

Global K-12 Assessment Market Growth (Status and Outlook) 2023-2029

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Abstracts

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K-12 Assessment helps provide assessments that closely reflect the work done by students and teachers in the classroom.

LPI (LP Information)' newest research report, the “K-12 Assessment Industry Forecast” looks at past sales and reviews total world K-12 Assessment sales in 2022, providing a comprehensive analysis by region and market sector of projected K-12 Assessment sales for 2023 through 2029. With K-12 Assessment sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world K-12 Assessment industry.

This Insight Report provides a comprehensive analysis of the global K-12 Assessment landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on K-12 Assessment portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global K-12 Assessment market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for K-12 Assessment and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global K-12 Assessment.

The global K-12 Assessment market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for K-12 Assessment is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for K-12 Assessment is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for K-12 Assessment is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key K-12 Assessment players cover Cambium Assessment, CogniFit, Edutech, ETS, MeritTrac, Pearson Education, Scantron, CORE Education and Consulting Solutions and Literatu, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of K-12 Assessment market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Curriculum-Based Testing

Non-Curriculum-Based Testing

Segmentation by application

Pre-primary School

Primary School

Middle School

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Cambium Assessment

CogniFit

Edutech

ETS

MeritTrac

Pearson Education

Scantron

CORE Education and Consulting Solutions

Literatu

Proprofs QuizMaker

UMeWorld

Instructure

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global K-12 Assessment Market Size 2018-2029
 - 2.1.2 K-12 Assessment Market Size CAGR by Region 2018 VS 2022 VS 2029
- 2.2 K-12 Assessment Segment by Type
 - 2.2.1 Curriculum-Based Testing
 - 2.2.2 Non-Curriculum-Based Testing
- 2.3 K-12 Assessment Market Size by Type
 - 2.3.1 K-12 Assessment Market Size CAGR by Type (2018 VS 2022 VS 2029)
 - 2.3.2 Global K-12 Assessment Market Size Market Share by Type (2018-2023)
- 2.4 K-12 Assessment Segment by Application
 - 2.4.1 Pre-primary School
 - 2.4.2 Primary School
 - 2.4.3 Middle School
- 2.5 K-12 Assessment Market Size by Application
 - 2.5.1 K-12 Assessment Market Size CAGR by Application (2018 VS 2022 VS 2029)
 - 2.5.2 Global K-12 Assessment Market Size Market Share by Application (2018-2023)

3 K-12 ASSESSMENT MARKET SIZE BY PLAYER

- 3.1 K-12 Assessment Market Size Market Share by Players
 - 3.1.1 Global K-12 Assessment Revenue by Players (2018-2023)
 - 3.1.2 Global K-12 Assessment Revenue Market Share by Players (2018-2023)
- 3.2 Global K-12 Assessment Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis

- 3.3.1 Competition Landscape Analysis
- 3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2021-2023)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

4 K-12 ASSESSMENT BY REGIONS

- 4.1 K-12 Assessment Market Size by Regions (2018-2023)
- 4.2 Americas K-12 Assessment Market Size Growth (2018-2023)
- 4.3 APAC K-12 Assessment Market Size Growth (2018-2023)
- 4.4 Europe K-12 Assessment Market Size Growth (2018-2023)
- 4.5 Middle East & Africa K-12 Assessment Market Size Growth (2018-2023)

5 AMERICAS

- 5.1 Americas K-12 Assessment Market Size by Country (2018-2023)
- 5.2 Americas K-12 Assessment Market Size by Type (2018-2023)
- 5.3 Americas K-12 Assessment Market Size by Application (2018-2023)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC K-12 Assessment Market Size by Region (2018-2023)
- 6.2 APAC K-12 Assessment Market Size by Type (2018-2023)
- 6.3 APAC K-12 Assessment Market Size by Application (2018-2023)
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

7 EUROPE

- 7.1 Europe K-12 Assessment by Country (2018-2023)
- 7.2 Europe K-12 Assessment Market Size by Type (2018-2023)

7.3 Europe K-12 Assessment Market Size by Application (2018-2023)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa K-12 Assessment by Region (2018-2023)

8.2 Middle East & Africa K-12 Assessment Market Size by Type (2018-2023)

8.3 Middle East & Africa K-12 Assessment Market Size by Application (2018-2023)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL K-12 ASSESSMENT MARKET FORECAST

10.1 Global K-12 Assessment Forecast by Regions (2024-2029)

10.1.1 Global K-12 Assessment Forecast by Regions (2024-2029)

10.1.2 Americas K-12 Assessment Forecast

10.1.3 APAC K-12 Assessment Forecast

10.1.4 Europe K-12 Assessment Forecast

10.1.5 Middle East & Africa K-12 Assessment Forecast

10.2 Americas K-12 Assessment Forecast by Country (2024-2029)

10.2.1 United States K-12 Assessment Market Forecast

10.2.2 Canada K-12 Assessment Market Forecast

10.2.3 Mexico K-12 Assessment Market Forecast

10.2.4 Brazil K-12 Assessment Market Forecast

10.3 APAC K-12 Assessment Forecast by Region (2024-2029)

10.3.1 China K-12 Assessment Market Forecast

- 10.3.2 Japan K-12 Assessment Market Forecast
- 10.3.3 Korea K-12 Assessment Market Forecast
- 10.3.4 Southeast Asia K-12 Assessment Market Forecast
- 10.3.5 India K-12 Assessment Market Forecast
- 10.3.6 Australia K-12 Assessment Market Forecast
- 10.4 Europe K-12 Assessment Forecast by Country (2024-2029)
 - 10.4.1 Germany K-12 Assessment Market Forecast
 - 10.4.2 France K-12 Assessment Market Forecast
 - 10.4.3 UK K-12 Assessment Market Forecast
 - 10.4.4 Italy K-12 Assessment Market Forecast
 - 10.4.5 Russia K-12 Assessment Market Forecast
- 10.5 Middle East & Africa K-12 Assessment Forecast by Region (2024-2029)
 - 10.5.1 Egypt K-12 Assessment Market Forecast
 - 10.5.2 South Africa K-12 Assessment Market Forecast
 - 10.5.3 Israel K-12 Assessment Market Forecast
 - 10.5.4 Turkey K-12 Assessment Market Forecast
 - 10.5.5 GCC Countries K-12 Assessment Market Forecast
- 10.6 Global K-12 Assessment Forecast by Type (2024-2029)
- 10.7 Global K-12 Assessment Forecast by Application (2024-2029)

11 KEY PLAYERS ANALYSIS

- 11.1 Cambium Assessment
 - 11.1.1 Cambium Assessment Company Information
 - 11.1.2 Cambium Assessment K-12 Assessment Product Offered
 - 11.1.3 Cambium Assessment K-12 Assessment Revenue, Gross Margin and Market Share (2018-2023)
 - 11.1.4 Cambium Assessment Main Business Overview
 - 11.1.5 Cambium Assessment Latest Developments
- 11.2 CogniFit
 - 11.2.1 CogniFit Company Information
 - 11.2.2 CogniFit K-12 Assessment Product Offered
 - 11.2.3 CogniFit K-12 Assessment Revenue, Gross Margin and Market Share (2018-2023)
 - 11.2.4 CogniFit Main Business Overview
 - 11.2.5 CogniFit Latest Developments
- 11.3 Edutech
 - 11.3.1 Edutech Company Information
 - 11.3.2 Edutech K-12 Assessment Product Offered

11.3.3 Edutech K-12 Assessment Revenue, Gross Margin and Market Share
(2018-2023)

11.3.4 Edutech Main Business Overview

11.3.5 Edutech Latest Developments

11.4 ETS

11.4.1 ETS Company Information

11.4.2 ETS K-12 Assessment Product Offered

11.4.3 ETS K-12 Assessment Revenue, Gross Margin and Market Share (2018-2023)

11.4.4 ETS Main Business Overview

11.4.5 ETS Latest Developments

11.5 MeritTrac

11.5.1 MeritTrac Company Information

11.5.2 MeritTrac K-12 Assessment Product Offered

11.5.3 MeritTrac K-12 Assessment Revenue, Gross Margin and Market Share
(2018-2023)

11.5.4 MeritTrac Main Business Overview

11.5.5 MeritTrac Latest Developments

11.6 Pearson Education

11.6.1 Pearson Education Company Information

11.6.2 Pearson Education K-12 Assessment Product Offered

11.6.3 Pearson Education K-12 Assessment Revenue, Gross Margin and Market
Share (2018-2023)

11.6.4 Pearson Education Main Business Overview

11.6.5 Pearson Education Latest Developments

11.7 Scantron

11.7.1 Scantron Company Information

11.7.2 Scantron K-12 Assessment Product Offered

11.7.3 Scantron K-12 Assessment Revenue, Gross Margin and Market Share
(2018-2023)

11.7.4 Scantron Main Business Overview

11.7.5 Scantron Latest Developments

11.8 CORE Education and Consulting Solutions

11.8.1 CORE Education and Consulting Solutions Company Information

11.8.2 CORE Education and Consulting Solutions K-12 Assessment Product Offered

11.8.3 CORE Education and Consulting Solutions K-12 Assessment Revenue, Gross
Margin and Market Share (2018-2023)

11.8.4 CORE Education and Consulting Solutions Main Business Overview

11.8.5 CORE Education and Consulting Solutions Latest Developments

11.9 Literatu

- 11.9.1 Literatu Company Information
- 11.9.2 Literatu K-12 Assessment Product Offered
- 11.9.3 Literatu K-12 Assessment Revenue, Gross Margin and Market Share (2018-2023)
- 11.9.4 Literatu Main Business Overview
- 11.9.5 Literatu Latest Developments
- 11.10 Proprofs QuizMaker
 - 11.10.1 Proprofs QuizMaker Company Information
 - 11.10.2 Proprofs QuizMaker K-12 Assessment Product Offered
 - 11.10.3 Proprofs QuizMaker K-12 Assessment Revenue, Gross Margin and Market Share (2018-2023)
 - 11.10.4 Proprofs QuizMaker Main Business Overview
 - 11.10.5 Proprofs QuizMaker Latest Developments
- 11.11 UMeWorld
 - 11.11.1 UMeWorld Company Information
 - 11.11.2 UMeWorld K-12 Assessment Product Offered
 - 11.11.3 UMeWorld K-12 Assessment Revenue, Gross Margin and Market Share (2018-2023)
 - 11.11.4 UMeWorld Main Business Overview
 - 11.11.5 UMeWorld Latest Developments
- 11.12 Instructure
 - 11.12.1 Instructure Company Information
 - 11.12.2 Instructure K-12 Assessment Product Offered
 - 11.12.3 Instructure K-12 Assessment Revenue, Gross Margin and Market Share (2018-2023)
 - 11.12.4 Instructure Main Business Overview
 - 11.12.5 Instructure Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. K-12 Assessment Market Size CAGR by Region (2018 VS 2022 VS 2029) & (\$ Millions)
- Table 2. Major Players of Curriculum-Based Testing
- Table 3. Major Players of Non-Curriculum-Based Testing
- Table 4. K-12 Assessment Market Size CAGR by Type (2018 VS 2022 VS 2029) & (\$ Millions)
- Table 5. Global K-12 Assessment Market Size by Type (2018-2023) & (\$ Millions)
- Table 6. Global K-12 Assessment Market Size Market Share by Type (2018-2023)
- Table 7. K-12 Assessment Market Size CAGR by Application (2018 VS 2022 VS 2029) & (\$ Millions)
- Table 8. Global K-12 Assessment Market Size by Application (2018-2023) & (\$ Millions)
- Table 9. Global K-12 Assessment Market Size Market Share by Application (2018-2023)
- Table 10. Global K-12 Assessment Revenue by Players (2018-2023) & (\$ Millions)
- Table 11. Global K-12 Assessment Revenue Market Share by Player (2018-2023)
- Table 12. K-12 Assessment Key Players Head office and Products Offered
- Table 13. K-12 Assessment Concentration Ratio (CR3, CR5 and CR10) & (2021-2023)
- Table 14. New Products and Potential Entrants
- Table 15. Mergers & Acquisitions, Expansion
- Table 16. Global K-12 Assessment Market Size by Regions 2018-2023 & (\$ Millions)
- Table 17. Global K-12 Assessment Market Size Market Share by Regions (2018-2023)
- Table 18. Global K-12 Assessment Revenue by Country/Region (2018-2023) & (\$ millions)
- Table 19. Global K-12 Assessment Revenue Market Share by Country/Region (2018-2023)
- Table 20. Americas K-12 Assessment Market Size by Country (2018-2023) & (\$ Millions)
- Table 21. Americas K-12 Assessment Market Size Market Share by Country (2018-2023)
- Table 22. Americas K-12 Assessment Market Size by Type (2018-2023) & (\$ Millions)
- Table 23. Americas K-12 Assessment Market Size Market Share by Type (2018-2023)
- Table 24. Americas K-12 Assessment Market Size by Application (2018-2023) & (\$ Millions)
- Table 25. Americas K-12 Assessment Market Size Market Share by Application (2018-2023)
- Table 26. APAC K-12 Assessment Market Size by Region (2018-2023) & (\$ Millions)

Table 27. APAC K-12 Assessment Market Size Market Share by Region (2018-2023)

Table 28. APAC K-12 Assessment Market Size by Type (2018-2023) & (\$ Millions)

Table 29. APAC K-12 Assessment Market Size Market Share by Type (2018-2023)

Table 30. APAC K-12 Assessment Market Size by Application (2018-2023) & (\$ Millions)

Table 31. APAC K-12 Assessment Market Size Market Share by Application (2018-2023)

Table 32. Europe K-12 Assessment Market Size by Country (2018-2023) & (\$ Millions)

Table 33. Europe K-12 Assessment Market Size Market Share by Country (2018-2023)

Table 34. Europe K-12 Assessment Market Size by Type (2018-2023) & (\$ Millions)

Table 35. Europe K-12 Assessment Market Size Market Share by Type (2018-2023)

Table 36. Europe K-12 Assessment Market Size by Application (2018-2023) & (\$ Millions)

Table 37. Europe K-12 Assessment Market Size Market Share by Application (2018-2023)

Table 38. Middle East & Africa K-12 Assessment Market Size by Region (2018-2023) & (\$ Millions)

Table 39. Middle East & Africa K-12 Assessment Market Size Market Share by Region (2018-2023)

Table 40. Middle East & Africa K-12 Assessment Market Size by Type (2018-2023) & (\$ Millions)

Table 41. Middle East & Africa K-12 Assessment Market Size Market Share by Type (2018-2023)

Table 42. Middle East & Africa K-12 Assessment Market Size by Application (2018-2023) & (\$ Millions)

Table 43. Middle East & Africa K-12 Assessment Market Size Market Share by Application (2018-2023)

Table 44. Key Market Drivers & Growth Opportunities of K-12 Assessment

Table 45. Key Market Challenges & Risks of K-12 Assessment

Table 46. Key Industry Trends of K-12 Assessment

Table 47. Global K-12 Assessment Market Size Forecast by Regions (2024-2029) & (\$ Millions)

Table 48. Global K-12 Assessment Market Size Market Share Forecast by Regions (2024-2029)

Table 49. Global K-12 Assessment Market Size Forecast by Type (2024-2029) & (\$ Millions)

Table 50. Global K-12 Assessment Market Size Forecast by Application (2024-2029) & (\$ Millions)

Table 51. Cambium Assessment Details, Company Type, K-12 Assessment Area

Served and Its Competitors

Table 52. Cambium Assessment K-12 Assessment Product Offered

Table 53. Cambium Assessment K-12 Assessment Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 54. Cambium Assessment Main Business

Table 55. Cambium Assessment Latest Developments

Table 56. CogniFit Details, Company Type, K-12 Assessment Area Served and Its Competitors

Table 57. CogniFit K-12 Assessment Product Offered

Table 58. CogniFit Main Business

Table 59. CogniFit K-12 Assessment Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 60. CogniFit Latest Developments

Table 61. Edutech Details, Company Type, K-12 Assessment Area Served and Its Competitors

Table 62. Edutech K-12 Assessment Product Offered

Table 63. Edutech Main Business

Table 64. Edutech K-12 Assessment Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 65. Edutech Latest Developments

Table 66. ETS Details, Company Type, K-12 Assessment Area Served and Its Competitors

Table 67. ETS K-12 Assessment Product Offered

Table 68. ETS Main Business

Table 69. ETS K-12 Assessment Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 70. ETS Latest Developments

Table 71. MeritTrac Details, Company Type, K-12 Assessment Area Served and Its Competitors

Table 72. MeritTrac K-12 Assessment Product Offered

Table 73. MeritTrac Main Business

Table 74. MeritTrac K-12 Assessment Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 75. MeritTrac Latest Developments

Table 76. Pearson Education Details, Company Type, K-12 Assessment Area Served and Its Competitors

Table 77. Pearson Education K-12 Assessment Product Offered

Table 78. Pearson Education Main Business

Table 79. Pearson Education K-12 Assessment Revenue (\$ million), Gross Margin and

Market Share (2018-2023)

Table 80. Pearson Education Latest Developments

Table 81. Scantron Details, Company Type, K-12 Assessment Area Served and Its Competitors

Table 82. Scantron K-12 Assessment Product Offered

Table 83. Scantron Main Business

Table 84. Scantron K-12 Assessment Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 85. Scantron Latest Developments

Table 86. CORE Education and Consulting Solutions Details, Company Type, K-12 Assessment Area Served and Its Competitors

Table 87. CORE Education and Consulting Solutions K-12 Assessment Product Offered

Table 88. CORE Education and Consulting Solutions Main Business

Table 89. CORE Education and Consulting Solutions K-12 Assessment Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 90. CORE Education and Consulting Solutions Latest Developments

Table 91. Literatu Details, Company Type, K-12 Assessment Area Served and Its Competitors

Table 92. Literatu K-12 Assessment Product Offered

Table 93. Literatu Main Business

Table 94. Literatu K-12 Assessment Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 95. Literatu Latest Developments

Table 96. Proprofs QuizMaker Details, Company Type, K-12 Assessment Area Served and Its Competitors

Table 97. Proprofs QuizMaker K-12 Assessment Product Offered

Table 98. Proprofs QuizMaker Main Business

Table 99. Proprofs QuizMaker K-12 Assessment Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 100. Proprofs QuizMaker Latest Developments

Table 101. UMeWorld Details, Company Type, K-12 Assessment Area Served and Its Competitors

Table 102. UMeWorld K-12 Assessment Product Offered

Table 103. UMeWorld K-12 Assessment Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 104. UMeWorld Main Business

Table 105. UMeWorld Latest Developments

Table 106. Instructure Details, Company Type, K-12 Assessment Area Served and Its Competitors

Table 107. Instructure K-12 Assessment Product Offered

Table 108. Instructure Main Business

Table 109. Instructure K-12 Assessment Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 110. Instructure Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. K-12 Assessment Report Years Considered
- Figure 2. Research Objectives
- Figure 3. Research Methodology
- Figure 4. Research Process and Data Source
- Figure 5. Global K-12 Assessment Market Size Growth Rate 2018-2029 (\$ Millions)
- Figure 6. K-12 Assessment Sales by Geographic Region (2018, 2022 & 2029) & (\$ millions)
- Figure 7. K-12 Assessment Sales Market Share by Country/Region (2022)
- Figure 8. K-12 Assessment Sales Market Share by Country/Region (2018, 2022 & 2029)
- Figure 9. Global K-12 Assessment Market Size Market Share by Type in 2022
- Figure 10. K-12 Assessment in Pre-primary School
- Figure 11. Global K-12 Assessment Market: Pre-primary School (2018-2023) & (\$ Millions)
- Figure 12. K-12 Assessment in Primary School
- Figure 13. Global K-12 Assessment Market: Primary School (2018-2023) & (\$ Millions)
- Figure 14. K-12 Assessment in Middle School
- Figure 15. Global K-12 Assessment Market: Middle School (2018-2023) & (\$ Millions)
- Figure 16. Global K-12 Assessment Market Size Market Share by Application in 2022
- Figure 17. Global K-12 Assessment Revenue Market Share by Player in 2022
- Figure 18. Global K-12 Assessment Market Size Market Share by Regions (2018-2023)
- Figure 19. Americas K-12 Assessment Market Size 2018-2023 (\$ Millions)
- Figure 20. APAC K-12 Assessment Market Size 2018-2023 (\$ Millions)
- Figure 21. Europe K-12 Assessment Market Size 2018-2023 (\$ Millions)
- Figure 22. Middle East & Africa K-12 Assessment Market Size 2018-2023 (\$ Millions)
- Figure 23. Americas K-12 Assessment Value Market Share by Country in 2022
- Figure 24. United States K-12 Assessment Market Size Growth 2018-2023 (\$ Millions)
- Figure 25. Canada K-12 Assessment Market Size Growth 2018-2023 (\$ Millions)
- Figure 26. Mexico K-12 Assessment Market Size Growth 2018-2023 (\$ Millions)
- Figure 27. Brazil K-12 Assessment Market Size Growth 2018-2023 (\$ Millions)
- Figure 28. APAC K-12 Assessment Market Size Market Share by Region in 2022
- Figure 29. APAC K-12 Assessment Market Size Market Share by Type in 2022
- Figure 30. APAC K-12 Assessment Market Size Market Share by Application in 2022
- Figure 31. China K-12 Assessment Market Size Growth 2018-2023 (\$ Millions)
- Figure 32. Japan K-12 Assessment Market Size Growth 2018-2023 (\$ Millions)

- Figure 33. Korea K-12 Assessment Market Size Growth 2018-2023 (\$ Millions)
- Figure 34. Southeast Asia K-12 Assessment Market Size Growth 2018-2023 (\$ Millions)
- Figure 35. India K-12 Assessment Market Size Growth 2018-2023 (\$ Millions)
- Figure 36. Australia K-12 Assessment Market Size Growth 2018-2023 (\$ Millions)
- Figure 37. Europe K-12 Assessment Market Size Market Share by Country in 2022
- Figure 38. Europe K-12 Assessment Market Size Market Share by Type (2018-2023)
- Figure 39. Europe K-12 Assessment Market Size Market Share by Application (2018-2023)
- Figure 40. Germany K-12 Assessment Market Size Growth 2018-2023 (\$ Millions)
- Figure 41. France K-12 Assessment Market Size Growth 2018-2023 (\$ Millions)
- Figure 42. UK K-12 Assessment Market Size Growth 2018-2023 (\$ Millions)
- Figure 43. Italy K-12 Assessment Market Size Growth 2018-2023 (\$ Millions)
- Figure 44. Russia K-12 Assessment Market Size Growth 2018-2023 (\$ Millions)
- Figure 45. Middle East & Africa K-12 Assessment Market Size Market Share by Region (2018-2023)
- Figure 46. Middle East & Africa K-12 Assessment Market Size Market Share by Type (2018-2023)
- Figure 47. Middle East & Africa K-12 Assessment Market Size Market Share by Application (2018-2023)
- Figure 48. Egypt K-12 Assessment Market Size Growth 2018-2023 (\$ Millions)
- Figure 49. South Africa K-12 Assessment Market Size Growth 2018-2023 (\$ Millions)
- Figure 50. Israel K-12 Assessment Market Size Growth 2018-2023 (\$ Millions)
- Figure 51. Turkey K-12 Assessment Market Size Growth 2018-2023 (\$ Millions)
- Figure 52. GCC Country K-12 Assessment Market Size Growth 2018-2023 (\$ Millions)
- Figure 53. Americas K-12 Assessment Market Size 2024-2029 (\$ Millions)
- Figure 54. APAC K-12 Assessment Market Size 2024-2029 (\$ Millions)
- Figure 55. Europe K-12 Assessment Market Size 2024-2029 (\$ Millions)
- Figure 56. Middle East & Africa K-12 Assessment Market Size 2024-2029 (\$ Millions)
- Figure 57. United States K-12 Assessment Market Size 2024-2029 (\$ Millions)
- Figure 58. Canada K-12 Assessment Market Size 2024-2029 (\$ Millions)
- Figure 59. Mexico K-12 Assessment Market Size 2024-2029 (\$ Millions)
- Figure 60. Brazil K-12 Assessment Market Size 2024-2029 (\$ Millions)
- Figure 61. China K-12 Assessment Market Size 2024-2029 (\$ Millions)
- Figure 62. Japan K-12 Assessment Market Size 2024-2029 (\$ Millions)
- Figure 63. Korea K-12 Assessment Market Size 2024-2029 (\$ Millions)
- Figure 64. Southeast Asia K-12 Assessment Market Size 2024-2029 (\$ Millions)
- Figure 65. India K-12 Assessment Market Size 2024-2029 (\$ Millions)
- Figure 66. Australia K-12 Assessment Market Size 2024-2029 (\$ Millions)
- Figure 67. Germany K-12 Assessment Market Size 2024-2029 (\$ Millions)

Figure 68. France K-12 Assessment Market Size 2024-2029 (\$ Millions)

Figure 69. UK K-12 Assessment Market Size 2024-2029 (\$ Millions)

Figure 70. Italy K-12 Assessment Market Size 2024-2029 (\$ Millions)

Figure 71. Russia K-12 Assessment Market Size 2024-2029 (\$ Millions)

Figure 72. Spain K-12 Assessment Market Size 2024-2029 (\$ Millions)

Figure 73. Egypt K-12 Assessment Market Size 2024-2029 (\$ Millions)

Figure 74. South Africa K-12 Assessment Market Size 2024-2029 (\$ Millions)

Figure 75. Israel K-12 Assessment Market Size 2024-2029 (\$ Millions)

Figure 76. Turkey K-12 Assessment Market Size 2024-2029 (\$ Millions)

Figure 77. GCC Countries K-12 Assessment Market Size 2024-2029 (\$ Millions)

Figure 78. Global K-12 Assessment Market Size Market Share Forecast by Type (2024-2029)

Figure 79. Global K-12 Assessment Market Size Market Share Forecast by Application (2024-2029)

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