

Global Kids Warm Underwear Market Growth 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Kids Warm Underwear market size was valued at US\$ million in 2023. With growing demand in downstream market, the Kids Warm Underwear is forecast to a readjusted size of US\$ million by 2030 with a CAGR of % during review period.

The research report highlights the growth potential of the global Kids Warm Underwear market. Kids Warm Underwear are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Kids Warm Underwear. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Kids Warm Underwear market.

Kids Warm Underwear are underwears for Children to keep warm.

According to World Bank statistics, the global birth rate in 2021 was about 1.7%. Although the population growth rate had slowed down, with the development of the world economy and the increase of per capita disposable income of residents, the spending power is growing. Therefore, there is still a large room for development in the baby products industry. Improving product quality and tapping the value of a single customer will become the drivers for the growth of the infant and child industry. Refinement and diversification are the core characteristics of the consumer demand. China has a large population base, and even if the population growth rate slows down, there will still be a demographic dividend. The State Council in 2022 proposes to 'Guide

market players to produce safer and healthier domestic infant products'. According to the National Bureau of Statistics, China's birth rate in 2022 was 6.77%, and the birth population was 9.56 million. According to the results of the seventh national census in 2021, the number of infants and young children aged 0-6 in China reached 140 million, of which the number of infants and young children aged 3-6 exceeded 70 million. The huge population size has brewed a market demand with huge potential, and the children's consumption market has risen rapidly. Chinese families spend a lot on childcare, with the average cost of childcare ranking second in the world. The survey data released by China Research Center for Children's Industry shows that in 80% of families in China, children's expenditures account for 30% to 50% of household expenditures, and the average annual consumption of children in families is ?17,000 to 25,500. According to data from the Yuwa Population Research, the national average cost of raising a child (the cost of raising a child to the age of 18) is ?485,218. From the perspective of specific stages, the largest proportion is the cost of raising children aged 6-14, accounting for about 45%. The cost during pregnancy, the cost of childbirth and confinement, and the cost of raising babies aged 0-2 accounted for 2.06%, 2.09% and 13.33% separately.

Key Features:

The report on Kids Warm Underwear market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Kids Warm Underwear market. It may include historical data, market segmentation by Type (e.g., Below 60 cm, 60~100 cm), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Kids Warm Underwear market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Kids Warm Underwear market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest

technological developments in the Kids Warm Underwear industry. This include advancements in Kids Warm Underwear technology, Kids Warm Underwear new entrants, Kids Warm Underwear new investment, and other innovations that are shaping the future of Kids Warm Underwear.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Kids Warm Underwear market. It includes factors influencing customer ' purchasing decisions, preferences for Kids Warm Underwear product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Kids Warm Underwear market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Kids Warm Underwear market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Kids Warm Underwear market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Kids Warm Underwear industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Kids Warm Underwear market.

Market Segmentation:

Kids Warm Underwear market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Below 60 cm

60~100 cm

Above 100 cm

Segmentation by application

Supermarket and Mall

E-commerce

Brand Store

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Nike

Carter's

GAP

Inditex

Adidas

HandM

Esprit

V.F. Corporation

Fast Retailing

CandA (Cofra Group)

NEXT

Annil

Mothercare

Orchestra

Bestseller

Under Armour

Benetton Group

Sanrio

Miki House Group

Disney

Semir

PEPCO

Qierte

Key Questions Addressed in this Report

What is the 10-year outlook for the global Kids Warm Underwear market?

What factors are driving Kids Warm Underwear market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Kids Warm Underwear market opportunities vary by end market size?

How does Kids Warm Underwear break out type, application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Kids Warm Underwear Annual Sales 2019-2030
- 2.1.2 World Current & Future Analysis for Kids Warm Underwear by Geographic Region, 2019, 2023 & 2030
- 2.1.3 World Current & Future Analysis for Kids Warm Underwear by Country/Region, 2019, 2023 & 2030

2.2 Kids Warm Underwear Segment by Type

- 2.2.1 Below 60 cm
- 2.2.2 60~100 cm
- 2.2.3 Above 100 cm

2.3 Kids Warm Underwear Sales by Type

- 2.3.1 Global Kids Warm Underwear Sales Market Share by Type (2019-2024)
- 2.3.2 Global Kids Warm Underwear Revenue and Market Share by Type (2019-2024)
- 2.3.3 Global Kids Warm Underwear Sale Price by Type (2019-2024)

2.4 Kids Warm Underwear Segment by Application

- 2.4.1 Supermarket and Mall
- 2.4.2 E-commerce
- 2.4.3 Brand Store
- 2.4.4 Others

2.5 Kids Warm Underwear Sales by Application

- 2.5.1 Global Kids Warm Underwear Sale Market Share by Application (2019-2024)
- 2.5.2 Global Kids Warm Underwear Revenue and Market Share by Application (2019-2024)
- 2.5.3 Global Kids Warm Underwear Sale Price by Application (2019-2024)

3 GLOBAL KIDS WARM UNDERWEAR BY COMPANY

3.1 Global Kids Warm Underwear Breakdown Data by Company

3.1.1 Global Kids Warm Underwear Annual Sales by Company (2019-2024)

3.1.2 Global Kids Warm Underwear Sales Market Share by Company (2019-2024)

3.2 Global Kids Warm Underwear Annual Revenue by Company (2019-2024)

3.2.1 Global Kids Warm Underwear Revenue by Company (2019-2024)

3.2.2 Global Kids Warm Underwear Revenue Market Share by Company (2019-2024)

3.3 Global Kids Warm Underwear Sale Price by Company

3.4 Key Manufacturers Kids Warm Underwear Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Kids Warm Underwear Product Location Distribution

3.4.2 Players Kids Warm Underwear Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

3.6 New Products and Potential Entrants

3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR KIDS WARM UNDERWEAR BY GEOGRAPHIC REGION

4.1 World Historic Kids Warm Underwear Market Size by Geographic Region (2019-2024)

4.1.1 Global Kids Warm Underwear Annual Sales by Geographic Region (2019-2024)

4.1.2 Global Kids Warm Underwear Annual Revenue by Geographic Region (2019-2024)

4.2 World Historic Kids Warm Underwear Market Size by Country/Region (2019-2024)

4.2.1 Global Kids Warm Underwear Annual Sales by Country/Region (2019-2024)

4.2.2 Global Kids Warm Underwear Annual Revenue by Country/Region (2019-2024)

4.3 Americas Kids Warm Underwear Sales Growth

4.4 APAC Kids Warm Underwear Sales Growth

4.5 Europe Kids Warm Underwear Sales Growth

4.6 Middle East & Africa Kids Warm Underwear Sales Growth

5 AMERICAS

5.1 Americas Kids Warm Underwear Sales by Country

- 5.1.1 Americas Kids Warm Underwear Sales by Country (2019-2024)
- 5.1.2 Americas Kids Warm Underwear Revenue by Country (2019-2024)
- 5.2 Americas Kids Warm Underwear Sales by Type
- 5.3 Americas Kids Warm Underwear Sales by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Kids Warm Underwear Sales by Region
 - 6.1.1 APAC Kids Warm Underwear Sales by Region (2019-2024)
 - 6.1.2 APAC Kids Warm Underwear Revenue by Region (2019-2024)
- 6.2 APAC Kids Warm Underwear Sales by Type
- 6.3 APAC Kids Warm Underwear Sales by Application
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

- 7.1 Europe Kids Warm Underwear by Country
 - 7.1.1 Europe Kids Warm Underwear Sales by Country (2019-2024)
 - 7.1.2 Europe Kids Warm Underwear Revenue by Country (2019-2024)
- 7.2 Europe Kids Warm Underwear Sales by Type
- 7.3 Europe Kids Warm Underwear Sales by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Kids Warm Underwear by Country

8.1.1 Middle East & Africa Kids Warm Underwear Sales by Country (2019-2024)

8.1.2 Middle East & Africa Kids Warm Underwear Revenue by Country (2019-2024)

8.2 Middle East & Africa Kids Warm Underwear Sales by Type

8.3 Middle East & Africa Kids Warm Underwear Sales by Application

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Kids Warm Underwear

10.3 Manufacturing Process Analysis of Kids Warm Underwear

10.4 Industry Chain Structure of Kids Warm Underwear

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Kids Warm Underwear Distributors

11.3 Kids Warm Underwear Customer

12 WORLD FORECAST REVIEW FOR KIDS WARM UNDERWEAR BY GEOGRAPHIC REGION

12.1 Global Kids Warm Underwear Market Size Forecast by Region

12.1.1 Global Kids Warm Underwear Forecast by Region (2025-2030)

12.1.2 Global Kids Warm Underwear Annual Revenue Forecast by Region (2025-2030)

- 12.2 Americas Forecast by Country
- 12.3 APAC Forecast by Region
- 12.4 Europe Forecast by Country
- 12.5 Middle East & Africa Forecast by Country
- 12.6 Global Kids Warm Underwear Forecast by Type
- 12.7 Global Kids Warm Underwear Forecast by Application

13 KEY PLAYERS ANALYSIS

13.1 Nike

- 13.1.1 Nike Company Information
- 13.1.2 Nike Kids Warm Underwear Product Portfolios and Specifications
- 13.1.3 Nike Kids Warm Underwear Sales, Revenue, Price and Gross Margin

(2019-2024)

- 13.1.4 Nike Main Business Overview
- 13.1.5 Nike Latest Developments

13.2 Carter's

- 13.2.1 Carter's Company Information
- 13.2.2 Carter's Kids Warm Underwear Product Portfolios and Specifications
- 13.2.3 Carter's Kids Warm Underwear Sales, Revenue, Price and Gross Margin

(2019-2024)

- 13.2.4 Carter's Main Business Overview
- 13.2.5 Carter's Latest Developments

13.3 GAP

- 13.3.1 GAP Company Information
- 13.3.2 GAP Kids Warm Underwear Product Portfolios and Specifications
- 13.3.3 GAP Kids Warm Underwear Sales, Revenue, Price and Gross Margin

(2019-2024)

- 13.3.4 GAP Main Business Overview
- 13.3.5 GAP Latest Developments

13.4 Inditex

- 13.4.1 Inditex Company Information
- 13.4.2 Inditex Kids Warm Underwear Product Portfolios and Specifications
- 13.4.3 Inditex Kids Warm Underwear Sales, Revenue, Price and Gross Margin

(2019-2024)

- 13.4.4 Inditex Main Business Overview
- 13.4.5 Inditex Latest Developments

13.5 Adidas

- 13.5.1 Adidas Company Information

- 13.5.2 Adidas Kids Warm Underwear Product Portfolios and Specifications
- 13.5.3 Adidas Kids Warm Underwear Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.5.4 Adidas Main Business Overview
- 13.5.5 Adidas Latest Developments
- 13.6 HandM
 - 13.6.1 HandM Company Information
 - 13.6.2 HandM Kids Warm Underwear Product Portfolios and Specifications
 - 13.6.3 HandM Kids Warm Underwear Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.6.4 HandM Main Business Overview
 - 13.6.5 HandM Latest Developments
- 13.7 Esprit
 - 13.7.1 Esprit Company Information
 - 13.7.2 Esprit Kids Warm Underwear Product Portfolios and Specifications
 - 13.7.3 Esprit Kids Warm Underwear Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.7.4 Esprit Main Business Overview
 - 13.7.5 Esprit Latest Developments
- 13.8 V.F. Corporation
 - 13.8.1 V.F. Corporation Company Information
 - 13.8.2 V.F. Corporation Kids Warm Underwear Product Portfolios and Specifications
 - 13.8.3 V.F. Corporation Kids Warm Underwear Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.8.4 V.F. Corporation Main Business Overview
 - 13.8.5 V.F. Corporation Latest Developments
- 13.9 Fast Retailing
 - 13.9.1 Fast Retailing Company Information
 - 13.9.2 Fast Retailing Kids Warm Underwear Product Portfolios and Specifications
 - 13.9.3 Fast Retailing Kids Warm Underwear Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.9.4 Fast Retailing Main Business Overview
 - 13.9.5 Fast Retailing Latest Developments
- 13.10 CandA (Cofra Group)
 - 13.10.1 CandA (Cofra Group) Company Information
 - 13.10.2 CandA (Cofra Group) Kids Warm Underwear Product Portfolios and Specifications
 - 13.10.3 CandA (Cofra Group) Kids Warm Underwear Sales, Revenue, Price and Gross Margin (2019-2024)

- 13.10.4 CandA (Cofra Group) Main Business Overview
- 13.10.5 CandA (Cofra Group) Latest Developments
- 13.11 NEXT
 - 13.11.1 NEXT Company Information
 - 13.11.2 NEXT Kids Warm Underwear Product Portfolios and Specifications
 - 13.11.3 NEXT Kids Warm Underwear Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.11.4 NEXT Main Business Overview
 - 13.11.5 NEXT Latest Developments
- 13.12 Annil
 - 13.12.1 Annil Company Information
 - 13.12.2 Annil Kids Warm Underwear Product Portfolios and Specifications
 - 13.12.3 Annil Kids Warm Underwear Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.12.4 Annil Main Business Overview
 - 13.12.5 Annil Latest Developments
- 13.13 Mothercare
 - 13.13.1 Mothercare Company Information
 - 13.13.2 Mothercare Kids Warm Underwear Product Portfolios and Specifications
 - 13.13.3 Mothercare Kids Warm Underwear Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.13.4 Mothercare Main Business Overview
 - 13.13.5 Mothercare Latest Developments
- 13.14 Orchestra
 - 13.14.1 Orchestra Company Information
 - 13.14.2 Orchestra Kids Warm Underwear Product Portfolios and Specifications
 - 13.14.3 Orchestra Kids Warm Underwear Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.14.4 Orchestra Main Business Overview
 - 13.14.5 Orchestra Latest Developments
- 13.15 Bestseller
 - 13.15.1 Bestseller Company Information
 - 13.15.2 Bestseller Kids Warm Underwear Product Portfolios and Specifications
 - 13.15.3 Bestseller Kids Warm Underwear Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.15.4 Bestseller Main Business Overview
 - 13.15.5 Bestseller Latest Developments
- 13.16 Under Armour
 - 13.16.1 Under Armour Company Information

- 13.16.2 Under Armour Kids Warm Underwear Product Portfolios and Specifications
- 13.16.3 Under Armour Kids Warm Underwear Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.16.4 Under Armour Main Business Overview
- 13.16.5 Under Armour Latest Developments
- 13.17 Benetton Group
 - 13.17.1 Benetton Group Company Information
 - 13.17.2 Benetton Group Kids Warm Underwear Product Portfolios and Specifications
 - 13.17.3 Benetton Group Kids Warm Underwear Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.17.4 Benetton Group Main Business Overview
 - 13.17.5 Benetton Group Latest Developments
- 13.18 Sanrio
 - 13.18.1 Sanrio Company Information
 - 13.18.2 Sanrio Kids Warm Underwear Product Portfolios and Specifications
 - 13.18.3 Sanrio Kids Warm Underwear Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.18.4 Sanrio Main Business Overview
 - 13.18.5 Sanrio Latest Developments
- 13.19 Miki House Group
 - 13.19.1 Miki House Group Company Information
 - 13.19.2 Miki House Group Kids Warm Underwear Product Portfolios and Specifications
 - 13.19.3 Miki House Group Kids Warm Underwear Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.19.4 Miki House Group Main Business Overview
 - 13.19.5 Miki House Group Latest Developments
- 13.20 Disney
 - 13.20.1 Disney Company Information
 - 13.20.2 Disney Kids Warm Underwear Product Portfolios and Specifications
 - 13.20.3 Disney Kids Warm Underwear Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.20.4 Disney Main Business Overview
 - 13.20.5 Disney Latest Developments
- 13.21 Semir
 - 13.21.1 Semir Company Information
 - 13.21.2 Semir Kids Warm Underwear Product Portfolios and Specifications
 - 13.21.3 Semir Kids Warm Underwear Sales, Revenue, Price and Gross Margin (2019-2024)

13.21.4 Semir Main Business Overview

13.21.5 Semir Latest Developments

13.22 PEPCO

13.22.1 PEPCO Company Information

13.22.2 PEPCO Kids Warm Underwear Product Portfolios and Specifications

13.22.3 PEPCO Kids Warm Underwear Sales, Revenue, Price and Gross Margin
(2019-2024)

13.22.4 PEPCO Main Business Overview

13.22.5 PEPCO Latest Developments

13.23 Qierte

13.23.1 Qierte Company Information

13.23.2 Qierte Kids Warm Underwear Product Portfolios and Specifications

13.23.3 Qierte Kids Warm Underwear Sales, Revenue, Price and Gross Margin
(2019-2024)

13.23.4 Qierte Main Business Overview

13.23.5 Qierte Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Kids Warm Underwear Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Table 2. Kids Warm Underwear Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)

Table 3. Major Players of Below 60 cm

Table 4. Major Players of 60~100 cm

Table 5. Major Players of Above 100 cm

Table 6. Global Kids Warm Underwear Sales by Type (2019-2024) & (K Units)

Table 7. Global Kids Warm Underwear Sales Market Share by Type (2019-2024)

Table 8. Global Kids Warm Underwear Revenue by Type (2019-2024) & (\$ million)

Table 9. Global Kids Warm Underwear Revenue Market Share by Type (2019-2024)

Table 10. Global Kids Warm Underwear Sale Price by Type (2019-2024) & (USD/Unit)

Table 11. Global Kids Warm Underwear Sales by Application (2019-2024) & (K Units)

Table 12. Global Kids Warm Underwear Sales Market Share by Application (2019-2024)

Table 13. Global Kids Warm Underwear Revenue by Application (2019-2024)

Table 14. Global Kids Warm Underwear Revenue Market Share by Application (2019-2024)

Table 15. Global Kids Warm Underwear Sale Price by Application (2019-2024) & (USD/Unit)

Table 16. Global Kids Warm Underwear Sales by Company (2019-2024) & (K Units)

Table 17. Global Kids Warm Underwear Sales Market Share by Company (2019-2024)

Table 18. Global Kids Warm Underwear Revenue by Company (2019-2024) (\$ Millions)

Table 19. Global Kids Warm Underwear Revenue Market Share by Company (2019-2024)

Table 20. Global Kids Warm Underwear Sale Price by Company (2019-2024) & (USD/Unit)

Table 21. Key Manufacturers Kids Warm Underwear Producing Area Distribution and Sales Area

Table 22. Players Kids Warm Underwear Products Offered

Table 23. Kids Warm Underwear Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

Table 24. New Products and Potential Entrants

Table 25. Mergers & Acquisitions, Expansion

Table 26. Global Kids Warm Underwear Sales by Geographic Region (2019-2024) & (K Units)

Table 27. Global Kids Warm Underwear Sales Market Share Geographic Region (2019-2024)

Table 28. Global Kids Warm Underwear Revenue by Geographic Region (2019-2024) & (\$ millions)

Table 29. Global Kids Warm Underwear Revenue Market Share by Geographic Region (2019-2024)

Table 30. Global Kids Warm Underwear Sales by Country/Region (2019-2024) & (K Units)

Table 31. Global Kids Warm Underwear Sales Market Share by Country/Region (2019-2024)

Table 32. Global Kids Warm Underwear Revenue by Country/Region (2019-2024) & (\$ millions)

Table 33. Global Kids Warm Underwear Revenue Market Share by Country/Region (2019-2024)

Table 34. Americas Kids Warm Underwear Sales by Country (2019-2024) & (K Units)

Table 35. Americas Kids Warm Underwear Sales Market Share by Country (2019-2024)

Table 36. Americas Kids Warm Underwear Revenue by Country (2019-2024) & (\$ Millions)

Table 37. Americas Kids Warm Underwear Revenue Market Share by Country (2019-2024)

Table 38. Americas Kids Warm Underwear Sales by Type (2019-2024) & (K Units)

Table 39. Americas Kids Warm Underwear Sales by Application (2019-2024) & (K Units)

Table 40. APAC Kids Warm Underwear Sales by Region (2019-2024) & (K Units)

Table 41. APAC Kids Warm Underwear Sales Market Share by Region (2019-2024)

Table 42. APAC Kids Warm Underwear Revenue by Region (2019-2024) & (\$ Millions)

Table 43. APAC Kids Warm Underwear Revenue Market Share by Region (2019-2024)

Table 44. APAC Kids Warm Underwear Sales by Type (2019-2024) & (K Units)

Table 45. APAC Kids Warm Underwear Sales by Application (2019-2024) & (K Units)

Table 46. Europe Kids Warm Underwear Sales by Country (2019-2024) & (K Units)

Table 47. Europe Kids Warm Underwear Sales Market Share by Country (2019-2024)

Table 48. Europe Kids Warm Underwear Revenue by Country (2019-2024) & (\$ Millions)

Table 49. Europe Kids Warm Underwear Revenue Market Share by Country (2019-2024)

Table 50. Europe Kids Warm Underwear Sales by Type (2019-2024) & (K Units)

Table 51. Europe Kids Warm Underwear Sales by Application (2019-2024) & (K Units)

Table 52. Middle East & Africa Kids Warm Underwear Sales by Country (2019-2024) & (K Units)

- Table 53. Middle East & Africa Kids Warm Underwear Sales Market Share by Country (2019-2024)
- Table 54. Middle East & Africa Kids Warm Underwear Revenue by Country (2019-2024) & (\$ Millions)
- Table 55. Middle East & Africa Kids Warm Underwear Revenue Market Share by Country (2019-2024)
- Table 56. Middle East & Africa Kids Warm Underwear Sales by Type (2019-2024) & (K Units)
- Table 57. Middle East & Africa Kids Warm Underwear Sales by Application (2019-2024) & (K Units)
- Table 58. Key Market Drivers & Growth Opportunities of Kids Warm Underwear
- Table 59. Key Market Challenges & Risks of Kids Warm Underwear
- Table 60. Key Industry Trends of Kids Warm Underwear
- Table 61. Kids Warm Underwear Raw Material
- Table 62. Key Suppliers of Raw Materials
- Table 63. Kids Warm Underwear Distributors List
- Table 64. Kids Warm Underwear Customer List
- Table 65. Global Kids Warm Underwear Sales Forecast by Region (2025-2030) & (K Units)
- Table 66. Global Kids Warm Underwear Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 67. Americas Kids Warm Underwear Sales Forecast by Country (2025-2030) & (K Units)
- Table 68. Americas Kids Warm Underwear Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 69. APAC Kids Warm Underwear Sales Forecast by Region (2025-2030) & (K Units)
- Table 70. APAC Kids Warm Underwear Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 71. Europe Kids Warm Underwear Sales Forecast by Country (2025-2030) & (K Units)
- Table 72. Europe Kids Warm Underwear Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 73. Middle East & Africa Kids Warm Underwear Sales Forecast by Country (2025-2030) & (K Units)
- Table 74. Middle East & Africa Kids Warm Underwear Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 75. Global Kids Warm Underwear Sales Forecast by Type (2025-2030) & (K Units)

Table 76. Global Kids Warm Underwear Revenue Forecast by Type (2025-2030) & (\$ Millions)

Table 77. Global Kids Warm Underwear Sales Forecast by Application (2025-2030) & (K Units)

Table 78. Global Kids Warm Underwear Revenue Forecast by Application (2025-2030) & (\$ Millions)

Table 79. Nike Basic Information, Kids Warm Underwear Manufacturing Base, Sales Area and Its Competitors

Table 80. Nike Kids Warm Underwear Product Portfolios and Specifications

Table 81. Nike Kids Warm Underwear Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 82. Nike Main Business

Table 83. Nike Latest Developments

Table 84. Carter's Basic Information, Kids Warm Underwear Manufacturing Base, Sales Area and Its Competitors

Table 85. Carter's Kids Warm Underwear Product Portfolios and Specifications

Table 86. Carter's Kids Warm Underwear Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 87. Carter's Main Business

Table 88. Carter's Latest Developments

Table 89. GAP Basic Information, Kids Warm Underwear Manufacturing Base, Sales Area and Its Competitors

Table 90. GAP Kids Warm Underwear Product Portfolios and Specifications

Table 91. GAP Kids Warm Underwear Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 92. GAP Main Business

Table 93. GAP Latest Developments

Table 94. Inditex Basic Information, Kids Warm Underwear Manufacturing Base, Sales Area and Its Competitors

Table 95. Inditex Kids Warm Underwear Product Portfolios and Specifications

Table 96. Inditex Kids Warm Underwear Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 97. Inditex Main Business

Table 98. Inditex Latest Developments

Table 99. Adidas Basic Information, Kids Warm Underwear Manufacturing Base, Sales Area and Its Competitors

Table 100. Adidas Kids Warm Underwear Product Portfolios and Specifications

Table 101. Adidas Kids Warm Underwear Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 102. Adidas Main Business

Table 103. Adidas Latest Developments

Table 104. HandM Basic Information, Kids Warm Underwear Manufacturing Base, Sales Area and Its Competitors

Table 105. HandM Kids Warm Underwear Product Portfolios and Specifications

Table 106. HandM Kids Warm Underwear Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 107. HandM Main Business

Table 108. HandM Latest Developments

Table 109. Esprit Basic Information, Kids Warm Underwear Manufacturing Base, Sales Area and Its Competitors

Table 110. Esprit Kids Warm Underwear Product Portfolios and Specifications

Table 111. Esprit Kids Warm Underwear Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 112. Esprit Main Business

Table 113. Esprit Latest Developments

Table 114. V.F. Corporation Basic Information, Kids Warm Underwear Manufacturing Base, Sales Area and Its Competitors

Table 115. V.F. Corporation Kids Warm Underwear Product Portfolios and Specifications

Table 116. V.F. Corporation Kids Warm Underwear Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 117. V.F. Corporation Main Business

Table 118. V.F. Corporation Latest Developments

Table 119. Fast Retailing Basic Information, Kids Warm Underwear Manufacturing Base, Sales Area and Its Competitors

Table 120. Fast Retailing Kids Warm Underwear Product Portfolios and Specifications

Table 121. Fast Retailing Kids Warm Underwear Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 122. Fast Retailing Main Business

Table 123. Fast Retailing Latest Developments

Table 124. CandA (Cofra Group) Basic Information, Kids Warm Underwear Manufacturing Base, Sales Area and Its Competitors

Table 125. CandA (Cofra Group) Kids Warm Underwear Product Portfolios and Specifications

Table 126. CandA (Cofra Group) Kids Warm Underwear Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 127. CandA (Cofra Group) Main Business

Table 128. CandA (Cofra Group) Latest Developments

Table 129. NEXT Basic Information, Kids Warm Underwear Manufacturing Base, Sales Area and Its Competitors

Table 130. NEXT Kids Warm Underwear Product Portfolios and Specifications

Table 131. NEXT Kids Warm Underwear Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 132. NEXT Main Business

Table 133. NEXT Latest Developments

Table 134. Annil Basic Information, Kids Warm Underwear Manufacturing Base, Sales Area and Its Competitors

Table 135. Annil Kids Warm Underwear Product Portfolios and Specifications

Table 136. Annil Kids Warm Underwear Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 137. Annil Main Business

Table 138. Annil Latest Developments

Table 139. Mothercare Basic Information, Kids Warm Underwear Manufacturing Base, Sales Area and Its Competitors

Table 140. Mothercare Kids Warm Underwear Product Portfolios and Specifications

Table 141. Mothercare Kids Warm Underwear Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 142. Mothercare Main Business

Table 143. Mothercare Latest Developments

Table 144. Orchestra Basic Information, Kids Warm Underwear Manufacturing Base, Sales Area and Its Competitors

Table 145. Orchestra Kids Warm Underwear Product Portfolios and Specifications

Table 146. Orchestra Kids Warm Underwear Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 147. Orchestra Main Business

Table 148. Orchestra Latest Developments

Table 149. Bestseller Basic Information, Kids Warm Underwear Manufacturing Base, Sales Area and Its Competitors

Table 150. Bestseller Kids Warm Underwear Product Portfolios and Specifications

Table 151. Bestseller Kids Warm Underwear Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 152. Bestseller Main Business

Table 153. Bestseller Latest Developments

Table 154. Under Armour Basic Information, Kids Warm Underwear Manufacturing Base, Sales Area and Its Competitors

Table 155. Under Armour Kids Warm Underwear Product Portfolios and Specifications

Table 156. Under Armour Kids Warm Underwear Sales (K Units), Revenue (\$ Million),

Price (USD/Unit) and Gross Margin (2019-2024)

Table 157. Under Armour Main Business

Table 158. Under Armour Latest Developments

Table 159. Benetton Group Basic Information, Kids Warm Underwear Manufacturing Base, Sales Area and Its Competitors

Table 160. Benetton Group Kids Warm Underwear Product Portfolios and Specifications

Table 161. Benetton Group Kids Warm Underwear Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 162. Benetton Group Main Business

Table 163. Benetton Group Latest Developments

Table 164. Sanrio Basic Information, Kids Warm Underwear Manufacturing Base, Sales Area and Its Competitors

Table 165. Sanrio Kids Warm Underwear Product Portfolios and Specifications

Table 166. Sanrio Kids Warm Underwear Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 167. Sanrio Main Business

Table 168. Sanrio Latest Developments

Table 169. Miki House Group Basic Information, Kids Warm Underwear Manufacturing Base, Sales Area and Its Competitors

Table 170. Miki House Group Kids Warm Underwear Product Portfolios and Specifications

Table 171. Miki House Group Kids Warm Underwear Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 172. Miki House Group Main Business

Table 173. Miki House Group Latest Developments

Table 174. Disney Basic Information, Kids Warm Underwear Manufacturing Base, Sales Area and Its Competitors

Table 175. Disney Kids Warm Underwear Product Portfolios and Specifications

Table 176. Disney Kids Warm Underwear Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 177. Disney Main Business

Table 178. Disney Latest Developments

Table 179. Semir Basic Information, Kids Warm Underwear Manufacturing Base, Sales Area and Its Competitors

Table 180. Semir Kids Warm Underwear Product Portfolios and Specifications

Table 181. Semir Kids Warm Underwear Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 182. Semir Main Business

Table 183. Semir Latest Developments

Table 184. PEPCO Basic Information, Kids Warm Underwear Manufacturing Base, Sales Area and Its Competitors

Table 185. PEPCO Kids Warm Underwear Product Portfolios and Specifications

Table 186. PEPCO Kids Warm Underwear Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 187. PEPCO Main Business

Table 188. PEPCO Latest Developments

Table 189. Qierte Basic Information, Kids Warm Underwear Manufacturing Base, Sales Area and Its Competitors

Table 190. Qierte Kids Warm Underwear Product Portfolios and Specifications

Table 191. Qierte Kids Warm Underwear Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 192. Qierte Main Business

Table 193. Qierte Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Kids Warm Underwear
- Figure 2. Kids Warm Underwear Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Kids Warm Underwear Sales Growth Rate 2019-2030 (K Units)
- Figure 7. Global Kids Warm Underwear Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Kids Warm Underwear Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Below 60 cm
- Figure 10. Product Picture of 60~100 cm
- Figure 11. Product Picture of Above 100 cm
- Figure 12. Global Kids Warm Underwear Sales Market Share by Type in 2023
- Figure 13. Global Kids Warm Underwear Revenue Market Share by Type (2019-2024)
- Figure 14. Kids Warm Underwear Consumed in Supermarket and Mall
- Figure 15. Global Kids Warm Underwear Market: Supermarket and Mall (2019-2024) & (K Units)
- Figure 16. Kids Warm Underwear Consumed in E-commerce
- Figure 17. Global Kids Warm Underwear Market: E-commerce (2019-2024) & (K Units)
- Figure 18. Kids Warm Underwear Consumed in Brand Store
- Figure 19. Global Kids Warm Underwear Market: Brand Store (2019-2024) & (K Units)
- Figure 20. Kids Warm Underwear Consumed in Others
- Figure 21. Global Kids Warm Underwear Market: Others (2019-2024) & (K Units)
- Figure 22. Global Kids Warm Underwear Sales Market Share by Application (2023)
- Figure 23. Global Kids Warm Underwear Revenue Market Share by Application in 2023
- Figure 24. Kids Warm Underwear Sales Market by Company in 2023 (K Units)
- Figure 25. Global Kids Warm Underwear Sales Market Share by Company in 2023
- Figure 26. Kids Warm Underwear Revenue Market by Company in 2023 (\$ Million)
- Figure 27. Global Kids Warm Underwear Revenue Market Share by Company in 2023
- Figure 28. Global Kids Warm Underwear Sales Market Share by Geographic Region (2019-2024)
- Figure 29. Global Kids Warm Underwear Revenue Market Share by Geographic Region in 2023
- Figure 30. Americas Kids Warm Underwear Sales 2019-2024 (K Units)
- Figure 31. Americas Kids Warm Underwear Revenue 2019-2024 (\$ Millions)
- Figure 32. APAC Kids Warm Underwear Sales 2019-2024 (K Units)

- Figure 33. APAC Kids Warm Underwear Revenue 2019-2024 (\$ Millions)
- Figure 34. Europe Kids Warm Underwear Sales 2019-2024 (K Units)
- Figure 35. Europe Kids Warm Underwear Revenue 2019-2024 (\$ Millions)
- Figure 36. Middle East & Africa Kids Warm Underwear Sales 2019-2024 (K Units)
- Figure 37. Middle East & Africa Kids Warm Underwear Revenue 2019-2024 (\$ Millions)
- Figure 38. Americas Kids Warm Underwear Sales Market Share by Country in 2023
- Figure 39. Americas Kids Warm Underwear Revenue Market Share by Country in 2023
- Figure 40. Americas Kids Warm Underwear Sales Market Share by Type (2019-2024)
- Figure 41. Americas Kids Warm Underwear Sales Market Share by Application (2019-2024)
- Figure 42. United States Kids Warm Underwear Revenue Growth 2019-2024 (\$ Millions)
- Figure 43. Canada Kids Warm Underwear Revenue Growth 2019-2024 (\$ Millions)
- Figure 44. Mexico Kids Warm Underwear Revenue Growth 2019-2024 (\$ Millions)
- Figure 45. Brazil Kids Warm Underwear Revenue Growth 2019-2024 (\$ Millions)
- Figure 46. APAC Kids Warm Underwear Sales Market Share by Region in 2023
- Figure 47. APAC Kids Warm Underwear Revenue Market Share by Regions in 2023
- Figure 48. APAC Kids Warm Underwear Sales Market Share by Type (2019-2024)
- Figure 49. APAC Kids Warm Underwear Sales Market Share by Application (2019-2024)
- Figure 50. China Kids Warm Underwear Revenue Growth 2019-2024 (\$ Millions)
- Figure 51. Japan Kids Warm Underwear Revenue Growth 2019-2024 (\$ Millions)
- Figure 52. South Korea Kids Warm Underwear Revenue Growth 2019-2024 (\$ Millions)
- Figure 53. Southeast Asia Kids Warm Underwear Revenue Growth 2019-2024 (\$ Millions)
- Figure 54. India Kids Warm Underwear Revenue Growth 2019-2024 (\$ Millions)
- Figure 55. Australia Kids Warm Underwear Revenue Growth 2019-2024 (\$ Millions)
- Figure 56. China Taiwan Kids Warm Underwear Revenue Growth 2019-2024 (\$ Millions)
- Figure 57. Europe Kids Warm Underwear Sales Market Share by Country in 2023
- Figure 58. Europe Kids Warm Underwear Revenue Market Share by Country in 2023
- Figure 59. Europe Kids Warm Underwear Sales Market Share by Type (2019-2024)
- Figure 60. Europe Kids Warm Underwear Sales Market Share by Application (2019-2024)
- Figure 61. Germany Kids Warm Underwear Revenue Growth 2019-2024 (\$ Millions)
- Figure 62. France Kids Warm Underwear Revenue Growth 2019-2024 (\$ Millions)
- Figure 63. UK Kids Warm Underwear Revenue Growth 2019-2024 (\$ Millions)
- Figure 64. Italy Kids Warm Underwear Revenue Growth 2019-2024 (\$ Millions)
- Figure 65. Russia Kids Warm Underwear Revenue Growth 2019-2024 (\$ Millions)

Figure 66. Middle East & Africa Kids Warm Underwear Sales Market Share by Country in 2023

Figure 67. Middle East & Africa Kids Warm Underwear Revenue Market Share by Country in 2023

Figure 68. Middle East & Africa Kids Warm Underwear Sales Market Share by Type (2019-2024)

Figure 69. Middle East & Africa Kids Warm Underwear Sales Market Share by Application (2019-2024)

Figure 70. Egypt Kids Warm Underwear Revenue Growth 2019-2024 (\$ Millions)

Figure 71. South Africa Kids Warm Underwear Revenue Growth 2019-2024 (\$ Millions)

Figure 72. Israel Kids Warm Underwear Revenue Growth 2019-2024 (\$ Millions)

Figure 73. Turkey Kids Warm Underwear Revenue Growth 2019-2024 (\$ Millions)

Figure 74. GCC Country Kids Warm Underwear Revenue Growth 2019-2024 (\$ Millions)

Figure 75. Manufacturing Cost Structure Analysis of Kids Warm Underwear in 2023

Figure 76. Manufacturing Process Analysis of Kids Warm Underwear

Figure 77. Industry Chain Structure of Kids Warm Underwear

Figure 78. Channels of Distribution

Figure 79. Global Kids Warm Underwear Sales Market Forecast by Region (2025-2030)

Figure 80. Global Kids Warm Underwear Revenue Market Share Forecast by Region (2025-2030)

Figure 81. Global Kids Warm Underwear Sales Market Share Forecast by Type (2025-2030)

Figure 82. Global Kids Warm Underwear Revenue Market Share Forecast by Type (2025-2030)

Figure 83. Global Kids Warm Underwear Sales Market Share Forecast by Application (2025-2030)

Figure 84. Global Kids Warm Underwear Revenue Market Share Forecast by Application (2025-2030)

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