

# Global Korean Original Soju Market Growth 2024-2030

https://marketpublishers.com/r/GF28236DC17AEN.html

Date: July 2024

Pages: 96

Price: US\$ 3,660.00 (Single User License)

ID: GF28236DC17AEN

## **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

Soju is the best known liquor from Korea. It is distilled, vodka-like, rice liquor with high potency and often flavored similarly. It is smooth and clean in taste, which makes it easy to drink in combination with various Korean dishes. The main ingredient of soju is rice, almost always in combination with other ingredients such as wheat, barley, or sweet potatoes. Soju is clear-colored and typically varies in alcohol content from 10% to 25% proof.

The global Korean Original Soju market size is projected to grow from US\$ 846 million in 2024 to US\$ 1126 million in 2030; it is expected to grow at a CAGR of 4.9% from 2024 to 2030.

LP Information, Inc. (LPI) 'newest research report, the "Korean Original Soju Industry Forecast" looks at past sales and reviews total world Korean Original Soju sales in 2023, providing a comprehensive analysis by region and market sector of projected Korean Original Soju sales for 2024 through 2030. With Korean Original Soju sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Korean Original Soju industry.

This Insight Report provides a comprehensive analysis of the global Korean Original Soju landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Korean Original Soju portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Korean Original Soju market.



This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Korean Original Soju and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Korean Original Soju.

United States market for Korean Original Soju is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for Korean Original Soju is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for Korean Original Soju is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key Korean Original Soju players cover HiteJinro, Lotte Liquor, Muhak, Kumbokju, C1 Soju, etc. In terms of revenue, the global two largest companies occupied for a share nearly

% in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Korean Original Soju market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Distilled Soju

Diluted Soju

Segmentation by Application:

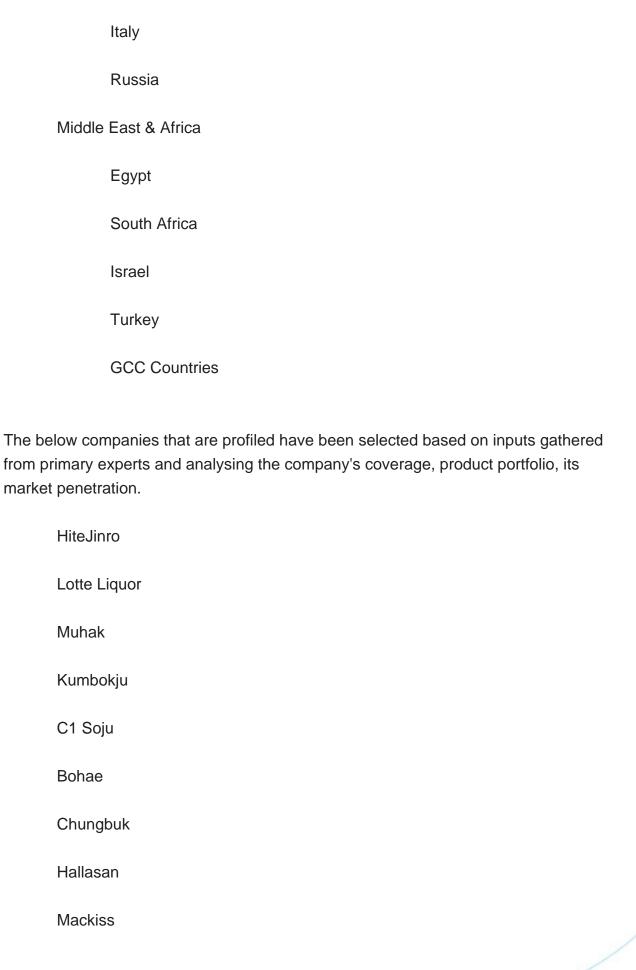
Supermarkets & Hypermarkets

Convenience Stores



| Online Retail   |                                 |
|-----------------|---------------------------------|
| Others          |                                 |
|                 |                                 |
| This report als | so splits the market by region: |
| Americas        |                                 |
|                 | United States                   |
|                 | Canada                          |
|                 | Mexico                          |
|                 | Brazil                          |
| APAC            |                                 |
|                 | China                           |
|                 | Japan                           |
|                 | Korea                           |
|                 | Southeast Asia                  |
|                 | India                           |
|                 | Australia                       |
| Europe          | Э                               |
|                 | Germany                         |
|                 | France                          |
|                 | UK                              |







## Andong

Key Questions Addressed in this Report

What is the 10-year outlook for the global Korean Original Soju market?

What factors are driving Korean Original Soju market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Korean Original Soju market opportunities vary by end market size?

How does Korean Original Soju break out by Type, by Application?



## **Contents**

#### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

#### 2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
  - 2.1.1 Global Korean Original Soju Annual Sales 2019-2030
- 2.1.2 World Current & Future Analysis for Korean Original Soju by Geographic Region, 2019, 2023 & 2030
- 2.1.3 World Current & Future Analysis for Korean Original Soju by Country/Region, 2019, 2023 & 2030
- 2.2 Korean Original Soju Segment by Type
  - 2.2.1 Distilled Soju
  - 2.2.2 Diluted Soju
- 2.3 Korean Original Soju Sales by Type
  - 2.3.1 Global Korean Original Soju Sales Market Share by Type (2019-2024)
  - 2.3.2 Global Korean Original Soju Revenue and Market Share by Type (2019-2024)
  - 2.3.3 Global Korean Original Soju Sale Price by Type (2019-2024)
- 2.4 Korean Original Soju Segment by Application
  - 2.4.1 Supermarkets & Hypermarkets
  - 2.4.2 Convenience Stores
  - 2.4.3 Online Retail
  - 2.4.4 Others
- 2.5 Korean Original Soju Sales by Application
  - 2.5.1 Global Korean Original Soju Sale Market Share by Application (2019-2024)
- 2.5.2 Global Korean Original Soju Revenue and Market Share by Application (2019-2024)
  - 2.5.3 Global Korean Original Soju Sale Price by Application (2019-2024)



#### **3 GLOBAL BY COMPANY**

- 3.1 Global Korean Original Soju Breakdown Data by Company
  - 3.1.1 Global Korean Original Soju Annual Sales by Company (2019-2024)
  - 3.1.2 Global Korean Original Soju Sales Market Share by Company (2019-2024)
- 3.2 Global Korean Original Soju Annual Revenue by Company (2019-2024)
  - 3.2.1 Global Korean Original Soju Revenue by Company (2019-2024)
- 3.2.2 Global Korean Original Soju Revenue Market Share by Company (2019-2024)
- 3.3 Global Korean Original Soju Sale Price by Company
- 3.4 Key Manufacturers Korean Original Soju Producing Area Distribution, Sales Area, Product Type
  - 3.4.1 Key Manufacturers Korean Original Soju Product Location Distribution
  - 3.4.2 Players Korean Original Soju Products Offered
- 3.5 Market Concentration Rate Analysis
  - 3.5.1 Competition Landscape Analysis
  - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

# 4 WORLD HISTORIC REVIEW FOR KOREAN ORIGINAL SOJU BY GEOGRAPHIC REGION

- 4.1 World Historic Korean Original Soju Market Size by Geographic Region (2019-2024)
- 4.1.1 Global Korean Original Soju Annual Sales by Geographic Region (2019-2024)
- 4.1.2 Global Korean Original Soju Annual Revenue by Geographic Region (2019-2024)
- 4.2 World Historic Korean Original Soju Market Size by Country/Region (2019-2024)
- 4.2.1 Global Korean Original Soju Annual Sales by Country/Region (2019-2024)
- 4.2.2 Global Korean Original Soju Annual Revenue by Country/Region (2019-2024)
- 4.3 Americas Korean Original Soju Sales Growth
- 4.4 APAC Korean Original Soju Sales Growth
- 4.5 Europe Korean Original Soju Sales Growth
- 4.6 Middle East & Africa Korean Original Soju Sales Growth

### **5 AMERICAS**

- 5.1 Americas Korean Original Soju Sales by Country
  - 5.1.1 Americas Korean Original Soju Sales by Country (2019-2024)
  - 5.1.2 Americas Korean Original Soju Revenue by Country (2019-2024)



- 5.2 Americas Korean Original Soju Sales by Type (2019-2024)
- 5.3 Americas Korean Original Soju Sales by Application (2019-2024)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

#### 6 APAC

- 6.1 APAC Korean Original Soju Sales by Region
  - 6.1.1 APAC Korean Original Soju Sales by Region (2019-2024)
  - 6.1.2 APAC Korean Original Soju Revenue by Region (2019-2024)
- 6.2 APAC Korean Original Soju Sales by Type (2019-2024)
- 6.3 APAC Korean Original Soju Sales by Application (2019-2024)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

#### **7 EUROPE**

- 7.1 Europe Korean Original Soju by Country
  - 7.1.1 Europe Korean Original Soju Sales by Country (2019-2024)
  - 7.1.2 Europe Korean Original Soju Revenue by Country (2019-2024)
- 7.2 Europe Korean Original Soju Sales by Type (2019-2024)
- 7.3 Europe Korean Original Soju Sales by Application (2019-2024)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

#### 8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Korean Original Soju by Country
  - 8.1.1 Middle East & Africa Korean Original Soju Sales by Country (2019-2024)



- 8.1.2 Middle East & Africa Korean Original Soju Revenue by Country (2019-2024)
- 8.2 Middle East & Africa Korean Original Soju Sales by Type (2019-2024)
- 8.3 Middle East & Africa Korean Original Soju Sales by Application (2019-2024)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

## 9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

#### 10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Korean Original Soju
- 10.3 Manufacturing Process Analysis of Korean Original Soju
- 10.4 Industry Chain Structure of Korean Original Soju

#### 11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
  - 11.1.1 Direct Channels
  - 11.1.2 Indirect Channels
- 11.2 Korean Original Soju Distributors
- 11.3 Korean Original Soju Customer

# 12 WORLD FORECAST REVIEW FOR KOREAN ORIGINAL SOJU BY GEOGRAPHIC REGION

- 12.1 Global Korean Original Soju Market Size Forecast by Region
  - 12.1.1 Global Korean Original Soju Forecast by Region (2025-2030)
  - 12.1.2 Global Korean Original Soju Annual Revenue Forecast by Region (2025-2030)
- 12.2 Americas Forecast by Country (2025-2030)
- 12.3 APAC Forecast by Region (2025-2030)
- 12.4 Europe Forecast by Country (2025-2030)



- 12.5 Middle East & Africa Forecast by Country (2025-2030)
- 12.6 Global Korean Original Soju Forecast by Type (2025-2030)
- 12.7 Global Korean Original Soju Forecast by Application (2025-2030)

#### 13 KEY PLAYERS ANALYSIS

- 13.1 HiteJinro
  - 13.1.1 HiteJinro Company Information
  - 13.1.2 HiteJinro Korean Original Soju Product Portfolios and Specifications
- 13.1.3 HiteJinro Korean Original Soju Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.1.4 HiteJinro Main Business Overview
  - 13.1.5 HiteJinro Latest Developments
- 13.2 Lotte Liquor
  - 13.2.1 Lotte Liquor Company Information
- 13.2.2 Lotte Liquor Korean Original Soju Product Portfolios and Specifications
- 13.2.3 Lotte Liquor Korean Original Soju Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.2.4 Lotte Liquor Main Business Overview
  - 13.2.5 Lotte Liquor Latest Developments
- 13.3 Muhak
  - 13.3.1 Muhak Company Information
  - 13.3.2 Muhak Korean Original Soju Product Portfolios and Specifications
- 13.3.3 Muhak Korean Original Soju Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.3.4 Muhak Main Business Overview
  - 13.3.5 Muhak Latest Developments
- 13.4 Kumbokju
  - 13.4.1 Kumbokju Company Information
  - 13.4.2 Kumbokju Korean Original Soju Product Portfolios and Specifications
- 13.4.3 Kumbokju Korean Original Soju Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.4.4 Kumbokju Main Business Overview
  - 13.4.5 Kumbokju Latest Developments
- 13.5 C1 Soju
  - 13.5.1 C1 Soju Company Information
  - 13.5.2 C1 Soju Korean Original Soju Product Portfolios and Specifications
- 13.5.3 C1 Soju Korean Original Soju Sales, Revenue, Price and Gross Margin (2019-2024)



- 13.5.4 C1 Soju Main Business Overview
- 13.5.5 C1 Soju Latest Developments
- 13.6 Bohae
  - 13.6.1 Bohae Company Information
- 13.6.2 Bohae Korean Original Soju Product Portfolios and Specifications
- 13.6.3 Bohae Korean Original Soju Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.6.4 Bohae Main Business Overview
  - 13.6.5 Bohae Latest Developments
- 13.7 Chungbuk
- 13.7.1 Chungbuk Company Information
- 13.7.2 Chungbuk Korean Original Soju Product Portfolios and Specifications
- 13.7.3 Chungbuk Korean Original Soju Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.7.4 Chungbuk Main Business Overview
  - 13.7.5 Chungbuk Latest Developments
- 13.8 Hallasan
  - 13.8.1 Hallasan Company Information
  - 13.8.2 Hallasan Korean Original Soju Product Portfolios and Specifications
- 13.8.3 Hallasan Korean Original Soju Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.8.4 Hallasan Main Business Overview
  - 13.8.5 Hallasan Latest Developments
- 13.9 Mackiss
  - 13.9.1 Mackiss Company Information
  - 13.9.2 Mackiss Korean Original Soju Product Portfolios and Specifications
- 13.9.3 Mackiss Korean Original Soju Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.9.4 Mackiss Main Business Overview
  - 13.9.5 Mackiss Latest Developments
- 13.10 Andong
  - 13.10.1 Andong Company Information
  - 13.10.2 Andong Korean Original Soju Product Portfolios and Specifications
- 13.10.3 Andong Korean Original Soju Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.10.4 Andong Main Business Overview
  - 13.10.5 Andong Latest Developments

#### 14 RESEARCH FINDINGS AND CONCLUSION







## **List Of Tables**

#### LIST OF TABLES

- Table 1. Korean Original Soju Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Table 2. Korean Original Soju Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)
- Table 3. Major Players of Distilled Soju
- Table 4. Major Players of Diluted Soju
- Table 5. Global Korean Original Soju Sales by Type (2019-2024) & (L)
- Table 6. Global Korean Original Soju Sales Market Share by Type (2019-2024)
- Table 7. Global Korean Original Soju Revenue by Type (2019-2024) & (\$ million)
- Table 8. Global Korean Original Soju Revenue Market Share by Type (2019-2024)
- Table 9. Global Korean Original Soju Sale Price by Type (2019-2024) & (US\$/Liter)
- Table 10. Global Korean Original Soju Sale by Application (2019-2024) & (L)
- Table 11. Global Korean Original Soju Sale Market Share by Application (2019-2024)
- Table 12. Global Korean Original Soju Revenue by Application (2019-2024) & (\$ million)
- Table 13. Global Korean Original Soju Revenue Market Share by Application (2019-2024)
- Table 14. Global Korean Original Soju Sale Price by Application (2019-2024) & (US\$/Liter)
- Table 15. Global Korean Original Soju Sales by Company (2019-2024) & (L)
- Table 16. Global Korean Original Soju Sales Market Share by Company (2019-2024)
- Table 17. Global Korean Original Soju Revenue by Company (2019-2024) & (\$ millions)
- Table 18. Global Korean Original Soju Revenue Market Share by Company (2019-2024)
- Table 19. Global Korean Original Soju Sale Price by Company (2019-2024) & (US\$/Liter)
- Table 20. Key Manufacturers Korean Original Soju Producing Area Distribution and Sales Area
- Table 21. Players Korean Original Soju Products Offered
- Table 22. Korean Original Soju Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- Table 23. New Products and Potential Entrants
- Table 24. Market M&A Activity & Strategy
- Table 25. Global Korean Original Soju Sales by Geographic Region (2019-2024) & (L)
- Table 26. Global Korean Original Soju Sales Market Share Geographic Region (2019-2024)



- Table 27. Global Korean Original Soju Revenue by Geographic Region (2019-2024) & (\$ millions)
- Table 28. Global Korean Original Soju Revenue Market Share by Geographic Region (2019-2024)
- Table 29. Global Korean Original Soju Sales by Country/Region (2019-2024) & (L)
- Table 30. Global Korean Original Soju Sales Market Share by Country/Region (2019-2024)
- Table 31. Global Korean Original Soju Revenue by Country/Region (2019-2024) & (\$ millions)
- Table 32. Global Korean Original Soju Revenue Market Share by Country/Region (2019-2024)
- Table 33. Americas Korean Original Soju Sales by Country (2019-2024) & (L)
- Table 34. Americas Korean Original Soju Sales Market Share by Country (2019-2024)
- Table 35. Americas Korean Original Soju Revenue by Country (2019-2024) & (\$ millions)
- Table 36. Americas Korean Original Soju Sales by Type (2019-2024) & (L)
- Table 37. Americas Korean Original Soju Sales by Application (2019-2024) & (L)
- Table 38. APAC Korean Original Soju Sales by Region (2019-2024) & (L)
- Table 39. APAC Korean Original Soju Sales Market Share by Region (2019-2024)
- Table 40. APAC Korean Original Soju Revenue by Region (2019-2024) & (\$ millions)
- Table 41. APAC Korean Original Soju Sales by Type (2019-2024) & (L)
- Table 42. APAC Korean Original Soju Sales by Application (2019-2024) & (L)
- Table 43. Europe Korean Original Soju Sales by Country (2019-2024) & (L)
- Table 44. Europe Korean Original Soju Revenue by Country (2019-2024) & (\$ millions)
- Table 45. Europe Korean Original Soju Sales by Type (2019-2024) & (L)
- Table 46. Europe Korean Original Soju Sales by Application (2019-2024) & (L)
- Table 47. Middle East & Africa Korean Original Soju Sales by Country (2019-2024) & (L)
- Table 48. Middle East & Africa Korean Original Soju Revenue Market Share by Country (2019-2024)
- Table 49. Middle East & Africa Korean Original Soju Sales by Type (2019-2024) & (L)
- Table 50. Middle East & Africa Korean Original Soju Sales by Application (2019-2024) & (L)
- Table 51. Key Market Drivers & Growth Opportunities of Korean Original Soju
- Table 52. Key Market Challenges & Risks of Korean Original Soju
- Table 53. Key Industry Trends of Korean Original Soju
- Table 54. Korean Original Soju Raw Material
- Table 55. Key Suppliers of Raw Materials
- Table 56. Korean Original Soju Distributors List



- Table 57. Korean Original Soju Customer List
- Table 58. Global Korean Original Soju Sales Forecast by Region (2025-2030) & (L)
- Table 59. Global Korean Original Soju Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 60. Americas Korean Original Soju Sales Forecast by Country (2025-2030) & (L)
- Table 61. Americas Korean Original Soju Annual Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 62. APAC Korean Original Soju Sales Forecast by Region (2025-2030) & (L)
- Table 63. APAC Korean Original Soju Annual Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 64. Europe Korean Original Soju Sales Forecast by Country (2025-2030) & (L)
- Table 65. Europe Korean Original Soju Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 66. Middle East & Africa Korean Original Soju Sales Forecast by Country (2025-2030) & (L)
- Table 67. Middle East & Africa Korean Original Soju Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 68. Global Korean Original Soju Sales Forecast by Type (2025-2030) & (L)
- Table 69. Global Korean Original Soju Revenue Forecast by Type (2025-2030) & (\$ millions)
- Table 70. Global Korean Original Soju Sales Forecast by Application (2025-2030) & (L)
- Table 71. Global Korean Original Soju Revenue Forecast by Application (2025-2030) & (\$ millions)
- Table 72. HiteJinro Basic Information, Korean Original Soju Manufacturing Base, Sales Area and Its Competitors
- Table 73. HiteJinro Korean Original Soju Product Portfolios and Specifications
- Table 74. HiteJinro Korean Original Soju Sales (L), Revenue (\$ Million), Price (US\$/Liter) and Gross Margin (2019-2024)
- Table 75. HiteJinro Main Business
- Table 76. HiteJinro Latest Developments
- Table 77. Lotte Liquor Basic Information, Korean Original Soju Manufacturing Base,
- Sales Area and Its Competitors
- Table 78. Lotte Liquor Korean Original Soju Product Portfolios and Specifications
- Table 79. Lotte Liquor Korean Original Soju Sales (L), Revenue (\$ Million), Price (US\$/Liter) and Gross Margin (2019-2024)
- Table 80. Lotte Liquor Main Business
- Table 81. Lotte Liquor Latest Developments
- Table 82. Muhak Basic Information, Korean Original Soju Manufacturing Base, Sales Area and Its Competitors



Table 83. Muhak Korean Original Soju Product Portfolios and Specifications

Table 84. Muhak Korean Original Soju Sales (L), Revenue (\$ Million), Price (US\$/Liter) and Gross Margin (2019-2024)

Table 85. Muhak Main Business

Table 86. Muhak Latest Developments

Table 87. Kumbokju Basic Information, Korean Original Soju Manufacturing Base, Sales Area and Its Competitors

Table 88. Kumbokju Korean Original Soju Product Portfolios and Specifications

Table 89. Kumbokju Korean Original Soju Sales (L), Revenue (\$ Million), Price (LIS\$/Liter) and Gross Margin (2019, 2024)

(US\$/Liter) and Gross Margin (2019-2024)

Table 90. Kumbokju Main Business

Table 91. Kumbokju Latest Developments

Table 92. C1 Soju Basic Information, Korean Original Soju Manufacturing Base, Sales Area and Its Competitors

Table 93. C1 Soju Korean Original Soju Product Portfolios and Specifications

Table 94. C1 Soju Korean Original Soju Sales (L), Revenue (\$ Million), Price (US\$/Liter) and Gross Margin (2019-2024)

Table 95. C1 Soju Main Business

Table 96. C1 Soju Latest Developments

Table 97. Bohae Basic Information, Korean Original Soju Manufacturing Base, Sales Area and Its Competitors

Table 98. Bohae Korean Original Soju Product Portfolios and Specifications

Table 99. Bohae Korean Original Soju Sales (L), Revenue (\$ Million), Price (US\$/Liter) and Gross Margin (2019-2024)

Table 100. Bohae Main Business

Table 101. Bohae Latest Developments

Table 102. Chungbuk Basic Information, Korean Original Soju Manufacturing Base,

Sales Area and Its Competitors

Table 103. Chungbuk Korean Original Soju Product Portfolios and Specifications

Table 104. Chungbuk Korean Original Soju Sales (L), Revenue (\$ Million), Price

(US\$/Liter) and Gross Margin (2019-2024)

Table 105. Chungbuk Main Business

Table 106. Chungbuk Latest Developments

Table 107. Hallasan Basic Information, Korean Original Soju Manufacturing Base, Sales Area and Its Competitors

Table 108. Hallasan Korean Original Soju Product Portfolios and Specifications

Table 109. Hallasan Korean Original Soju Sales (L), Revenue (\$ Million), Price

(US\$/Liter) and Gross Margin (2019-2024)

Table 110. Hallasan Main Business



Table 111. Hallasan Latest Developments

Table 112. Mackiss Basic Information, Korean Original Soju Manufacturing Base, Sales Area and Its Competitors

Table 113. Mackiss Korean Original Soju Product Portfolios and Specifications

Table 114. Mackiss Korean Original Soju Sales (L), Revenue (\$ Million), Price

(US\$/Liter) and Gross Margin (2019-2024)

Table 115. Mackiss Main Business

Table 116. Mackiss Latest Developments

Table 117. Andong Basic Information, Korean Original Soju Manufacturing Base, Sales Area and Its Competitors

Table 118. Andong Korean Original Soju Product Portfolios and Specifications

Table 119. Andong Korean Original Soju Sales (L), Revenue (\$ Million), Price

(US\$/Liter) and Gross Margin (2019-2024)

Table 120. Andong Main Business

Table 121. Andong Latest Developments



## **List Of Figures**

#### LIST OF FIGURES

- Figure 1. Picture of Korean Original Soju
- Figure 2. Korean Original Soju Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Korean Original Soju Sales Growth Rate 2019-2030 (L)
- Figure 7. Global Korean Original Soju Revenue Growth Rate 2019-2030 (\$ millions)
- Figure 8. Korean Original Soju Sales by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Figure 9. Korean Original Soju Sales Market Share by Country/Region (2023)
- Figure 10. Korean Original Soju Sales Market Share by Country/Region (2019, 2023 & 2030)
- Figure 11. Product Picture of Distilled Soju
- Figure 12. Product Picture of Diluted Soju
- Figure 13. Global Korean Original Soju Sales Market Share by Type in 2023
- Figure 14. Global Korean Original Soju Revenue Market Share by Type (2019-2024)
- Figure 15. Korean Original Soju Consumed in Supermarkets & Hypermarkets
- Figure 16. Global Korean Original Soju Market: Supermarkets & Hypermarkets (2019-2024) & (L)
- Figure 17. Korean Original Soju Consumed in Convenience Stores
- Figure 18. Global Korean Original Soju Market: Convenience Stores (2019-2024) & (L)
- Figure 19. Korean Original Soju Consumed in Online Retail
- Figure 20. Global Korean Original Soju Market: Online Retail (2019-2024) & (L)
- Figure 21. Korean Original Soju Consumed in Others
- Figure 22. Global Korean Original Soju Market: Others (2019-2024) & (L)
- Figure 23. Global Korean Original Soju Sale Market Share by Application (2023)
- Figure 24. Global Korean Original Soju Revenue Market Share by Application in 2023
- Figure 25. Korean Original Soju Sales by Company in 2023 (L)
- Figure 26. Global Korean Original Soju Sales Market Share by Company in 2023
- Figure 27. Korean Original Soju Revenue by Company in 2023 (\$ millions)
- Figure 28. Global Korean Original Soju Revenue Market Share by Company in 2023
- Figure 29. Global Korean Original Soju Sales Market Share by Geographic Region (2019-2024)
- Figure 30. Global Korean Original Soju Revenue Market Share by Geographic Region in 2023



- Figure 31. Americas Korean Original Soju Sales 2019-2024 (L)
- Figure 32. Americas Korean Original Soju Revenue 2019-2024 (\$ millions)
- Figure 33. APAC Korean Original Soju Sales 2019-2024 (L)
- Figure 34. APAC Korean Original Soju Revenue 2019-2024 (\$ millions)
- Figure 35. Europe Korean Original Soju Sales 2019-2024 (L)
- Figure 36. Europe Korean Original Soju Revenue 2019-2024 (\$ millions)
- Figure 37. Middle East & Africa Korean Original Soju Sales 2019-2024 (L)
- Figure 38. Middle East & Africa Korean Original Soju Revenue 2019-2024 (\$ millions)
- Figure 39. Americas Korean Original Soju Sales Market Share by Country in 2023
- Figure 40. Americas Korean Original Soju Revenue Market Share by Country (2019-2024)
- Figure 41. Americas Korean Original Soju Sales Market Share by Type (2019-2024)
- Figure 42. Americas Korean Original Soju Sales Market Share by Application (2019-2024)
- Figure 43. United States Korean Original Soju Revenue Growth 2019-2024 (\$ millions)
- Figure 44. Canada Korean Original Soju Revenue Growth 2019-2024 (\$ millions)
- Figure 45. Mexico Korean Original Soju Revenue Growth 2019-2024 (\$ millions)
- Figure 46. Brazil Korean Original Soju Revenue Growth 2019-2024 (\$ millions)
- Figure 47. APAC Korean Original Soju Sales Market Share by Region in 2023
- Figure 48. APAC Korean Original Soju Revenue Market Share by Region (2019-2024)
- Figure 49. APAC Korean Original Soju Sales Market Share by Type (2019-2024)
- Figure 50. APAC Korean Original Soju Sales Market Share by Application (2019-2024)
- Figure 51. China Korean Original Soju Revenue Growth 2019-2024 (\$ millions)
- Figure 52. Japan Korean Original Soju Revenue Growth 2019-2024 (\$ millions)
- Figure 53. South Korea Korean Original Soju Revenue Growth 2019-2024 (\$ millions)
- Figure 54. Southeast Asia Korean Original Soju Revenue Growth 2019-2024 (\$ millions)
- Figure 55. India Korean Original Soju Revenue Growth 2019-2024 (\$ millions)
- Figure 56. Australia Korean Original Soju Revenue Growth 2019-2024 (\$ millions)
- Figure 57. China Taiwan Korean Original Soju Revenue Growth 2019-2024 (\$ millions)
- Figure 58. Europe Korean Original Soju Sales Market Share by Country in 2023
- Figure 59. Europe Korean Original Soju Revenue Market Share by Country (2019-2024)
- Figure 60. Europe Korean Original Soju Sales Market Share by Type (2019-2024)
- Figure 61. Europe Korean Original Soju Sales Market Share by Application (2019-2024)
- Figure 62. Germany Korean Original Soju Revenue Growth 2019-2024 (\$ millions)
- Figure 63. France Korean Original Soju Revenue Growth 2019-2024 (\$ millions)
- Figure 64. UK Korean Original Soju Revenue Growth 2019-2024 (\$ millions)
- Figure 65. Italy Korean Original Soju Revenue Growth 2019-2024 (\$ millions)
- Figure 66. Russia Korean Original Soju Revenue Growth 2019-2024 (\$ millions)
- Figure 67. Middle East & Africa Korean Original Soju Sales Market Share by Country



(2019-2024)

Figure 68. Middle East & Africa Korean Original Soju Sales Market Share by Type (2019-2024)

Figure 69. Middle East & Africa Korean Original Soju Sales Market Share by Application (2019-2024)

Figure 70. Egypt Korean Original Soju Revenue Growth 2019-2024 (\$ millions)

Figure 71. South Africa Korean Original Soju Revenue Growth 2019-2024 (\$ millions)

Figure 72. Israel Korean Original Soju Revenue Growth 2019-2024 (\$ millions)

Figure 73. Turkey Korean Original Soju Revenue Growth 2019-2024 (\$ millions)

Figure 74. GCC Countries Korean Original Soju Revenue Growth 2019-2024 (\$ millions)

Figure 75. Manufacturing Cost Structure Analysis of Korean Original Soju in 2023

Figure 76. Manufacturing Process Analysis of Korean Original Soju

Figure 77. Industry Chain Structure of Korean Original Soju

Figure 78. Channels of Distribution

Figure 79. Global Korean Original Soju Sales Market Forecast by Region (2025-2030)

Figure 80. Global Korean Original Soju Revenue Market Share Forecast by Region (2025-2030)

Figure 81. Global Korean Original Soju Sales Market Share Forecast by Type (2025-2030)

Figure 82. Global Korean Original Soju Revenue Market Share Forecast by Type (2025-2030)

Figure 83. Global Korean Original Soju Sales Market Share Forecast by Application (2025-2030)

Figure 84. Global Korean Original Soju Revenue Market Share Forecast by Application (2025-2030)



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