

# Global Kids' Down Apparel Market Growth 2024-2030

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Kids' Down Apparel market size was valued at US\$ million in 2023. With growing demand in downstream market, the Kids' Down Apparel is forecast to a readjusted size of US\$ million by 2030 with a CAGR of % during review period.

The research report highlights the growth potential of the global Kids' Down Apparel market. Kids' Down Apparel are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Kids' Down Apparel. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Kids' Down Apparel market.

According to World Bank statistics, the global birth rate in 2021 was about 1.7%. Although the population growth rate had slowed down, with the development of the world economy and the increase of per capita disposable income of residents, the spending power is growing. Therefore, there is still a large room for development in the baby products industry. Improving product quality and tapping the value of a single customer will become the drivers for the growth of the infant and child industry. Refinement and diversification are the core characteristics of the consumer demand. China has a large population base, and even if the population growth rate slows down, there will still be a demographic dividend. The State Council in 2022 proposes to 'Guide market players to produce safer and healthier domestic infant products'. According to the National Bureau of Statistics, China's birth rate in 2022 was 6.77%, and the birth population was 9.56 million. According to the results of the seventh national census in 2021, the number of infants and young children aged 0-6 in China reached 140 million,

of which the number of infants and young children aged 3-6 exceeded 70 million. The huge population size has brewed a market demand with huge potential, and the children's consumption market has risen rapidly. Chinese families spend a lot on childcare, with the average cost of childcare ranking second in the world. The survey data released by China Research Center for Children's Industry shows that in 80% of families in China, children's expenditures account for 30% to 50% of household expenditures, and the average annual consumption of children in families is ?17,000 to 25,500. According to data from the Yuwa Population Research, the national average cost of raising a child (the cost of raising a child to the age of 18) is ?485,218. From the perspective of specific stages, the largest proportion is the cost of raising children aged 6-14, accounting for about 45%. The cost during pregnancy, the cost of childbirth and confinement, and the cost of raising babies aged 0-2 accounted for 2.06%, 2.09% and 13.33% separately.

#### Key Features:

The report on Kids' Down Apparel market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Kids' Down Apparel market. It may include historical data, market segmentation by Type (e.g., Jacket, Parada), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Kids' Down Apparel market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Kids' Down Apparel market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Kids' Down Apparel industry. This include advancements in Kids' Down Apparel technology, Kids' Down Apparel new entrants, Kids' Down Apparel new investment, and other innovations that are shaping the future of Kids' Down Apparel.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Kids' Down Apparel market. It includes factors influencing customer ' purchasing decisions, preferences for Kids' Down Apparel product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Kids' Down Apparel market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Kids' Down Apparel market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Kids' Down Apparel market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Kids' Down Apparel industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Kids' Down Apparel market.

**Market Segmentation:**

Kids' Down Apparel market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

**Segmentation by type**

Jacket

Parada

Hoody

Vest

Sweater

Others

### Segmentation by application

Boys

Girls

Babies and Toddlers

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Patagonia

The North Face

Marmot

Canada Goose

Moncler

Bosideng

Eral

Yaya

Helly Hansen

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Kids' Down Apparel market?

What factors are driving Kids' Down Apparel market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Kids' Down Apparel market opportunities vary by end market size?

How does Kids' Down Apparel break out type, application?

## Contents

### **1 SCOPE OF THE REPORT**

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### **2 EXECUTIVE SUMMARY**

- 2.1 World Market Overview
  - 2.1.1 Global Kids' Down Apparel Annual Sales 2019-2030
  - 2.1.2 World Current & Future Analysis for Kids' Down Apparel by Geographic Region, 2019, 2023 & 2030
  - 2.1.3 World Current & Future Analysis for Kids' Down Apparel by Country/Region, 2019, 2023 & 2030
- 2.2 Kids' Down Apparel Segment by Type
  - 2.2.1 Jacket
  - 2.2.2 Parda
  - 2.2.3 Hoody
  - 2.2.4 Vest
  - 2.2.5 Sweater
  - 2.2.6 Others
- 2.3 Kids' Down Apparel Sales by Type
  - 2.3.1 Global Kids' Down Apparel Sales Market Share by Type (2019-2024)
  - 2.3.2 Global Kids' Down Apparel Revenue and Market Share by Type (2019-2024)
  - 2.3.3 Global Kids' Down Apparel Sale Price by Type (2019-2024)
- 2.4 Kids' Down Apparel Segment by Application
  - 2.4.1 Boys
  - 2.4.2 Girls
  - 2.4.3 Babies and Toddlers
- 2.5 Kids' Down Apparel Sales by Application
  - 2.5.1 Global Kids' Down Apparel Sale Market Share by Application (2019-2024)
  - 2.5.2 Global Kids' Down Apparel Revenue and Market Share by Application

(2019-2024)

2.5.3 Global Kids' Down Apparel Sale Price by Application (2019-2024)

### **3 GLOBAL KIDS' DOWN APPAREL BY COMPANY**

3.1 Global Kids' Down Apparel Breakdown Data by Company

3.1.1 Global Kids' Down Apparel Annual Sales by Company (2019-2024)

3.1.2 Global Kids' Down Apparel Sales Market Share by Company (2019-2024)

3.2 Global Kids' Down Apparel Annual Revenue by Company (2019-2024)

3.2.1 Global Kids' Down Apparel Revenue by Company (2019-2024)

3.2.2 Global Kids' Down Apparel Revenue Market Share by Company (2019-2024)

3.3 Global Kids' Down Apparel Sale Price by Company

3.4 Key Manufacturers Kids' Down Apparel Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Kids' Down Apparel Product Location Distribution

3.4.2 Players Kids' Down Apparel Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

3.6 New Products and Potential Entrants

3.7 Mergers & Acquisitions, Expansion

### **4 WORLD HISTORIC REVIEW FOR KIDS' DOWN APPAREL BY GEOGRAPHIC REGION**

4.1 World Historic Kids' Down Apparel Market Size by Geographic Region (2019-2024)

4.1.1 Global Kids' Down Apparel Annual Sales by Geographic Region (2019-2024)

4.1.2 Global Kids' Down Apparel Annual Revenue by Geographic Region (2019-2024)

4.2 World Historic Kids' Down Apparel Market Size by Country/Region (2019-2024)

4.2.1 Global Kids' Down Apparel Annual Sales by Country/Region (2019-2024)

4.2.2 Global Kids' Down Apparel Annual Revenue by Country/Region (2019-2024)

4.3 Americas Kids' Down Apparel Sales Growth

4.4 APAC Kids' Down Apparel Sales Growth

4.5 Europe Kids' Down Apparel Sales Growth

4.6 Middle East & Africa Kids' Down Apparel Sales Growth

### **5 AMERICAS**

5.1 Americas Kids' Down Apparel Sales by Country



- 5.1.1 Americas Kids' Down Apparel Sales by Country (2019-2024)
- 5.1.2 Americas Kids' Down Apparel Revenue by Country (2019-2024)
- 5.2 Americas Kids' Down Apparel Sales by Type
- 5.3 Americas Kids' Down Apparel Sales by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

## **6 APAC**

- 6.1 APAC Kids' Down Apparel Sales by Region
  - 6.1.1 APAC Kids' Down Apparel Sales by Region (2019-2024)
  - 6.1.2 APAC Kids' Down Apparel Revenue by Region (2019-2024)
- 6.2 APAC Kids' Down Apparel Sales by Type
- 6.3 APAC Kids' Down Apparel Sales by Application
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

## **7 EUROPE**

- 7.1 Europe Kids' Down Apparel by Country
  - 7.1.1 Europe Kids' Down Apparel Sales by Country (2019-2024)
  - 7.1.2 Europe Kids' Down Apparel Revenue by Country (2019-2024)
- 7.2 Europe Kids' Down Apparel Sales by Type
- 7.3 Europe Kids' Down Apparel Sales by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

## **8 MIDDLE EAST & AFRICA**

- 8.1 Middle East & Africa Kids' Down Apparel by Country
  - 8.1.1 Middle East & Africa Kids' Down Apparel Sales by Country (2019-2024)
  - 8.1.2 Middle East & Africa Kids' Down Apparel Revenue by Country (2019-2024)
- 8.2 Middle East & Africa Kids' Down Apparel Sales by Type
- 8.3 Middle East & Africa Kids' Down Apparel Sales by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

## **10 MANUFACTURING COST STRUCTURE ANALYSIS**

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Kids' Down Apparel
- 10.3 Manufacturing Process Analysis of Kids' Down Apparel
- 10.4 Industry Chain Structure of Kids' Down Apparel

## **11 MARKETING, DISTRIBUTORS AND CUSTOMER**

- 11.1 Sales Channel
  - 11.1.1 Direct Channels
  - 11.1.2 Indirect Channels
- 11.2 Kids' Down Apparel Distributors
- 11.3 Kids' Down Apparel Customer

## **12 WORLD FORECAST REVIEW FOR KIDS' DOWN APPAREL BY GEOGRAPHIC REGION**

- 12.1 Global Kids' Down Apparel Market Size Forecast by Region
  - 12.1.1 Global Kids' Down Apparel Forecast by Region (2025-2030)
  - 12.1.2 Global Kids' Down Apparel Annual Revenue Forecast by Region (2025-2030)
- 12.2 Americas Forecast by Country

- 12.3 APAC Forecast by Region
- 12.4 Europe Forecast by Country
- 12.5 Middle East & Africa Forecast by Country
- 12.6 Global Kids' Down Apparel Forecast by Type
- 12.7 Global Kids' Down Apparel Forecast by Application

## **13 KEY PLAYERS ANALYSIS**

### 13.1 Patagonia

- 13.1.1 Patagonia Company Information
- 13.1.2 Patagonia Kids' Down Apparel Product Portfolios and Specifications
- 13.1.3 Patagonia Kids' Down Apparel Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.1.4 Patagonia Main Business Overview
- 13.1.5 Patagonia Latest Developments

### 13.2 The North Face

- 13.2.1 The North Face Company Information
- 13.2.2 The North Face Kids' Down Apparel Product Portfolios and Specifications
- 13.2.3 The North Face Kids' Down Apparel Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.2.4 The North Face Main Business Overview
- 13.2.5 The North Face Latest Developments

### 13.3 Marmot

- 13.3.1 Marmot Company Information
- 13.3.2 Marmot Kids' Down Apparel Product Portfolios and Specifications
- 13.3.3 Marmot Kids' Down Apparel Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.3.4 Marmot Main Business Overview
- 13.3.5 Marmot Latest Developments

### 13.4 Canada Goose

- 13.4.1 Canada Goose Company Information
- 13.4.2 Canada Goose Kids' Down Apparel Product Portfolios and Specifications
- 13.4.3 Canada Goose Kids' Down Apparel Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.4.4 Canada Goose Main Business Overview
- 13.4.5 Canada Goose Latest Developments

### 13.5 Moncler

- 13.5.1 Moncler Company Information
- 13.5.2 Moncler Kids' Down Apparel Product Portfolios and Specifications

13.5.3 Moncler Kids' Down Apparel Sales, Revenue, Price and Gross Margin  
(2019-2024)

13.5.4 Moncler Main Business Overview

13.5.5 Moncler Latest Developments

13.6 Bosideng

13.6.1 Bosideng Company Information

13.6.2 Bosideng Kids' Down Apparel Product Portfolios and Specifications

13.6.3 Bosideng Kids' Down Apparel Sales, Revenue, Price and Gross Margin  
(2019-2024)

13.6.4 Bosideng Main Business Overview

13.6.5 Bosideng Latest Developments

13.7 Eral

13.7.1 Eral Company Information

13.7.2 Eral Kids' Down Apparel Product Portfolios and Specifications

13.7.3 Eral Kids' Down Apparel Sales, Revenue, Price and Gross Margin (2019-2024)

13.7.4 Eral Main Business Overview

13.7.5 Eral Latest Developments

13.8 Yaya

13.8.1 Yaya Company Information

13.8.2 Yaya Kids' Down Apparel Product Portfolios and Specifications

13.8.3 Yaya Kids' Down Apparel Sales, Revenue, Price and Gross Margin  
(2019-2024)

13.8.4 Yaya Main Business Overview

13.8.5 Yaya Latest Developments

13.9 Helly Hansen

13.9.1 Helly Hansen Company Information

13.9.2 Helly Hansen Kids' Down Apparel Product Portfolios and Specifications

13.9.3 Helly Hansen Kids' Down Apparel Sales, Revenue, Price and Gross Margin  
(2019-2024)

13.9.4 Helly Hansen Main Business Overview

13.9.5 Helly Hansen Latest Developments

## **14 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table 1. Kids' Down Apparel Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Table 2. Kids' Down Apparel Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)

Table 3. Major Players of Jacket

Table 4. Major Players of Parada

Table 5. Major Players of Hoody

Table 6. Major Players of Vest

Table 7. Major Players of Sweater

Table 8. Major Players of Others

Table 9. Global Kids' Down Apparel Sales by Type (2019-2024) & (K Units)

Table 10. Global Kids' Down Apparel Sales Market Share by Type (2019-2024)

Table 11. Global Kids' Down Apparel Revenue by Type (2019-2024) & (\$ million)

Table 12. Global Kids' Down Apparel Revenue Market Share by Type (2019-2024)

Table 13. Global Kids' Down Apparel Sale Price by Type (2019-2024) & (USD/Unit)

Table 14. Global Kids' Down Apparel Sales by Application (2019-2024) & (K Units)

Table 15. Global Kids' Down Apparel Sales Market Share by Application (2019-2024)

Table 16. Global Kids' Down Apparel Revenue by Application (2019-2024)

Table 17. Global Kids' Down Apparel Revenue Market Share by Application (2019-2024)

Table 18. Global Kids' Down Apparel Sale Price by Application (2019-2024) & (USD/Unit)

Table 19. Global Kids' Down Apparel Sales by Company (2019-2024) & (K Units)

Table 20. Global Kids' Down Apparel Sales Market Share by Company (2019-2024)

Table 21. Global Kids' Down Apparel Revenue by Company (2019-2024) (\$ Millions)

Table 22. Global Kids' Down Apparel Revenue Market Share by Company (2019-2024)

Table 23. Global Kids' Down Apparel Sale Price by Company (2019-2024) & (USD/Unit)

Table 24. Key Manufacturers Kids' Down Apparel Producing Area Distribution and Sales Area

Table 25. Players Kids' Down Apparel Products Offered

Table 26. Kids' Down Apparel Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

Table 27. New Products and Potential Entrants

Table 28. Mergers & Acquisitions, Expansion

Table 29. Global Kids' Down Apparel Sales by Geographic Region (2019-2024) & (K Units)

Table 30. Global Kids' Down Apparel Sales Market Share Geographic Region (2019-2024)

Table 31. Global Kids' Down Apparel Revenue by Geographic Region (2019-2024) & (\$ millions)

Table 32. Global Kids' Down Apparel Revenue Market Share by Geographic Region (2019-2024)

Table 33. Global Kids' Down Apparel Sales by Country/Region (2019-2024) & (K Units)

Table 34. Global Kids' Down Apparel Sales Market Share by Country/Region (2019-2024)

Table 35. Global Kids' Down Apparel Revenue by Country/Region (2019-2024) & (\$ millions)

Table 36. Global Kids' Down Apparel Revenue Market Share by Country/Region (2019-2024)

Table 37. Americas Kids' Down Apparel Sales by Country (2019-2024) & (K Units)

Table 38. Americas Kids' Down Apparel Sales Market Share by Country (2019-2024)

Table 39. Americas Kids' Down Apparel Revenue by Country (2019-2024) & (\$ Millions)

Table 40. Americas Kids' Down Apparel Revenue Market Share by Country (2019-2024)

Table 41. Americas Kids' Down Apparel Sales by Type (2019-2024) & (K Units)

Table 42. Americas Kids' Down Apparel Sales by Application (2019-2024) & (K Units)

Table 43. APAC Kids' Down Apparel Sales by Region (2019-2024) & (K Units)

Table 44. APAC Kids' Down Apparel Sales Market Share by Region (2019-2024)

Table 45. APAC Kids' Down Apparel Revenue by Region (2019-2024) & (\$ Millions)

Table 46. APAC Kids' Down Apparel Revenue Market Share by Region (2019-2024)

Table 47. APAC Kids' Down Apparel Sales by Type (2019-2024) & (K Units)

Table 48. APAC Kids' Down Apparel Sales by Application (2019-2024) & (K Units)

Table 49. Europe Kids' Down Apparel Sales by Country (2019-2024) & (K Units)

Table 50. Europe Kids' Down Apparel Sales Market Share by Country (2019-2024)

Table 51. Europe Kids' Down Apparel Revenue by Country (2019-2024) & (\$ Millions)

Table 52. Europe Kids' Down Apparel Revenue Market Share by Country (2019-2024)

Table 53. Europe Kids' Down Apparel Sales by Type (2019-2024) & (K Units)

Table 54. Europe Kids' Down Apparel Sales by Application (2019-2024) & (K Units)

Table 55. Middle East & Africa Kids' Down Apparel Sales by Country (2019-2024) & (K Units)

Table 56. Middle East & Africa Kids' Down Apparel Sales Market Share by Country (2019-2024)



Table 57. Middle East & Africa Kids' Down Apparel Revenue by Country (2019-2024) & (\$ Millions)

Table 58. Middle East & Africa Kids' Down Apparel Revenue Market Share by Country (2019-2024)

Table 59. Middle East & Africa Kids' Down Apparel Sales by Type (2019-2024) & (K Units)

Table 60. Middle East & Africa Kids' Down Apparel Sales by Application (2019-2024) & (K Units)

Table 61. Key Market Drivers & Growth Opportunities of Kids' Down Apparel

Table 62. Key Market Challenges & Risks of Kids' Down Apparel

Table 63. Key Industry Trends of Kids' Down Apparel

Table 64. Kids' Down Apparel Raw Material

Table 65. Key Suppliers of Raw Materials

Table 66. Kids' Down Apparel Distributors List

Table 67. Kids' Down Apparel Customer List

Table 68. Global Kids' Down Apparel Sales Forecast by Region (2025-2030) & (K Units)

Table 69. Global Kids' Down Apparel Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 70. Americas Kids' Down Apparel Sales Forecast by Country (2025-2030) & (K Units)

Table 71. Americas Kids' Down Apparel Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 72. APAC Kids' Down Apparel Sales Forecast by Region (2025-2030) & (K Units)

Table 73. APAC Kids' Down Apparel Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 74. Europe Kids' Down Apparel Sales Forecast by Country (2025-2030) & (K Units)

Table 75. Europe Kids' Down Apparel Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 76. Middle East & Africa Kids' Down Apparel Sales Forecast by Country (2025-2030) & (K Units)

Table 77. Middle East & Africa Kids' Down Apparel Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 78. Global Kids' Down Apparel Sales Forecast by Type (2025-2030) & (K Units)

Table 79. Global Kids' Down Apparel Revenue Forecast by Type (2025-2030) & (\$ Millions)

Table 80. Global Kids' Down Apparel Sales Forecast by Application (2025-2030) & (K

Units)

Table 81. Global Kids' Down Apparel Revenue Forecast by Application (2025-2030) & (\$ Millions)

Table 82. Patagonia Basic Information, Kids' Down Apparel Manufacturing Base, Sales Area and Its Competitors

Table 83. Patagonia Kids' Down Apparel Product Portfolios and Specifications

Table 84. Patagonia Kids' Down Apparel Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 85. Patagonia Main Business

Table 86. Patagonia Latest Developments

Table 87. The North Face Basic Information, Kids' Down Apparel Manufacturing Base, Sales Area and Its Competitors

Table 88. The North Face Kids' Down Apparel Product Portfolios and Specifications

Table 89. The North Face Kids' Down Apparel Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 90. The North Face Main Business

Table 91. The North Face Latest Developments

Table 92. Marmot Basic Information, Kids' Down Apparel Manufacturing Base, Sales Area and Its Competitors

Table 93. Marmot Kids' Down Apparel Product Portfolios and Specifications

Table 94. Marmot Kids' Down Apparel Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 95. Marmot Main Business

Table 96. Marmot Latest Developments

Table 97. Canada Goose Basic Information, Kids' Down Apparel Manufacturing Base, Sales Area and Its Competitors

Table 98. Canada Goose Kids' Down Apparel Product Portfolios and Specifications

Table 99. Canada Goose Kids' Down Apparel Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 100. Canada Goose Main Business

Table 101. Canada Goose Latest Developments

Table 102. Moncler Basic Information, Kids' Down Apparel Manufacturing Base, Sales Area and Its Competitors

Table 103. Moncler Kids' Down Apparel Product Portfolios and Specifications

Table 104. Moncler Kids' Down Apparel Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 105. Moncler Main Business

Table 106. Moncler Latest Developments

Table 107. Bosideng Basic Information, Kids' Down Apparel Manufacturing Base, Sales



## Area and Its Competitors

Table 108. Bosideng Kids' Down Apparel Product Portfolios and Specifications

Table 109. Bosideng Kids' Down Apparel Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 110. Bosideng Main Business

Table 111. Bosideng Latest Developments

Table 112. Eral Basic Information, Kids' Down Apparel Manufacturing Base, Sales Area and Its Competitors

Table 113. Eral Kids' Down Apparel Product Portfolios and Specifications

Table 114. Eral Kids' Down Apparel Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 115. Eral Main Business

Table 116. Eral Latest Developments

Table 117. Yaya Basic Information, Kids' Down Apparel Manufacturing Base, Sales Area and Its Competitors

Table 118. Yaya Kids' Down Apparel Product Portfolios and Specifications

Table 119. Yaya Kids' Down Apparel Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 120. Yaya Main Business

Table 121. Yaya Latest Developments

Table 122. Helly Hansen Basic Information, Kids' Down Apparel Manufacturing Base, Sales Area and Its Competitors

Table 123. Helly Hansen Kids' Down Apparel Product Portfolios and Specifications

Table 124. Helly Hansen Kids' Down Apparel Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 125. Helly Hansen Main Business

Table 126. Helly Hansen Latest Developments

## List Of Figures

### LIST OF FIGURES

Figure 1. Picture of Kids' Down Apparel

Figure 2. Kids' Down Apparel Report Years Considered

Figure 3. Research Objectives

Figure 4. Research Methodology

Figure 5. Research Process and Data Source

Figure 6. Global Kids' Down Apparel Sales Growth Rate 2019-2030 (K Units)

Figure 7. Global Kids' Down Apparel Revenue Growth Rate 2019-2030 (\$ Millions)

Figure 8. Kids' Down Apparel Sales by Region (2019, 2023 & 2030) & (\$ Millions)

Figure 9. Product Picture of Jacket

Figure 10. Product Picture of Parada

Figure 11. Product Picture of Hoody

Figure 12. Product Picture of Vest

Figure 13. Product Picture of Sweater

Figure 14. Product Picture of Others

Figure 15. Global Kids' Down Apparel Sales Market Share by Type in 2023

Figure 16. Global Kids' Down Apparel Revenue Market Share by Type (2019-2024)

Figure 17. Kids' Down Apparel Consumed in Boys

Figure 18. Global Kids' Down Apparel Market: Boys (2019-2024) & (K Units)

Figure 19. Kids' Down Apparel Consumed in Girls

Figure 20. Global Kids' Down Apparel Market: Girls (2019-2024) & (K Units)

Figure 21. Kids' Down Apparel Consumed in Babies and Toddlers

Figure 22. Global Kids' Down Apparel Market: Babies and Toddlers (2019-2024) & (K Units)

Figure 23. Global Kids' Down Apparel Sales Market Share by Application (2023)

Figure 24. Global Kids' Down Apparel Revenue Market Share by Application in 2023

Figure 25. Kids' Down Apparel Sales Market by Company in 2023 (K Units)

Figure 26. Global Kids' Down Apparel Sales Market Share by Company in 2023

Figure 27. Kids' Down Apparel Revenue Market by Company in 2023 (\$ Million)

Figure 28. Global Kids' Down Apparel Revenue Market Share by Company in 2023

Figure 29. Global Kids' Down Apparel Sales Market Share by Geographic Region (2019-2024)

Figure 30. Global Kids' Down Apparel Revenue Market Share by Geographic Region in 2023

Figure 31. Americas Kids' Down Apparel Sales 2019-2024 (K Units)

Figure 32. Americas Kids' Down Apparel Revenue 2019-2024 (\$ Millions)

- Figure 33. APAC Kids' Down Apparel Sales 2019-2024 (K Units)
- Figure 34. APAC Kids' Down Apparel Revenue 2019-2024 (\$ Millions)
- Figure 35. Europe Kids' Down Apparel Sales 2019-2024 (K Units)
- Figure 36. Europe Kids' Down Apparel Revenue 2019-2024 (\$ Millions)
- Figure 37. Middle East & Africa Kids' Down Apparel Sales 2019-2024 (K Units)
- Figure 38. Middle East & Africa Kids' Down Apparel Revenue 2019-2024 (\$ Millions)
- Figure 39. Americas Kids' Down Apparel Sales Market Share by Country in 2023
- Figure 40. Americas Kids' Down Apparel Revenue Market Share by Country in 2023
- Figure 41. Americas Kids' Down Apparel Sales Market Share by Type (2019-2024)
- Figure 42. Americas Kids' Down Apparel Sales Market Share by Application (2019-2024)
- Figure 43. United States Kids' Down Apparel Revenue Growth 2019-2024 (\$ Millions)
- Figure 44. Canada Kids' Down Apparel Revenue Growth 2019-2024 (\$ Millions)
- Figure 45. Mexico Kids' Down Apparel Revenue Growth 2019-2024 (\$ Millions)
- Figure 46. Brazil Kids' Down Apparel Revenue Growth 2019-2024 (\$ Millions)
- Figure 47. APAC Kids' Down Apparel Sales Market Share by Region in 2023
- Figure 48. APAC Kids' Down Apparel Revenue Market Share by Regions in 2023
- Figure 49. APAC Kids' Down Apparel Sales Market Share by Type (2019-2024)
- Figure 50. APAC Kids' Down Apparel Sales Market Share by Application (2019-2024)
- Figure 51. China Kids' Down Apparel Revenue Growth 2019-2024 (\$ Millions)
- Figure 52. Japan Kids' Down Apparel Revenue Growth 2019-2024 (\$ Millions)
- Figure 53. South Korea Kids' Down Apparel Revenue Growth 2019-2024 (\$ Millions)
- Figure 54. Southeast Asia Kids' Down Apparel Revenue Growth 2019-2024 (\$ Millions)
- Figure 55. India Kids' Down Apparel Revenue Growth 2019-2024 (\$ Millions)
- Figure 56. Australia Kids' Down Apparel Revenue Growth 2019-2024 (\$ Millions)
- Figure 57. China Taiwan Kids' Down Apparel Revenue Growth 2019-2024 (\$ Millions)
- Figure 58. Europe Kids' Down Apparel Sales Market Share by Country in 2023
- Figure 59. Europe Kids' Down Apparel Revenue Market Share by Country in 2023
- Figure 60. Europe Kids' Down Apparel Sales Market Share by Type (2019-2024)
- Figure 61. Europe Kids' Down Apparel Sales Market Share by Application (2019-2024)
- Figure 62. Germany Kids' Down Apparel Revenue Growth 2019-2024 (\$ Millions)
- Figure 63. France Kids' Down Apparel Revenue Growth 2019-2024 (\$ Millions)
- Figure 64. UK Kids' Down Apparel Revenue Growth 2019-2024 (\$ Millions)
- Figure 65. Italy Kids' Down Apparel Revenue Growth 2019-2024 (\$ Millions)
- Figure 66. Russia Kids' Down Apparel Revenue Growth 2019-2024 (\$ Millions)
- Figure 67. Middle East & Africa Kids' Down Apparel Sales Market Share by Country in 2023
- Figure 68. Middle East & Africa Kids' Down Apparel Revenue Market Share by Country in 2023

Figure 69. Middle East & Africa Kids' Down Apparel Sales Market Share by Type (2019-2024)

Figure 70. Middle East & Africa Kids' Down Apparel Sales Market Share by Application (2019-2024)

Figure 71. Egypt Kids' Down Apparel Revenue Growth 2019-2024 (\$ Millions)

Figure 72. South Africa Kids' Down Apparel Revenue Growth 2019-2024 (\$ Millions)

Figure 73. Israel Kids' Down Apparel Revenue Growth 2019-2024 (\$ Millions)

Figure 74. Turkey Kids' Down Apparel Revenue Growth 2019-2024 (\$ Millions)

Figure 75. GCC Country Kids' Down Apparel Revenue Growth 2019-2024 (\$ Millions)

Figure 76. Manufacturing Cost Structure Analysis of Kids' Down Apparel in 2023

Figure 77. Manufacturing Process Analysis of Kids' Down Apparel

Figure 78. Industry Chain Structure of Kids' Down Apparel

Figure 79. Channels of Distribution

Figure 80. Global Kids' Down Apparel Sales Market Forecast by Region (2025-2030)

Figure 81. Global Kids' Down Apparel Revenue Market Share Forecast by Region (2025-2030)

Figure 82. Global Kids' Down Apparel Sales Market Share Forecast by Type (2025-2030)

Figure 83. Global Kids' Down Apparel Revenue Market Share Forecast by Type (2025-2030)

Figure 84. Global Kids' Down Apparel Sales Market Share Forecast by Application (2025-2030)

Figure 85. Global Kids' Down Apparel Revenue Market Share Forecast by Application (2025-2030)

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