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Global Item Level RFID Tag Market Growth 2026-2032

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Abstracts

The global Item Level RFID Tag market size is predicted to grow from US$ 1604 million in 2025 to US$ 4049 million in 2032; it is expected to grow at a CAGR of 14.4% from 2026 to 2032.

In 2024, the global production of item-level RFID tags will reach 45.69 billion pieces, with an average selling price of US$0.0315 per piece. Item-level RFID tags contain an RFID inlay that enables them to communicate with a unique item-level identifier using radio waves. RFID tags are attached to individual products, rather than simply tagging pallets upon arrival and then tracking them within the factory. Retailers and brand owners use RFID tags to assign a unique identification number to each item. RFID readers can read multiple RFID tags simultaneously, improving inventory accuracy, traceability, and product authentication. RFID can be used to tag STUs, such as apparel, library books, jewelry, engineering components, and laundry.

The greatest potential for item-level tagging lies in uniquely encoding massive quantities of products, such as consumer goods, mail, clothing, books, pharmaceuticals, and manufacturing parts. These products are produced in quantities of 5 to 10 trillion units annually. Therefore, item-level tagging incorporates most or all of the following characteristics, presenting distinct technical and business challenges from other RFID applications, but also offering numerous advantages.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Item Level RFID Tag Industry Forecast” looks at past sales and reviews total world Item Level RFID Tag sales in 2025, providing a comprehensive analysis by region and market sector of projected Item Level RFID Tag sales for 2026 through 2032. With Item Level RFID Tag sales broken down by region, market sector and sub-sector, this report provides a detailed

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analysis in US$ millions of the world Item Level RFID Tag industry.

This Insight Report provides a comprehensive analysis of the global Item Level RFID Tag landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Item Level RFID Tag portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Item Level RFID Tag market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Item Level RFID Tag and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Item Level RFID Tag.

This report presents a comprehensive overview, market shares, and growth opportunities of Item Level RFID Tag market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

Dry Inlay

Wet Inlay

Lable

Others

Segmentation by Frequency:

High Frequency RFID (HF)

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Ultra High Frequency RFID (UHF)

Other

Segmentation by Included Battery:

Passive RFID (Batteries Not Included)

Active RFID (Batteries Included)

Semi-passive RFID (Chip Powered)

Segmentation by Material:

Flexible Labels

Anti-metal Labels

Ceramic Labels

Other

Segmentation by Application:

Apparel & Footwear

Food & Pharmaceuticals & Cosmetics

Consumer Electronics & Manufacturing Parts

Logistics & Warehousing & Package Tracking

Hospitality & Aviation

Other

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This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia

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Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Avery Dennison Smartrac

Alien Technology

3M

Hana Technologies Inc.

Identiv

Fujitsu

Zebra Technologies

GAO RFID

Balluff

Honeywell

Assa Abloy(HID Global)

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SML Group

Dipole RFID

Beontag(Confidex)

Unitech Global

Impinj

Tageos

Murata Manufacturing Co., Ltd.

Invengo Information Technology Co., Ltd.

Hangzhou Century Co., Ltd.

Xiamen Xinde Co., Ltd.

Shanghai Inlay Link Inc.

Xiamen Innov Photoelectric Technology Co., Ltd.

Arizon RFID Technology (Cayman) Co., Ltd.

Key Questions Addressed in this Report

What is the 10-year outlook for the global Item Level RFID Tag market?

What factors are driving Item Level RFID Tag market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Item Level RFID Tag market opportunities vary by end market size?

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How does Item Level RFID Tag break out by Type, by Application?

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