

Global Juicer Market Growth 2026-2032

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Abstracts

The global Juicer market size is predicted to grow from US\$ 2266 million in 2025 to US\$ 2568 million in 2032; it is expected to grow at a CAGR of 2.1% from 2026 to 2032.

A juicer is a tool for separating juice from fruits, herbs, leafy greens and other types of vegetables from its pulp in a process called juicing. In separating the pulp, juicers concentrate the nutrition naturally present in fruits and vegetables which allows the body to more easily absorb the nutrition than digesting the solid produce. The use of juicers also makes it easier to consume more raw produce. Some juicers of the masticating or twin gear variety perform extra functions too, such as crushing herbs and spices, and extruding pasta.

In 2025, global Juicer sales volume reached approximately 36.3 million units, with an average price of approximately US\$ 63.9 per unit.

Health, wellness, and fresh-ingredient consumption continue to support demand for juicers. Consumers are using juice extractors to prepare fresh fruit and vegetable drinks at home, reduce dependence on packaged beverages, and customize ingredients such as leafy greens, carrots, apples, ginger, citrus, and functional blends. Health information sources note that juicing is popular because it offers a convenient way to increase intake of vitamins, minerals, and antioxidants, although it should be positioned as part of a balanced diet rather than a replacement for whole fruits and vegetables. This means the market is likely to benefit from wellness-driven consumption, but brands also need to communicate clearly around fiber loss, sugar content, and food-safety concerns for fresh juice.

Product preference is shifting toward cold-press/slow juicers, higher juice yield, lower oxidation, and easier cleaning. Centrifugal juice extractors remain important because they are fast, relatively affordable, and suitable for hard fruits and vegetables, but

slow/masticating models are gaining attention among users who care more about juice yield, texture, noise level, leafy greens, and perceived nutrient retention. Recent product testing coverage emphasizes the trade-off between centrifugal and cold-press models: centrifugal juicers are generally cheaper and faster, while cold-press models are usually more expensive but extract more juice and perform better with many vegetables and greens. Therefore, future product competition will focus on extraction efficiency, pulp dryness, wide feed chute design, anti-drip outlets, quieter motors, dishwasher-safe parts, and simplified cleaning.

LP Information, Inc. (LPI) ' newest research report, the "Juicer Industry Forecast" looks at past sales and reviews total world Juicer sales in 2025, providing a comprehensive analysis by region and market sector of projected Juicer sales for 2026 through 2032. With Juicer sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Juicer industry.

This Insight Report provides a comprehensive analysis of the global Juicer landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Juicer portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Juicer market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Juicer and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Juicer.

This report presents a comprehensive overview, market shares, and growth opportunities of Juicer market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Centrifugal Juicer

Masticating Juicer

Others

Segmentation by Capacity:

High Capacity

Low Capacity

Segmentation by Sales Channel:

Online Sales

Offline Sales

Segmentation by Application:

Household

Commercial

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Joyoung

Kuvings

Hurom

Omega

Cuisinart

Breville

Braun

Philips

Supor

Midea

Oster

Electrolux

Panasonic

Hamilton Beach

Kenwood

Donlim

Key Questions Addressed in this Report

What is the 10-year outlook for the global Juicer market?

What factors are driving Juicer market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Juicer market opportunities vary by end market size?

How does Juicer break out by Type, by Application?

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