

Global Label Printers Market Growth 2025-2031

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Abstracts

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The global Label Printers market size is predicted to grow from US\$ 2850 million in 2025 to US\$ 4047 million in 2031; it is expected to grow at a CAGR of 6.0% from 2025 to 2031.

A label printer is a computer printer that prints on self-adhesive label material and/or card-stock (tags), which are different from ordinary printers because they need to have special feed mechanisms to handle rolled stock, or tear sheet (fanfold) stock.

Label printers can be divided into three categories: desktop, industrial, and mobile (portable). Among them, industrial-grade products account for 42.3% of the global market share due to their high prices. In terms of sales volume, desktop products accounted for the highest proportion, accounting for about 43.3%. In terms of growth rate, mobile products have grown faster in recent years because they are small and portable.

Label printers has wide range of applications, such as manufacturing, logistics, retail, healthcare and other. And logistics segment was the most widely used area which took up about 41.3% of the global market.

Japan, USA and Taiwan, China etc. are now the key providers of label printers.

North America and Asia-Pacific are the two largest regions of label printers in the world in the past few years and it will keep increasing in the next few years. These two regions took up about 68.2% of the global market.

The label printers market is relatively fragmented, but there are several big players in

the world. Zebra, Toshiba TEC, SATO, Honeywell, Brother, Epson, TSC and Brady etc. are the key suppliers in the global label printers market. Top 5 took up about 62.7% of the global market.

LP Information, Inc. (LPI) ' newest research report, the "Label Printers Industry Forecast" looks at past sales and reviews total world Label Printers sales in 2024, providing a comprehensive analysis by region and market sector of projected Label Printers sales for 2025 through 2031. With Label Printers sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Label Printers industry.

This Insight Report provides a comprehensive analysis of the global Label Printers landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Label Printers portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Label Printers market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Label Printers and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Label Printers.

This report presents a comprehensive overview, market shares, and growth opportunities of Label Printers market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Desktop Type

Industrial Type

Mobile Type

Segmentation by Application:

Manufacturing

Logistics

Retail

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Zebra

SATO

Honeywell

TSC

Brother

Toshiba TEC

Epson

Brady

New Beiyang

Cab

Godex

Citizen

Urovo

Key Questions Addressed in this Report

What is the 10-year outlook for the global Label Printers market?

What factors are driving Label Printers market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Label Printers market opportunities vary by end market size?

How does Label Printers break out by Type, by Application?

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