

Global Key Person Insurance Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Key Person Insurance market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

Key person insurance, also known as key employee insurance or key man insurance, is a type of life insurance policy taken out by a business on the life of a key employee or executive whose death or disability would have a significant impact on the financial stability and operations of the company.

United States market for Key Person Insurance is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Key Person Insurance is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Key Person Insurance is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Key Person Insurance players cover MetLife, New York Life, Prudential Financial, AIG (American International Group), Allianz Life, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "Key Person Insurance Industry Forecast" looks at past sales and reviews total world Key Person Insurance sales in 2025, providing a comprehensive analysis by region and market sector of projected Key Person Insurance sales for 2026 through 2032. With Key Person Insurance sales broken down by region, market sector and sub-sector, this report provides a detailed

analysis in US\$ millions of the world Key Person Insurance industry.

This Insight Report provides a comprehensive analysis of the global Key Person Insurance landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Key Person Insurance portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Key Person Insurance market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Key Person Insurance and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Key Person Insurance.

This report presents a comprehensive overview, market shares, and growth opportunities of Key Person Insurance market by product type, application, key players and key regions and countries.

Segmentation by Type:

Liability Coverage

Physical Damage Coverage

Others

Segmentation by Application:

Enterprises

Government

Individuals

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

MetLife

New York Life

Prudential Financial

AIG (American International Group)

Allianz Life

MassMutual (Massachusetts Mutual Life Insurance Company)

Northwestern Mutual

Guardian Life Insurance Company

Lincoln Financial Group

Principal Financial Group

Zurich Insurance

Hiscox

AXA XL

Chubb

Nationwide

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