

Global Kids Toys Market Growth (Status and Outlook) 2023-2029

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Abstracts

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A toy is an item that is used in play, especially one designed for such use. Playing with toys can be an enjoyable means of training young children for life in society.

LPI (LP Information)' newest research report, the "Kids Toys Industry Forecast" looks at past sales and reviews total world Kids Toys sales in 2022, providing a comprehensive analysis by region and market sector of projected Kids Toys sales for 2023 through 2029. With Kids Toys sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Kids Toys industry.

This Insight Report provides a comprehensive analysis of the global Kids Toys landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Kids Toys portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Kids Toys market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Kids Toys and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Kids Toys.

The global Kids Toys market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Kids Toys is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Kids Toys is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Kids Toys is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Kids Toys players cover Lego, Bandai Namco, Fisher-Price, Barbie, Nerf, Hasbro, Hot Wheels, My Little Pony and Mattel, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Kids Toys market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Sports Toys

Intellectual Toys

Education Toys

Decorative Toys

Others

Segmentation by application

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Lego

Bandai Namco

Fisher-Price

Barbie

Nerf

Hasbro

Hot Wheels

My Little Pony

Mattel

Mobile Suit Gundam

Play-Doh

Monopoly

Playskool

Monster High

MEGA Bloks

Power Rangers

AULDEY

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