

# Global Korean Fruit Soju Market Growth 2024-2030

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## Abstracts

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Soju is the best known liquor from Korea. It is distilled, vodka-like, rice liquor with high potency and often flavored similarly. It is smooth and clean in taste, which makes it easy to drink in combination with various Korean dishes. The main ingredient of soju is rice, almost always in combination with other ingredients such as wheat, barley, or sweet potatoes. Soju is clear-colored and typically varies in alcohol content from 10% to 25% proof.

The global Korean Fruit Soju market size is projected to grow from US\$ 2088 million in 2024 to US\$ 2540 million in 2030; it is expected to grow at a CAGR of 3.3% from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the "Korean Fruit Soju Industry Forecast" looks at past sales and reviews total world Korean Fruit Soju sales in 2023, providing a comprehensive analysis by region and market sector of projected Korean Fruit Soju sales for 2024 through 2030. With Korean Fruit Soju sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Korean Fruit Soju industry.

This Insight Report provides a comprehensive analysis of the global Korean Fruit Soju landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Korean Fruit Soju portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Korean Fruit Soju market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Korean Fruit Soju and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Korean Fruit Soju.

United States market for Korean Fruit Soju is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for Korean Fruit Soju is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for Korean Fruit Soju is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key Korean Fruit Soju players cover HiteJinro, Lotte Liquor, Muhak, Kumbokju, C1 Soju, etc. In terms of revenue, the global two largest companies occupied for a share nearly

% in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Korean Fruit Soju market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Distilled Soju

Diluted Soju

Segmentation by Application:

Supermarkets & Hypermarkets

Convenience Stores

Online Retail

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

HiteJinro

Lotte Liquor

Muhak

Kumbokju

C1 Soju

Bohae

Chungbuk

Hallasan

Mackiss

Andong

Key Questions Addressed in this Report

What is the 10-year outlook for the global Korean Fruit Soju market?

What factors are driving Korean Fruit Soju market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Korean Fruit Soju market opportunities vary by end market size?

How does Korean Fruit Soju break out by Type, by Application?

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