

Global K-12 Educational Technology Market Growth (Status and Outlook) 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global K-12 Educational Technology market size was valued at US\$ 14490 million in 2023. With growing demand in downstream market, the K-12 Educational Technology is forecast to a readjusted size of US\$ 70710 million by 2030 with a CAGR of 25.4% during review period.

The research report highlights the growth potential of the global K-12 Educational Technology market. K-12 Educational Technology are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of K-12 Educational Technology. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the K-12 Educational Technology market.

Educational technology is the study and ethical practice of facilitating learning and improving performance by creating, using, and managing appropriate technological processes and resources.

E-learning is utilized by public K–12 schools in the United States as well as private schools. Some e-learning environments take place in a traditional classroom, others allow students to attend classes from home or other locations. There are several states that are utilizing virtual school platforms for e-learning across the country that continue to increase. Virtual school enables students to log into synchronous learning or asynchronous learning courses anywhere there is an internet connection.

Key Features:

The report on K-12 Educational Technology market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the K-12 Educational Technology market. It may include historical data, market segmentation by Type (e.g., Hardware, Software), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the K-12 Educational Technology market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the K-12 Educational Technology market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the K-12 Educational Technology industry. This include advancements in K-12 Educational Technology technology, K-12 Educational Technology new entrants, K-12 Educational Technology new investment, and other innovations that are shaping the future of K-12 Educational Technology.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the K-12 Educational Technology market. It includes factors influencing customer ' purchasing decisions, preferences for K-12 Educational Technology product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the K-12 Educational Technology market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting K-12 Educational Technology market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental

impact and sustainability aspects of the K-12 Educational Technology market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the K-12 Educational Technology industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the K-12 Educational Technology market.

Market Segmentation:

K-12 Educational Technology market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Segmentation by type

Hardware

Software

Solution

Support

Segmentation by application

Pre-primary School

Primary School

Middle School

High School

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Chungdahm Learning

Dell

Educomp Solutions

Next Education

Samsung

TAL Education Group

Tata Class Edge

Adobe Systems

Blackboard

BenQ

Cengage Learning

D2L

Ellucian

IBM

Intel

Knewton

Mcmillan Learning

McGraw-Hill Education

Microsoft

Oracle

Pearson Education

Promethean World

Saba Software

Smart Technologies

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