 Lingvist

11.15.1 Lingvist Company Information

11.15.2 Lingvist Language Learning Application Product Offered

11.15.3 Lingvist Language Learning Application Revenue, Gross Margin and Market Share (2020-2025)

11.15.4 Lingvist Main Business Overview

11.15.5 Lingvist Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

LIST OF TABLES

Table 1. Language Learning Application Market Size CAGR by Region (2020 VS 2024 VS 2031) & (\$ millions)

Table 2. Language Learning Application Annual Sales CAGR by Country/Region (2020, 2024 & 2031) & (\$ millions)

Table 3. Major Players of English

Table 4. Major Players of World Languages

Table 5. Language Learning Application Market Size CAGR by Language (2020 VS 2024 VS 2031) & (\$ millions)

Table 6. Global Language Learning Application Market Size by Language (2020-2025)

& (\$ millions)

Table 7. Global Language Learning Application Market Size Market Share by Language (2020-2025)

Table 8. Language Learning Application Market Size CAGR by Users (2020 VS 2024 VS 2031) & (\$ millions)

Table 9. Global Language Learning Application Market Size by Users (2020-2025) & (\$ millions)

Table 10. Global Language Learning Application Market Size Market Share by Users (2020-2025)

Table 11. Global Language Learning Application Revenue by Player (2020-2025) & (\$ millions)

Table 12. Global Language Learning Application Revenue Market Share by Player (2020-2025)

Table 13. Language Learning Application Key Players Head office and Products Offered

Table 14. Language Learning Application Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)

Table 15. New Products and Potential Entrants

Table 16. Mergers & Acquisitions, Expansion

Table 17. Global Language Learning Application Market Size by Region (2020-2025) & (\$ millions)

Table 18. Global Language Learning Application Market Size Market Share by Region (2020-2025)

Table 19. Global Language Learning Application Revenue by Country/Region (2020-2025) & (\$ millions)

Table 20. Global Language Learning Application Revenue Market Share by Country/Region (2020-2025)

Table 21. Americas Language Learning Application Market Size by Country (2020-2025) & (\$ millions)

Table 22. Americas Language Learning Application Market Size Market Share by Country (2020-2025)

Table 23. Americas Language Learning Application Market Size by Language (2020-2025) & (\$ millions)

Table 24. Americas Language Learning Application Market Size Market Share by Language (2020-2025)

Table 25. Americas Language Learning Application Market Size by Users (2020-2025) & (\$ millions)

Table 26. Americas Language Learning Application Market Size Market Share by Users (2020-2025)

Table 27. APAC Language Learning Application Market Size by Region (2020-2025) &

(\$ millions)

Table 28. APAC Language Learning Application Market Size Market Share by Region (2020-2025)

Table 29. APAC Language Learning Application Market Size by Language (2020-2025) & (\$ millions)

Table 30. APAC Language Learning Application Market Size by Users (2020-2025) & (\$ millions)

Table 31. Europe Language Learning Application Market Size by Country (2020-2025) & (\$ millions)

Table 32. Europe Language Learning Application Market Size Market Share by Country (2020-2025)

Table 33. Europe Language Learning Application Market Size by Language (2020-2025) & (\$ millions)

Table 34. Europe Language Learning Application Market Size by Users (2020-2025) & (\$ millions)

Table 35. Middle East & Africa Language Learning Application Market Size by Region (2020-2025) & (\$ millions)

Table 36. Middle East & Africa Language Learning Application Market Size by Language (2020-2025) & (\$ millions)

Table 37. Middle East & Africa Language Learning Application Market Size by Users (2020-2025) & (\$ millions)

Table 38. Key Market Drivers & Growth Opportunities of Language Learning Application

Table 39. Key Market Challenges & Risks of Language Learning Application

Table 40. Key Industry Trends of Language Learning Application

Table 41. Global Language Learning Application Market Size Forecast by Region (2026-2031) & (\$ millions)

Table 42. Global Language Learning Application Market Size Market Share Forecast by Region (2026-2031)

Table 43. Global Language Learning Application Market Size Forecast by Language (2026-2031) & (\$ millions)

Table 44. Global Language Learning Application Market Size Forecast by Users (2026-2031) & (\$ millions)

Table 45. Duolingo Details, Company Type, Language Learning Application Area Served and Its Competitors

Table 46. Duolingo Language Learning Application Product Offered

Table 47. Duolingo Language Learning Application Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 48. Duolingo Main Business

Table 49. Duolingo Latest Developments

Table 50. Babbel Details, CompanyType, Language Learning Application Area Served and Its Competitors

Table 51. Babbel Language Learning Application Product Offered

Table 52. Babbel Language Learning Application Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 53. Babbel Main Business

Table 54. Babbel Latest Developments

Table 55. Rosetta Stone Details, CompanyType, Language Learning Application Area Served and Its Competitors

Table 56. Rosetta Stone Language Learning Application Product Offered

Table 57. Rosetta Stone Language Learning Application Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 58. Rosetta Stone Main Business

Table 59. Rosetta Stone Latest Developments

Table 60. Memrise Details, CompanyType, Language Learning Application Area Served and Its Competitors

Table 61. Memrise Language Learning Application Product Offered

Table 62. Memrise Language Learning Application Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 63. Memrise Main Business

Table 64. Memrise Latest Developments

Table 65. Busuu Details, CompanyType, Language Learning Application Area Served and Its Competitors

Table 66. Busuu Language Learning Application Product Offered

Table 67. Busuu Language Learning Application Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 68. Busuu Main Business

Table 69. Busuu Latest Developments

Table 70. LinguaLeo Details, CompanyType, Language Learning Application Area Served and Its Competitors

Table 71. LinguaLeo Language Learning Application Product Offered

Table 72. LinguaLeo Language Learning Application Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 73. LinguaLeo Main Business

Table 74. LinguaLeo Latest Developments

Table 75. Koolearn (NEW Oriental) Details, CompanyType, Language Learning Application Area Served and Its Competitors

Table 76. Koolearn (NEW Oriental) Language Learning Application Product Offered

Table 77. Koolearn (NEW Oriental) Language Learning Application Revenue (\$ million),

Gross Margin and Market Share (2020-2025)

Table 78. Koolearn (NEW Oriental) Main Business

Table 79. Koolearn (NEW Oriental) Latest Developments

Table 80. Edmodo (Netdragon) Details, CompanyType, Language Learning Application Area Served and Its Competitors

Table 81. Edmodo (Netdragon) Language Learning Application Product Offered

Table 82. Edmodo (Netdragon) Language Learning Application Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 83. Edmodo (Netdragon) Main Business

Table 84. Edmodo (Netdragon) Latest Developments

Table 85. Wall Street English Details, CompanyType, Language Learning Application Area Served and Its Competitors

Table 86. Wall Street English Language Learning Application Product Offered

Table 87. Wall Street English Language Learning Application Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 88. Wall Street English Main Business

Table 89. Wall Street English Latest Developments

Table 90. Open English Details, CompanyType, Language Learning Application Area Served and Its Competitors

Table 91. Open English Language Learning Application Product Offered

Table 92. Open English Language Learning Application Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 93. Open English Main Business

Table 94. Open English Latest Developments

Table 95. Italki Details, CompanyType, Language Learning Application Area Served and Its Competitors

Table 96. Italki Language Learning Application Product Offered

Table 97. Italki Language Learning Application Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 98. Italki Main Business

Table 99. Italki Latest Developments

Table 100. Voxy Details, CompanyType, Language Learning Application Area Served and Its Competitors

Table 101. Voxy Language Learning Application Product Offered

Table 102. Voxy Language Learning Application Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 103. Voxy Main Business

Table 104. Voxy Latest Developments

Table 105. Mango Languages Details, CompanyType, Language Learning Application

Area Served and Its Competitors

Table 106. Mango Languages Language Learning Application Product Offered

Table 107. Mango Languages Language Learning Application Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 108. Mango Languages Main Business

Table 109. Mango Languages Latest Developments

Table 110. Drops Details, CompanyType, Language Learning Application Area Served and Its Competitors

Table 111. Drops Language Learning Application Product Offered

Table 112. Drops Language Learning Application Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 113. Drops Main Business

Table 114. Drops Latest Developments

Table 115. Lingvist Details, CompanyType, Language Learning Application Area Served and Its Competitors

Table 116. Lingvist Language Learning Application Product Offered

Table 117. Lingvist Language Learning Application Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 118. Lingvist Main Business

Table 119. Lingvist Latest Developments

LIST OFFIGURES

Figure 1. Language Learning Application Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Language Learning Application Market Size Growth Rate (2020-2031) (\$ millions)

Figure 6. Language Learning Application Sales by Geographic Region (2020, 2024 & 2031) & (\$ millions)

Figure 7. Language Learning Application Sales Market Share by Country/Region (2024)

Figure 8. Language Learning Application Sales Market Share by Country/Region (2020, 2024 & 2031)

Figure 9. Global Language Learning Application Market Size Market Share by Language in 2024

Figure 10. Language Learning Application in Institutional Learners

Figure 11. Global Language Learning Application Market: Institutional Learners (2020-2025) & (\$ millions)

Figure 12. Language Learning Application in Individual Learners

Figure 13. Global Language Learning Application Market: Individual Learners (2020-2025) & (\$ millions)

Figure 14. Global Language Learning Application Market Size Market Share by Users in 2024

Figure 15. Global Language Learning Application Revenue Market Share by Player in 2024

Figure 16. Global Language Learning Application Market Size Market Share by Region (2020-2025)

Figure 17. Americas Language Learning Application Market Size 2020-2025 (\$ millions)

Figure 18. APAC Language Learning Application Market Size 2020-2025 (\$ millions)

Figure 19. Europe Language Learning Application Market Size 2020-2025 (\$ millions)

Figure 20. Middle East & Africa Language Learning Application Market Size 2020-2025 (\$ millions)

Figure 21. Americas Language Learning Application Value Market Share by Country in 2024

Figure 22. United States Language Learning Application Market Size Growth 2020-2025 (\$ millions)

Figure 23. Canada Language Learning Application Market Size Growth 2020-2025 (\$ millions)

Figure 24. Mexico Language Learning Application Market Size Growth 2020-2025 (\$ millions)

Figure 25. Brazil Language Learning Application Market Size Growth 2020-2025 (\$ millions)

Figure 26. APAC Language Learning Application Market Size Market Share by Region in 2024

Figure 27. APAC Language Learning Application Market Size Market Share by Language (2020-2025)

Figure 28. APAC Language Learning Application Market Size Market Share by Users (2020-2025)

Figure 29. China Language Learning Application Market Size Growth 2020-2025 (\$ millions)

Figure 30. Japan Language Learning Application Market Size Growth 2020-2025 (\$ millions)

Figure 31. South Korea Language Learning Application Market Size Growth 2020-2025 (\$ millions)

Figure 32. Southeast Asia Language Learning Application Market Size Growth

2020-2025 (\$ millions)

Figure 33. India Language Learning Application Market Size Growth 2020-2025 (\$ millions)

Figure 34. Australia Language Learning Application Market Size Growth 2020-2025 (\$ millions)

Figure 35. Europe Language Learning Application Market Size Market Share by Country in 2024

Figure 36. Europe Language Learning Application Market Size Market Share by Language (2020-2025)

Figure 37. Europe Language Learning Application Market Size Market Share by Users (2020-2025)

Figure 38. Germany Language Learning Application Market Size Growth 2020-2025 (\$ millions)

Figure 39. France Language Learning Application Market Size Growth 2020-2025 (\$ millions)

Figure 40. UK Language Learning Application Market Size Growth 2020-2025 (\$ millions)

Figure 41. Italy Language Learning Application Market Size Growth 2020-2025 (\$ millions)

Figure 42. Russia Language Learning Application Market Size Growth 2020-2025 (\$ millions)

Figure 43. Middle East & Africa Language Learning Application Market Size Market Share by Region (2020-2025)

Figure 44. Middle East & Africa Language Learning Application Market Size Market Share by Language (2020-2025)

Figure 45. Middle East & Africa Language Learning Application Market Size Market Share by Users (2020-2025)

Figure 46. Egypt Language Learning Application Market Size Growth 2020-2025 (\$ millions)

Figure 47. South Africa Language Learning Application Market Size Growth 2020-2025 (\$ millions)

Figure 48. Israel Language Learning Application Market Size Growth 2020-2025 (\$ millions)

Figure 49. Turkey Language Learning Application Market Size Growth 2020-2025 (\$ millions)

Figure 50. GCC Countries Language Learning Application Market Size Growth 2020-2025 (\$ millions)

Figure 51. Americas Language Learning Application Market Size 2026-2031 (\$ millions)

Figure 52. APAC Language Learning Application Market Size 2026-2031 (\$ millions)

Figure 53. Europe Language Learning Application Market Size 2026-2031 (\$ millions)

Figure 54. Middle East & Africa Language Learning Application Market Size 2026-2031 (\$ millions)

Figure 55. United States Language Learning Application Market Size 2026-2031 (\$ millions)

Figure 56. Canada Language Learning Application Market Size 2026-2031 (\$ millions)

Figure 57. Mexico Language Learning Application Market Size 2026-2031 (\$ millions)

Figure 58. Brazil Language Learning Application Market Size 2026-2031 (\$ millions)

Figure 59. China Language Learning Application Market Size 2026-2031 (\$ millions)

Figure 60. Japan Language Learning Application Market Size 2026-2031 (\$ millions)

Figure 61. Korea Language Learning Application Market Size 2026-2031 (\$ millions)

Figure 62. Southeast Asia Language Learning Application Market Size 2026-2031 (\$ millions)

Figure 63. India Language Learning Application Market Size 2026-2031 (\$ millions)

Figure 64. Australia Language Learning Application Market Size 2026-2031 (\$ millions)

Figure 65. Germany Language Learning Application Market Size 2026-2031 (\$ millions)

Figure 66. France Language Learning Application Market Size 2026-2031 (\$ millions)

Figure 67. UK Language Learning Application Market Size 2026-2031 (\$ millions)

Figure 68. Italy Language Learning Application Market Size 2026-2031 (\$ millions)

Figure 69. Russia Language Learning Application Market Size 2026-2031 (\$ millions)

Figure 70. Egypt Language Learning Application Market Size 2026-2031 (\$ millions)

Figure 71. South Africa Language Learning Application Market Size 2026-2031 (\$ millions)

Figure 72. Israel Language Learning Application Market Size 2026-2031 (\$ millions)

Figure 73. Turkey Language Learning Application Market Size 2026-2031 (\$ millions)

Figure 74. Global Language Learning Application Market Size Market ShareForecast by Language (2026-2031)

Figure 75. Global Language Learning Application Market Size Market ShareForecast by Users (2026-2031)

Figure 76. GCC Countries Language Learning Application Market Size 2026-2031 (\$ millions)

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