

Global IT Service Desk Market Growth (Status and Outlook) 2023-2029

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Abstracts

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The IT Service Desk is intended to be a primary point of engagement between users and an IT organization. According to the ITIL, the service desk is the single point of contact (SPOC) between the service provider (IT) and users for day-to-day activities.

LPI (LP Information)' newest research report, the "IT Service Desk Industry Forecast" looks at past sales and reviews total world IT Service Desk sales in 2022, providing a comprehensive analysis by region and market sector of projected IT Service Desk sales for 2023 through 2029. With IT Service Desk sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world IT Service Desk industry.

This Insight Report provides a comprehensive analysis of the global IT Service Desk landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on IT Service Desk portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global IT Service Desk market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for IT Service Desk and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the

current state and future trajectory in the global IT Service Desk.

The global IT Service Desk market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for IT Service Desk is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for IT Service Desk is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for IT Service Desk is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key IT Service Desk players cover Samanage, Freshservice, ManageEngine ServiceDesk, JIRA Service Desk, Zendesk, Track-It!, BMC Remedy 9, Cherwell IT Service Management and Agiloft, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of IT Service Desk market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Cloud based

On Premise

Segmentation by application

SMBs

Large Enterprises

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Samanage

Freshservice

ManageEngine ServiceDesk

JIRA Service Desk

Zendesk

Track-It!

BMC Remedy 9

Cherwell IT Service Management

Agiloft

Re:Desk

ServiceNow

GoToAssist

Spiceworks

EasyVista

Wolken

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