

# Global I<sup>2</sup>C Serial EEPROM Market Growth 2026-2032

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## Abstracts

The global I<sup>2</sup>C Serial EEPROM market size is predicted to grow from US\$ 814 million in 2025 to US\$ 1241 million in 2032; it is expected to grow at a CAGR of 6.3% from 2026 to 2032.

I<sup>2</sup>C Serial EEPROM is a non-volatile semiconductor memory device that communicates through a two-wire I<sup>2</sup>C serial interface and utilizes floating-gate MOS technology to enable electrically erasable and reprogrammable data storage. It retains stored information without power for extended periods. The device is typically packaged in compact 8-pin formats such as SOIC, TSSOP, or WLCSP, and internally consists of a memory array, row/column decoders, page buffers, I<sup>2</sup>C interface control logic, and write-cycle management circuitry. Storage densities generally range from 1 Kb to 1 Mb, supporting byte and page write operations at communication speeds between 100 kHz and 1 MHz. With endurance exceeding one million write/erase cycles and data retention beyond 20 years, I<sup>2</sup>C Serial EEPROM is widely used in automotive electronics, industrial control systems, communication equipment, and consumer electronics to store configuration parameters, calibration data, device identification, and security credentials. It is characterized by low power consumption, high reliability, compact structure, and cost efficiency, making it a fundamental non-volatile memory component in embedded systems.

From the perspective of market development opportunities and main driving factors, I<sup>2</sup>C Serial EEPROM represents a mature non-volatile memory segment currently driven by stable demand expansion and structural upgrading. The acceleration of automotive electrification and intelligence, along with increasing penetration of new energy vehicles, has significantly boosted demand for highly reliable, automotive-grade EEPROM devices used in ADAS, infotainment systems, domain controllers, and battery management systems. Meanwhile, rapid growth in industrial automation, smart metering, IoT terminals, and medical electronics is generating sustained demand for low-

power, small-density, long-retention non-volatile storage solutions, where the I<sup>2</sup>C interface remains attractive due to its simplicity, low cost, and strong noise immunity. Rising MCU and sensor shipments further support demand for standalone EEPROM paired with camera modules, display drivers, and power management units. Technological trends such as low-voltage operation, wide-temperature capability, AEC-Q100 qualification, and miniaturized packaging enhance product value and raise substitution barriers. With mature-node capacity stabilizing, cost structures are becoming more predictable, supporting sustainable profitability. Overall, this segment demonstrates characteristics of long lifecycle, steady growth, and high customer stickiness.

From the standpoint of market challenges, risks, and restraints, I<sup>2</sup>C Serial EEPROM is manufactured using mature processes with relatively limited technological differentiation, leading to intense price-based competition and margin pressure. Increasing integration of embedded EEPROM or Flash within MCUs, SoCs, and analog chips reduces the addressable market for standalone devices. In higher-density applications, SPI NOR Flash and low-density FRAM offer performance or endurance advantages, creating substitution risks. Fluctuations in wafer foundry capacity allocation, packaging costs, and raw material prices may introduce cyclical profitability impacts. Geopolitical tensions and trade uncertainties could also affect automotive qualification and supply chain stability. Although fabrication barriers are moderate, automotive certification cycles, long-term reliability validation, and customer qualification procedures create implicit entry barriers. In essence, the industry reflects the characteristics of a mature semiconductor niche market, with limited disruptive innovation potential and high requirements for scale and cost control.

From the perspective of downstream demand trends, the future structure of I<sup>2</sup>C Serial EEPROM demand is expected to show increasing automotive share, stable industrial demand, and differentiated consumer electronics demand. The number of memory nodes per vehicle continues to rise, particularly in electrified and intelligent vehicles, where each sensor module, camera unit, display panel, and power control subsystem may incorporate dedicated EEPROM for calibration data and device identification. Industrial control applications benefit from smart manufacturing upgrades and connectivity expansion, maintaining rigid demand for high-reliability storage. Communication equipment and network infrastructure continue to require storage for MAC addresses and module identification data. In consumer electronics, although some functions are absorbed by highly integrated chips, stable demand remains in camera modules, OLED display drivers, and touch modules. Future trends include higher adoption of 1.8V low-voltage products, growing demand for WLCSP packaging, support

for faster I?C communication modes, and enhanced data protection features. Additionally, localization and supply chain security initiatives will support regional manufacturers. Overall, while not a high-growth explosive segment, the market maintains long-term stable growth with diversified applications and strong customer stickiness.

LP Information, Inc. (LPI) ' newest research report, the ?I?C Serial EEPROM Industry Forecast? looks at past sales and reviews total world I?C Serial EEPROM sales in 2025, providing a comprehensive analysis by region and market sector of projected I?C Serial EEPROM sales for 2026 through 2032. With I?C Serial EEPROM sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world I?C Serial EEPROM industry.

This Insight Report provides a comprehensive analysis of the global I?C Serial EEPROM landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on I?C Serial EEPROM portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global I?C Serial EEPROM market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for I?C Serial EEPROM and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global I?C Serial EEPROM.

This report presents a comprehensive overview, market shares, and growth opportunities of I?C Serial EEPROM market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Less Than 1 Mb

1 Mb - 2 Mb

Others

### Segmentation by Operating Voltage Range:

- 1.7V?1.95V Low-Voltage I?C Serial EEPROM
- 2.5V?3.6V Standard Voltage I?C Serial EEPROM
- 4.5V?5.5V High-Voltage I?C Serial EEPROM
- Wide-Voltage (1.7V?5.5V) I?C Serial EEPROM

### Segmentation by Package Type:

- SOIC Package I?C Serial EEPROM
- TSSOP Package I?C Serial EEPROM
- MSOP Package I?C Serial EEPROM
- DFN Package I?C Serial EEPROM
- WLCSP Package I?C Serial EEPROM

### Segmentation by Memory Cell Structure:

- Floating-Gate EEPROM
- Split-Gate EEPROM
- Embedded EEPROM (eEEPROM)
- High-Endurance EEPROM

### Segmentation by Application:

Automotive

Consumer Electronics

Home Appliance

Industrial

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Microchip Technology Incorporated

STMicroelectronics

onsemi

Renesas Electronics Corporation

ROHM

MinebeaMitsumi

Puya Semiconductor

Giantec Semiconductor Corporation

Shanghai Fudan Microelectronics Group

ZettaDevice Electronics Technology

Teledyne Technologies

Fremont Micro Devices

### **Key Questions Addressed in this Report**

What is the 10-year outlook for the global I?C Serial EEPROM market?

What factors are driving I?C Serial EEPROM market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do I?C Serial EEPROM market opportunities vary by end market size?

How does I?C Serial EEPROM break out by Type, by Application?

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