

# Global Kids' Digital Advertising Market Growth (Status and Outlook) 2023-2029

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## Abstracts

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LPI (LP Information)' newest research report, the "Kids' Digital Advertising Industry Forecast" looks at past sales and reviews total world Kids' Digital Advertising sales in 2022, providing a comprehensive analysis by region and market sector of projected Kids' Digital Advertising sales for 2023 through 2029. With Kids' Digital Advertising sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Kids' Digital Advertising industry.

This Insight Report provides a comprehensive analysis of the global Kids' Digital Advertising landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Kids' Digital Advertising portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Kids' Digital Advertising market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Kids' Digital Advertising and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Kids' Digital Advertising.

The global Kids' Digital Advertising market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Kids' Digital Advertising is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Kids' Digital Advertising is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Kids' Digital Advertising is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Kids' Digital Advertising players cover Amazon, Microsoft Corporation, Facebook, SmartSites, TurboHire Technologies Private Limited, Scallywags, Adobe Systems Inc., IAC/InterActiveCorp and iCrossing UK Ltd, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Kids' Digital Advertising market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Solutions

Services

Segmentation by application

Food

Toy

Clothing

Other

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

### Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Amazon

Microsoft Corporation

Facebook

SmartSites

TurboHire Technologies Private Limited

Sallywags

Adobe Systems Inc.

IAC/InterActiveCorp

iCrossing UK Ltd

ClickGiant

Atlas Marketing

Maydream, Inc.



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