

Global Laminated Glass PVB Interlayer Film Market Growth 2026-2032

<https://marketpublishers.com/r/G6BA0ED98CB0EN.html>

Date: April 2026

Pages: 98

Price: US\$ 3,660.00 (Single User License)

ID: G6BA0ED98CB0EN

Abstracts

The global Laminated Glass PVB Interlayer Film market size is predicted to grow from US\$ 2158 million in 2025 to US\$ 2490 million in 2032; it is expected to grow at a CAGR of 2.1% from 2026 to 2032.

PVB interlayer film refers to polyvinyl butyral-based plastic sheet used as the bonding layer between two or more glass panes to form laminated safety glass. It plays a critical role in enhancing the safety, acoustic, and optical performance of the final glass unit.

PVB interlayer films dominate the laminated glass interlayer segment, accounting for over 85% of global volume, owing to their superior adhesion to glass, excellent optical clarity, effective UV shielding, and strong safety and acoustic properties.

The construction sector remains the largest consumer of PVB interlayer films, particularly for architectural safety glass used in facades, curtain walls, railings, and skylights. Growing concerns around natural disasters, such as hurricanes and earthquakes, have led to stricter building codes, particularly in the United States, Europe, and parts of Asia, mandating the use of laminated glass in certain building envelopes. In addition, demand is expanding due to the growing use of soundproof glazing in urban environments, where acoustic comfort in residential and commercial buildings is becoming a premium feature. Simultaneously, automotive glazing—especially windshields and, increasingly, side and rear windows—is a key driver of demand for PVB films. As electric vehicles (EVs) grow in market share, their need for lightweight, sound-insulating, and high-clarity glass solutions accelerates demand for advanced PVB interlayers with acoustic and thermal performance enhancements.

From a regional standpoint, the Asia-Pacific region dominates the global PVB interlayer

film market, contributing more than 35% of global revenue. China, in particular, accounts for a substantial share of laminated glass and interlayer production capacity, supported by large-scale infrastructure development, rapid urbanization, and an enormous domestic automotive industry. India and Southeast Asia are also emerging as important markets, as governments implement stricter construction safety codes and invest in smart city and high-speed rail projects. North America, holding about 30% of market share, continues to show stable growth, propelled by stringent building regulations (especially in hurricane-prone areas such as Florida and the Gulf Coast), high automotive safety standards, and renovation demand in the residential sector. Europe, accounting for about 25% of global demand, is leading the push for sustainable construction practices and low-carbon materials. EU regulations mandating higher energy efficiency and environmental product declarations (EPDs) in building materials are fostering growth in high-performance and recycled-content PVB films.

The opportunities in the PVB interlayer film market lie in its evolving performance capabilities and alignment with environmental and regulatory priorities. One of the most promising areas is the development of advanced acoustic PVB films, which reduce noise transmission by 3-5 decibels compared to standard films. This has led to widespread adoption in high-end automobiles, luxury apartments, and airport terminals. In addition, PVB films are now being engineered to provide solar control, infrared reflection, and enhanced UV filtering, which contribute to building energy efficiency and occupant comfort. The intersection of laminated glass and building-integrated photovoltaics (BIPV) also presents a growth vector, as glass surfaces increasingly double as energy generators. Another promising opportunity is the circular economy, with recycled-content PVB films gaining traction. Leading manufacturers are investing in closed-loop recycling systems to reclaim PVB from end-of-life laminated glass, aligning with both corporate ESG goals and upcoming regulations in the EU and North America.

Despite its strengths, the PVB interlayer film market faces several risks and challenges. One primary concern is the volatility in raw material prices, particularly polyvinyl alcohol and butyraldehyde, which are petroleum-based feedstocks. This makes the market vulnerable to supply chain disruptions and oil price fluctuations. The energy-intensive lamination process also poses a barrier to sustainability and cost-efficiency, especially in developing countries.

LP Information, Inc. (LPI) ' newest research report, the "Laminated Glass PVB Interlayer Film Industry Forecast" looks at past sales and reviews total world Laminated Glass PVB Interlayer Film sales in 2025, providing a comprehensive analysis by region and market sector of projected Laminated Glass PVB Interlayer Film sales for 2026

through 2032. With Laminated Glass PVB Interlayer Film sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Laminated Glass PVB Interlayer Film industry.

This Insight Report provides a comprehensive analysis of the global Laminated Glass PVB Interlayer Film landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Laminated Glass PVB Interlayer Film portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Laminated Glass PVB Interlayer Film market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Laminated Glass PVB Interlayer Film and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Laminated Glass PVB Interlayer Film.

This report presents a comprehensive overview, market shares, and growth opportunities of Laminated Glass PVB Interlayer Film market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Standard PVB

Acoustic (Sound-control) PVB

IR-reflective PVB

Others

Segmentation by Application:

Automotive

Building and Construction

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Sekisui Chemical

Kuraray

Eastman Chemical Company

SWM

Chang Chun Group

Everlam

Huakai Plastic

KB PVB

Willing Lamiglass Material

Key Questions Addressed in this Report

What is the 10-year outlook for the global Laminated Glass PVB Interlayer Film market?

What factors are driving Laminated Glass PVB Interlayer Film market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Laminated Glass PVB Interlayer Film market opportunities vary by end market size?

How does Laminated Glass PVB Interlayer Film break out by Type, by Application?

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