

Global K-12 Game-Based Learning Market Growth (Status and Outlook) 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global K-12 Game-Based Learning market size was valued at US\$ million in 2023. With growing demand in downstream market, the K-12 Game-Based Learning is forecast to a readjusted size of US\$ million by 2030 with a CAGR of % during review period.

The research report highlights the growth potential of the global K-12 Game-Based Learning market. K-12 Game-Based Learning are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of K-12 Game-Based Learning. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the K-12 Game-Based Learning market.

Game-based Learning is games explicitly designed with educational purposes, or which have incidental or secondary educational value. All types of games may be used in an educational environment. Educational games are games that are designed to help people to learn about certain subjects, expand concepts, reinforce development, understand a historical event or culture, or assist them in learning a skill as they play.

Game types include board, card, and video games. An educational game is a game designed to teach humans about a specific subject and to teach them a skill. As educators, governments, and parents realize the psychological need and benefits of gaming have on learning, this educational tool has become mainstream. Games are interactive play that teach us goals, rules, adaptation, problem solving, interaction, all

represented as a story.

Key Features:

The report on K-12 Game-Based Learning market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the K-12 Game-Based Learning market. It may include historical data, market segmentation by Type (e.g., Subject-specific Games, Language Learning Games), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the K-12 Game-Based Learning market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the K-12 Game-Based Learning market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the K-12 Game-Based Learning industry. This include advancements in K-12 Game-Based Learning technology, K-12 Game-Based Learning new entrants, K-12 Game-Based Learning new investment, and other innovations that are shaping the future of K-12 Game-Based Learning.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the K-12 Game-Based Learning market. It includes factors influencing customer ' purchasing decisions, preferences for K-12 Game-Based Learning product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the K-12 Game-Based Learning market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting K-12 Game-Based Learning market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the K-12 Game-Based Learning market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the K-12 Game-Based Learning industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the K-12 Game-Based Learning market.

Market Segmentation:

K-12 Game-Based Learning market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Segmentation by type

Subject-specific Games

Language Learning Games

Others

Segmentation by application

Pre-primary School

Primary School

Middle School

High School

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

GlassLab

Microsoft

Osmo

PlayGen

Banzai Labs

BrainQuake

Filament Games

Gameloft

iCivics

Infinite Dreams

Schell Games

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