

# Global J-Beauty Market Growth 2024-2030

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## Abstracts

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J-Beauty is a term that refers to Japanese beauty products, including Japanese skincare, makeup, haircare and more, that are known for their high-quality ingredients, innovative packaging and effective formulas, usually emphasizing minimalist, natural and gentle beauty philosophy, aiming to restore radiance to skin and soul.

The global J-Beauty market size is projected to grow from US\$ million in 2023 to US\$ million in 2030; it is expected to grow at a CAGR of % from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the "J-Beauty Industry Forecast" looks at past sales and reviews total world J-Beauty sales in 2023, providing a comprehensive analysis by region and market sector of projected J-Beauty sales for 2024 through 2030. With J-Beauty sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world J-Beauty industry.

This Insight Report provides a comprehensive analysis of the global J-Beauty landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on J-Beauty portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global J-Beauty market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for J-Beauty and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity.

With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global J-Beauty.

United States market for J-Beauty is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for J-Beauty is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for J-Beauty is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key J-Beauty players cover POLA ORBIS HOLDINGS INC., Mandom Corp., Kos? Corporation, Procter & Gamble Company and Kao Corporation, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of J-Beauty market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by type

Haircare

Skincare

Colour Cosmetics

Others

#### Segmentation by application

E-commerce

Specialty Stores

Hypermarkets/Supermarkets

Other

This report also splits the market by region:

#### Americas

United States

Canada

Mexico

Brazil

#### APAC

China

Japan

Korea

Southeast Asia

India

Australia

#### Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

POLA ORBIS HOLDINGS INC.

Mandom Corp.

Kos? Corporation

Procter & Gamble Company

Kao Corporation

Lion Corporation

Unilever

Procter & Gamble Company

L'Oreal Groupe (Nihon L'Oreal)

Shiseido Co., Ltd.

FANCL CORPORATION

CANMAKE

### Key Questions Addressed in this Report

What is the 10-year outlook for the global J-Beauty market?

What factors are driving J-Beauty market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do J-Beauty market opportunities vary by end market size?

How does J-Beauty break out type, application?

## Contents

### **1 SCOPE OF THE REPORT**

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### **2 EXECUTIVE SUMMARY**

- 2.1 World Market Overview
  - 2.1.1 Global J-Beauty Annual Sales 2019-2030
  - 2.1.2 World Current & Future Analysis for J-Beauty by Geographic Region, 2019, 2023 & 2030
  - 2.1.3 World Current & Future Analysis for J-Beauty by Country/Region, 2019, 2023 & 2030
- 2.2 J-Beauty Segment by Type
  - 2.2.1 Haircare
  - 2.2.2 Skincare
  - 2.2.3 Colour Cosmetics
  - 2.2.4 Others
- 2.3 J-Beauty Sales by Type
  - 2.3.1 Global J-Beauty Sales Market Share by Type (2019-2024)
  - 2.3.2 Global J-Beauty Revenue and Market Share by Type (2019-2024)
  - 2.3.3 Global J-Beauty Sale Price by Type (2019-2024)
- 2.4 J-Beauty Segment by Application
  - 2.4.1 E-commerce
  - 2.4.2 Specialty Stores
  - 2.4.3 Hypermarkets/Supermarkets
  - 2.4.4 Other
- 2.5 J-Beauty Sales by Application
  - 2.5.1 Global J-Beauty Sale Market Share by Application (2019-2024)
  - 2.5.2 Global J-Beauty Revenue and Market Share by Application (2019-2024)
  - 2.5.3 Global J-Beauty Sale Price by Application (2019-2024)

### **3 GLOBAL J-BEAUTY BY COMPANY**

#### 3.1 Global J-Beauty Breakdown Data by Company

3.1.1 Global J-Beauty Annual Sales by Company (2019-2024)

3.1.2 Global J-Beauty Sales Market Share by Company (2019-2024)

#### 3.2 Global J-Beauty Annual Revenue by Company (2019-2024)

3.2.1 Global J-Beauty Revenue by Company (2019-2024)

3.2.2 Global J-Beauty Revenue Market Share by Company (2019-2024)

#### 3.3 Global J-Beauty Sale Price by Company

#### 3.4 Key Manufacturers J-Beauty Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers J-Beauty Product Location Distribution

3.4.2 Players J-Beauty Products Offered

#### 3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

#### 3.6 New Products and Potential Entrants

#### 3.7 Mergers & Acquisitions, Expansion

### **4 WORLD HISTORIC REVIEW FOR J-BEAUTY BY GEOGRAPHIC REGION**

#### 4.1 World Historic J-Beauty Market Size by Geographic Region (2019-2024)

4.1.1 Global J-Beauty Annual Sales by Geographic Region (2019-2024)

4.1.2 Global J-Beauty Annual Revenue by Geographic Region (2019-2024)

#### 4.2 World Historic J-Beauty Market Size by Country/Region (2019-2024)

4.2.1 Global J-Beauty Annual Sales by Country/Region (2019-2024)

4.2.2 Global J-Beauty Annual Revenue by Country/Region (2019-2024)

#### 4.3 Americas J-Beauty Sales Growth

#### 4.4 APAC J-Beauty Sales Growth

#### 4.5 Europe J-Beauty Sales Growth

#### 4.6 Middle East & Africa J-Beauty Sales Growth

### **5 AMERICAS**

#### 5.1 Americas J-Beauty Sales by Country

5.1.1 Americas J-Beauty Sales by Country (2019-2024)

5.1.2 Americas J-Beauty Revenue by Country (2019-2024)

#### 5.2 Americas J-Beauty Sales by Type

#### 5.3 Americas J-Beauty Sales by Application

- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

## **6 APAC**

- 6.1 APAC J-Beauty Sales by Region
  - 6.1.1 APAC J-Beauty Sales by Region (2019-2024)
  - 6.1.2 APAC J-Beauty Revenue by Region (2019-2024)
- 6.2 APAC J-Beauty Sales by Type
- 6.3 APAC J-Beauty Sales by Application
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

## **7 EUROPE**

- 7.1 Europe J-Beauty by Country
  - 7.1.1 Europe J-Beauty Sales by Country (2019-2024)
  - 7.1.2 Europe J-Beauty Revenue by Country (2019-2024)
- 7.2 Europe J-Beauty Sales by Type
- 7.3 Europe J-Beauty Sales by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

## **8 MIDDLE EAST & AFRICA**

- 8.1 Middle East & Africa J-Beauty by Country
  - 8.1.1 Middle East & Africa J-Beauty Sales by Country (2019-2024)
  - 8.1.2 Middle East & Africa J-Beauty Revenue by Country (2019-2024)
- 8.2 Middle East & Africa J-Beauty Sales by Type



### 8.3 Middle East & Africa J-Beauty Sales by Application

#### 8.4 Egypt

#### 8.5 South Africa

#### 8.6 Israel

#### 8.7 Turkey

#### 8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

### 9.1 Market Drivers & Growth Opportunities

### 9.2 Market Challenges & Risks

### 9.3 Industry Trends

## **10 MANUFACTURING COST STRUCTURE ANALYSIS**

### 10.1 Raw Material and Suppliers

### 10.2 Manufacturing Cost Structure Analysis of J-Beauty

### 10.3 Manufacturing Process Analysis of J-Beauty

### 10.4 Industry Chain Structure of J-Beauty

## **11 MARKETING, DISTRIBUTORS AND CUSTOMER**

### 11.1 Sales Channel

#### 11.1.1 Direct Channels

#### 11.1.2 Indirect Channels

### 11.2 J-Beauty Distributors

### 11.3 J-Beauty Customer

## **12 WORLD FORECAST REVIEW FOR J-BEAUTY BY GEOGRAPHIC REGION**

### 12.1 Global J-Beauty Market Size Forecast by Region

#### 12.1.1 Global J-Beauty Forecast by Region (2025-2030)

#### 12.1.2 Global J-Beauty Annual Revenue Forecast by Region (2025-2030)

### 12.2 Americas Forecast by Country

### 12.3 APAC Forecast by Region

### 12.4 Europe Forecast by Country

### 12.5 Middle East & Africa Forecast by Country

### 12.6 Global J-Beauty Forecast by Type

### 12.7 Global J-Beauty Forecast by Application

## 13 KEY PLAYERS ANALYSIS

### 13.1 POLA ORBIS HOLDINGS INC.

13.1.1 POLA ORBIS HOLDINGS INC. Company Information

13.1.2 POLA ORBIS HOLDINGS INC. J-Beauty Product Portfolios and Specifications

13.1.3 POLA ORBIS HOLDINGS INC. J-Beauty Sales, Revenue, Price and Gross Margin (2019-2024)

13.1.4 POLA ORBIS HOLDINGS INC. Main Business Overview

13.1.5 POLA ORBIS HOLDINGS INC. Latest Developments

### 13.2 Mandom Corp.

13.2.1 Mandom Corp. Company Information

13.2.2 Mandom Corp. J-Beauty Product Portfolios and Specifications

13.2.3 Mandom Corp. J-Beauty Sales, Revenue, Price and Gross Margin (2019-2024)

13.2.4 Mandom Corp. Main Business Overview

13.2.5 Mandom Corp. Latest Developments

### 13.3 Kos? Corporation

13.3.1 Kos? Corporation Company Information

13.3.2 Kos? Corporation J-Beauty Product Portfolios and Specifications

13.3.3 Kos? Corporation J-Beauty Sales, Revenue, Price and Gross Margin (2019-2024)

13.3.4 Kos? Corporation Main Business Overview

13.3.5 Kos? Corporation Latest Developments

### 13.4 Procter & Gamble Company

13.4.1 Procter & Gamble Company Company Information

13.4.2 Procter & Gamble Company J-Beauty Product Portfolios and Specifications

13.4.3 Procter & Gamble Company J-Beauty Sales, Revenue, Price and Gross Margin (2019-2024)

13.4.4 Procter & Gamble Company Main Business Overview

13.4.5 Procter & Gamble Company Latest Developments

### 13.5 Kao Corporation

13.5.1 Kao Corporation Company Information

13.5.2 Kao Corporation J-Beauty Product Portfolios and Specifications

13.5.3 Kao Corporation J-Beauty Sales, Revenue, Price and Gross Margin (2019-2024)

13.5.4 Kao Corporation Main Business Overview

13.5.5 Kao Corporation Latest Developments

### 13.6 Lion Corporation

13.6.1 Lion Corporation Company Information

- 13.6.2 Lion Corporation J-Beauty Product Portfolios and Specifications
- 13.6.3 Lion Corporation J-Beauty Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.6.4 Lion Corporation Main Business Overview
- 13.6.5 Lion Corporation Latest Developments
- 13.7 Unilever
  - 13.7.1 Unilever Company Information
  - 13.7.2 Unilever J-Beauty Product Portfolios and Specifications
  - 13.7.3 Unilever J-Beauty Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.7.4 Unilever Main Business Overview
  - 13.7.5 Unilever Latest Developments
- 13.8 Procter & Gamble Company
  - 13.8.1 Procter & Gamble Company Company Information
  - 13.8.2 Procter & Gamble Company J-Beauty Product Portfolios and Specifications
  - 13.8.3 Procter & Gamble Company J-Beauty Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.8.4 Procter & Gamble Company Main Business Overview
  - 13.8.5 Procter & Gamble Company Latest Developments
- 13.9 L'Oreal Groupe (Nihon L'Oreal)
  - 13.9.1 L'Oreal Groupe (Nihon L'Oreal) Company Information
  - 13.9.2 L'Oreal Groupe (Nihon L'Oreal) J-Beauty Product Portfolios and Specifications
  - 13.9.3 L'Oreal Groupe (Nihon L'Oreal) J-Beauty Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.9.4 L'Oreal Groupe (Nihon L'Oreal) Main Business Overview
  - 13.9.5 L'Oreal Groupe (Nihon L'Oreal) Latest Developments
- 13.10 Shiseido Co., Ltd.
  - 13.10.1 Shiseido Co., Ltd. Company Information
  - 13.10.2 Shiseido Co., Ltd. J-Beauty Product Portfolios and Specifications
  - 13.10.3 Shiseido Co., Ltd. J-Beauty Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.10.4 Shiseido Co., Ltd. Main Business Overview
  - 13.10.5 Shiseido Co., Ltd. Latest Developments
- 13.11 FANCL CORPORATION
  - 13.11.1 FANCL CORPORATION Company Information
  - 13.11.2 FANCL CORPORATION J-Beauty Product Portfolios and Specifications
  - 13.11.3 FANCL CORPORATION J-Beauty Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.11.4 FANCL CORPORATION Main Business Overview
  - 13.11.5 FANCL CORPORATION Latest Developments

## 13.12 CANMAKE

13.12.1 CANMAKE Company Information

13.12.2 CANMAKE J-Beauty Product Portfolios and Specifications

13.12.3 CANMAKE J-Beauty Sales, Revenue, Price and Gross Margin (2019-2024)

13.12.4 CANMAKE Main Business Overview

13.12.5 CANMAKE Latest Developments

## 14 RESEARCH FINDINGS AND CONCLUSION

## List Of Tables

### LIST OF TABLES

- Table 1. J-Beauty Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Table 2. J-Beauty Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)
- Table 3. Major Players of Haircare
- Table 4. Major Players of Skincare
- Table 5. Major Players of Colour Cosmetics
- Table 6. Major Players of Others
- Table 7. Global J-Beauty Sales by Type (2019-2024) & (K Units)
- Table 8. Global J-Beauty Sales Market Share by Type (2019-2024)
- Table 9. Global J-Beauty Revenue by Type (2019-2024) & (\$ million)
- Table 10. Global J-Beauty Revenue Market Share by Type (2019-2024)
- Table 11. Global J-Beauty Sale Price by Type (2019-2024) & (US\$/Unit)
- Table 12. Global J-Beauty Sales by Application (2019-2024) & (K Units)
- Table 13. Global J-Beauty Sales Market Share by Application (2019-2024)
- Table 14. Global J-Beauty Revenue by Application (2019-2024)
- Table 15. Global J-Beauty Revenue Market Share by Application (2019-2024)
- Table 16. Global J-Beauty Sale Price by Application (2019-2024) & (US\$/Unit)
- Table 17. Global J-Beauty Sales by Company (2019-2024) & (K Units)
- Table 18. Global J-Beauty Sales Market Share by Company (2019-2024)
- Table 19. Global J-Beauty Revenue by Company (2019-2024) (\$ Millions)
- Table 20. Global J-Beauty Revenue Market Share by Company (2019-2024)
- Table 21. Global J-Beauty Sale Price by Company (2019-2024) & (US\$/Unit)
- Table 22. Key Manufacturers J-Beauty Producing Area Distribution and Sales Area
- Table 23. Players J-Beauty Products Offered
- Table 24. J-Beauty Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- Table 25. New Products and Potential Entrants
- Table 26. Mergers & Acquisitions, Expansion
- Table 27. Global J-Beauty Sales by Geographic Region (2019-2024) & (K Units)
- Table 28. Global J-Beauty Sales Market Share Geographic Region (2019-2024)
- Table 29. Global J-Beauty Revenue by Geographic Region (2019-2024) & (\$ millions)
- Table 30. Global J-Beauty Revenue Market Share by Geographic Region (2019-2024)
- Table 31. Global J-Beauty Sales by Country/Region (2019-2024) & (K Units)
- Table 32. Global J-Beauty Sales Market Share by Country/Region (2019-2024)
- Table 33. Global J-Beauty Revenue by Country/Region (2019-2024) & (\$ millions)

- Table 34. Global J-Beauty Revenue Market Share by Country/Region (2019-2024)
- Table 35. Americas J-Beauty Sales by Country (2019-2024) & (K Units)
- Table 36. Americas J-Beauty Sales Market Share by Country (2019-2024)
- Table 37. Americas J-Beauty Revenue by Country (2019-2024) & (\$ Millions)
- Table 38. Americas J-Beauty Revenue Market Share by Country (2019-2024)
- Table 39. Americas J-Beauty Sales by Type (2019-2024) & (K Units)
- Table 40. Americas J-Beauty Sales by Application (2019-2024) & (K Units)
- Table 41. APAC J-Beauty Sales by Region (2019-2024) & (K Units)
- Table 42. APAC J-Beauty Sales Market Share by Region (2019-2024)
- Table 43. APAC J-Beauty Revenue by Region (2019-2024) & (\$ Millions)
- Table 44. APAC J-Beauty Revenue Market Share by Region (2019-2024)
- Table 45. APAC J-Beauty Sales by Type (2019-2024) & (K Units)
- Table 46. APAC J-Beauty Sales by Application (2019-2024) & (K Units)
- Table 47. Europe J-Beauty Sales by Country (2019-2024) & (K Units)
- Table 48. Europe J-Beauty Sales Market Share by Country (2019-2024)
- Table 49. Europe J-Beauty Revenue by Country (2019-2024) & (\$ Millions)
- Table 50. Europe J-Beauty Revenue Market Share by Country (2019-2024)
- Table 51. Europe J-Beauty Sales by Type (2019-2024) & (K Units)
- Table 52. Europe J-Beauty Sales by Application (2019-2024) & (K Units)
- Table 53. Middle East & Africa J-Beauty Sales by Country (2019-2024) & (K Units)
- Table 54. Middle East & Africa J-Beauty Sales Market Share by Country (2019-2024)
- Table 55. Middle East & Africa J-Beauty Revenue by Country (2019-2024) & (\$ Millions)
- Table 56. Middle East & Africa J-Beauty Revenue Market Share by Country (2019-2024)
- Table 57. Middle East & Africa J-Beauty Sales by Type (2019-2024) & (K Units)
- Table 58. Middle East & Africa J-Beauty Sales by Application (2019-2024) & (K Units)
- Table 59. Key Market Drivers & Growth Opportunities of J-Beauty
- Table 60. Key Market Challenges & Risks of J-Beauty
- Table 61. Key Industry Trends of J-Beauty
- Table 62. J-Beauty Raw Material
- Table 63. Key Suppliers of Raw Materials
- Table 64. J-Beauty Distributors List
- Table 65. J-Beauty Customer List
- Table 66. Global J-Beauty Sales Forecast by Region (2025-2030) & (K Units)
- Table 67. Global J-Beauty Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 68. Americas J-Beauty Sales Forecast by Country (2025-2030) & (K Units)
- Table 69. Americas J-Beauty Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 70. APAC J-Beauty Sales Forecast by Region (2025-2030) & (K Units)
- Table 71. APAC J-Beauty Revenue Forecast by Region (2025-2030) & (\$ millions)

- Table 72. Europe J-Beauty Sales Forecast by Country (2025-2030) & (K Units)
- Table 73. Europe J-Beauty Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 74. Middle East & Africa J-Beauty Sales Forecast by Country (2025-2030) & (K Units)
- Table 75. Middle East & Africa J-Beauty Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 76. Global J-Beauty Sales Forecast by Type (2025-2030) & (K Units)
- Table 77. Global J-Beauty Revenue Forecast by Type (2025-2030) & (\$ Millions)
- Table 78. Global J-Beauty Sales Forecast by Application (2025-2030) & (K Units)
- Table 79. Global J-Beauty Revenue Forecast by Application (2025-2030) & (\$ Millions)
- Table 80. POLA ORBIS HOLDINGS INC. Basic Information, J-Beauty Manufacturing Base, Sales Area and Its Competitors
- Table 81. POLA ORBIS HOLDINGS INC. J-Beauty Product Portfolios and Specifications
- Table 82. POLA ORBIS HOLDINGS INC. J-Beauty Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
- Table 83. POLA ORBIS HOLDINGS INC. Main Business
- Table 84. POLA ORBIS HOLDINGS INC. Latest Developments
- Table 85. Mandom Corp. Basic Information, J-Beauty Manufacturing Base, Sales Area and Its Competitors
- Table 86. Mandom Corp. J-Beauty Product Portfolios and Specifications
- Table 87. Mandom Corp. J-Beauty Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
- Table 88. Mandom Corp. Main Business
- Table 89. Mandom Corp. Latest Developments
- Table 90. Kos? Corporation Basic Information, J-Beauty Manufacturing Base, Sales Area and Its Competitors
- Table 91. Kos? Corporation J-Beauty Product Portfolios and Specifications
- Table 92. Kos? Corporation J-Beauty Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
- Table 93. Kos? Corporation Main Business
- Table 94. Kos? Corporation Latest Developments
- Table 95. Procter & Gamble Company Basic Information, J-Beauty Manufacturing Base, Sales Area and Its Competitors
- Table 96. Procter & Gamble Company J-Beauty Product Portfolios and Specifications
- Table 97. Procter & Gamble Company J-Beauty Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
- Table 98. Procter & Gamble Company Main Business
- Table 99. Procter & Gamble Company Latest Developments

Table 100. Kao Corporation Basic Information, J-Beauty Manufacturing Base, Sales Area and Its Competitors

Table 101. Kao Corporation J-Beauty Product Portfolios and Specifications

Table 102. Kao Corporation J-Beauty Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 103. Kao Corporation Main Business

Table 104. Kao Corporation Latest Developments

Table 105. Lion Corporation Basic Information, J-Beauty Manufacturing Base, Sales Area and Its Competitors

Table 106. Lion Corporation J-Beauty Product Portfolios and Specifications

Table 107. Lion Corporation J-Beauty Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 108. Lion Corporation Main Business

Table 109. Lion Corporation Latest Developments

Table 110. Unilever Basic Information, J-Beauty Manufacturing Base, Sales Area and Its Competitors

Table 111. Unilever J-Beauty Product Portfolios and Specifications

Table 112. Unilever J-Beauty Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 113. Unilever Main Business

Table 114. Unilever Latest Developments

Table 115. Procter & Gamble Company Basic Information, J-Beauty Manufacturing Base, Sales Area and Its Competitors

Table 116. Procter & Gamble Company J-Beauty Product Portfolios and Specifications

Table 117. Procter & Gamble Company J-Beauty Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 118. Procter & Gamble Company Main Business

Table 119. Procter & Gamble Company Latest Developments

Table 120. L'Oreal Groupe (Nihon L'Oreal) Basic Information, J-Beauty Manufacturing Base, Sales Area and Its Competitors

Table 121. L'Oreal Groupe (Nihon L'Oreal) J-Beauty Product Portfolios and Specifications

Table 122. L'Oreal Groupe (Nihon L'Oreal) J-Beauty Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 123. L'Oreal Groupe (Nihon L'Oreal) Main Business

Table 124. L'Oreal Groupe (Nihon L'Oreal) Latest Developments

Table 125. Shiseido Co., Ltd. Basic Information, J-Beauty Manufacturing Base, Sales Area and Its Competitors

Table 126. Shiseido Co., Ltd. J-Beauty Product Portfolios and Specifications



Table 127. Shiseido Co., Ltd. J-Beauty Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 128. Shiseido Co., Ltd. Main Business

Table 129. Shiseido Co., Ltd. Latest Developments

Table 130. FANCL CORPORATION Basic Information, J-Beauty Manufacturing Base, Sales Area and Its Competitors

Table 131. FANCL CORPORATION J-Beauty Product Portfolios and Specifications

Table 132. FANCL CORPORATION J-Beauty Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 133. FANCL CORPORATION Main Business

Table 134. FANCL CORPORATION Latest Developments

Table 135. CANMAKE Basic Information, J-Beauty Manufacturing Base, Sales Area and Its Competitors

Table 136. CANMAKE J-Beauty Product Portfolios and Specifications

Table 137. CANMAKE J-Beauty Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 138. CANMAKE Main Business

Table 139. CANMAKE Latest Developments

## List Of Figures

### LIST OF FIGURES

- Figure 1. Picture of J-Beauty
- Figure 2. J-Beauty Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global J-Beauty Sales Growth Rate 2019-2030 (K Units)
- Figure 7. Global J-Beauty Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. J-Beauty Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Haircare
- Figure 10. Product Picture of Skincare
- Figure 11. Product Picture of Colour Cosmetics
- Figure 12. Product Picture of Others
- Figure 13. Global J-Beauty Sales Market Share by Type in 2023
- Figure 14. Global J-Beauty Revenue Market Share by Type (2019-2024)
- Figure 15. J-Beauty Consumed in E-commerce
- Figure 16. Global J-Beauty Market: E-commerce (2019-2024) & (K Units)
- Figure 17. J-Beauty Consumed in Specialty Stores
- Figure 18. Global J-Beauty Market: Specialty Stores (2019-2024) & (K Units)
- Figure 19. J-Beauty Consumed in Hypermarkets/Supermarkets
- Figure 20. Global J-Beauty Market: Hypermarkets/Supermarkets (2019-2024) & (K Units)
- Figure 21. J-Beauty Consumed in Other
- Figure 22. Global J-Beauty Market: Other (2019-2024) & (K Units)
- Figure 23. Global J-Beauty Sales Market Share by Application (2023)
- Figure 24. Global J-Beauty Revenue Market Share by Application in 2023
- Figure 25. J-Beauty Sales Market by Company in 2023 (K Units)
- Figure 26. Global J-Beauty Sales Market Share by Company in 2023
- Figure 27. J-Beauty Revenue Market by Company in 2023 (\$ Million)
- Figure 28. Global J-Beauty Revenue Market Share by Company in 2023
- Figure 29. Global J-Beauty Sales Market Share by Geographic Region (2019-2024)
- Figure 30. Global J-Beauty Revenue Market Share by Geographic Region in 2023
- Figure 31. Americas J-Beauty Sales 2019-2024 (K Units)
- Figure 32. Americas J-Beauty Revenue 2019-2024 (\$ Millions)
- Figure 33. APAC J-Beauty Sales 2019-2024 (K Units)
- Figure 34. APAC J-Beauty Revenue 2019-2024 (\$ Millions)

- Figure 35. Europe J-Beauty Sales 2019-2024 (K Units)
- Figure 36. Europe J-Beauty Revenue 2019-2024 (\$ Millions)
- Figure 37. Middle East & Africa J-Beauty Sales 2019-2024 (K Units)
- Figure 38. Middle East & Africa J-Beauty Revenue 2019-2024 (\$ Millions)
- Figure 39. Americas J-Beauty Sales Market Share by Country in 2023
- Figure 40. Americas J-Beauty Revenue Market Share by Country in 2023
- Figure 41. Americas J-Beauty Sales Market Share by Type (2019-2024)
- Figure 42. Americas J-Beauty Sales Market Share by Application (2019-2024)
- Figure 43. United States J-Beauty Revenue Growth 2019-2024 (\$ Millions)
- Figure 44. Canada J-Beauty Revenue Growth 2019-2024 (\$ Millions)
- Figure 45. Mexico J-Beauty Revenue Growth 2019-2024 (\$ Millions)
- Figure 46. Brazil J-Beauty Revenue Growth 2019-2024 (\$ Millions)
- Figure 47. APAC J-Beauty Sales Market Share by Region in 2023
- Figure 48. APAC J-Beauty Revenue Market Share by Regions in 2023
- Figure 49. APAC J-Beauty Sales Market Share by Type (2019-2024)
- Figure 50. APAC J-Beauty Sales Market Share by Application (2019-2024)
- Figure 51. China J-Beauty Revenue Growth 2019-2024 (\$ Millions)
- Figure 52. Japan J-Beauty Revenue Growth 2019-2024 (\$ Millions)
- Figure 53. South Korea J-Beauty Revenue Growth 2019-2024 (\$ Millions)
- Figure 54. Southeast Asia J-Beauty Revenue Growth 2019-2024 (\$ Millions)
- Figure 55. India J-Beauty Revenue Growth 2019-2024 (\$ Millions)
- Figure 56. Australia J-Beauty Revenue Growth 2019-2024 (\$ Millions)
- Figure 57. China Taiwan J-Beauty Revenue Growth 2019-2024 (\$ Millions)
- Figure 58. Europe J-Beauty Sales Market Share by Country in 2023
- Figure 59. Europe J-Beauty Revenue Market Share by Country in 2023
- Figure 60. Europe J-Beauty Sales Market Share by Type (2019-2024)
- Figure 61. Europe J-Beauty Sales Market Share by Application (2019-2024)
- Figure 62. Germany J-Beauty Revenue Growth 2019-2024 (\$ Millions)
- Figure 63. France J-Beauty Revenue Growth 2019-2024 (\$ Millions)
- Figure 64. UK J-Beauty Revenue Growth 2019-2024 (\$ Millions)
- Figure 65. Italy J-Beauty Revenue Growth 2019-2024 (\$ Millions)
- Figure 66. Russia J-Beauty Revenue Growth 2019-2024 (\$ Millions)
- Figure 67. Middle East & Africa J-Beauty Sales Market Share by Country in 2023
- Figure 68. Middle East & Africa J-Beauty Revenue Market Share by Country in 2023
- Figure 69. Middle East & Africa J-Beauty Sales Market Share by Type (2019-2024)
- Figure 70. Middle East & Africa J-Beauty Sales Market Share by Application (2019-2024)
- Figure 71. Egypt J-Beauty Revenue Growth 2019-2024 (\$ Millions)
- Figure 72. South Africa J-Beauty Revenue Growth 2019-2024 (\$ Millions)

- Figure 73. Israel J-Beauty Revenue Growth 2019-2024 (\$ Millions)
- Figure 74. Turkey J-Beauty Revenue Growth 2019-2024 (\$ Millions)
- Figure 75. GCC Country J-Beauty Revenue Growth 2019-2024 (\$ Millions)
- Figure 76. Manufacturing Cost Structure Analysis of J-Beauty in 2023
- Figure 77. Manufacturing Process Analysis of J-Beauty
- Figure 78. Industry Chain Structure of J-Beauty
- Figure 79. Channels of Distribution
- Figure 80. Global J-Beauty Sales Market Forecast by Region (2025-2030)
- Figure 81. Global J-Beauty Revenue Market Share Forecast by Region (2025-2030)
- Figure 82. Global J-Beauty Sales Market Share Forecast by Type (2025-2030)
- Figure 83. Global J-Beauty Revenue Market Share Forecast by Type (2025-2030)
- Figure 84. Global J-Beauty Sales Market Share Forecast by Application (2025-2030)
- Figure 85. Global J-Beauty Revenue Market Share Forecast by Application (2025-2030)

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