

Global Kinesio Tape Market Growth 2020-2025

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to this study, over the next five years the Kinesio Tape market will register a 9.2%% CAGR in terms of revenue, the global market size will reach \$ 291.9 million by 2025, from \$ 205 million in 2019. In particular, this report presents the global market share (sales and revenue) of key companies in Kinesio Tape business, shared in Chapter 3.

This report presents a comprehensive overview, market shares, and growth opportunities of Kinesio Tape market by product type, application, key manufacturers and key regions and countries.

This study specially analyses the impact of Covid-19 outbreak on the Kinesio Tape, covering the supply chain analysis, impact assessment to the Kinesio Tape market size growth rate in several scenarios, and the measures to be undertaken by Kinesio Tape companies in response to the COVID-19 epidemic.

Segmentation by type: breakdown data from 2015 to 2020, in Section 2.3; and forecast to 2025 in section 11.7.

Roll Form

Pre-cut Shape

Segmentation by application: breakdown data from 2015 to 2020, in Section 2.4; and forecast to 2024 in section 11.8.

Sporting Goods Store

Pharmacy & Drugstore

Online

Other

This report also splits the market by region: Breakdown data in Chapter 4, 5, 6, 7 and 8.

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report: Breakdown data in in Chapter 3.

Kinesio Taping

Nitto Denko

KT TAPE

RockTape

StrengthTape

SpiderTech

Atex Medical

K-active

TERA Medical

Towatek Korea

Socko

GSPMED

Medsport

Healixon

Kindmax

Mueller

Raphael

DL Medical & Health

LP Support

Major Medical

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Kinesio Tape consumption (value & volume) by key regions/countries, type and application, history data from 2015 to 2019, and forecast to 2025.

To understand the structure of Kinesio Tape market by identifying its various

subsegments.

Focuses on the key global Kinesio Tape manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Kinesio Tape with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Kinesio Tape submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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