

# Global Kids Sportswear Market Growth 2026-2032

<https://marketpublishers.com/r/GCAB8A87664AEN.html>

Date: April 2026

Pages: 114

Price: US\$ 3,660.00 (Single User License)

ID: GCAB8A87664AEN

## Abstracts

The global Kids Sportswear market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of %from 2026 to 2032.

Kids Sportswear refers to a category of clothing designed specifically for children and teenagers to wear during various sports and physical activities. These garments are engineered to provide comfort, functionality, and style suitable for young athletes. Kids sportswear includes a wide range of apparel items and accessories tailored to meet the unique needs of children participating in sports and active lifestyles.

According to World Bank statistics, the global birth rate in 2021 was about 1.7%. Although the population growth rate had slowed down, with the development of the world economy and the increase of per capita disposable income of residents, the spending power is growing. Therefore, there is still a large room for development in the baby products industry. Improving product quality and tapping the value of a single customer will become the drivers for the growth of the infant and child industry. Refinement and diversification are the core characteristics of the consumer demand. China has a large population base, and even if the population growth rate slows down, there will still be a demographic dividend. The State Council in 2022 proposes to 'Guide market players to produce safer and healthier domestic infant products'. According to the National Bureau of Statistics, China's birth rate in 2022 was 6.77%, and the birth population was 9.56 million. According to the results of the seventh national census in 2021, the number of infants and young children aged 0-6 in China reached 140 million, of which the number of infants and young children aged 3-6 exceeded 70 million. The huge population size has brewed a market demand with huge potential, and the children's consumption market has risen rapidly. Chinese families spend a lot on childcare, with the average cost of childcare ranking second in the world. The survey data released by China Research Center for Children's Industry shows that in 80% of families in China, children's expenditures account for 30% to 50% of household

expenditures, and the average annual consumption of children in families is ₹17,000 to 25,500. According to data from the Yuwa Population Research, the national average cost of raising a child (the cost of raising a child to the age of 18) is ₹485,218. From the perspective of specific stages, the largest proportion is the cost of raising children aged 6-14, accounting for about 45%. The cost during pregnancy, the cost of childbirth and confinement, and the cost of raising babies aged 0-2 accounted for 2.06%, 2.09% and 13.33% separately.

LP Information, Inc. (LPI) 's newest research report, the 'Kids Sportswear Industry Forecast' looks at past sales and reviews total world Kids Sportswear sales in 2025, providing a comprehensive analysis by region and market sector of projected Kids Sportswear sales for 2026 through 2032. With Kids Sportswear sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Kids Sportswear industry.

This Insight Report provides a comprehensive analysis of the global Kids Sportswear landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Kids Sportswear portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Kids Sportswear market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Kids Sportswear and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Kids Sportswear.

This report presents a comprehensive overview, market shares, and growth opportunities of Kids Sportswear market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Hoodies

Shorts

Jackets

Pants

Other

Segmentation by Application:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Moodytiger

Nike

Adidas

Lacoste

Brunotti

Champion

NewBalance

Skechers

C. & J. Clark

LI-NING

ASICS

Mizuno

Pediped

BIG WASP

ANTA Sports Products Limited

## **Key Questions Addressed in this Report**

What is the 10-year outlook for the global Kids Sportswear market?

What factors are driving Kids Sportswear market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Kids Sportswear market opportunities vary by end market size?

How does Kids Sportswear break out by Type, by Application?

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### 2 EXECUTIVE SUMMARY

#### 2.1 World Market Overview

- 2.1.1 Global Kids Sportswear Annual Sales 2021-2032
- 2.1.2 World Current & Future Analysis for Kids Sportswear by Geographic Region, 2021, 2025 & 2032
- 2.1.3 World Current & Future Analysis for Kids Sportswear by Country/Region, 2021, 2025 & 2032

#### 2.2 Kids Sportswear Segment by Type

- 2.2.1 Hoodies
- 2.2.2 Shorts
- 2.2.3 Jackets
- 2.2.4 Pants
- 2.2.5 Other
- 2.2.6 Kids Sportswear Sales by Type
  - 2.2.6.1 Global Kids Sportswear Sales Market Share by Type (2021-2026)
  - 2.2.6.2 Global Kids Sportswear Revenue and Market Share by Type (2021-2026)
  - 2.2.6.3 Global Kids Sportswear Sale Price by Type (2021-2026)

#### 2.3 Kids Sportswear Segment by Application

- 2.3.1 Online Sales
- 2.3.2 Offline Sales
- 2.3.3 Kids Sportswear Sales by Application
  - 2.3.3.1 Global Kids Sportswear Sale Market Share by Application (2021-2026)
  - 2.3.3.2 Global Kids Sportswear Revenue and Market Share by Application (2021-2026)
  - 2.3.3.3 Global Kids Sportswear Sale Price by Application (2021-2026)

### **3 GLOBAL BY COMPANY**

#### 3.1 Global Kids Sportswear Breakdown Data by Company

3.1.1 Global Kids Sportswear Annual Sales by Company (2021-2026)

3.1.2 Global Kids Sportswear Sales Market Share by Company (2021-2026)

#### 3.2 Global Kids Sportswear Annual Revenue by Company (2021-2026)

3.2.1 Global Kids Sportswear Revenue by Company (2021-2026)

3.2.2 Global Kids Sportswear Revenue Market Share by Company (2021-2026)

#### 3.3 Global Kids Sportswear Sale Price by Company

#### 3.4 Key Manufacturers Kids Sportswear Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Kids Sportswear Product Location Distribution

3.4.2 Players Kids Sportswear Products Offered

#### 3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

#### 3.6 New Products and Potential Entrants

#### 3.7 Market M&A Activity & Strategy

### **4 WORLD HISTORIC REVIEW FOR KIDS SPORTSWEAR BY GEOGRAPHIC REGION**

#### 4.1 World Historic Kids Sportswear Market Size by Geographic Region (2021-2026)

4.1.1 Global Kids Sportswear Annual Sales by Geographic Region (2021-2026)

4.1.2 Global Kids Sportswear Annual Revenue by Geographic Region (2021-2026)

#### 4.2 World Historic Kids Sportswear Market Size by Country/Region (2021-2026)

4.2.1 Global Kids Sportswear Annual Sales by Country/Region (2021-2026)

4.2.2 Global Kids Sportswear Annual Revenue by Country/Region (2021-2026)

#### 4.3 Americas Kids Sportswear Sales Growth

#### 4.4 APAC Kids Sportswear Sales Growth

#### 4.5 Europe Kids Sportswear Sales Growth

#### 4.6 Middle East & Africa Kids Sportswear Sales Growth

### **5 AMERICAS**

#### 5.1 Americas Kids Sportswear Sales by Country

5.1.1 Americas Kids Sportswear Sales by Country (2021-2026)

5.1.2 Americas Kids Sportswear Revenue by Country (2021-2026)

- 5.2 Americas Kids Sportswear Sales by Type (2021-2026)
- 5.3 Americas Kids Sportswear Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

## **6 APAC**

- 6.1 APAC Kids Sportswear Sales by Region
  - 6.1.1 APAC Kids Sportswear Sales by Region (2021-2026)
  - 6.1.2 APAC Kids Sportswear Revenue by Region (2021-2026)
- 6.2 APAC Kids Sportswear Sales by Type (2021-2026)
- 6.3 APAC Kids Sportswear Sales by Application (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

## **7 EUROPE**

- 7.1 Europe Kids Sportswear by Country
  - 7.1.1 Europe Kids Sportswear Sales by Country (2021-2026)
  - 7.1.2 Europe Kids Sportswear Revenue by Country (2021-2026)
- 7.2 Europe Kids Sportswear Sales by Type (2021-2026)
- 7.3 Europe Kids Sportswear Sales by Application (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

## **8 MIDDLE EAST & AFRICA**

- 8.1 Middle East & Africa Kids Sportswear by Country
  - 8.1.1 Middle East & Africa Kids Sportswear Sales by Country (2021-2026)

- 8.1.2 Middle East & Africa Kids Sportswear Revenue by Country (2021-2026)
- 8.2 Middle East & Africa Kids Sportswear Sales by Type (2021-2026)
- 8.3 Middle East & Africa Kids Sportswear Sales by Application (2021-2026)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

## **10 MANUFACTURING COST STRUCTURE ANALYSIS**

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Kids Sportswear
- 10.3 Manufacturing Process Analysis of Kids Sportswear
- 10.4 Industry Chain Structure of Kids Sportswear

## **11 MARKETING, DISTRIBUTORS AND CUSTOMER**

- 11.1 Sales Channel
  - 11.1.1 Direct Channels
  - 11.1.2 Indirect Channels
- 11.2 Kids Sportswear Distributors
- 11.3 Kids Sportswear Customer

## **12 WORLD FORECAST REVIEW FOR KIDS SPORTSWEAR BY GEOGRAPHIC REGION**

- 12.1 Global Kids Sportswear Market Size Forecast by Region
  - 12.1.1 Global Kids Sportswear Forecast by Region (2027-2032)
  - 12.1.2 Global Kids Sportswear Annual Revenue Forecast by Region (2027-2032)
- 12.2 Americas Forecast by Country (2027-2032)
- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Kids Sportswear Forecast by Type (2027-2032)

12.7 Global Kids Sportswear Forecast by Application (2027-2032)

## **13 KEY PLAYERS ANALYSIS**

### 13.1 Moodytiger

13.1.1 Moodytiger Company Information

13.1.2 Moodytiger Kids Sportswear Product Portfolios and Specifications

13.1.3 Moodytiger Kids Sportswear Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 Moodytiger Main Business Overview

13.1.5 Moodytiger Latest Developments

### 13.2 Nike

13.2.1 Nike Company Information

13.2.2 Nike Kids Sportswear Product Portfolios and Specifications

13.2.3 Nike Kids Sportswear Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 Nike Main Business Overview

13.2.5 Nike Latest Developments

### 13.3 Adidas

13.3.1 Adidas Company Information

13.3.2 Adidas Kids Sportswear Product Portfolios and Specifications

13.3.3 Adidas Kids Sportswear Sales, Revenue, Price and Gross Margin (2021-2026)

13.3.4 Adidas Main Business Overview

13.3.5 Adidas Latest Developments

### 13.4 Lacoste

13.4.1 Lacoste Company Information

13.4.2 Lacoste Kids Sportswear Product Portfolios and Specifications

13.4.3 Lacoste Kids Sportswear Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 Lacoste Main Business Overview

13.4.5 Lacoste Latest Developments

### 13.5 Brunotti

13.5.1 Brunotti Company Information

13.5.2 Brunotti Kids Sportswear Product Portfolios and Specifications

13.5.3 Brunotti Kids Sportswear Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 Brunotti Main Business Overview

13.5.5 Brunotti Latest Developments

### 13.6 Champion

13.6.1 Champion Company Information

- 13.6.2 Champion Kids Sportswear Product Portfolios and Specifications
- 13.6.3 Champion Kids Sportswear Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.6.4 Champion Main Business Overview
- 13.6.5 Champion Latest Developments
- 13.7 NewBalance
  - 13.7.1 NewBalance Company Information
  - 13.7.2 NewBalance Kids Sportswear Product Portfolios and Specifications
  - 13.7.3 NewBalance Kids Sportswear Sales, Revenue, Price and Gross Margin (2021-2026)
  - 13.7.4 NewBalance Main Business Overview
  - 13.7.5 NewBalance Latest Developments
- 13.8 Skechers
  - 13.8.1 Skechers Company Information
  - 13.8.2 Skechers Kids Sportswear Product Portfolios and Specifications
  - 13.8.3 Skechers Kids Sportswear Sales, Revenue, Price and Gross Margin (2021-2026)
  - 13.8.4 Skechers Main Business Overview
  - 13.8.5 Skechers Latest Developments
- 13.9 C. & J. Clark
  - 13.9.1 C. & J. Clark Company Information
  - 13.9.2 C. & J. Clark Kids Sportswear Product Portfolios and Specifications
  - 13.9.3 C. & J. Clark Kids Sportswear Sales, Revenue, Price and Gross Margin (2021-2026)
  - 13.9.4 C. & J. Clark Main Business Overview
  - 13.9.5 C. & J. Clark Latest Developments
- 13.10 LI-NING
  - 13.10.1 LI-NING Company Information
  - 13.10.2 LI-NING Kids Sportswear Product Portfolios and Specifications
  - 13.10.3 LI-NING Kids Sportswear Sales, Revenue, Price and Gross Margin (2021-2026)
  - 13.10.4 LI-NING Main Business Overview
  - 13.10.5 LI-NING Latest Developments
- 13.11 ASICS
  - 13.11.1 ASICS Company Information
  - 13.11.2 ASICS Kids Sportswear Product Portfolios and Specifications
  - 13.11.3 ASICS Kids Sportswear Sales, Revenue, Price and Gross Margin (2021-2026)
  - 13.11.4 ASICS Main Business Overview
  - 13.11.5 ASICS Latest Developments

## 13.12 Mizuno

13.12.1 Mizuno Company Information

13.12.2 Mizuno Kids Sportswear Product Portfolios and Specifications

13.12.3 Mizuno Kids Sportswear Sales, Revenue, Price and Gross Margin

(2021-2026)

13.12.4 Mizuno Main Business Overview

13.12.5 Mizuno Latest Developments

## 13.13 Pediped

13.13.1 Pediped Company Information

13.13.2 Pediped Kids Sportswear Product Portfolios and Specifications

13.13.3 Pediped Kids Sportswear Sales, Revenue, Price and Gross Margin

(2021-2026)

13.13.4 Pediped Main Business Overview

13.13.5 Pediped Latest Developments

## 13.14 BIG WASP

13.14.1 BIG WASP Company Information

13.14.2 BIG WASP Kids Sportswear Product Portfolios and Specifications

13.14.3 BIG WASP Kids Sportswear Sales, Revenue, Price and Gross Margin

(2021-2026)

13.14.4 BIG WASP Main Business Overview

13.14.5 BIG WASP Latest Developments

## 13.15 ANTA Sports Products Limited

13.15.1 ANTA Sports Products Limited Company Information

13.15.2 ANTA Sports Products Limited Kids Sportswear Product Portfolios and Specifications

13.15.3 ANTA Sports Products Limited Kids Sportswear Sales, Revenue, Price and Gross Margin (2021-2026)

13.15.4 ANTA Sports Products Limited Main Business Overview

13.15.5 ANTA Sports Products Limited Latest Developments

## 14 RESEARCH FINDINGS AND CONCLUSION

## List Of Tables

### LIST OF TABLES

Table 1. Kids Sportswear Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Kids Sportswear Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Hoodies

Table 4. Major Players of Shorts

Table 5. Major Players of Jackets

Table 6. Major Players of Pants

Table 7. Major Players of Other

Table 8. Global Kids Sportswear Sales by Type (2021-2026) & (K Units)

Table 9. Global Kids Sportswear Sales Market Share by Type (2021-2026)

Table 10. Global Kids Sportswear Revenue by Type (2021-2026) & (\$ million)

Table 11. Global Kids Sportswear Revenue Market Share by Type (2021-2026)

Table 12. Global Kids Sportswear Sale Price by Type (2021-2026) & (US\$/Unit)

Table 13. Global Kids Sportswear Sale by Application (2021-2026) & (K Units)

Table 14. Global Kids Sportswear Sale Market Share by Application (2021-2026)

Table 15. Global Kids Sportswear Revenue by Application (2021-2026) & (\$ million)

Table 16. Global Kids Sportswear Revenue Market Share by Application (2021-2026)

Table 17. Global Kids Sportswear Sale Price by Application (2021-2026) & (US\$/Unit)

Table 18. Global Kids Sportswear Sales by Company (2021-2026) & (K Units)

Table 19. Global Kids Sportswear Sales Market Share by Company (2021-2026)

Table 20. Global Kids Sportswear Revenue by Company (2021-2026) & (\$ millions)

Table 21. Global Kids Sportswear Revenue Market Share by Company (2021-2026)

Table 22. Global Kids Sportswear Sale Price by Company (2021-2026) & (US\$/Unit)

Table 23. Key Manufacturers Kids Sportswear Producing Area Distribution and Sales Area

Table 24. Players Kids Sportswear Products Offered

Table 25. Kids Sportswear Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 26. New Products and Potential Entrants

Table 27. Market M&A Activity & Strategy

Table 28. Global Kids Sportswear Sales by Geographic Region (2021-2026) & (K Units)

Table 29. Global Kids Sportswear Sales Market Share Geographic Region (2021-2026)

Table 30. Global Kids Sportswear Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 31. Global Kids Sportswear Revenue Market Share by Geographic Region

(2021-2026)

Table 32. Global Kids Sportswear Sales by Country/Region (2021-2026) & (K Units)

Table 33. Global Kids Sportswear Sales Market Share by Country/Region (2021-2026)

Table 34. Global Kids Sportswear Revenue by Country/Region (2021-2026) & (\$ millions)

Table 35. Global Kids Sportswear Revenue Market Share by Country/Region (2021-2026)

Table 36. Americas Kids Sportswear Sales by Country (2021-2026) & (K Units)

Table 37. Americas Kids Sportswear Sales Market Share by Country (2021-2026)

Table 38. Americas Kids Sportswear Revenue by Country (2021-2026) & (\$ millions)

Table 39. Americas Kids Sportswear Sales by Type (2021-2026) & (K Units)

Table 40. Americas Kids Sportswear Sales by Application (2021-2026) & (K Units)

Table 41. APAC Kids Sportswear Sales by Region (2021-2026) & (K Units)

Table 42. APAC Kids Sportswear Sales Market Share by Region (2021-2026)

Table 43. APAC Kids Sportswear Revenue by Region (2021-2026) & (\$ millions)

Table 44. APAC Kids Sportswear Sales by Type (2021-2026) & (K Units)

Table 45. APAC Kids Sportswear Sales by Application (2021-2026) & (K Units)

Table 46. Europe Kids Sportswear Sales by Country (2021-2026) & (K Units)

Table 47. Europe Kids Sportswear Revenue by Country (2021-2026) & (\$ millions)

Table 48. Europe Kids Sportswear Sales by Type (2021-2026) & (K Units)

Table 49. Europe Kids Sportswear Sales by Application (2021-2026) & (K Units)

Table 50. Middle East & Africa Kids Sportswear Sales by Country (2021-2026) & (K Units)

Table 51. Middle East & Africa Kids Sportswear Revenue Market Share by Country (2021-2026)

Table 52. Middle East & Africa Kids Sportswear Sales by Type (2021-2026) & (K Units)

Table 53. Middle East & Africa Kids Sportswear Sales by Application (2021-2026) & (K Units)

Table 54. Key Market Drivers & Growth Opportunities of Kids Sportswear

Table 55. Key Market Challenges & Risks of Kids Sportswear

Table 56. Key Industry Trends of Kids Sportswear

Table 57. Kids Sportswear Raw Material

Table 58. Key Suppliers of Raw Materials

Table 59. Kids Sportswear Distributors List

Table 60. Kids Sportswear Customer List

Table 61. Global Kids Sportswear Sales Forecast by Region (2027-2032) & (K Units)

Table 62. Global Kids Sportswear Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 63. Americas Kids Sportswear Sales Forecast by Country (2027-2032) & (K

Units)

Table 64. Americas Kids Sportswear Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 65. APAC Kids Sportswear Sales Forecast by Region (2027-2032) & (K Units)

Table 66. APAC Kids Sportswear Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 67. Europe Kids Sportswear Sales Forecast by Country (2027-2032) & (K Units)

Table 68. Europe Kids Sportswear Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 69. Middle East & Africa Kids Sportswear Sales Forecast by Country (2027-2032) & (K Units)

Table 70. Middle East & Africa Kids Sportswear Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 71. Global Kids Sportswear Sales Forecast by Type (2027-2032) & (K Units)

Table 72. Global Kids Sportswear Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 73. Global Kids Sportswear Sales Forecast by Application (2027-2032) & (K Units)

Table 74. Global Kids Sportswear Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 75. Moodytiger Basic Information, Kids Sportswear Manufacturing Base, Sales Area and Its Competitors

Table 76. Moodytiger Kids Sportswear Product Portfolios and Specifications

Table 77. Moodytiger Kids Sportswear Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 78. Moodytiger Main Business

Table 79. Moodytiger Latest Developments

Table 80. Nike Basic Information, Kids Sportswear Manufacturing Base, Sales Area and Its Competitors

Table 81. Nike Kids Sportswear Product Portfolios and Specifications

Table 82. Nike Kids Sportswear Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 83. Nike Main Business

Table 84. Nike Latest Developments

Table 85. Adidas Basic Information, Kids Sportswear Manufacturing Base, Sales Area and Its Competitors

Table 86. Adidas Kids Sportswear Product Portfolios and Specifications

Table 87. Adidas Kids Sportswear Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 88. Adidas Main Business

Table 89. Adidas Latest Developments

Table 90. Lacoste Basic Information, Kids Sportswear Manufacturing Base, Sales Area and Its Competitors

Table 91. Lacoste Kids Sportswear Product Portfolios and Specifications

Table 92. Lacoste Kids Sportswear Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 93. Lacoste Main Business

Table 94. Lacoste Latest Developments

Table 95. Brunotti Basic Information, Kids Sportswear Manufacturing Base, Sales Area and Its Competitors

Table 96. Brunotti Kids Sportswear Product Portfolios and Specifications

Table 97. Brunotti Kids Sportswear Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 98. Brunotti Main Business

Table 99. Brunotti Latest Developments

Table 100. Champion Basic Information, Kids Sportswear Manufacturing Base, Sales Area and Its Competitors

Table 101. Champion Kids Sportswear Product Portfolios and Specifications

Table 102. Champion Kids Sportswear Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 103. Champion Main Business

Table 104. Champion Latest Developments

Table 105. NewBalance Basic Information, Kids Sportswear Manufacturing Base, Sales Area and Its Competitors

Table 106. NewBalance Kids Sportswear Product Portfolios and Specifications

Table 107. NewBalance Kids Sportswear Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 108. NewBalance Main Business

Table 109. NewBalance Latest Developments

Table 110. Skechers Basic Information, Kids Sportswear Manufacturing Base, Sales Area and Its Competitors

Table 111. Skechers Kids Sportswear Product Portfolios and Specifications

Table 112. Skechers Kids Sportswear Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 113. Skechers Main Business

Table 114. Skechers Latest Developments

Table 115. C. & J. Clark Basic Information, Kids Sportswear Manufacturing Base, Sales Area and Its Competitors

Table 116. C. & J. Clark Kids Sportswear Product Portfolios and Specifications

Table 117. C. & J. Clark Kids Sportswear Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 118. C. & J. Clark Main Business

Table 119. C. & J. Clark Latest Developments

Table 120. LI-NING Basic Information, Kids Sportswear Manufacturing Base, Sales Area and Its Competitors

Table 121. LI-NING Kids Sportswear Product Portfolios and Specifications

Table 122. LI-NING Kids Sportswear Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 123. LI-NING Main Business

Table 124. LI-NING Latest Developments

Table 125. ASICS Basic Information, Kids Sportswear Manufacturing Base, Sales Area and Its Competitors

Table 126. ASICS Kids Sportswear Product Portfolios and Specifications

Table 127. ASICS Kids Sportswear Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 128. ASICS Main Business

Table 129. ASICS Latest Developments

Table 130. Mizuno Basic Information, Kids Sportswear Manufacturing Base, Sales Area and Its Competitors

Table 131. Mizuno Kids Sportswear Product Portfolios and Specifications

Table 132. Mizuno Kids Sportswear Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 133. Mizuno Main Business

Table 134. Mizuno Latest Developments

Table 135. Pediped Basic Information, Kids Sportswear Manufacturing Base, Sales Area and Its Competitors

Table 136. Pediped Kids Sportswear Product Portfolios and Specifications

Table 137. Pediped Kids Sportswear Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 138. Pediped Main Business

Table 139. Pediped Latest Developments

Table 140. BIG WASP Basic Information, Kids Sportswear Manufacturing Base, Sales Area and Its Competitors

Table 141. BIG WASP Kids Sportswear Product Portfolios and Specifications

Table 142. BIG WASP Kids Sportswear Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 143. BIG WASP Main Business

Table 144. BIG WASP Latest Developments

Table 145. ANTA Sports Products Limited Basic Information, Kids Sportswear Manufacturing Base, Sales Area and Its Competitors

Table 146. ANTA Sports Products Limited Kids Sportswear Product Portfolios and Specifications

Table 147. ANTA Sports Products Limited Kids Sportswear Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 148. ANTA Sports Products Limited Main Business

Table 149. ANTA Sports Products Limited Latest Developments

## List Of Figures

### LIST OF FIGURES

- Figure 1. Picture of Kids Sportswear
- Figure 2. Kids Sportswear Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Kids Sportswear Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global Kids Sportswear Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Kids Sportswear Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Kids Sportswear Sales Market Share by Country/Region (2025)
- Figure 10. Kids Sportswear Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Hoodies
- Figure 12. Product Picture of Shorts
- Figure 13. Product Picture of Jackets
- Figure 14. Product Picture of Pants
- Figure 15. Product Picture of Other
- Figure 16. Global Kids Sportswear Sales Market Share by Type in 2026
- Figure 17. Global Kids Sportswear Revenue Market Share by Type (2021-2026)
- Figure 18. Kids Sportswear Consumed in Online Sales
- Figure 19. Global Kids Sportswear Market: Online Sales (2021-2026) & (K Units)
- Figure 20. Kids Sportswear Consumed in Offline Sales
- Figure 21. Global Kids Sportswear Market: Offline Sales (2021-2026) & (K Units)
- Figure 22. Global Kids Sportswear Sale Market Share by Application (2025)
- Figure 23. Global Kids Sportswear Revenue Market Share by Application in 2026
- Figure 24. Kids Sportswear Sales by Company in 2026 (K Units)
- Figure 25. Global Kids Sportswear Sales Market Share by Company in 2026
- Figure 26. Kids Sportswear Revenue by Company in 2026 (\$ millions)
- Figure 27. Global Kids Sportswear Revenue Market Share by Company in 2026
- Figure 28. Global Kids Sportswear Sales Market Share by Geographic Region (2021-2026)
- Figure 29. Global Kids Sportswear Revenue Market Share by Geographic Region in 2026
- Figure 30. Americas Kids Sportswear Sales 2021-2026 (K Units)
- Figure 31. Americas Kids Sportswear Revenue 2021-2026 (\$ millions)

- Figure 32. APAC Kids Sportswear Sales 2021-2026 (K Units)
- Figure 33. APAC Kids Sportswear Revenue 2021-2026 (\$ millions)
- Figure 34. Europe Kids Sportswear Sales 2021-2026 (K Units)
- Figure 35. Europe Kids Sportswear Revenue 2021-2026 (\$ millions)
- Figure 36. Middle East & Africa Kids Sportswear Sales 2021-2026 (K Units)
- Figure 37. Middle East & Africa Kids Sportswear Revenue 2021-2026 (\$ millions)
- Figure 38. Americas Kids Sportswear Sales Market Share by Country in 2026
- Figure 39. Americas Kids Sportswear Revenue Market Share by Country (2021-2026)
- Figure 40. Americas Kids Sportswear Sales Market Share by Type (2021-2026)
- Figure 41. Americas Kids Sportswear Sales Market Share by Application (2021-2026)
- Figure 42. United States Kids Sportswear Revenue Growth 2021-2026 (\$ millions)
- Figure 43. Canada Kids Sportswear Revenue Growth 2021-2026 (\$ millions)
- Figure 44. Mexico Kids Sportswear Revenue Growth 2021-2026 (\$ millions)
- Figure 45. Brazil Kids Sportswear Revenue Growth 2021-2026 (\$ millions)
- Figure 46. APAC Kids Sportswear Sales Market Share by Region in 2026
- Figure 47. APAC Kids Sportswear Revenue Market Share by Region (2021-2026)
- Figure 48. APAC Kids Sportswear Sales Market Share by Type (2021-2026)
- Figure 49. APAC Kids Sportswear Sales Market Share by Application (2021-2026)
- Figure 50. China Kids Sportswear Revenue Growth 2021-2026 (\$ millions)
- Figure 51. Japan Kids Sportswear Revenue Growth 2021-2026 (\$ millions)
- Figure 52. South Korea Kids Sportswear Revenue Growth 2021-2026 (\$ millions)
- Figure 53. Southeast Asia Kids Sportswear Revenue Growth 2021-2026 (\$ millions)
- Figure 54. India Kids Sportswear Revenue Growth 2021-2026 (\$ millions)
- Figure 55. Australia Kids Sportswear Revenue Growth 2021-2026 (\$ millions)
- Figure 56. China Taiwan Kids Sportswear Revenue Growth 2021-2026 (\$ millions)
- Figure 57. Europe Kids Sportswear Sales Market Share by Country in 2026
- Figure 58. Europe Kids Sportswear Revenue Market Share by Country (2021-2026)
- Figure 59. Europe Kids Sportswear Sales Market Share by Type (2021-2026)
- Figure 60. Europe Kids Sportswear Sales Market Share by Application (2021-2026)
- Figure 61. Germany Kids Sportswear Revenue Growth 2021-2026 (\$ millions)
- Figure 62. France Kids Sportswear Revenue Growth 2021-2026 (\$ millions)
- Figure 63. UK Kids Sportswear Revenue Growth 2021-2026 (\$ millions)
- Figure 64. Italy Kids Sportswear Revenue Growth 2021-2026 (\$ millions)
- Figure 65. Russia Kids Sportswear Revenue Growth 2021-2026 (\$ millions)
- Figure 66. Middle East & Africa Kids Sportswear Sales Market Share by Country (2021-2026)
- Figure 67. Middle East & Africa Kids Sportswear Sales Market Share by Type (2021-2026)
- Figure 68. Middle East & Africa Kids Sportswear Sales Market Share by Application

(2021-2026)

Figure 69. Egypt Kids Sportswear Revenue Growth 2021-2026 (\$ millions)

Figure 70. South Africa Kids Sportswear Revenue Growth 2021-2026 (\$ millions)

Figure 71. Israel Kids Sportswear Revenue Growth 2021-2026 (\$ millions)

Figure 72. Turkey Kids Sportswear Revenue Growth 2021-2026 (\$ millions)

Figure 73. GCC Countries Kids Sportswear Revenue Growth 2021-2026 (\$ millions)

Figure 74. Manufacturing Cost Structure Analysis of Kids Sportswear in 2026

Figure 75. Manufacturing Process Analysis of Kids Sportswear

Figure 76. Industry Chain Structure of Kids Sportswear

Figure 77. Channels of Distribution

Figure 78. Global Kids Sportswear Sales Market Forecast by Region (2027-2032)

Figure 79. Global Kids Sportswear Revenue Market Share Forecast by Region  
(2027-2032)

Figure 80. Global Kids Sportswear Sales Market Share Forecast by Type (2027-2032)

Figure 81. Global Kids Sportswear Revenue Market Share Forecast by Type  
(2027-2032)

Figure 82. Global Kids Sportswear Sales Market Share Forecast by Application  
(2027-2032)

Figure 83. Global Kids Sportswear Revenue Market Share Forecast by Application  
(2027-2032)

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