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Global K-12 Online Education Service Market Growth (Status and Outlook) 2023-2029

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Abstracts

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K-12 (kindergarten through 12th grade) is the term commonly used for talking about a person’s first 13 years of schooling before entering university. It also refers to the Elementary and Secondary education. Elementary education starts at the age of five or six. Secondary education is for children aged 12 to 18. Secondary school generally takes place in a high school, which is often divided into junior and senior high. Junior high is for those aged 12 to 15 and senior high for students aged 15 to 18.

Online education is quite different from the traditional concept of education, which involves a school building, a classroom with rows of desks, and a teacher standing next to a chalkboard. Online education offers students more one-on-one time with their instructors. And, most K-12 online programs are inexpensive or even tuition-free.

LPI (LP Information)' newest research report, the “K-12 Online Education Service Industry Forecast” looks at past sales and reviews total world K-12 Online Education Service sales in 2022, providing a comprehensive analysis by region and market sector of projected K-12 Online Education Service sales for 2023 through 2029. With K-12 Online Education Service sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world K-12 Online Education Service industry.

This Insight Report provides a comprehensive analysis of the global K-12 Online Education Service landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on

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K-12 Online Education Service portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global K-12 Online Education Service market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for K-12 Online Education Service and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global K-12 Online Education Service.

The global K-12 Online Education Service market size is projected to grow from US$ 7810.3 million in 2022 to US$ 13650 million in 2029; it is expected to grow at a CAGR of 8.3% from 2023 to 2029.

The major players in global Gum Arabic (E414) market include K12 Inc, Pearson, New Oriental Education & Technology, etc., and the market concentration rate is low. North America and Europe are main markets, they occupy about 40% of the global market. Elementary education(Grades 1-5) is the main type, with a share about 45%. Student is the main application.

This report presents a comprehensive overview, market shares, and growth opportunities of K-12 Online Education Service market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Single Course

Comprehensive Course

Segmentation by application

Primary School Student

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- Junior High School Student
- High School Student

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK

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Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

VIP Kid

Yuanfudao

Byju’s

PowerSchool

Sanoma

Pearson

Kroton

BlackBoard

ITutorGroup

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D2L

Arco Platform

Learnosity

Illuminate Education

Bettermarks

Noon Academy

Toppr

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Contents

1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered
1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global K-12 Online Education Service Market Size 2018-2029
  2.1.2 K-12 Online Education Service Market Size CAGR by Region 2018 VS 2022 VS 2029
2.2 K-12 Online Education Service Segment by Type
  2.2.1 Single Course
  2.2.2 Comprehensive Course
2.3 K-12 Online Education Service Market Size by Type
  2.3.1 K-12 Online Education Service Market Size CAGR by Type (2018 VS 2022 VS 2029)
  2.3.2 Global K-12 Online Education Service Market Size Market Share by Type (2018-2023)
2.4 K-12 Online Education Service Segment by Application
  2.4.1 Primary School Student
  2.4.2 Junior High School Student
  2.4.3 High School Student
2.5 K-12 Online Education Service Market Size by Application
  2.5.1 K-12 Online Education Service Market Size CAGR by Application (2018 VS 2022 VS 2029)
  2.5.2 Global K-12 Online Education Service Market Size Market Share by Application (2018-2023)

3 K-12 ONLINE EDUCATION SERVICE MARKET SIZE BY PLAYER

+44 20 8123 2220
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3.1 K-12 Online Education Service Market Size Market Share by Players
3.1.1 Global K-12 Online Education Service Revenue by Players (2018-2023)
3.1.2 Global K-12 Online Education Service Revenue Market Share by Players (2018-2023)
3.2 Global K-12 Online Education Service Key Players Head office and Products Offered
3.3 Market Concentration Rate Analysis
3.3.1 Competition Landscape Analysis
3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2021-2023)
3.4 New Products and Potential Entrants
3.5 Mergers & Acquisitions, Expansion

4 K-12 ONLINE EDUCATION SERVICE BY REGIONS

4.1 K-12 Online Education Service Market Size by Regions (2018-2023)
4.2 Americas K-12 Online Education Service Market Size Growth (2018-2023)
4.3 APAC K-12 Online Education Service Market Size Growth (2018-2023)
4.4 Europe K-12 Online Education Service Market Size Growth (2018-2023)
4.5 Middle East & Africa K-12 Online Education Service Market Size Growth (2018-2023)

5 AMERICAS

5.1 Americas K-12 Online Education Service Market Size by Country (2018-2023)
5.2 Americas K-12 Online Education Service Market Size by Type (2018-2023)
5.3 Americas K-12 Online Education Service Market Size by Application (2018-2023)
5.4 United States
5.5 Canada
5.6 Mexico
5.7 Brazil

6 APAC

6.1 APAC K-12 Online Education Service Market Size by Region (2018-2023)
6.2 APAC K-12 Online Education Service Market Size by Type (2018-2023)
6.3 APAC K-12 Online Education Service Market Size by Application (2018-2023)
6.4 China
6.5 Japan
6.6 Korea

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6.7 Southeast Asia
6.8 India
6.9 Australia

7 EUROPE

7.1 Europe K-12 Online Education Service by Country (2018-2023)
7.2 Europe K-12 Online Education Service Market Size by Type (2018-2023)
7.3 Europe K-12 Online Education Service Market Size by Application (2018-2023)
7.4 Germany
7.5 France
7.6 UK
7.7 Italy
7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa K-12 Online Education Service by Region (2018-2023)
8.2 Middle East & Africa K-12 Online Education Service Market Size by Type (2018-2023)
8.3 Middle East & Africa K-12 Online Education Service Market Size by Application (2018-2023)
8.4 Egypt
8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks
9.3 Industry Trends

10 GLOBAL K-12 ONLINE EDUCATION SERVICE MARKET FORECAST

10.1 Global K-12 Online Education Service Forecast by Regions (2024-2029)
  10.1.1 Global K-12 Online Education Service Forecast by Regions (2024-2029)
  10.1.2 Americas K-12 Online Education Service Forecast

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10.1.3 APAC K-12 Online Education Service Forecast
10.1.4 Europe K-12 Online Education Service Forecast
10.1.5 Middle East & Africa K-12 Online Education Service Forecast
10.2 Americas K-12 Online Education Service Forecast by Country (2024-2029)
10.2.1 United States K-12 Online Education Service Market Forecast
10.2.2 Canada K-12 Online Education Service Market Forecast
10.2.3 Mexico K-12 Online Education Service Market Forecast
10.2.4 Brazil K-12 Online Education Service Market Forecast
10.3 APAC K-12 Online Education Service Forecast by Region (2024-2029)
10.3.1 China K-12 Online Education Service Market Forecast
10.3.2 Japan K-12 Online Education Service Market Forecast
10.3.3 Korea K-12 Online Education Service Market Forecast
10.3.4 Southeast Asia K-12 Online Education Service Market Forecast
10.3.5 India K-12 Online Education Service Market Forecast
10.3.6 Australia K-12 Online Education Service Market Forecast
10.4 Europe K-12 Online Education Service Forecast by Country (2024-2029)
10.4.1 Germany K-12 Online Education Service Market Forecast
10.4.2 France K-12 Online Education Service Market Forecast
10.4.3 UK K-12 Online Education Service Market Forecast
10.4.4 Italy K-12 Online Education Service Market Forecast
10.4.5 Russia K-12 Online Education Service Market Forecast
10.5 Middle East & Africa K-12 Online Education Service Forecast by Region (2024-2029)
10.5.1 Egypt K-12 Online Education Service Market Forecast
10.5.2 South Africa K-12 Online Education Service Market Forecast
10.5.3 Israel K-12 Online Education Service Market Forecast
10.5.4 Turkey K-12 Online Education Service Market Forecast
10.5.5 GCC Countries K-12 Online Education Service Market Forecast
10.6 Global K-12 Online Education Service Forecast by Type (2024-2029)
10.7 Global K-12 Online Education Service Forecast by Application (2024-2029)

11 KEY PLAYERS ANALYSIS

11.1 VIP Kid
11.1.1 VIP Kid Company Information
11.1.2 VIP Kid K-12 Online Education Service Product Offered
11.1.3 VIP Kid K-12 Online Education Service Revenue, Gross Margin and Market Share (2018-2023)
11.1.4 VIP Kid Main Business Overview

+44 20 8123 2220
info@marketpublishers.com

11.1.5 VIP Kid Latest Developments
11.2 Yuanfudao
11.2.1 Yuanfudao Company Information
11.2.2 Yuanfudao K-12 Online Education Service Product Offered
11.2.3 Yuanfudao K-12 Online Education Service Revenue, Gross Margin and Market Share (2018-2023)
11.2.4 Yuanfudao Main Business Overview
11.2.5 Yuanfudao Latest Developments
11.3 Byju’s
11.3.1 Byju’s Company Information
11.3.2 Byju’s K-12 Online Education Service Product Offered
11.3.3 Byju’s K-12 Online Education Service Revenue, Gross Margin and Market Share (2018-2023)
11.3.4 Byju’s Main Business Overview
11.3.5 Byju’s Latest Developments
11.4 PowerSchool
11.4.1 PowerSchool Company Information
11.4.2 PowerSchool K-12 Online Education Service Product Offered
11.4.3 PowerSchool K-12 Online Education Service Revenue, Gross Margin and Market Share (2018-2023)
11.4.4 PowerSchool Main Business Overview
11.4.5 PowerSchool Latest Developments
11.5 Sanoma
11.5.1 Sanoma Company Information
11.5.2 Sanoma K-12 Online Education Service Product Offered
11.5.3 Sanoma K-12 Online Education Service Revenue, Gross Margin and Market Share (2018-2023)
11.5.4 Sanoma Main Business Overview
11.5.5 Sanoma Latest Developments
11.6 Pearson
11.6.1 Pearson Company Information
11.6.2 Pearson K-12 Online Education Service Product Offered
11.6.3 Pearson K-12 Online Education Service Revenue, Gross Margin and Market Share (2018-2023)
11.6.4 Pearson Main Business Overview
11.6.5 Pearson Latest Developments
11.7 Kroton
11.7.1 Kroton Company Information
11.7.2 Kroton K-12 Online Education Service Product Offered

+44 20 8123 2220
info@marketpublishers.com

11.7.3 Kroton K-12 Online Education Service Revenue, Gross Margin and Market Share (2018-2023)
11.7.4 Kroton Main Business Overview
11.7.5 Kroton Latest Developments
11.8 BlackBoard
11.8.1 BlackBoard Company Information
11.8.2 BlackBoard K-12 Online Education Service Product Offered
11.8.3 BlackBoard K-12 Online Education Service Revenue, Gross Margin and Market Share (2018-2023)
11.8.4 BlackBoard Main Business Overview
11.8.5 BlackBoard Latest Developments
11.9 ITutorGroup
11.9.1 ITutorGroup Company Information
11.9.2 ITutorGroup K-12 Online Education Service Product Offered
11.9.3 ITutorGroup K-12 Online Education Service Revenue, Gross Margin and Market Share (2018-2023)
11.9.4 ITutorGroup Main Business Overview
11.9.5 ITutorGroup Latest Developments
11.10 D2L
11.10.1 D2L Company Information
11.10.2 D2L K-12 Online Education Service Product Offered
11.10.3 D2L K-12 Online Education Service Revenue, Gross Margin and Market Share (2018-2023)
11.10.4 D2L Main Business Overview
11.10.5 D2L Latest Developments
11.11 Arco Platform
11.11.1 Arco Platform Company Information
11.11.2 Arco Platform K-12 Online Education Service Product Offered
11.11.3 Arco Platform K-12 Online Education Service Revenue, Gross Margin and Market Share (2018-2023)
11.11.4 Arco Platform Main Business Overview
11.11.5 Arco Platform Latest Developments
11.12 Learnosity
11.12.1 Learnosity Company Information
11.12.2 Learnosity K-12 Online Education Service Product Offered
11.12.3 Learnosity K-12 Online Education Service Revenue, Gross Margin and Market Share (2018-2023)
11.12.4 Learnosity Main Business Overview
11.12.5 Learnosity Latest Developments

+44 20 8123 2220
info@marketpublishers.com

11.13 Illuminate Education
11.13.1 Illuminate Education Company Information
11.13.2 Illuminate Education K-12 Online Education Service Product Offered
11.13.3 Illuminate Education K-12 Online Education Service Revenue, Gross Margin and Market Share (2018-2023)
11.13.4 Illuminate Education Main Business Overview
11.13.5 Illuminate Education Latest Developments
11.14 Bettermarks
11.14.1 Bettermarks Company Information
11.14.2 Bettermarks K-12 Online Education Service Product Offered
11.14.3 Bettermarks K-12 Online Education Service Revenue, Gross Margin and Market Share (2018-2023)
11.14.4 Bettermarks Main Business Overview
11.14.5 Bettermarks Latest Developments
11.15 Noon Academy
11.15.1 Noon Academy Company Information
11.15.2 Noon Academy K-12 Online Education Service Product Offered
11.15.3 Noon Academy K-12 Online Education Service Revenue, Gross Margin and Market Share (2018-2023)
11.15.4 Noon Academy Main Business Overview
11.15.5 Noon Academy Latest Developments
11.16 Toppr
11.16.1 Toppr Company Information
11.16.2 Toppr K-12 Online Education Service Product Offered
11.16.3 Toppr K-12 Online Education Service Revenue, Gross Margin and Market Share (2018-2023)
11.16.4 Toppr Main Business Overview
11.16.5 Toppr Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. K-12 Online Education Service Market Size CAGR by Region (2018 VS 2022 VS 2029) & ($ Millions)
Table 2. Major Players of Single Course
Table 3. Major Players of Comprehensive Course
Table 4. K-12 Online Education Service Market Size CAGR by Type (2018 VS 2022 VS 2029) & ($ Millions)
Table 5. Global K-12 Online Education Service Market Size by Type (2018-2023) & ($ Millions)
Table 6. Global K-12 Online Education Service Market Size Market Share by Type (2018-2023)
Table 7. K-12 Online Education Service Market Size CAGR by Application (2018 VS 2022 VS 2029) & ($ Millions)
Table 8. Global K-12 Online Education Service Market Size by Application (2018-2023) & ($ Millions)
Table 9. Global K-12 Online Education Service Market Size Market Share by Application (2018-2023)
Table 10. Global K-12 Online Education Service Revenue by Players (2018-2023) & ($ Millions)
Table 11. Global K-12 Online Education Service Revenue Market Share by Player (2018-2023)
Table 12. K-12 Online Education Service Key Players Head office and Products Offered
Table 13. K-12 Online Education Service Concentration Ratio (CR3, CR5 and CR10) & (2021-2023)
Table 14. New Products and Potential Entrants
Table 15. Mergers & Acquisitions, Expansion
Table 16. Global K-12 Online Education Service Market Size by Regions 2018-2023 & ($ Millions)
Table 17. Global K-12 Online Education Service Market Size Market Share by Regions (2018-2023)
Table 18. Global K-12 Online Education Service Revenue by Country/Region (2018-2023) & ($ millions)
Table 19. Global K-12 Online Education Service Revenue Market Share by Country/Region (2018-2023)
Table 20. Americas K-12 Online Education Service Market Size by Country (2018-2023) & ($ Millions)

+44 20 8123 2220
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Table 21. Americas K-12 Online Education Service Market Size Market Share by Country (2018-2023)
Table 22. Americas K-12 Online Education Service Market Size by Type (2018-2023) & ($ Millions)
Table 23. Americas K-12 Online Education Service Market Size Market Share by Type (2018-2023)
Table 24. Americas K-12 Online Education Service Market Size by Application (2018-2023) & ($ Millions)
Table 25. Americas K-12 Online Education Service Market Size Market Share by Application (2018-2023)
Table 26. APAC K-12 Online Education Service Market Size by Region (2018-2023) & ($ Millions)
Table 27. APAC K-12 Online Education Service Market Size Market Share by Region (2018-2023)
Table 28. APAC K-12 Online Education Service Market Size by Type (2018-2023) & ($ Millions)
Table 29. APAC K-12 Online Education Service Market Size Market Share by Type (2018-2023)
Table 30. APAC K-12 Online Education Service Market Size by Application (2018-2023) & ($ Millions)
Table 31. APAC K-12 Online Education Service Market Size Market Share by Application (2018-2023)
Table 32. Europe K-12 Online Education Service Market Size by Country (2018-2023) & ($ Millions)
Table 33. Europe K-12 Online Education Service Market Size Market Share by Country (2018-2023)
Table 34. Europe K-12 Online Education Service Market Size by Type (2018-2023) & ($ Millions)
Table 35. Europe K-12 Online Education Service Market Size Market Share by Type (2018-2023)
Table 36. Europe K-12 Online Education Service Market Size by Application (2018-2023) & ($ Millions)
Table 37. Europe K-12 Online Education Service Market Size Market Share by Application (2018-2023)
Table 38. Middle East & Africa K-12 Online Education Service Market Size by Region (2018-2023) & ($ Millions)
Table 39. Middle East & Africa K-12 Online Education Service Market Size Market Share by Region (2018-2023)
Table 40. Middle East & Africa K-12 Online Education Service Market Size by Type

+44 20 8123 2220
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(2018-2023) & ($ Millions)
Table 41. Middle East & Africa K-12 Online Education Service Market Size Market Share by Type (2018-2023)
Table 42. Middle East & Africa K-12 Online Education Service Market Size by Application (2018-2023) & ($ Millions)
Table 43. Middle East & Africa K-12 Online Education Service Market Size Market Share by Application (2018-2023)
Table 44. Key Market Drivers & Growth Opportunities of K-12 Online Education Service
Table 45. Key Market Challenges & Risks of K-12 Online Education Service
Table 46. Key Industry Trends of K-12 Online Education Service
Table 47. Global K-12 Online Education Service Market Size Forecast by Regions (2024-2029) & ($ Millions)
Table 48. Global K-12 Online Education Service Market Size Market Share Forecast by Regions (2024-2029)
Table 49. Global K-12 Online Education Service Market Size Forecast by Type (2024-2029) & ($ Millions)
Table 50. Global K-12 Online Education Service Market Size Forecast by Application (2024-2029) & ($ Millions)
Table 51. VIP Kid Details, Company Type, K-12 Online Education Service Area Served and Its Competitors
Table 52. VIP Kid K-12 Online Education Service Product Offered
Table 53. VIP Kid K-12 Online Education Service Revenue ($ million), Gross Margin and Market Share (2018-2023)
Table 54. VIP Kid Main Business
Table 55. VIP Kid Latest Developments
Table 56. Yuanfudao Details, Company Type, K-12 Online Education Service Area Served and Its Competitors
Table 57. Yuanfudao K-12 Online Education Service Product Offered
Table 58. Yuanfudao Main Business
Table 59. Yuanfudao K-12 Online Education Service Revenue ($ million), Gross Margin and Market Share (2018-2023)
Table 60. Yuanfudao Latest Developments
Table 61. Byju’s Details, Company Type, K-12 Online Education Service Area Served and Its Competitors
Table 62. Byju’s K-12 Online Education Service Product Offered
Table 63. Byju’s Main Business
Table 64. Byju’s K-12 Online Education Service Revenue ($ million), Gross Margin and Market Share (2018-2023)
Table 65. Byju’s Latest Developments

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info@marketpublishers.com

Table 66. PowerSchool Details, Company Type, K-12 Online Education Service Area Served and Its Competitors
Table 67. PowerSchool K-12 Online Education Service Product Offered
Table 68. PowerSchool Main Business
Table 69. PowerSchool K-12 Online Education Service Revenue ($ million), Gross Margin and Market Share (2018-2023)
Table 70. PowerSchool Latest Developments
Table 71. Sanoma Details, Company Type, K-12 Online Education Service Area Served and Its Competitors
Table 72. Sanoma K-12 Online Education Service Product Offered
Table 73. Sanoma Main Business
Table 74. Sanoma K-12 Online Education Service Revenue ($ million), Gross Margin and Market Share (2018-2023)
Table 75. Sanoma Latest Developments
Table 76. Pearson Details, Company Type, K-12 Online Education Service Area Served and Its Competitors
Table 77. Pearson K-12 Online Education Service Product Offered
Table 78. Pearson Main Business
Table 79. Pearson K-12 Online Education Service Revenue ($ million), Gross Margin and Market Share (2018-2023)
Table 80. Pearson Latest Developments
Table 81. Kroton Details, Company Type, K-12 Online Education Service Area Served and Its Competitors
Table 82. Kroton K-12 Online Education Service Product Offered
Table 83. Kroton Main Business
Table 84. Kroton K-12 Online Education Service Revenue ($ million), Gross Margin and Market Share (2018-2023)
Table 85. Kroton Latest Developments
Table 86. BlackBoard Details, Company Type, K-12 Online Education Service Area Served and Its Competitors
Table 87. BlackBoard K-12 Online Education Service Product Offered
Table 88. BlackBoard Main Business
Table 89. BlackBoard K-12 Online Education Service Revenue ($ million), Gross Margin and Market Share (2018-2023)
Table 90. BlackBoard Latest Developments
Table 91. ITutorGroup Details, Company Type, K-12 Online Education Service Area Served and Its Competitors
Table 92. ITutorGroup K-12 Online Education Service Product Offered
Table 93. ITutorGroup Main Business

+44 20 8123 2220
info@marketpublishers.com

Table 94. ITutorGroup K-12 Online Education Service Revenue ($ million), Gross Margin and Market Share (2018-2023)
Table 95. ITutorGroup Latest Developments
Table 96. D2L Details, Company Type, K-12 Online Education Service Area Served and Its Competitors
Table 97. D2L K-12 Online Education Service Product Offered
Table 98. D2L Main Business
Table 99. D2L K-12 Online Education Service Revenue ($ million), Gross Margin and Market Share (2018-2023)
Table 100. D2L Latest Developments
Table 101. Arco Platform Details, Company Type, K-12 Online Education Service Area Served and Its Competitors
Table 102. Arco Platform K-12 Online Education Service Product Offered
Table 103. Arco Platform K-12 Online Education Service Revenue ($ million), Gross Margin and Market Share (2018-2023)
Table 104. Arco Platform Main Business
Table 105. Arco Platform Latest Developments
Table 106. Learnosity Details, Company Type, K-12 Online Education Service Area Served and Its Competitors
Table 107. Learnosity K-12 Online Education Service Product Offered
Table 108. Learnosity Main Business
Table 109. Learnosity K-12 Online Education Service Revenue ($ million), Gross Margin and Market Share (2018-2023)
Table 110. Learnosity Latest Developments
Table 111. Illuminate Education Details, Company Type, K-12 Online Education Service Area Served and Its Competitors
Table 112. Illuminate Education K-12 Online Education Service Product Offered
Table 113. Illuminate Education Main Business
Table 114. Illuminate Education K-12 Online Education Service Revenue ($ million), Gross Margin and Market Share (2018-2023)
Table 115. Illuminate Education Latest Developments
Table 116. Bettermarks Details, Company Type, K-12 Online Education Service Area Served and Its Competitors
Table 117. Bettermarks K-12 Online Education Service Product Offered
Table 118. Bettermarks Main Business
Table 119. Bettermarks K-12 Online Education Service Revenue ($ million), Gross Margin and Market Share (2018-2023)
Table 120. Bettermarks Latest Developments
Table 121. Noon Academy Details, Company Type, K-12 Online Education Service

+44 20 8123 2220
info@marketpublishers.com

Area Served and Its Competitors
Table 122. Noon Academy K-12 Online Education Service Product Offered
Table 123. Noon Academy Main Business
Table 124. Noon Academy K-12 Online Education Service Revenue ($ million), Gross Margin and Market Share (2018-2023)
Table 125. Noon Academy Latest Developments
Table 126. Toppr Details, Company Type, K-12 Online Education Service Area Served and Its Competitors
Table 127. Toppr K-12 Online Education Service Product Offered
Table 128. Toppr Main Business
Table 129. Toppr K-12 Online Education Service Revenue ($ million), Gross Margin and Market Share (2018-2023)
Table 130. Toppr Latest Developments

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List Of Figures

LIST OF FIGURES

Figure 1. K-12 Online Education Service Report Years Considered
Figure 2. Research Objectives
Figure 3. Research Methodology
Figure 4. Research Process and Data Source
Figure 5. Global K-12 Online Education Service Market Size Growth Rate 2018-2029 ($ Millions)
Figure 6. K-12 Online Education Service Sales by Geographic Region (2018, 2022 & 2029) & ($ millions)
Figure 7. K-12 Online Education Service Sales Market Share by Country/Region (2022)
Figure 8. K-12 Online Education Service Sales Market Share by Country/Region (2018, 2022 & 2029)
Figure 9. Global K-12 Online Education Service Market Size Market Share by Type in 2022
Figure 10. K-12 Online Education Service in Primary School Student
Figure 11. Global K-12 Online Education Service Market: Primary School Student (2018-2023) & ($ Millions)
Figure 12. K-12 Online Education Service in Junior High School Student
Figure 13. Global K-12 Online Education Service Market: Junior High School Student (2018-2023) & ($ Millions)
Figure 14. K-12 Online Education Service in High School Student
Figure 15. Global K-12 Online Education Service Market: High School Student (2018-2023) & ($ Millions)
Figure 16. Global K-12 Online Education Service Market Size Market Share by Application in 2022
Figure 17. Global K-12 Online Education Service Revenue Market Share by Player in 2022
Figure 18. Global K-12 Online Education Service Market Size Market Share by Regions (2018-2023)
Figure 19. Americas K-12 Online Education Service Market Size 2018-2023 ($ Millions)
Figure 20. APAC K-12 Online Education Service Market Size 2018-2023 ($ Millions)
Figure 21. Europe K-12 Online Education Service Market Size 2018-2023 ($ Millions)
Figure 22. Middle East & Africa K-12 Online Education Service Market Size 2018-2023 ($ Millions)
Figure 23. Americas K-12 Online Education Service Value Market Share by Country in 2022

+44 20 8123 2220
info@marketpublishers.com

Figure 24. United States K-12 Online Education Service Market Size Growth 2018-2023 ($ Millions)
Figure 25. Canada K-12 Online Education Service Market Size Growth 2018-2023 ($ Millions)
Figure 26. Mexico K-12 Online Education Service Market Size Growth 2018-2023 ($ Millions)
Figure 27. Brazil K-12 Online Education Service Market Size Growth 2018-2023 ($ Millions)
Figure 28. APAC K-12 Online Education Service Market Size Market Share by Region in 2022
Figure 29. APAC K-12 Online Education Service Market Size Market Share by Type in 2022
Figure 30. APAC K-12 Online Education Service Market Size Market Share by Application in 2022
Figure 31. China K-12 Online Education Service Market Size Growth 2018-2023 ($ Millions)
Figure 32. Japan K-12 Online Education Service Market Size Growth 2018-2023 ($ Millions)
Figure 33. Korea K-12 Online Education Service Market Size Growth 2018-2023 ($ Millions)
Figure 34. Southeast Asia K-12 Online Education Service Market Size Growth 2018-2023 ($ Millions)
Figure 35. India K-12 Online Education Service Market Size Growth 2018-2023 ($ Millions)
Figure 36. Australia K-12 Online Education Service Market Size Growth 2018-2023 ($ Millions)
Figure 37. Europe K-12 Online Education Service Market Size Market Share by Country in 2022
Figure 38. Europe K-12 Online Education Service Market Size Market Share by Type (2018-2023)
Figure 39. Europe K-12 Online Education Service Market Size Market Share by Application (2018-2023)
Figure 40. Germany K-12 Online Education Service Market Size Growth 2018-2023 ($ Millions)
Figure 41. France K-12 Online Education Service Market Size Growth 2018-2023 ($ Millions)
Figure 42. UK K-12 Online Education Service Market Size Growth 2018-2023 ($ Millions)
Figure 43. Italy K-12 Online Education Service Market Size Growth 2018-2023 ($

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Millions)
Figure 44. Russia K-12 Online Education Service Market Size Growth 2018-2023 ($ Millions)
Figure 45. Middle East & Africa K-12 Online Education Service Market Size Market Share by Region (2018-2023)
Figure 46. Middle East & Africa K-12 Online Education Service Market Size Market Share by Type (2018-2023)
Figure 47. Middle East & Africa K-12 Online Education Service Market Size Market Share by Application (2018-2023)
Figure 48. Egypt K-12 Online Education Service Market Size Growth 2018-2023 ($ Millions)
Figure 49. South Africa K-12 Online Education Service Market Size Growth 2018-2023 ($ Millions)
Figure 50. Israel K-12 Online Education Service Market Size Growth 2018-2023 ($ Millions)
Figure 51. Turkey K-12 Online Education Service Market Size Growth 2018-2023 ($ Millions)
Figure 52. GCC Country K-12 Online Education Service Market Size Growth 2018-2023 ($ Millions)
Figure 53. Americas K-12 Online Education Service Market Size 2024-2029 ($ Millions)
Figure 54. APAC K-12 Online Education Service Market Size 2024-2029 ($ Millions)
Figure 55. Europe K-12 Online Education Service Market Size 2024-2029 ($ Millions)
Figure 56. Middle East & Africa K-12 Online Education Service Market Size 2024-2029 ($ Millions)
Figure 57. United States K-12 Online Education Service Market Size 2024-2029 ($ Millions)
Figure 58. Canada K-12 Online Education Service Market Size 2024-2029 ($ Millions)
Figure 59. Mexico K-12 Online Education Service Market Size 2024-2029 ($ Millions)
Figure 60. Brazil K-12 Online Education Service Market Size 2024-2029 ($ Millions)
Figure 61. China K-12 Online Education Service Market Size 2024-2029 ($ Millions)
Figure 62. Japan K-12 Online Education Service Market Size 2024-2029 ($ Millions)
Figure 63. Korea K-12 Online Education Service Market Size 2024-2029 ($ Millions)
Figure 64. Southeast Asia K-12 Online Education Service Market Size 2024-2029 ($ Millions)
Figure 65. India K-12 Online Education Service Market Size 2024-2029 ($ Millions)
Figure 66. Australia K-12 Online Education Service Market Size 2024-2029 ($ Millions)
Figure 67. Germany K-12 Online Education Service Market Size 2024-2029 ($ Millions)
Figure 68. France K-12 Online Education Service Market Size 2024-2029 ($ Millions)
Figure 69. UK K-12 Online Education Service Market Size 2024-2029 ($ Millions)

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Figure 70. Italy K-12 Online Education Service Market Size 2024-2029 ($ Millions)
Figure 71. Russia K-12 Online Education Service Market Size 2024-2029 ($ Millions)
Figure 72. Spain K-12 Online Education Service Market Size 2024-2029 ($ Millions)
Figure 73. Egypt K-12 Online Education Service Market Size 2024-2029 ($ Millions)
Figure 74. South Africa K-12 Online Education Service Market Size 2024-2029 ($ Millions)
Figure 75. Israel K-12 Online Education Service Market Size 2024-2029 ($ Millions)
Figure 76. Turkey K-12 Online Education Service Market Size 2024-2029 ($ Millions)
Figure 77. GCC Countries K-12 Online Education Service Market Size 2024-2029 ($ Millions)
Figure 78. Global K-12 Online Education Service Market Size Market Share Forecast by Type (2024-2029)
Figure 79. Global K-12 Online Education Service Market Size Market Share Forecast by Application (2024-2029)

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