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Global K12 Online Tutoring Market Growth (Status and Outlook) 2024-2030

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global K12 Online Tutoring market size was valued at US$ 19500 million in 2023. With growing demand in downstream market, the K12 Online Tutoring is forecast to a readjusted size of US$ 10170 million by 2030 with a CAGR of -8.9% during review period.

The research report highlights the growth potential of the global K12 Online Tutoring market. K12 Online Tutoring are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of K12 Online Tutoring. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the K12 Online Tutoring market.

“K-12” refers to “Kindergarten to high school diploma”. K-12 online Tutoring refers to the Tutoring of kindergartens to high school students with tools such as Internet.

Top 3 largest players of K12 online tutoring, Gaotu Techedu Inc, Zhangmen Education Inc and K12 Inc, occupied around 15% in global market. Asia-Pacific occupied around 55% global share, followed by 20% for North America. In terms of age, K12 online for junior high school is the largest segment in global market, with a share around 30%, followed by 20% for high school. In terms of application, STEM course K12 online tutoring occupied around 20% share in global market.

Key Features:

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The report on K12 Online Tutoring market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the K12 Online Tutoring market. It may include historical data, market segmentation by Type (e.g., Pre-Kindergarten, Kindergarten), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the K12 Online Tutoring market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the K12 Online Tutoring market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the K12 Online Tutoring industry. This include advancements in K12 Online Tutoring technology, K12 Online Tutoring new entrants, K12 Online Tutoring new investment, and other innovations that are shaping the future of K12 Online Tutoring.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the K12 Online Tutoring market. It includes factors influencing customer ' purchasing decisions, preferences for K12 Online Tutoring product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the K12 Online Tutoring market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting K12 Online Tutoring market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the K12 Online Tutoring market.

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Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the K12 Online Tutoring industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the K12 Online Tutoring market.

Market Segmentation:

K12 Online Tutoring market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Segmentation by type

- Pre-Kindergarten
- Kindergarten
- Primary School
- Junior High School
- High School

Segmentation by application

- STEM Courses
- English Courses
- Other Language Courses
- Other Courses

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This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia
- Middle East & Africa

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Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Zhangmen Education Inc

Gaotu Techedu Inc

Xueda Education

51Talk(China Online Education Group)

K12 Inc(Stride)

Tomorrow Advancing Life

New Oriental

Pearson(Connections Academy)

Vedantu

Unacademy

Ruanguru

GoStudent

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FutureWhiz Media BV (Scoyo)

Knowbox

Chegg

iTutor

Brainly

Huntington Learning Centers

ClubZ

Preply

Cambly Inc.

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Contents

1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered
1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global K12 Online Tutoring Market Size 2019-2030
  2.1.2 K12 Online Tutoring Market Size CAGR by Region 2019 VS 2023 VS 2030
2.2 K12 Online Tutoring Segment by Type
  2.2.1 Pre-Kindergarten
  2.2.2 Kindergarten
  2.2.3 Primary School
  2.2.4 Junior High School
  2.2.5 High School
2.3 K12 Online Tutoring Market Size by Type
  2.3.1 K12 Online Tutoring Market Size CAGR by Type (2019 VS 2023 VS 2030)
  2.3.2 Global K12 Online Tutoring Market Size Market Share by Type (2019-2024)
2.4 K12 Online Tutoring Segment by Application
  2.4.1 STEM Courses
  2.4.2 English Courses
  2.4.3 Other Language Courses
  2.4.4 Other Courses
2.5 K12 Online Tutoring Market Size by Application
  2.5.1 K12 Online Tutoring Market Size CAGR by Application (2019 VS 2023 VS 2030)
  2.5.2 Global K12 Online Tutoring Market Size Market Share by Application (2019-2024)

3 K12 ONLINE TUTORING MARKET SIZE BY PLAYER

+44 20 8123 2220
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3.1 K12 Online Tutoring Market Size Market Share by Players
3.1.1 Global K12 Online Tutoring Revenue by Players (2019-2024)
3.1.2 Global K12 Online Tutoring Revenue Market Share by Players (2019-2024)
3.2 Global K12 Online Tutoring Key Players Head office and Products Offered
3.3 Market Concentration Rate Analysis
3.3.1 Competition Landscape Analysis
3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)
3.4 New Products and Potential Entrants
3.5 Mergers & Acquisitions, Expansion

4 K12 ONLINE TUTORING BY REGIONS

4.1 K12 Online Tutoring Market Size by Regions (2019-2024)
4.2 Americas K12 Online Tutoring Market Size Growth (2019-2024)
4.3 APAC K12 Online Tutoring Market Size Growth (2019-2024)
4.4 Europe K12 Online Tutoring Market Size Growth (2019-2024)
4.5 Middle East & Africa K12 Online Tutoring Market Size Growth (2019-2024)

5 AMERICAS

5.1 Americas K12 Online Tutoring Market Size by Country (2019-2024)
5.2 Americas K12 Online Tutoring Market Size by Type (2019-2024)
5.3 Americas K12 Online Tutoring Market Size by Application (2019-2024)
5.4 United States
5.5 Canada
5.6 Mexico
5.7 Brazil

6 APAC

6.1 APAC K12 Online Tutoring Market Size by Region (2019-2024)
6.2 APAC K12 Online Tutoring Market Size by Type (2019-2024)
6.3 APAC K12 Online Tutoring Market Size by Application (2019-2024)
6.4 China
6.5 Japan
6.6 Korea
6.7 Southeast Asia
6.8 India
6.9 Australia

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7 EUROPE

7.1 Europe K12 Online Tutoring by Country (2019-2024)
7.2 Europe K12 Online Tutoring Market Size by Type (2019-2024)
7.3 Europe K12 Online Tutoring Market Size by Application (2019-2024)
7.4 Germany
7.5 France
7.6 UK
7.7 Italy
7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa K12 Online Tutoring by Region (2019-2024)
8.2 Middle East & Africa K12 Online Tutoring Market Size by Type (2019-2024)
8.3 Middle East & Africa K12 Online Tutoring Market Size by Application (2019-2024)
8.4 Egypt
8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks
9.3 Industry Trends

10 GLOBAL K12 ONLINE TUTORING MARKET FORECAST

10.1 Global K12 Online Tutoring Forecast by Regions (2025-2030)
  10.1.1 Global K12 Online Tutoring Forecast by Regions (2025-2030)
  10.1.2 Americas K12 Online Tutoring Forecast
  10.1.3 APAC K12 Online Tutoring Forecast
  10.1.4 Europe K12 Online Tutoring Forecast
  10.1.5 Middle East & Africa K12 Online Tutoring Forecast
10.2 Americas K12 Online Tutoring Forecast by Country (2025-2030)
  10.2.1 United States K12 Online Tutoring Market Forecast

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10.2.2 Canada K12 Online Tutoring Market Forecast
10.2.3 Mexico K12 Online Tutoring Market Forecast
10.2.4 Brazil K12 Online Tutoring Market Forecast
10.3 APAC K12 Online Tutoring Forecast by Region (2025-2030)
10.3.1 China K12 Online Tutoring Market Forecast
10.3.2 Japan K12 Online Tutoring Market Forecast
10.3.3 Korea K12 Online Tutoring Market Forecast
10.3.4 Southeast Asia K12 Online Tutoring Market Forecast
10.3.5 India K12 Online Tutoring Market Forecast
10.3.6 Australia K12 Online Tutoring Market Forecast
10.4 Europe K12 Online Tutoring Forecast by Country (2025-2030)
10.4.1 Germany K12 Online Tutoring Market Forecast
10.4.2 France K12 Online Tutoring Market Forecast
10.4.3 UK K12 Online Tutoring Market Forecast
10.4.4 Italy K12 Online Tutoring Market Forecast
10.4.5 Russia K12 Online Tutoring Market Forecast
10.5 Middle East & Africa K12 Online Tutoring Forecast by Region (2025-2030)
10.5.1 Egypt K12 Online Tutoring Market Forecast
10.5.2 South Africa K12 Online Tutoring Market Forecast
10.5.3 Israel K12 Online Tutoring Market Forecast
10.5.4 Turkey K12 Online Tutoring Market Forecast
10.5.5 GCC Countries K12 Online Tutoring Market Forecast
10.6 Global K12 Online Tutoring Forecast by Type (2025-2030)
10.7 Global K12 Online Tutoring Forecast by Application (2025-2030)

11 KEY PLAYERS ANALYSIS

11.1 Zhangmen Education Inc
11.1.1 Zhangmen Education Inc Company Information
11.1.2 Zhangmen Education Inc K12 Online Tutoring Product Offered
11.1.3 Zhangmen Education Inc K12 Online Tutoring Revenue, Gross Margin and Market Share (2019-2024)
11.1.4 Zhangmen Education Inc Main Business Overview
11.1.5 Zhangmen Education Inc Latest Developments
11.2 Gaotu Techedu Inc
11.2.1 Gaotu Techedu Inc Company Information
11.2.2 Gaotu Techedu Inc K12 Online Tutoring Product Offered
11.2.3 Gaotu Techedu Inc K12 Online Tutoring Revenue, Gross Margin and Market Share (2019-2024)

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11.2.4 Gaotu Techedu Inc Main Business Overview
11.2.5 Gaotu Techedu Inc Latest Developments
11.3 Xueda Education
11.3.1 Xueda Education Company Information
11.3.2 Xueda Education K12 Online Tutoring Product Offered
11.3.3 Xueda Education K12 Online Tutoring Revenue, Gross Margin and Market Share (2019-2024)
11.3.4 Xueda Education Main Business Overview
11.3.5 Xueda Education Latest Developments
11.4 51Talk(China Online Education Group)
11.4.1 51Talk(China Online Education Group) Company Information
11.4.2 51Talk(China Online Education Group) K12 Online Tutoring Product Offered
11.4.3 51Talk(China Online Education Group) K12 Online Tutoring Revenue, Gross Margin and Market Share (2019-2024)
11.4.4 51Talk(China Online Education Group) Main Business Overview
11.4.5 51Talk(China Online Education Group) Latest Developments
11.5 K12 Inc(Stride)
11.5.1 K12 Inc(Stride) Company Information
11.5.2 K12 Inc(Stride) K12 Online Tutoring Product Offered
11.5.3 K12 Inc(Stride) K12 Online Tutoring Revenue, Gross Margin and Market Share (2019-2024)
11.5.4 K12 Inc(Stride) Main Business Overview
11.5.5 K12 Inc(Stride) Latest Developments
11.6 Tomorrow Advancing Life
11.6.1 Tomorrow Advancing Life Company Information
11.6.2 Tomorrow Advancing Life K12 Online Tutoring Product Offered
11.6.3 Tomorrow Advancing Life K12 Online Tutoring Revenue, Gross Margin and Market Share (2019-2024)
11.6.4 Tomorrow Advancing Life Main Business Overview
11.6.5 Tomorrow Advancing Life Latest Developments
11.7 New Oriental
11.7.1 New Oriental Company Information
11.7.2 New Oriental K12 Online Tutoring Product Offered
11.7.3 New Oriental K12 Online Tutoring Revenue, Gross Margin and Market Share (2019-2024)
11.7.4 New Oriental Main Business Overview
11.7.5 New Oriental Latest Developments
11.8 Pearson(Connections Academy)
11.8.1 Pearson(Connections Academy) Company Information

11.8.2 Pearson(Connections Academy) K12 Online Tutoring Product Offered
11.8.3 Pearson(Connections Academy) K12 Online Tutoring Revenue, Gross Margin and Market Share (2019-2024)
11.8.4 Pearson(Connections Academy) Main Business Overview
11.8.5 Pearson(Connections Academy) Latest Developments
11.9 Vedantu
11.9.1 Vedantu Company Information
11.9.2 Vedantu K12 Online Tutoring Product Offered
11.9.3 Vedantu K12 Online Tutoring Revenue, Gross Margin and Market Share (2019-2024)
11.9.4 Vedantu Main Business Overview
11.9.5 Vedantu Latest Developments
11.10 Unacademy
11.10.1 Unacademy Company Information
11.10.2 Unacademy K12 Online Tutoring Product Offered
11.10.3 Unacademy K12 Online Tutoring Revenue, Gross Margin and Market Share (2019-2024)
11.10.4 Unacademy Main Business Overview
11.10.5 Unacademy Latest Developments
11.11 Ruanguru
11.11.1 Ruanguru Company Information
11.11.2 Ruanguru K12 Online Tutoring Product Offered
11.11.3 Ruanguru K12 Online Tutoring Revenue, Gross Margin and Market Share (2019-2024)
11.11.4 Ruanguru Main Business Overview
11.11.5 Ruanguru Latest Developments
11.12 GoStudent
11.12.1 GoStudent Company Information
11.12.2 GoStudent K12 Online Tutoring Product Offered
11.12.3 GoStudent K12 Online Tutoring Revenue, Gross Margin and Market Share (2019-2024)
11.12.4 GoStudent Main Business Overview
11.12.5 GoStudent Latest Developments
11.13 FutureWhiz Media BV (Scoyo)
11.13.1 FutureWhiz Media BV (Scoyo) Company Information
11.13.2 FutureWhiz Media BV (Scoyo) K12 Online Tutoring Product Offered
11.13.3 FutureWhiz Media BV (Scoyo) K12 Online Tutoring Revenue, Gross Margin and Market Share (2019-2024)
11.13.4 FutureWhiz Media BV (Scoyo) Main Business Overview

11.13.5 FutureWhiz Media BV (Scoyo) Latest Developments
11.14 Knowbox
11.14.1 Knowbox Company Information
11.14.2 Knowbox K12 Online Tutoring Product Offered
11.14.3 Knowbox K12 Online Tutoring Revenue, Gross Margin and Market Share (2019-2024)
11.14.4 Knowbox Main Business Overview
11.14.5 Knowbox Latest Developments
11.15 Chegg
11.15.1 Chegg Company Information
11.15.2 Chegg K12 Online Tutoring Product Offered
11.15.3 Chegg K12 Online Tutoring Revenue, Gross Margin and Market Share (2019-2024)
11.15.4 Chegg Main Business Overview
11.15.5 Chegg Latest Developments
11.16 iTutor
11.16.1 iTutor Company Information
11.16.2 iTutor K12 Online Tutoring Product Offered
11.16.3 iTutor K12 Online Tutoring Revenue, Gross Margin and Market Share (2019-2024)
11.16.4 iTutor Main Business Overview
11.16.5 iTutor Latest Developments
11.17 Brainly
11.17.1 Brainly Company Information
11.17.2 Brainly K12 Online Tutoring Product Offered
11.17.3 Brainly K12 Online Tutoring Revenue, Gross Margin and Market Share (2019-2024)
11.17.4 Brainly Main Business Overview
11.17.5 Brainly Latest Developments
11.18 Huntington Learning Centers
11.18.1 Huntington Learning Centers Company Information
11.18.2 Huntington Learning Centers K12 Online Tutoring Product Offered
11.18.3 Huntington Learning Centers K12 Online Tutoring Revenue, Gross Margin and Market Share (2019-2024)
11.18.4 Huntington Learning Centers Main Business Overview
11.18.5 Huntington Learning Centers Latest Developments
11.19 ClubZ
11.19.1 ClubZ Company Information
11.19.2 ClubZ K12 Online Tutoring Product Offered

+44 20 8123 2220
info@marketpublishers.com

11.19.3 ClubZ K12 Online Tutoring Revenue, Gross Margin and Market Share (2019-2024)
11.19.4 ClubZ Main Business Overview
11.19.5 ClubZ Latest Developments
11.20 Preply
11.20.1 Preply Company Information
11.20.2 Preply K12 Online Tutoring Product Offered
11.20.3 Preply K12 Online Tutoring Revenue, Gross Margin and Market Share (2019-2024)
11.20.4 Preply Main Business Overview
11.20.5 Preply Latest Developments
11.21 Cambly Inc.
11.21.1 Cambly Inc. Company Information
11.21.2 Cambly Inc. K12 Online Tutoring Product Offered
11.21.3 Cambly Inc. K12 Online Tutoring Revenue, Gross Margin and Market Share (2019-2024)
11.21.4 Cambly Inc. Main Business Overview
11.21.5 Cambly Inc. Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

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info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. K12 Online Tutoring Market Size CAGR by Region (2019 VS 2023 VS 2030) & ($ Millions)
Table 2. Major Players of Pre-Kindergarten
Table 3. Major Players of Kindergarten
Table 4. Major Players of Primary School
Table 5. Major Players of Junior High School
Table 6. Major Players of High School
Table 7. K12 Online Tutoring Market Size CAGR by Type (2019 VS 2023 VS 2030) & ($ Millions)
Table 8. Global K12 Online Tutoring Market Size by Type (2019-2024) & ($ Millions)
Table 9. Global K12 Online Tutoring Market Size Market Share by Type (2019-2024)
Table 10. K12 Online Tutoring Market Size CAGR by Application (2019 VS 2023 VS 2030) & ($ Millions)
Table 11. Global K12 Online Tutoring Market Size by Application (2019-2024) & ($ Millions)
Table 12. Global K12 Online Tutoring Market Size Market Share by Application (2019-2024)
Table 13. Global K12 Online Tutoring Revenue by Players (2019-2024) & ($ Millions)
Table 14. Global K12 Online Tutoring Revenue Market Share by Player (2019-2024)
Table 15. K12 Online Tutoring Key Players Head office and Products Offered
Table 16. K12 Online Tutoring Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)
Table 17. New Products and Potential Entrants
Table 18. Mergers & Acquisitions, Expansion
Table 19. Global K12 Online Tutoring Market Size by Regions 2019-2024 & ($ Millions)
Table 20. Global K12 Online Tutoring Market Size Market Share by Regions (2019-2024)
Table 21. Global K12 Online Tutoring Revenue by Country/Region (2019-2024) & ($ millions)
Table 22. Global K12 Online Tutoring Revenue Market Share by Country/Region (2019-2024)
Table 23. Americas K12 Online Tutoring Market Size by Country (2019-2024) & ($ Millions)
Table 24. Americas K12 Online Tutoring Market Size Market Share by Country (2019-2024)

+44 20 8123 2220
info@marketpublishers.com

Table 25. Americas K12 Online Tutoring Market Size by Type (2019-2024) & ($ Millions)
Table 26. Americas K12 Online Tutoring Market Size Market Share by Type (2019-2024)
Table 27. Americas K12 Online Tutoring Market Size by Application (2019-2024) & ($ Millions)
Table 28. Americas K12 Online Tutoring Market Size Market Share by Application (2019-2024)
Table 29. APAC K12 Online Tutoring Market Size by Region (2019-2024) & ($ Millions)
Table 30. APAC K12 Online Tutoring Market Size Market Share by Region (2019-2024)
Table 31. APAC K12 Online Tutoring Market Size by Type (2019-2024) & ($ Millions)
Table 32. APAC K12 Online Tutoring Market Size Market Share by Type (2019-2024)
Table 33. APAC K12 Online Tutoring Market Size by Application (2019-2024) & ($ Millions)
Table 34. APAC K12 Online Tutoring Market Size Market Share by Application (2019-2024)
Table 35. Europe K12 Online Tutoring Market Size by Country (2019-2024) & ($ Millions)
Table 36. Europe K12 Online Tutoring Market Size Market Share by Country (2019-2024)
Table 37. Europe K12 Online Tutoring Market Size by Type (2019-2024) & ($ Millions)
Table 38. Europe K12 Online Tutoring Market Size Market Share by Type (2019-2024)
Table 39. Europe K12 Online Tutoring Market Size by Application (2019-2024) & ($ Millions)
Table 40. Europe K12 Online Tutoring Market Size Market Share by Application (2019-2024)
Table 41. Middle East & Africa K12 Online Tutoring Market Size by Region (2019-2024) & ($ Millions)
Table 42. Middle East & Africa K12 Online Tutoring Market Size Market Share by Region (2019-2024)
Table 43. Middle East & Africa K12 Online Tutoring Market Size by Type (2019-2024) & ($ Millions)
Table 44. Middle East & Africa K12 Online Tutoring Market Size Market Share by Type (2019-2024)
Table 45. Middle East & Africa K12 Online Tutoring Market Size by Application (2019-2024) & ($ Millions)
Table 46. Middle East & Africa K12 Online Tutoring Market Size Market Share by Application (2019-2024)
Table 47. Key Market Drivers & Growth Opportunities of K12 Online Tutoring
Table 48. Key Market Challenges & Risks of K12 Online Tutoring

+44 20 8123 2220
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Table 49. Key Industry Trends of K12 Online Tutoring
Table 50. Global K12 Online Tutoring Market Size Forecast by Regions (2025-2030) & ($ Millions)
Table 51. Global K12 Online Tutoring Market Size Market Share Forecast by Regions (2025-2030)
Table 52. Global K12 Online Tutoring Market Size Forecast by Type (2025-2030) & ($ Millions)
Table 53. Global K12 Online Tutoring Market Size Forecast by Application (2025-2030) & ($ Millions)
Table 54. Zhangmen Education Inc Details, Company Type, K12 Online Tutoring Area Served and Its Competitors
Table 55. Zhangmen Education Inc K12 Online Tutoring Product Offered
Table 56. Zhangmen Education Inc K12 Online Tutoring Revenue ($ million), Gross Margin and Market Share (2019-2024)
Table 57. Zhangmen Education Inc Main Business
Table 58. Zhangmen Education Inc Latest Developments
Table 59. Gaotu Techedu Inc Details, Company Type, K12 Online Tutoring Area Served and Its Competitors
Table 60. Gaotu Techedu Inc K12 Online Tutoring Product Offered
Table 61. Gaotu Techedu Inc Main Business
Table 62. Gaotu Techedu Inc K12 Online Tutoring Revenue ($ million), Gross Margin and Market Share (2019-2024)
Table 63. Gaotu Techedu Inc Latest Developments
Table 64. Xueda Education Details, Company Type, K12 Online Tutoring Area Served and Its Competitors
Table 65. Xueda Education K12 Online Tutoring Product Offered
Table 66. Xueda Education Main Business
Table 67. Xueda Education K12 Online Tutoring Revenue ($ million), Gross Margin and Market Share (2019-2024)
Table 68. Xueda Education Latest Developments
Table 69. 51Talk(China Online Education Group) Details, Company Type, K12 Online Tutoring Area Served and Its Competitors
Table 70. 51Talk(China Online Education Group) K12 Online Tutoring Product Offered
Table 71. 51Talk(China Online Education Group) Main Business
Table 72. 51Talk(China Online Education Group) K12 Online Tutoring Revenue ($ million), Gross Margin and Market Share (2019-2024)
Table 73. 51Talk(China Online Education Group) Latest Developments
Table 74. K12 Inc(Stride) Details, Company Type, K12 Online Tutoring Area Served and Its Competitors

+44 20 8123 2220
info@marketpublishers.com

Table 75. K12 Inc(Stride) K12 Online Tutoring Product Offered
Table 76. K12 Inc(Stride) Main Business
Table 77. K12 Inc(Stride) K12 Online Tutoring Revenue ($ million), Gross Margin and Market Share (2019-2024)
Table 78. K12 Inc(Stride) Latest Developments
Table 79. Tomorrow Advancing Life Details, Company Type, K12 Online Tutoring Area Served and Its Competitors
Table 80. Tomorrow Advancing Life K12 Online Tutoring Product Offered
Table 81. Tomorrow Advancing Life Main Business
Table 82. Tomorrow Advancing Life K12 Online Tutoring Revenue ($ million), Gross Margin and Market Share (2019-2024)
Table 83. Tomorrow Advancing Life Latest Developments
Table 84. New Oriental Details, Company Type, K12 Online Tutoring Area Served and Its Competitors
Table 85. New Oriental K12 Online Tutoring Product Offered
Table 86. New Oriental Main Business
Table 87. New Oriental K12 Online Tutoring Revenue ($ million), Gross Margin and Market Share (2019-2024)
Table 88. New Oriental Latest Developments
Table 89. Pearson(Connections Academy) Details, Company Type, K12 Online Tutoring Area Served and Its Competitors
Table 90. Pearson(Connections Academy) K12 Online Tutoring Product Offered
Table 91. Pearson(Connections Academy) Main Business
Table 92. Pearson(Connections Academy) K12 Online Tutoring Revenue ($ million), Gross Margin and Market Share (2019-2024)
Table 93. Pearson(Connections Academy) Latest Developments
Table 94. Vedantu Details, Company Type, K12 Online Tutoring Area Served and Its Competitors
Table 95. Vedantu K12 Online Tutoring Product Offered
Table 96. Vedantu Main Business
Table 97. Vedantu K12 Online Tutoring Revenue ($ million), Gross Margin and Market Share (2019-2024)
Table 98. Vedantu Latest Developments
Table 99. Unacademy Details, Company Type, K12 Online Tutoring Area Served and Its Competitors
Table 100. Unacademy K12 Online Tutoring Product Offered
Table 101. Unacademy Main Business
Table 102. Unacademy K12 Online Tutoring Revenue ($ million), Gross Margin and Market Share (2019-2024)

+44 20 8123 2220
info@marketpublishers.com

Table 103. Unacademy Latest Developments
Table 104. Ruanguru Details, Company Type, K12 Online Tutoring Area Served and Its Competitors
Table 105. Ruanguru K12 Online Tutoring Product Offered
Table 106. Ruanguru K12 Online Tutoring Revenue ($ million), Gross Margin and Market Share (2019-2024)
Table 107. Ruanguru Main Business
Table 108. Ruanguru Latest Developments
Table 109. GoStudent Details, Company Type, K12 Online Tutoring Area Served and Its Competitors
Table 110. GoStudent K12 Online Tutoring Product Offered
Table 111. GoStudent Main Business
Table 112. GoStudent K12 Online Tutoring Revenue ($ million), Gross Margin and Market Share (2019-2024)
Table 113. GoStudent Latest Developments
Table 114. FutureWhiz Media BV (Scoyo) Details, Company Type, K12 Online Tutoring Area Served and Its Competitors
Table 115. FutureWhiz Media BV (Scoyo) K12 Online Tutoring Product Offered
Table 116. FutureWhiz Media BV (Scoyo) Main Business
Table 117. FutureWhiz Media BV (Scoyo) K12 Online Tutoring Revenue ($ million), Gross Margin and Market Share (2019-2024)
Table 118. FutureWhiz Media BV (Scoyo) Latest Developments
Table 119. Knowbox Details, Company Type, K12 Online Tutoring Area Served and Its Competitors
Table 120. Knowbox K12 Online Tutoring Product Offered
Table 121. Knowbox Main Business
Table 122. Knowbox K12 Online Tutoring Revenue ($ million), Gross Margin and Market Share (2019-2024)
Table 123. Knowbox Latest Developments
Table 124. Chegg Details, Company Type, K12 Online Tutoring Area Served and Its Competitors
Table 125. Chegg K12 Online Tutoring Product Offered
Table 126. Chegg Main Business
Table 127. Chegg K12 Online Tutoring Revenue ($ million), Gross Margin and Market Share (2019-2024)
Table 128. Chegg Latest Developments
Table 129. iTutor Details, Company Type, K12 Online Tutoring Area Served and Its Competitors
Table 130. iTutor K12 Online Tutoring Product Offered

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Table 131. iTutor Main Business
Table 132. iTutor K12 Online Tutoring Revenue ($ million), Gross Margin and Market Share (2019-2024)
Table 133. iTutor Latest Developments
Table 134. Brainly Details, Company Type, K12 Online Tutoring Area Served and Its Competitors
Table 135. Brainly K12 Online Tutoring Product Offered
Table 136. Brainly Main Business
Table 137. Brainly K12 Online Tutoring Revenue ($ million), Gross Margin and Market Share (2019-2024)
Table 138. Brainly Latest Developments
Table 139. Huntington Learning Centers Details, Company Type, K12 Online Tutoring Area Served and Its Competitors
Table 140. Huntington Learning Centers K12 Online Tutoring Product Offered
Table 141. Huntington Learning Centers Main Business
Table 142. Huntington Learning Centers K12 Online Tutoring Revenue ($ million), Gross Margin and Market Share (2019-2024)
Table 143. Huntington Learning Centers Latest Developments
Table 144. ClubZ Details, Company Type, K12 Online Tutoring Area Served and Its Competitors
Table 145. ClubZ K12 Online Tutoring Product Offered
Table 146. ClubZ Main Business
Table 147. ClubZ K12 Online Tutoring Revenue ($ million), Gross Margin and Market Share (2019-2024)
Table 148. ClubZ Latest Developments
Table 149. Preply Details, Company Type, K12 Online Tutoring Area Served and Its Competitors
Table 150. Preply K12 Online Tutoring Product Offered
Table 151. Preply Main Business
Table 152. Preply K12 Online Tutoring Revenue ($ million), Gross Margin and Market Share (2019-2024)
Table 153. Preply Latest Developments
Table 154. Cambly Inc. Details, Company Type, K12 Online Tutoring Area Served and Its Competitors
Table 155. Cambly Inc. K12 Online Tutoring Product Offered
Table 156. Cambly Inc. K12 Online Tutoring Revenue ($ million), Gross Margin and Market Share (2019-2024)
Table 157. Cambly Inc. Main Business
Table 158. Cambly Inc. Latest Developments

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List Of Figures

LIST OF FIGURES

Figure 1. K12 Online Tutoring Report Years Considered
Figure 2. Research Objectives
Figure 3. Research Methodology
Figure 4. Research Process and Data Source
Figure 5. Global K12 Online Tutoring Market Size Growth Rate 2019-2030 ($ Millions)
Figure 6. K12 Online Tutoring Sales by Geographic Region (2019, 2023 & 2030) & ($ millions)
Figure 7. K12 Online Tutoring Sales Market Share by Country/Region (2023)
Figure 8. K12 Online Tutoring Sales Market Share by Country/Region (2019, 2023 & 2030)
Figure 9. Global K12 Online Tutoring Market Size Market Share by Type in 2023
Figure 10. K12 Online Tutoring in STEM Courses
Figure 11. Global K12 Online Tutoring Market: STEM Courses (2019-2024) & ($ Millions)
Figure 12. K12 Online Tutoring in English Courses
Figure 13. Global K12 Online Tutoring Market: English Courses (2019-2024) & ($ Millions)
Figure 14. K12 Online Tutoring in Other Language Courses
Figure 15. Global K12 Online Tutoring Market: Other Language Courses (2019-2024) & ($ Millions)
Figure 16. K12 Online Tutoring in Other Courses
Figure 17. Global K12 Online Tutoring Market: Other Courses (2019-2024) & ($ Millions)
Figure 18. Global K12 Online Tutoring Market Size Market Share by Application in 2023
Figure 19. Global K12 Online Tutoring Revenue Market Share by Player in 2023
Figure 20. Global K12 Online Tutoring Market Size Market Share by Regions (2019-2024)
Figure 21. Americas K12 Online Tutoring Market Size 2019-2024 ($ Millions)
Figure 22. APAC K12 Online Tutoring Market Size 2019-2024 ($ Millions)
Figure 23. Europe K12 Online Tutoring Market Size 2019-2024 ($ Millions)
Figure 24. Middle East & Africa K12 Online Tutoring Market Size 2019-2024 ($ Millions)
Figure 25. Americas K12 Online Tutoring Value Market Share by Country in 2023
Figure 26. United States K12 Online Tutoring Market Size Growth 2019-2024 ($ Millions)
Figure 27. Canada K12 Online Tutoring Market Size Growth 2019-2024 ($ Millions)

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Figure 28. Mexico K12 Online Tutoring Market Size Growth 2019-2024 ($ Millions)
Figure 29. Brazil K12 Online Tutoring Market Size Growth 2019-2024 ($ Millions)
Figure 30. APAC K12 Online Tutoring Market Size Market Share by Region in 2023
Figure 31. APAC K12 Online Tutoring Market Size Market Share by Type in 2023
Figure 32. APAC K12 Online Tutoring Market Size Market Share by Application in 2023
Figure 33. China K12 Online Tutoring Market Size Growth 2019-2024 ($ Millions)
Figure 34. Japan K12 Online Tutoring Market Size Growth 2019-2024 ($ Millions)
Figure 35. Korea K12 Online Tutoring Market Size Growth 2019-2024 ($ Millions)
Figure 36. Southeast Asia K12 Online Tutoring Market Size Growth 2019-2024 ($ Millions)
Figure 37. India K12 Online Tutoring Market Size Growth 2019-2024 ($ Millions)
Figure 38. Australia K12 Online Tutoring Market Size Growth 2019-2024 ($ Millions)
Figure 39. Europe K12 Online Tutoring Market Size Market Share by Country in 2023
Figure 40. Europe K12 Online Tutoring Market Size Market Share by Type (2019-2024)
Figure 41. Europe K12 Online Tutoring Market Size Market Share by Application (2019-2024)
Figure 42. Germany K12 Online Tutoring Market Size Growth 2019-2024 ($ Millions)
Figure 43. France K12 Online Tutoring Market Size Growth 2019-2024 ($ Millions)
Figure 44. UK K12 Online Tutoring Market Size Growth 2019-2024 ($ Millions)
Figure 45. Italy K12 Online Tutoring Market Size Growth 2019-2024 ($ Millions)
Figure 46. Russia K12 Online Tutoring Market Size Growth 2019-2024 ($ Millions)
Figure 47. Middle East & Africa K12 Online Tutoring Market Size Market Share by Region (2019-2024)
Figure 48. Middle East & Africa K12 Online Tutoring Market Size Market Share by Type (2019-2024)
Figure 49. Middle East & Africa K12 Online Tutoring Market Size Market Share by Application (2019-2024)
Figure 50. Egypt K12 Online Tutoring Market Size Growth 2019-2024 ($ Millions)
Figure 51. South Africa K12 Online Tutoring Market Size Growth 2019-2024 ($ Millions)
Figure 52. Israel K12 Online Tutoring Market Size Growth 2019-2024 ($ Millions)
Figure 53. Turkey K12 Online Tutoring Market Size Growth 2019-2024 ($ Millions)
Figure 54. GCC Country K12 Online Tutoring Market Size Growth 2019-2024 ($ Millions)
Figure 55. Americas K12 Online Tutoring Market Size 2025-2030 ($ Millions)
Figure 56. APAC K12 Online Tutoring Market Size 2025-2030 ($ Millions)
Figure 57. Europe K12 Online Tutoring Market Size 2025-2030 ($ Millions)
Figure 58. Middle East & Africa K12 Online Tutoring Market Size 2025-2030 ($ Millions)
Figure 59. United States K12 Online Tutoring Market Size 2025-2030 ($ Millions)
Figure 60. Canada K12 Online Tutoring Market Size 2025-2030 ($ Millions)

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Figure 61. Mexico K12 Online Tutoring Market Size 2025-2030 ($ Millions)
Figure 62. Brazil K12 Online Tutoring Market Size 2025-2030 ($ Millions)
Figure 63. China K12 Online Tutoring Market Size 2025-2030 ($ Millions)
Figure 64. Japan K12 Online Tutoring Market Size 2025-2030 ($ Millions)
Figure 65. Korea K12 Online Tutoring Market Size 2025-2030 ($ Millions)
Figure 66. Southeast Asia K12 Online Tutoring Market Size 2025-2030 ($ Millions)
Figure 67. India K12 Online Tutoring Market Size 2025-2030 ($ Millions)
Figure 68. Australia K12 Online Tutoring Market Size 2025-2030 ($ Millions)
Figure 69. Germany K12 Online Tutoring Market Size 2025-2030 ($ Millions)
Figure 70. France K12 Online Tutoring Market Size 2025-2030 ($ Millions)
Figure 71. UK K12 Online Tutoring Market Size 2025-2030 ($ Millions)
Figure 72. Italy K12 Online Tutoring Market Size 2025-2030 ($ Millions)
Figure 73. Russia K12 Online Tutoring Market Size 2025-2030 ($ Millions)
Figure 74. Spain K12 Online Tutoring Market Size 2025-2030 ($ Millions)
Figure 75. Egypt K12 Online Tutoring Market Size 2025-2030 ($ Millions)
Figure 76. South Africa K12 Online Tutoring Market Size 2025-2030 ($ Millions)
Figure 77. Israel K12 Online Tutoring Market Size 2025-2030 ($ Millions)
Figure 78. Turkey K12 Online Tutoring Market Size 2025-2030 ($ Millions)
Figure 79. GCC Countries K12 Online Tutoring Market Size 2025-2030 ($ Millions)
Figure 80. Global K12 Online Tutoring Market Size Market Share Forecast by Type (2025-2030)
Figure 81. Global K12 Online Tutoring Market Size Market Share Forecast by Application (2025-2030)

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