

Global J-Beauty Market Growth (Status and Outlook) 2024-2030

<https://marketpublishers.com/r/G44BD517E309EN.html>

Date: April 2024

Pages: 106

Price: US\$ 3,660.00 (Single User License)

ID: G44BD517E309EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

J-Beauty is a term that refers to Japanese beauty products, including Japanese skincare, makeup, haircare and more, that are known for their high-quality ingredients, innovative packaging and effective formulas, usually emphasizing minimalist, natural and gentle beauty philosophy, aiming to restore radiance to skin and soul.

The global J-Beauty market size is projected to grow from US\$ million in 2023 to US\$ million in 2030; it is expected to grow at a CAGR of % from 2024 to 2030.

LPI (LP Information)' newest research report, the “J-Beauty Industry Forecast” looks at past sales and reviews total world J-Beauty sales in 2023, providing a comprehensive analysis by region and market sector of projected J-Beauty sales for 2024 through 2030. With J-Beauty sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world J-Beauty industry.

This Insight Report provides a comprehensive analysis of the global J-Beauty landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on J-Beauty portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global J-Beauty market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for J-Beauty and breaks down the forecast by Type, by

Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global J-Beauty.

United States market for J-Beauty is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for J-Beauty is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for J-Beauty is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key J-Beauty players cover POLA ORBIS HOLDINGS INC., Mandom Corp., Kos? Corporation, Procter & Gamble Company and Kao Corporation, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of J-Beauty market by product type, application, key players and key regions and countries.

Segmentation by type

Haircare

Skincare

Colour Cosmetics

Others

Segmentation by application

E-commerce

Specialty Stores

Hypermarkets/Supermarkets

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

POLA ORBIS HOLDINGS INC.

Mandom Corp.

Kos? Corporation

Procter & Gamble Company

Kao Corporation

Lion Corporation

Unilever

L'Oreal Groupe (Nihon L'Oreal)

Shiseido Co., Ltd.

FANCL CORPORATION

CANMAKE

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