

Global Korean Zero Sugar Soju Market Growth 2026-2032

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Abstracts

The global Korean Zero Sugar Soju market size is predicted to grow from US\$ 310 million in 2025 to US\$ 448 million in 2032; it is expected to grow at a CAGR of 5.5% from 2026 to 2032.

Soju is the best known liquor from Korea. It is distilled, vodka-like, rice liquor with high potency and often flavored similarly. It is smooth and clean in taste, which makes it easy to drink in combination with various Korean dishes. The main ingredient of soju is rice, almost always in combination with other ingredients such as wheat, barley, or sweet potatoes. Soju is clear-colored and typically varies in alcohol content from 10% to 25% proof.

United States market for Korean Zero Sugar Soju is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Korean Zero Sugar Soju is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Korean Zero Sugar Soju is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Korean Zero Sugar Soju players cover HiteJinro, Lotte Liquor, Muhak, C1 Soju, Bohae, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the 'Korean Zero Sugar Soju Industry Forecast' looks at past sales and reviews total world Korean Zero Sugar Soju

sales in 2025, providing a comprehensive analysis by region and market sector of projected Korean Zero Sugar Soju sales for 2026 through 2032. With Korean Zero Sugar Soju sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Korean Zero Sugar Soju industry.

This Insight Report provides a comprehensive analysis of the global Korean Zero Sugar Soju landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Korean Zero Sugar Soju portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Korean Zero Sugar Soju market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Korean Zero Sugar Soju and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Korean Zero Sugar Soju.

This report presents a comprehensive overview, market shares, and growth opportunities of Korean Zero Sugar Soju market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Distilled Soju

Diluted Soju

Segmentation by Application:

Supermarkets & Hypermarkets

Convenience Stores

Online Retail

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

HiteJinro

Lotte Liquor

Muhak

C1 Soju

Bohae

Chungbuk

Hallasan

Mackiss

Andong

Key Questions Addressed in this Report

What is the 10-year outlook for the global Korean Zero Sugar Soju market?

What factors are driving Korean Zero Sugar Soju market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Korean Zero Sugar Soju market opportunities vary by end market size?

How does Korean Zero Sugar Soju break out by Type, by Application?

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