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Global Kids Comics Market Growth 2023-2029

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Kids Comics market size was valued at US$ 10100 million in 2022. With growing demand in downstream market, the Kids Comics is forecast to a readjusted size of US$ 18240 million by 2029 with a CAGR of 8.8% during review period.

The research report highlights the growth potential of the global Kids Comics market. Kids Comics are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Kids Comics. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Kids Comics market.

Kids' comics, also known as children's comics or juvenile comics, are a category of comic books and graphic novels specifically created for young readers, typically children and preteens. These comics are designed to be age-appropriate, engaging, and often educational.

Market Drivers:

Growing Demand for Diverse Content: There is an increasing demand for comics that represent diverse cultures, backgrounds, and experiences. Publishers are responding by creating comics that showcase a wide range of characters and stories, promoting inclusivity and cultural sensitivity.

Digital Distribution: The availability of digital platforms and e-comics has made it easier

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for kids to access comics through tablets, smartphones, and computers. This digital accessibility has expanded the reach of kids' comics to a global audience.

Educational Value: Many kids' comics incorporate educational elements, such as historical information, scientific concepts, or moral lessons, making them appealing to parents and educators who seek both entertainment and learning opportunities for children.

Market Restrictions:

Competition from Other Media: Kids have a wide array of entertainment options, including video games, streaming services, and social media. The competition for their attention can be intense, making it challenging for comics to maintain market share.

Age-Appropriate Content: Striking the right balance between age-appropriate content and engaging storytelling can be challenging for creators. Parents and educators are vigilant about the suitability of content for young readers.

Distribution Challenges: Traditional comic book shops may not always stock a wide selection of kids' comics, and distribution can be a barrier to reaching the target audience. Digital distribution helps mitigate this issue but may also face competition from other digital content.

Economic Factors: Economic downturns can impact the willingness of parents and caregivers to spend on books and comics for children, potentially affecting the industry's sales.

Key Features:

The report on Kids Comics market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Kids Comics market. It may include historical data, market segmentation by Type (e.g., Print-based Comic Books, E-comics), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Kids Comics market, such as government regulations, environmental

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concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Kids Comics market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Kids Comics industry. This include advancements in Kids Comics technology, Kids Comics new entrants, Kids Comics new investment, and other innovations that are shaping the future of Kids Comics.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Kids Comics market. It includes factors influencing customer ' purchasing decisions, preferences for Kids Comics product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Kids Comics market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Kids Comics market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Kids Comics market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Kids Comics industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Kids Comics market.

Market Segmentation:

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Kids Comics market is split by Type and by Sales Channel. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Sales Channel in terms of volume and value.

Segmentation by type

- Print-based Comic Books
- E-comics

Segmentation by sales channel

- Retail Store
- Bookstore
- Online Sales

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan

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- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

- Naver Corporation

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Kakao Page

Shueisha

The Walt Disney Company

Shogakukan

Kodansha

Warner Bros

Kadokawa Future Publishing

Lezhin Entertainment

Tappytoon (Contents First)

Cinebook

Image Comics

Hakusensha

Akita Shoten

Futabasha

BAMBOO

Casterman

IDW Publishing

Boom! Studios

Dargaud

Delcourt

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Dupuis

BAO Publishing

Glenat

Humanoids

L'Association

Le Lombard

Soleil

Key Questions Addressed in this Report

What is the 10-year outlook for the global Kids Comics market?

What factors are driving Kids Comics market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Kids Comics market opportunities vary by end market size?

How does Kids Comics break out type, sales channel?

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Contents

1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered
1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global Kids Comics Annual Sales 2018-2029
  2.1.2 World Current & Future Analysis for Kids Comics by Geographic Region, 2018, 2022 & 2029
  2.1.3 World Current & Future Analysis for Kids Comics by Country/Region, 2018, 2022 & 2029
2.2 Kids Comics Segment by Type
  2.2.1 Print-based Comic Books
  2.2.2 E-comics
2.3 Kids Comics Sales by Type
  2.3.1 Global Kids Comics Sales Market Share by Type (2018-2023)
  2.3.2 Global Kids Comics Revenue and Market Share by Type (2018-2023)
  2.3.3 Global Kids Comics Sale Price by Type (2018-2023)
2.4 Kids Comics Segment by Sales Channel
  2.4.1 Retail Store
  2.4.2 Bookstore
  2.4.3 Online Sales
2.5 Kids Comics Sales by Sales Channel
  2.5.1 Global Kids Comics Sale Market Share by Sales Channel (2018-2023)
  2.5.2 Global Kids Comics Revenue and Market Share by Sales Channel (2018-2023)
  2.5.3 Global Kids Comics Sale Price by Sales Channel (2018-2023)

3 GLOBAL KIDS COMICS BY COMPANY

+44 20 8123 2220
info@marketpublishers.com

3.1 Global Kids Comics Breakdown Data by Company
3.1.1 Global Kids Comics Annual Sales by Company (2018-2023)
3.1.2 Global Kids Comics Sales Market Share by Company (2018-2023)
3.2 Global Kids Comics Annual Revenue by Company (2018-2023)
3.2.1 Global Kids Comics Revenue by Company (2018-2023)
3.2.2 Global Kids Comics Revenue Market Share by Company (2018-2023)
3.3 Global Kids Comics Sale Price by Company
3.4 Key Manufacturers Kids Comics Producing Area Distribution, Sales Area, Product Type
3.4.1 Key Manufacturers Kids Comics Product Location Distribution
3.4.2 Players Kids Comics Products Offered
3.5 Market Concentration Rate Analysis
3.5.1 Competition Landscape Analysis
3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2018-2023)
3.6 New Products and Potential Entrants
3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR KIDS COMICS BY GEOGRAPHIC REGION

4.1 World Historic Kids Comics Market Size by Geographic Region (2018-2023)
4.1.1 Global Kids Comics Annual Sales by Geographic Region (2018-2023)
4.1.2 Global Kids Comics Annual Revenue by Geographic Region (2018-2023)
4.2 World Historic Kids Comics Market Size by Country/Region (2018-2023)
4.2.1 Global Kids Comics Annual Sales by Country/Region (2018-2023)
4.2.2 Global Kids Comics Annual Revenue by Country/Region (2018-2023)
4.3 Americas Kids Comics Sales Growth
4.4 APAC Kids Comics Sales Growth
4.5 Europe Kids Comics Sales Growth
4.6 Middle East & Africa Kids Comics Sales Growth

5 AMERICAS

5.1 Americas Kids Comics Sales by Country
5.1.1 Americas Kids Comics Sales by Country (2018-2023)
5.1.2 Americas Kids Comics Revenue by Country (2018-2023)
5.2 Americas Kids Comics Sales by Type
5.3 Americas Kids Comics Sales by Sales Channel
5.4 United States
5.5 Canada

+44 20 8123 2220
info@marketpublishers.com

5.6 Mexico
5.7 Brazil

6 APAC

6.1 APAC Kids Comics Sales by Region
  6.1.1 APAC Kids Comics Sales by Region (2018-2023)
  6.1.2 APAC Kids Comics Revenue by Region (2018-2023)
6.2 APAC Kids Comics Sales by Type
6.3 APAC Kids Comics Sales by Sales Channel
6.4 China
6.5 Japan
6.6 South Korea
6.7 Southeast Asia
6.8 India
6.9 Australia
6.10 China Taiwan

7 EUROPE

7.1 Europe Kids Comics by Country
  7.1.1 Europe Kids Comics Sales by Country (2018-2023)
  7.1.2 Europe Kids Comics Revenue by Country (2018-2023)
7.2 Europe Kids Comics Sales by Type
7.3 Europe Kids Comics Sales by Sales Channel
7.4 Germany
7.5 France
7.6 UK
7.7 Italy
7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Kids Comics by Country
  8.1.1 Middle East & Africa Kids Comics Sales by Country (2018-2023)
  8.1.2 Middle East & Africa Kids Comics Revenue by Country (2018-2023)
8.2 Middle East & Africa Kids Comics Sales by Type
8.3 Middle East & Africa Kids Comics Sales by Sales Channel
8.4 Egypt

+44 20 8123 2220
info@marketpublishers.com

8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks
9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers
10.2 Manufacturing Cost Structure Analysis of Kids Comics
10.3 Manufacturing Process Analysis of Kids Comics
10.4 Industry Chain Structure of Kids Comics

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel
  11.1.1 Direct Channels
  11.1.2 Indirect Channels
11.2 Kids Comics Distributors
11.3 Kids Comics Customer

12 WORLD FORECAST REVIEW FOR KIDS COMICS BY GEOGRAPHIC REGION

12.1 Global Kids Comics Market Size Forecast by Region
  12.1.1 Global Kids Comics Forecast by Region (2024-2029)
  12.1.2 Global Kids Comics Annual Revenue Forecast by Region (2024-2029)
12.2 Americas Forecast by Country
12.3 APAC Forecast by Region
12.4 Europe Forecast by Country
12.5 Middle East & Africa Forecast by Country
12.6 Global Kids Comics Forecast by Type
12.7 Global Kids Comics Forecast by Sales Channel

13 KEY PLAYERS ANALYSIS

+44 20 8123 2220
info@marketpublishers.com

13.1 Naver Corporation
13.1.1 Naver Corporation Company Information
13.1.2 Naver Corporation Kids Comics Product Portfolios and Specifications
13.1.3 Naver Corporation Kids Comics Sales, Revenue, Price and Gross Margin (2018-2023)
13.1.4 Naver Corporation Main Business Overview
13.1.5 Naver Corporation Latest Developments
13.2 Kakao Page
13.2.1 Kakao Page Company Information
13.2.2 Kakao Page Kids Comics Product Portfolios and Specifications
13.2.3 Kakao Page Kids Comics Sales, Revenue, Price and Gross Margin (2018-2023)
13.2.4 Kakao Page Main Business Overview
13.2.5 Kakao Page Latest Developments
13.3 Shueisha
13.3.1 Shueisha Company Information
13.3.2 Shueisha Kids Comics Product Portfolios and Specifications
13.3.3 Shueisha Kids Comics Sales, Revenue, Price and Gross Margin (2018-2023)
13.3.4 Shueisha Main Business Overview
13.3.5 Shueisha Latest Developments
13.4 The Walt Disney Company
13.4.1 The Walt Disney Company Company Information
13.4.2 The Walt Disney Company Kids Comics Product Portfolios and Specifications
13.4.3 The Walt Disney Company Kids Comics Sales, Revenue, Price and Gross Margin (2018-2023)
13.4.4 The Walt Disney Company Main Business Overview
13.4.5 The Walt Disney Company Latest Developments
13.5 Shogakukan
13.5.1 Shogakukan Company Information
13.5.2 Shogakukan Kids Comics Product Portfolios and Specifications
13.5.3 Shogakukan Kids Comics Sales, Revenue, Price and Gross Margin (2018-2023)
13.5.4 Shogakukan Main Business Overview
13.5.5 Shogakukan Latest Developments
13.6 Kodansha
13.6.1 Kodansha Company Information
13.6.2 Kodansha Kids Comics Product Portfolios and Specifications
13.6.3 Kodansha Kids Comics Sales, Revenue, Price and Gross Margin (2018-2023)

+44 20 8123 2220
info@marketpublishers.com

13.6.4 Kodansha Main Business Overview
13.6.5 Kodansha Latest Developments
13.7 Warner Bros
13.7.1 Warner Bros Company Information
13.7.2 Warner Bros Kids Comics Product Portfolios and Specifications
13.7.3 Warner Bros Kids Comics Sales, Revenue, Price and Gross Margin (2018-2023)
13.7.4 Warner Bros Main Business Overview
13.7.5 Warner Bros Latest Developments
13.8 Kadokawa Future Publishing
13.8.1 Kadokawa Future Publishing Company Information
13.8.2 Kadokawa Future Publishing Kids Comics Product Portfolios and Specifications
13.8.3 Kadokawa Future Publishing Kids Comics Sales, Revenue, Price and Gross Margin (2018-2023)
13.8.4 Kadokawa Future Publishing Main Business Overview
13.8.5 Kadokawa Future Publishing Latest Developments
13.9 Lezhin Entertainment
13.9.1 Lezhin Entertainment Company Information
13.9.2 Lezhin Entertainment Kids Comics Product Portfolios and Specifications
13.9.3 Lezhin Entertainment Kids Comics Sales, Revenue, Price and Gross Margin (2018-2023)
13.9.4 Lezhin Entertainment Main Business Overview
13.9.5 Lezhin Entertainment Latest Developments
13.10 Tappytoon (Contents First)
13.10.1 Tappytoon (Contents First) Company Information
13.10.2 Tappytoon (Contents First) Kids Comics Product Portfolios and Specifications
13.10.3 Tappytoon (Contents First) Kids Comics Sales, Revenue, Price and Gross Margin (2018-2023)
13.10.4 Tappytoon (Contents First) Main Business Overview
13.10.5 Tappytoon (Contents First) Latest Developments
13.11 Cinebook
13.11.1 Cinebook Company Information
13.11.2 Cinebook Kids Comics Product Portfolios and Specifications
13.11.3 Cinebook Kids Comics Sales, Revenue, Price and Gross Margin (2018-2023)
13.11.4 Cinebook Main Business Overview
13.11.5 Cinebook Latest Developments
13.12 Image Comics
13.12.1 Image Comics Company Information
13.12.2 Image Comics Kids Comics Product Portfolios and Specifications

+44 20 8123 2220
info@marketpublishers.com

13.12.3 Image Comics Kids Comics Sales, Revenue, Price and Gross Margin (2018-2023)
13.12.4 Image Comics Main Business Overview
13.12.5 Image Comics Latest Developments
13.13 Hakusensha
13.13.1 Hakusensha Company Information
13.13.2 Hakusensha Kids Comics Product Portfolios and Specifications
13.13.3 Hakusensha Kids Comics Sales, Revenue, Price and Gross Margin (2018-2023)
13.13.4 Hakusensha Main Business Overview
13.13.5 Hakusensha Latest Developments
13.14 Akita Shoten
13.14.1 Akita Shoten Company Information
13.14.2 Akita Shoten Kids Comics Product Portfolios and Specifications
13.14.3 Akita Shoten Kids Comics Sales, Revenue, Price and Gross Margin (2018-2023)
13.14.4 Akita Shoten Main Business Overview
13.14.5 Akita Shoten Latest Developments
13.15 Futabasha
13.15.1 Futabasha Company Information
13.15.2 Futabasha Kids Comics Product Portfolios and Specifications
13.15.3 Futabasha Kids Comics Sales, Revenue, Price and Gross Margin (2018-2023)
13.15.4 Futabasha Main Business Overview
13.15.5 Futabasha Latest Developments
13.16 BAMBOO
13.16.1 BAMBOO Company Information
13.16.2 BAMBOO Kids Comics Product Portfolios and Specifications
13.16.3 BAMBOO Kids Comics Sales, Revenue, Price and Gross Margin (2018-2023)
13.16.4 BAMBOO Main Business Overview
13.16.5 BAMBOO Latest Developments
13.17 Casterman
13.17.1 Casterman Company Information
13.17.2 Casterman Kids Comics Product Portfolios and Specifications
13.17.3 Casterman Kids Comics Sales, Revenue, Price and Gross Margin (2018-2023)
13.17.4 Casterman Main Business Overview
13.17.5 Casterman Latest Developments
13.18 IDW Publishing
13.18.1 IDW Publishing Company Information

+44 20 8123 2220
info@marketpublishers.com

13.18.2 IDW Publishing Kids Comics Product Portfolios and Specifications
13.18.3 IDW Publishing Kids Comics Sales, Revenue, Price and Gross Margin (2018-2023)
13.18.4 IDW Publishing Main Business Overview
13.18.5 IDW Publishing Latest Developments
13.19 Boom! Studios
13.19.1 Boom! Studios Company Information
13.19.2 Boom! Studios Kids Comics Product Portfolios and Specifications
13.19.3 Boom! Studios Kids Comics Sales, Revenue, Price and Gross Margin (2018-2023)
13.19.4 Boom! Studios Main Business Overview
13.19.5 Boom! Studios Latest Developments
13.20 Dargaud
13.20.1 Dargaud Company Information
13.20.2 Dargaud Kids Comics Product Portfolios and Specifications
13.20.3 Dargaud Kids Comics Sales, Revenue, Price and Gross Margin (2018-2023)
13.20.4 Dargaud Main Business Overview
13.20.5 Dargaud Latest Developments
13.21 Delcourt
13.21.1 Delcourt Company Information
13.21.2 Delcourt Kids Comics Product Portfolios and Specifications
13.21.3 Delcourt Kids Comics Sales, Revenue, Price and Gross Margin (2018-2023)
13.21.4 Delcourt Main Business Overview
13.21.5 Delcourt Latest Developments
13.22 Dupuis
13.22.1 Dupuis Company Information
13.22.2 Dupuis Kids Comics Product Portfolios and Specifications
13.22.3 Dupuis Kids Comics Sales, Revenue, Price and Gross Margin (2018-2023)
13.22.4 Dupuis Main Business Overview
13.22.5 Dupuis Latest Developments
13.23 BAO Publishing
13.23.1 BAO Publishing Company Information
13.23.2 BAO Publishing Kids Comics Product Portfolios and Specifications
13.23.3 BAO Publishing Kids Comics Sales, Revenue, Price and Gross Margin (2018-2023)
13.23.4 BAO Publishing Main Business Overview
13.23.5 BAO Publishing Latest Developments
13.24 Glenat
13.24.1 Glenat Company Information

+44 20 8123 2220
info@marketpublishers.com

13.24.2 Glenat Kids Comics Product Portfolios and Specifications
13.24.3 Glenat Kids Comics Sales, Revenue, Price and Gross Margin (2018-2023)
13.24.4 Glenat Main Business Overview
13.24.5 Glenat Latest Developments
13.25 Humanoids
13.25.1 Humanoids Company Information
13.25.2 Humanoids Kids Comics Product Portfolios and Specifications
13.25.3 Humanoids Kids Comics Sales, Revenue, Price and Gross Margin (2018-2023)
13.25.4 Humanoids Main Business Overview
13.25.5 Humanoids Latest Developments
13.26 L'Association
13.26.1 L'Association Company Information
13.26.2 L'Association Kids Comics Product Portfolios and Specifications
13.26.3 L'Association Kids Comics Sales, Revenue, Price and Gross Margin (2018-2023)
13.26.4 L'Association Main Business Overview
13.26.5 L'Association Latest Developments
13.27 Le Lombard
13.27.1 Le Lombard Company Information
13.27.2 Le Lombard Kids Comics Product Portfolios and Specifications
13.27.3 Le Lombard Kids Comics Sales, Revenue, Price and Gross Margin (2018-2023)
13.27.4 Le Lombard Main Business Overview
13.27.5 Le Lombard Latest Developments
13.28 Soleil
13.28.1 Soleil Company Information
13.28.2 Soleil Kids Comics Product Portfolios and Specifications
13.28.3 Soleil Kids Comics Sales, Revenue, Price and Gross Margin (2018-2023)
13.28.4 Soleil Main Business Overview
13.28.5 Soleil Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

+44 20 8123 2220
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List Of Tables

LIST OF TABLES

Table 1. Kids Comics Annual Sales CAGR by Geographic Region (2018, 2022 & 2029) & ($ millions)
Table 2. Kids Comics Annual Sales CAGR by Country/Region (2018, 2022 & 2029) & ($ millions)
Table 3. Major Players of Print-based Comic Books
Table 4. Major Players of E-comics
Table 5. Global Kids Comics Sales by Type (2018-2023) & (K Units)
Table 6. Global Kids Comics Sales Market Share by Type (2018-2023)
Table 7. Global Kids Comics Revenue by Type (2018-2023) & ($ million)
Table 8. Global Kids Comics Revenue Market Share by Type (2018-2023)
Table 9. Global Kids Comics Sale Price by Type (2018-2023) & (US$/Unit)
Table 10. Global Kids Comics Sales by Sales Channel (2018-2023) & (K Units)
Table 11. Global Kids Comics Sales Market Share by Sales Channel (2018-2023)
Table 12. Global Kids Comics Revenue by Sales Channel (2018-2023)
Table 13. Global Kids Comics Revenue Market Share by Sales Channel (2018-2023)
Table 14. Global Kids Comics Sale Price by Sales Channel (2018-2023) & (US$/Unit)
Table 15. Global Kids Comics Sales by Company (2018-2023) & (K Units)
Table 16. Global Kids Comics Sales Market Share by Company (2018-2023)
Table 17. Global Kids Comics Revenue by Company (2018-2023) ($ Millions)
Table 18. Global Kids Comics Revenue Market Share by Company (2018-2023)
Table 19. Global Kids Comics Sale Price by Company (2018-2023) & (US$/Unit)
Table 20. Key Manufacturers Kids Comics Producing Area Distribution and Sales Area
Table 21. Players Kids Comics Products Offered
Table 22. Kids Comics Concentration Ratio (CR3, CR5 and CR10) & (2018-2023)
Table 23. New Products and Potential Entrants
Table 24. Mergers & Acquisitions, Expansion
Table 25. Global Kids Comics Sales by Geographic Region (2018-2023) & (K Units)
Table 26. Global Kids Comics Sales Market Share Geographic Region (2018-2023)
Table 27. Global Kids Comics Revenue by Geographic Region (2018-2023) & ($ millions)
Table 28. Global Kids Comics Revenue Market Share by Geographic Region (2018-2023)
Table 29. Global Kids Comics Sales by Country/Region (2018-2023) & (K Units)
Table 30. Global Kids Comics Sales Market Share by Country/Region (2018-2023)
Table 31. Global Kids Comics Revenue by Country/Region (2018-2023) & ($ millions)

+44 20 8123 2220
info@marketpublishers.com

Table 32. Global Kids Comics Revenue Market Share by Country/Region (2018-2023)
Table 33. Americas Kids Comics Sales by Country (2018-2023) & (K Units)
Table 34. Americas Kids Comics Sales Market Share by Country (2018-2023)
Table 35. Americas Kids Comics Revenue by Country (2018-2023) & ($ Millions)
Table 36. Americas Kids Comics Revenue Market Share by Country (2018-2023)
Table 37. Americas Kids Comics Sales by Type (2018-2023) & (K Units)
Table 38. Americas Kids Comics Sales by Sales Channel (2018-2023) & (K Units)
Table 39. APAC Kids Comics Sales by Region (2018-2023) & (K Units)
Table 40. APAC Kids Comics Sales Market Share by Region (2018-2023)
Table 41. APAC Kids Comics Revenue by Region (2018-2023) & ($ Millions)
Table 42. APAC Kids Comics Revenue Market Share by Region (2018-2023)
Table 43. APAC Kids Comics Sales by Type (2018-2023) & (K Units)
Table 44. APAC Kids Comics Sales by Sales Channel (2018-2023) & (K Units)
Table 45. Europe Kids Comics Sales by Country (2018-2023) & (K Units)
Table 46. Europe Kids Comics Sales Market Share by Country (2018-2023)
Table 47. Europe Kids Comics Revenue by Country (2018-2023) & ($ Millions)
Table 48. Europe Kids Comics Revenue Market Share by Country (2018-2023)
Table 49. Europe Kids Comics Sales by Type (2018-2023) & (K Units)
Table 50. Europe Kids Comics Sales by Sales Channel (2018-2023) & (K Units)
Table 51. Middle East & Africa Kids Comics Sales by Country (2018-2023) & (K Units)
Table 52. Middle East & Africa Kids Comics Sales Market Share by Country (2018-2023)
Table 53. Middle East & Africa Kids Comics Revenue by Country (2018-2023) & ($ Millions)
Table 54. Middle East & Africa Kids Comics Revenue Market Share by Country (2018-2023)
Table 55. Middle East & Africa Kids Comics Sales by Type (2018-2023) & (K Units)
Table 56. Middle East & Africa Kids Comics Sales by Sales Channel (2018-2023) & (K Units)
Table 57. Key Market Drivers & Growth Opportunities of Kids Comics
Table 58. Key Market Challenges & Risks of Kids Comics
Table 59. Key Industry Trends of Kids Comics
Table 60. Kids Comics Raw Material
Table 61. Key Suppliers of Raw Materials
Table 62. Kids Comics Distributors List
Table 63. Kids Comics Customer List
Table 64. Global Kids Comics Sales Forecast by Region (2024-2029) & (K Units)
Table 65. Global Kids Comics Revenue Forecast by Region (2024-2029) & ($ millions)
Table 66. Americas Kids Comics Sales Forecast by Country (2024-2029) & (K Units)

+44 20 8123 2220
info@marketpublishers.com

Table 67. Americas Kids Comics Revenue Forecast by Country (2024-2029) & ($ millions)
Table 68. APAC Kids Comics Sales Forecast by Region (2024-2029) & (K Units)
Table 69. APAC Kids Comics Revenue Forecast by Region (2024-2029) & ($ millions)
Table 70. Europe Kids Comics Sales Forecast by Country (2024-2029) & (K Units)
Table 71. Europe Kids Comics Revenue Forecast by Country (2024-2029) & ($ millions)
Table 72. Middle East & Africa Kids Comics Sales Forecast by Country (2024-2029) & (K Units)
Table 73. Middle East & Africa Kids Comics Revenue Forecast by Country (2024-2029) & ($ millions)
Table 74. Global Kids Comics Sales Forecast by Type (2024-2029) & (K Units)
Table 75. Global Kids Comics Revenue Forecast by Type (2024-2029) & ($ Millions)
Table 76. Global Kids Comics Sales Forecast by Sales Channel (2024-2029) & (K Units)
Table 77. Global Kids Comics Revenue Forecast by Sales Channel (2024-2029) & ($ Millions)
Table 78. Naver Corporation Basic Information, Kids Comics Manufacturing Base, Sales Area and Its Competitors
Table 79. Naver Corporation Kids Comics Product Portfolios and Specifications
Table 80. Naver Corporation Kids Comics Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2018-2023)
Table 81. Naver Corporation Main Business
Table 82. Naver Corporation Latest Developments
Table 83. Kakao Page Basic Information, Kids Comics Manufacturing Base, Sales Area and Its Competitors
Table 84. Kakao Page Kids Comics Product Portfolios and Specifications
Table 85. Kakao Page Kids Comics Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2018-2023)
Table 86. Kakao Page Main Business
Table 87. Kakao Page Latest Developments
Table 88. Shueisha Basic Information, Kids Comics Manufacturing Base, Sales Area and Its Competitors
Table 89. Shueisha Kids Comics Product Portfolios and Specifications
Table 90. Shueisha Kids Comics Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2018-2023)
Table 91. Shueisha Main Business
Table 92. Shueisha Latest Developments
Table 93. The Walt Disney Company Basic Information, Kids Comics Manufacturing Base, Sales Area and Its Competitors

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Table 94. The Walt Disney Company Kids Comics Product Portfolios and Specifications
Table 95. The Walt Disney Company Kids Comics Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2018-2023)
Table 96. The Walt Disney Company Main Business
Table 97. The Walt Disney Company Latest Developments
Table 98. Shogakukan Basic Information, Kids Comics Manufacturing Base, Sales Area and Its Competitors
Table 99. Shogakukan Kids Comics Product Portfolios and Specifications
Table 100. Shogakukan Kids Comics Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2018-2023)
Table 101. Shogakukan Main Business
Table 102. Shogakukan Latest Developments
Table 103. Kodansha Basic Information, Kids Comics Manufacturing Base, Sales Area and Its Competitors
Table 104. Kodansha Kids Comics Product Portfolios and Specifications
Table 105. Kodansha Kids Comics Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2018-2023)
Table 106. Kodansha Main Business
Table 107. Kodansha Latest Developments
Table 108. Warner Bros Basic Information, Kids Comics Manufacturing Base, Sales Area and Its Competitors
Table 109. Warner Bros Kids Comics Product Portfolios and Specifications
Table 110. Warner Bros Kids Comics Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2018-2023)
Table 111. Warner Bros Main Business
Table 112. Warner Bros Latest Developments
Table 113. Kadokawa Future Publishing Basic Information, Kids Comics Manufacturing Base, Sales Area and Its Competitors
Table 114. Kadokawa Future Publishing Kids Comics Product Portfolios and Specifications
Table 115. Kadokawa Future Publishing Kids Comics Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2018-2023)
Table 116. Kadokawa Future Publishing Main Business
Table 117. Kadokawa Future Publishing Latest Developments
Table 118. Lezhin Entertainment Basic Information, Kids Comics Manufacturing Base, Sales Area and Its Competitors
Table 119. Lezhin Entertainment Kids Comics Product Portfolios and Specifications
Table 120. Lezhin Entertainment Kids Comics Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2018-2023)

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Table 121. Lezhin Entertainment Main Business
Table 122. Lezhin Entertainment Latest Developments
Table 123. Tappytoon (Contents First) Basic Information, Kids Comics Manufacturing Base, Sales Area and Its Competitors
Table 124. Tappytoon (Contents First) Kids Comics Product Portfolios and Specifications
Table 125. Tappytoon (Contents First) Kids Comics Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2018-2023)
Table 126. Tappytoon (Contents First) Main Business
Table 127. Tappytoon (Contents First) Latest Developments
Table 128. Cinebook Basic Information, Kids Comics Manufacturing Base, Sales Area and Its Competitors
Table 129. Cinebook Kids Comics Product Portfolios and Specifications
Table 130. Cinebook Kids Comics Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2018-2023)
Table 131. Cinebook Main Business
Table 132. Cinebook Latest Developments
Table 133. Image Comics Basic Information, Kids Comics Manufacturing Base, Sales Area and Its Competitors
Table 134. Image Comics Kids Comics Product Portfolios and Specifications
Table 135. Image Comics Kids Comics Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2018-2023)
Table 136. Image Comics Main Business
Table 137. Image Comics Latest Developments
Table 138. Hakusensha Basic Information, Kids Comics Manufacturing Base, Sales Area and Its Competitors
Table 139. Hakusensha Kids Comics Product Portfolios and Specifications
Table 140. Hakusensha Kids Comics Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2018-2023)
Table 141. Hakusensha Main Business
Table 142. Hakusensha Latest Developments
Table 143. Akita Shoten Basic Information, Kids Comics Manufacturing Base, Sales Area and Its Competitors
Table 144. Akita Shoten Kids Comics Product Portfolios and Specifications
Table 145. Akita Shoten Kids Comics Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2018-2023)
Table 146. Akita Shoten Main Business
Table 147. Akita Shoten Latest Developments
Table 148. Futabasha Basic Information, Kids Comics Manufacturing Base, Sales Area

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and Its Competitors
Table 149. Futabasha Kids Comics Product Portfolios and Specifications
Table 150. Futabasha Kids Comics Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2018-2023)
Table 151. Futabasha Main Business
Table 152. Futabasha Latest Developments
Table 153. BAMBOO Basic Information, Kids Comics Manufacturing Base, Sales Area and Its Competitors
Table 154. BAMBOO Kids Comics Product Portfolios and Specifications
Table 155. BAMBOO Kids Comics Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2018-2023)
Table 156. BAMBOO Main Business
Table 157. BAMBOO Latest Developments
Table 158. Casterman Basic Information, Kids Comics Manufacturing Base, Sales Area and Its Competitors
Table 159. Casterman Kids Comics Product Portfolios and Specifications
Table 160. Casterman Kids Comics Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2018-2023)
Table 161. Casterman Main Business
Table 162. Casterman Latest Developments
Table 163. IDW Publishing Basic Information, Kids Comics Manufacturing Base, Sales Area and Its Competitors
Table 164. IDW Publishing Kids Comics Product Portfolios and Specifications
Table 165. IDW Publishing Kids Comics Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2018-2023)
Table 166. IDW Publishing Main Business
Table 167. IDW Publishing Latest Developments
Table 168. Boom! Studios Basic Information, Kids Comics Manufacturing Base, Sales Area and Its Competitors
Table 169. Boom! Studios Kids Comics Product Portfolios and Specifications
Table 170. Boom! Studios Kids Comics Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2018-2023)
Table 171. Boom! Studios Main Business
Table 172. Boom! Studios Latest Developments
Table 173. Dargaud Basic Information, Kids Comics Manufacturing Base, Sales Area and Its Competitors
Table 174. Dargaud Kids Comics Product Portfolios and Specifications
Table 175. Dargaud Kids Comics Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2018-2023)

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Table 176. Dargaud Main Business
Table 177. Dargaud Latest Developments
Table 178. Delcourt Basic Information, Kids Comics Manufacturing Base, Sales Area and Its Competitors
Table 179. Delcourt Kids Comics Product Portfolios and Specifications
Table 180. Delcourt Kids Comics Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2018-2023)
Table 181. Delcourt Main Business
Table 182. Delcourt Latest Developments
Table 183. Dupuis Basic Information, Kids Comics Manufacturing Base, Sales Area and Its Competitors
Table 184. Dupuis Kids Comics Product Portfolios and Specifications
Table 185. Dupuis Kids Comics Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2018-2023)
Table 186. Dupuis Main Business
Table 187. Dupuis Latest Developments
Table 188. BAO Publishing Basic Information, Kids Comics Manufacturing Base, Sales Area and Its Competitors
Table 189. BAO Publishing Kids Comics Product Portfolios and Specifications
Table 190. BAO Publishing Kids Comics Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2018-2023)
Table 191. BAO Publishing Main Business
Table 192. BAO Publishing Latest Developments
Table 193. Glenat Basic Information, Kids Comics Manufacturing Base, Sales Area and Its Competitors
Table 194. Glenat Kids Comics Product Portfolios and Specifications
Table 195. Glenat Kids Comics Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2018-2023)
Table 196. Glenat Main Business
Table 197. Glenat Latest Developments
Table 198. Humanoids Basic Information, Kids Comics Manufacturing Base, Sales Area and Its Competitors
Table 199. Humanoids Kids Comics Product Portfolios and Specifications
Table 200. Humanoids Kids Comics Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2018-2023)
Table 201. Humanoids Main Business
Table 202. Humanoids Latest Developments
Table 203. L'Association Basic Information, Kids Comics Manufacturing Base, Sales Area and Its Competitors

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Table 204. L'Association Kids Comics Product Portfolios and Specifications
Table 205. L'Association Kids Comics Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2018-2023)
Table 206. L'Association Main Business
Table 207. L'Association Latest Developments
Table 208. Le Lombard Basic Information, Kids Comics Manufacturing Base, Sales Area and Its Competitors
Table 209. Le Lombard Kids Comics Product Portfolios and Specifications
Table 210. Le Lombard Kids Comics Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2018-2023)
Table 211. Le Lombard Main Business
Table 212. Le Lombard Latest Developments
Table 213. Soleil Basic Information, Kids Comics Manufacturing Base, Sales Area and Its Competitors
Table 214. Soleil Kids Comics Product Portfolios and Specifications
Table 215. Soleil Kids Comics Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2018-2023)
Table 216. Soleil Main Business
Table 217. Soleil Latest Developments

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List Of Figures

LIST OF FIGURES

Figure 1. Picture of Kids Comics
Figure 2. Kids Comics Report Years Considered
Figure 3. Research Objectives
Figure 4. Research Methodology
Figure 5. Research Process and Data Source
Figure 6. Global Kids Comics Sales Growth Rate 2018-2029 (K Units)
Figure 7. Global Kids Comics Revenue Growth Rate 2018-2029 ($ Millions)
Figure 8. Kids Comics Sales by Region (2018, 2022 & 2029) & ($ Millions)
Figure 9. Product Picture of Print-based Comic Books
Figure 10. Product Picture of E-comics
Figure 11. Global Kids Comics Sales Market Share by Type in 2022
Figure 12. Global Kids Comics Revenue Market Share by Type (2018-2023)
Figure 13. Kids Comics Consumed in Retail Store
Figure 14. Global Kids Comics Market: Retail Store (2018-2023) & (K Units)
Figure 15. Kids Comics Consumed in Bookstore
Figure 16. Global Kids Comics Market: Bookstore (2018-2023) & (K Units)
Figure 17. Kids Comics Consumed in Online Sales
Figure 18. Global Kids Comics Market: Online Sales (2018-2023) & (K Units)
Figure 19. Global Kids Comics Sales Market Share by Sales Channel (2022)
Figure 20. Global Kids Comics Revenue Market Share by Sales Channel in 2022
Figure 21. Kids Comics Sales Market by Company in 2022 (K Units)
Figure 22. Global Kids Comics Sales Market Share by Company in 2022
Figure 23. Kids Comics Revenue Market by Company in 2022 ($ Million)
Figure 24. Global Kids Comics Revenue Market Share by Company in 2022
Figure 25. Global Kids Comics Sales Market Share by Geographic Region (2018-2023)
Figure 26. Global Kids Comics Revenue Market Share by Geographic Region in 2022
Figure 27. Americas Kids Comics Sales 2018-2023 (K Units)
Figure 28. Americas Kids Comics Revenue 2018-2023 ($ Millions)
Figure 29. APAC Kids Comics Sales 2018-2023 (K Units)
Figure 30. APAC Kids Comics Revenue 2018-2023 ($ Millions)
Figure 31. Europe Kids Comics Sales 2018-2023 (K Units)
Figure 32. Europe Kids Comics Revenue 2018-2023 ($ Millions)
Figure 33. Middle East & Africa Kids Comics Sales 2018-2023 (K Units)
Figure 34. Middle East & Africa Kids Comics Revenue 2018-2023 ($ Millions)
Figure 35. Americas Kids Comics Sales Market Share by Country in 2022

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Figure 36. Americas Kids Comics Revenue Market Share by Country in 2022
Figure 37. Americas Kids Comics Sales Market Share by Type (2018-2023)
Figure 38. Americas Kids Comics Sales Market Share by Sales Channel (2018-2023)
Figure 39. United States Kids Comics Revenue Growth 2018-2023 ($ Millions)
Figure 40. Canada Kids Comics Revenue Growth 2018-2023 ($ Millions)
Figure 41. Mexico Kids Comics Revenue Growth 2018-2023 ($ Millions)
Figure 42. Brazil Kids Comics Revenue Growth 2018-2023 ($ Millions)
Figure 43. APAC Kids Comics Sales Market Share by Region in 2022
Figure 44. APAC Kids Comics Revenue Market Share by Regions in 2022
Figure 45. APAC Kids Comics Sales Market Share by Type (2018-2023)
Figure 46. APAC Kids Comics Sales Market Share by Sales Channel (2018-2023)
Figure 47. China Kids Comics Revenue Growth 2018-2023 ($ Millions)
Figure 48. Japan Kids Comics Revenue Growth 2018-2023 ($ Millions)
Figure 49. South Korea Kids Comics Revenue Growth 2018-2023 ($ Millions)
Figure 50. Southeast Asia Kids Comics Revenue Growth 2018-2023 ($ Millions)
Figure 51. India Kids Comics Revenue Growth 2018-2023 ($ Millions)
Figure 52. Australia Kids Comics Revenue Growth 2018-2023 ($ Millions)
Figure 53. China Taiwan Kids Comics Revenue Growth 2018-2023 ($ Millions)
Figure 54. Europe Kids Comics Sales Market Share by Country in 2022
Figure 55. Europe Kids Comics Revenue Market Share by Country in 2022
Figure 56. Europe Kids Comics Sales Market Share by Type (2018-2023)
Figure 57. Europe Kids Comics Sales Market Share by Sales Channel (2018-2023)
Figure 58. Germany Kids Comics Revenue Growth 2018-2023 ($ Millions)
Figure 59. France Kids Comics Revenue Growth 2018-2023 ($ Millions)
Figure 60. UK Kids Comics Revenue Growth 2018-2023 ($ Millions)
Figure 61. Italy Kids Comics Revenue Growth 2018-2023 ($ Millions)
Figure 62. Russia Kids Comics Revenue Growth 2018-2023 ($ Millions)
Figure 63. Middle East & Africa Kids Comics Sales Market Share by Country in 2022
Figure 64. Middle East & Africa Kids Comics Revenue Market Share by Country in 2022
Figure 65. Middle East & Africa Kids Comics Sales Market Share by Type (2018-2023)
Figure 66. Middle East & Africa Kids Comics Sales Market Share by Sales Channel (2018-2023)
Figure 67. Egypt Kids Comics Revenue Growth 2018-2023 ($ Millions)
Figure 68. South Africa Kids Comics Revenue Growth 2018-2023 ($ Millions)
Figure 69. Israel Kids Comics Revenue Growth 2018-2023 ($ Millions)
Figure 70. Turkey Kids Comics Revenue Growth 2018-2023 ($ Millions)
Figure 71. GCC Country Kids Comics Revenue Growth 2018-2023 ($ Millions)
Figure 72. Manufacturing Cost Structure Analysis of Kids Comics in 2022
Figure 73. Manufacturing Process Analysis of Kids Comics

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Figure 74. Industry Chain Structure of Kids Comics
Figure 75. Channels of Distribution
Figure 76. Global Kids Comics Sales Market Forecast by Region (2024-2029)
Figure 77. Global Kids Comics Revenue Market Share Forecast by Region (2024-2029)
Figure 78. Global Kids Comics Sales Market Share Forecast by Type (2024-2029)
Figure 79. Global Kids Comics Revenue Market Share Forecast by Type (2024-2029)
Figure 80. Global Kids Comics Sales Market Share Forecast by Sales Channel (2024-2029)
Figure 81. Global Kids Comics Revenue Market Share Forecast by Sales Channel (2024-2029)

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