

Global J-Beauty Market Growth (Status and Outlook) 2024-2030

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Abstracts

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J-Beauty is a term that refers to Japanese beauty products, including Japanese skincare, makeup, haircare and more, that are known for their high-quality ingredients, innovative packaging and effective formulas, usually emphasizing minimalist, natural and gentle beauty philosophy, aiming to restore radiance to skin and soul.

The global J-Beauty market size is projected to grow from US\$ million in 2023 to US\$ million in 2030; it is expected to grow at a CAGR of % from 2024 to 2030.

LPI (LP Information)' newest research report, the "J-Beauty Industry Forecast" looks at past sales and reviews total world J-Beauty sales in 2023, providing a comprehensive analysis by region and market sector of projected J-Beauty sales for 2024 through 2030. With J-Beauty sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world J-Beauty industry.

This Insight Report provides a comprehensive analysis of the global J-Beauty landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on J-Beauty portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global J-Beauty market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for J-Beauty and breaks down the forecast by Type, by



Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global J-Beauty.

United States market for J-Beauty is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for J-Beauty is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for J-Beauty is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key J-Beauty players cover POLA ORBIS HOLDINGS INC., Mandom Corp., Kos? Corporation, Procter & Gamble Company and Kao Corporation, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of J-Beauty market by product type, application, key players and key regions and countries.

Segmentation by type	
Haircare	
Skincare	
Colour Cosmetics	
Others	

Segmentation by application

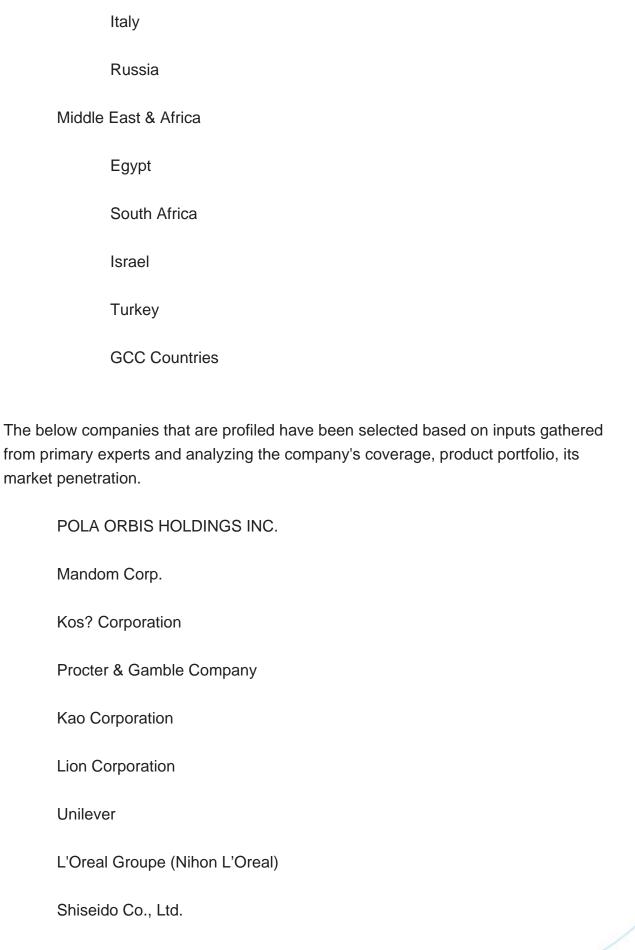
E-commerce

Specialty Stores



Hypermarkets/Supermarkets	
Other	
This report als	so splits the market by region:
Americ	cas
	United States
	Canada
	Mexico
	Brazil
APAC	
	China
	Japan
	Korea
	Southeast Asia
	India
	Australia
Europ	е
	Germany
	France
	UK







FANCL CORPORATION

CANMAKE



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