

# Global Lager Market Growth 2023-2029

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## Abstracts

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Lager is a type of beer conditioned at low temperatures. The term 'lager' may also be used as a verb to describe the cold-conditioning process that marks the style. There are dozens of beer styles which fit in the lager type, broadly categorized by the depth of color, being (from lightest to darkest) pale, golden, amber, or dark. Pale lager is the most widely consumed and commercially available style of beer.

LPI (LP Information)' newest research report, the "Lager Industry Forecast" looks at past sales and reviews total world Lager sales in 2022, providing a comprehensive analysis by region and market sector of projected Lager sales for 2023 through 2029. With Lager sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Lager industry.

This Insight Report provides a comprehensive analysis of the global Lager landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Lager portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Lager market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Lager and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Lager.

The global Lager market size is projected to grow from US\$ 288180 million in 2022 to US\$ 362200 million in 2029; it is expected to grow at a CAGR of 362200 from 2023 to 2029.

Lager beer uses a process of cool fermentation, followed by maturation in cold storage. The German word 'Lager' means storeroom or warehouse. The yeast generally used with lager brewing is *Saccharomyces pastorianus*. It is a close relative of the *Saccharomyces cerevisiae* yeast used for warm fermented ales.

This report presents a comprehensive overview, market shares, and growth opportunities of Lager market by product type, application, key manufacturers and key regions and countries.

#### Market Segmentation:

##### Segmentation by type

Standard Lager

Premium Lager

##### Segmentation by application

Blue-collar Worker

White-collar Worker

Retired and Unemployed Individual

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

## GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

AB InBev

Heineken

SAB Miller

Carlsberg

Asahi Group

Beck's Brewery

Birra Menabrea

Bitburger Braugruppe

Budweiser Budvar Brewery

Cesu Alus

Chinese Resource Enterprise

D.G. Yuengling and Son

Diageo

Forst

Grupo Modelo

Kirin Holdings

Krombacher

Molson Coors

New Belgium Brewing

Oettinger Brewery Group

Pivovarna La?ko

Radeberger Brewery

Radeberger Gruppe

Royal Unibrew

San Miguel Brewery

Sierra Nevada Brewing

?vyturys

The Boston Beer

The Gambrinus

Tsingtao Brewery

## Key Questions Addressed in this Report

What is the 10-year outlook for the global Lager market?

What factors are driving Lager market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Lager market opportunities vary by end market size?

How does Lager break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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