

Global Kids Outdoor Toy Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Kids Outdoor Toy market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of %from 2026 to 2032.

A kids outdoor toy is any type of recreational equipment or plaything designed for children to enjoy outdoors. These toys encourage physical activity, creativity, and social interaction while promoting fun and exploration in outdoor spaces. Examples include ride-on toys, swings, slides, and sports equipment. Kids" outdoor toys are typically made from durable materials such as plastic, metal, or wood, and are designed with safety in mind.

The kids outdoor toy industry has experienced a shift towards more sustainable and eco-friendly products in recent years. As parents and consumers become more conscious of the environment, manufacturers have responded by incorporating recycled materials and eco-friendly production processes into their products. Additionally, there is a growing trend towards digital and technology-enabled toys that encourage outdoor play, such as GPS-tracking devices and interactive outdoor scavenger hunts.

LPI (LP Information)' newest research report, the "Kids Outdoor Toy Industry Forecast" looks at past sales and reviews total world Kids Outdoor Toy sales in 2025, providing a comprehensive analysis by region and market sector of projected Kids Outdoor Toy sales for 2026 through 2032. With Kids Outdoor Toy sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Kids Outdoor Toy industry.

This Insight Report provides a comprehensive analysis of the global Kids Outdoor Toy landscape and highlights key trends related to product segmentation, company

formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Kids Outdoor Toy portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Kids Outdoor Toy market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Kids Outdoor Toy and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Kids Outdoor Toy.

This report presents a comprehensive overview, market shares, and growth opportunities of Kids Outdoor Toy market by product type, application, key players and key regions and countries.

Segmentation by Type:

Shooting

Trampoline

Cycling

Swimming

Other

Segmentation by Application:

On-Line

Offline

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Activ Life

2MamaBees

Aerobie

Aeromax

Air Warriors

Airhead

All Pro Passer

Alpha International

American Plastic Toys

Angry Birds

Antsy Pants

Aosom

Aqua Leisure

Simba Dickie Group

Glide Bikes

Salta

Springfree Trampoline

Decathlon

AFTCO

PlanToys

The Walt Disney Company

Hasbro, Inc

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