

# Global IT Portfolio Analysis Software Market Growth (Status and Outlook) 2024-2030

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global IT Portfolio Analysis Software market size was valued at US\$ 1126.9 million in 2023. With growing demand in downstream market, the IT Portfolio Analysis Software is forecast to a readjusted size of US\$ 1982.4 million by 2030 with a CAGR of 8.4% during review period.

The research report highlights the growth potential of the global IT Portfolio Analysis Software market. IT Portfolio Analysis Software are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of IT Portfolio Analysis Software. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the IT Portfolio Analysis Software market.

IT Portfolio Analysis Software is a type of software that helps IT managers and executives to evaluate, optimize, and align their IT portfolios with their business goals and strategies. IT portfolios are collections of IT assets, projects, services, and products that support the organization's operations and objectives. IT Portfolio Analysis Software provides tools for visualizing, analyzing, and managing IT portfolios, such as dashboards, reports, metrics, scenarios, and recommendations. IT Portfolio Analysis Software can help users to assess the value, performance, risk, and interdependencies of their IT portfolios, as well as identify gaps, redundancies, and opportunities for improvement.

The industry trend of IT Portfolio Analysis Software is influenced by several factors,

such as:

The increasing demand for digital transformation and innovation from businesses that need to adapt to changing customer needs, market conditions, and competitive pressures. IT Portfolio Analysis Software can help users to align their IT portfolios with their digital business strategies and outcomes, as well as support the shift from project-based to product-based delivery models.

The growing complexity and diversity of IT landscapes that include multiple technologies, platforms, architectures, vendors, and delivery modes. IT Portfolio Analysis Software can help users to manage the interdependencies and trade-offs among their IT portfolios, as well as rationalize and optimize their IT assets and services.

The rising importance of data-driven decision making and analytics for IT management and governance. IT Portfolio Analysis Software can help users to collect, integrate, visualize, and analyze data from various sources and perspectives to measure the value, performance, risk, and maturity of their IT portfolios.

Key Features:

The report on IT Portfolio Analysis Software market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the IT Portfolio Analysis Software market. It may include historical data, market segmentation by Type (e.g., Cloud Based, Web Based), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the IT Portfolio Analysis Software market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the IT Portfolio Analysis Software market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the IT Portfolio Analysis Software industry. This include advancements in IT Portfolio Analysis Software technology, IT Portfolio Analysis Software new entrants, IT Portfolio Analysis Software new investment, and other innovations that are shaping the future of IT Portfolio Analysis Software.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the IT Portfolio Analysis Software market. It includes factors influencing customer ' purchasing decisions, preferences for IT Portfolio Analysis Software product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the IT Portfolio Analysis Software market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting IT Portfolio Analysis Software market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the IT Portfolio Analysis Software market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the IT Portfolio Analysis Software industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the IT Portfolio Analysis Software market.

**Market Segmentation:**

IT Portfolio Analysis Software market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Segmentation by type

Cloud Based

Web Based

Segmentation by application

Large Enterprises

SMEs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Planview

iServer

Software AG

Infoblox

Oracle

RISC Networks

APTARE

Ardoq

ABACUS

Axonius

BiZZdesign

Broadcom

## Contents

### **1 SCOPE OF THE REPORT**

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### **2 EXECUTIVE SUMMARY**

- 2.1 World Market Overview
  - 2.1.1 Global IT Portfolio Analysis Software Market Size 2019-2030
  - 2.1.2 IT Portfolio Analysis Software Market Size CAGR by Region 2019 VS 2023 VS 2030
- 2.2 IT Portfolio Analysis Software Segment by Type
  - 2.2.1 Cloud Based
  - 2.2.2 Web Based
- 2.3 IT Portfolio Analysis Software Market Size by Type
  - 2.3.1 IT Portfolio Analysis Software Market Size CAGR by Type (2019 VS 2023 VS 2030)
  - 2.3.2 Global IT Portfolio Analysis Software Market Size Market Share by Type (2019-2024)
- 2.4 IT Portfolio Analysis Software Segment by Application
  - 2.4.1 Large Enterprises
  - 2.4.2 SMEs
- 2.5 IT Portfolio Analysis Software Market Size by Application
  - 2.5.1 IT Portfolio Analysis Software Market Size CAGR by Application (2019 VS 2023 VS 2030)
  - 2.5.2 Global IT Portfolio Analysis Software Market Size Market Share by Application (2019-2024)

### **3 IT PORTFOLIO ANALYSIS SOFTWARE MARKET SIZE BY PLAYER**

- 3.1 IT Portfolio Analysis Software Market Size Market Share by Players

- 3.1.1 Global IT Portfolio Analysis Software Revenue by Players (2019-2024)
- 3.1.2 Global IT Portfolio Analysis Software Revenue Market Share by Players (2019-2024)
- 3.2 Global IT Portfolio Analysis Software Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
  - 3.3.1 Competition Landscape Analysis
  - 3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

## **4 IT PORTFOLIO ANALYSIS SOFTWARE BY REGIONS**

- 4.1 IT Portfolio Analysis Software Market Size by Regions (2019-2024)
- 4.2 Americas IT Portfolio Analysis Software Market Size Growth (2019-2024)
- 4.3 APAC IT Portfolio Analysis Software Market Size Growth (2019-2024)
- 4.4 Europe IT Portfolio Analysis Software Market Size Growth (2019-2024)
- 4.5 Middle East & Africa IT Portfolio Analysis Software Market Size Growth (2019-2024)

## **5 AMERICAS**

- 5.1 Americas IT Portfolio Analysis Software Market Size by Country (2019-2024)
- 5.2 Americas IT Portfolio Analysis Software Market Size by Type (2019-2024)
- 5.3 Americas IT Portfolio Analysis Software Market Size by Application (2019-2024)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

## **6 APAC**

- 6.1 APAC IT Portfolio Analysis Software Market Size by Region (2019-2024)
- 6.2 APAC IT Portfolio Analysis Software Market Size by Type (2019-2024)
- 6.3 APAC IT Portfolio Analysis Software Market Size by Application (2019-2024)
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia



## **7 EUROPE**

- 7.1 Europe IT Portfolio Analysis Software by Country (2019-2024)
- 7.2 Europe IT Portfolio Analysis Software Market Size by Type (2019-2024)
- 7.3 Europe IT Portfolio Analysis Software Market Size by Application (2019-2024)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

## **8 MIDDLE EAST & AFRICA**

- 8.1 Middle East & Africa IT Portfolio Analysis Software by Region (2019-2024)
- 8.2 Middle East & Africa IT Portfolio Analysis Software Market Size by Type (2019-2024)
- 8.3 Middle East & Africa IT Portfolio Analysis Software Market Size by Application (2019-2024)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

## **10 GLOBAL IT PORTFOLIO ANALYSIS SOFTWARE MARKET FORECAST**

- 10.1 Global IT Portfolio Analysis Software Forecast by Regions (2025-2030)
  - 10.1.1 Global IT Portfolio Analysis Software Forecast by Regions (2025-2030)
  - 10.1.2 Americas IT Portfolio Analysis Software Forecast
  - 10.1.3 APAC IT Portfolio Analysis Software Forecast
  - 10.1.4 Europe IT Portfolio Analysis Software Forecast
  - 10.1.5 Middle East & Africa IT Portfolio Analysis Software Forecast

- 10.2 Americas IT Portfolio Analysis Software Forecast by Country (2025-2030)
  - 10.2.1 United States IT Portfolio Analysis Software Market Forecast
  - 10.2.2 Canada IT Portfolio Analysis Software Market Forecast
  - 10.2.3 Mexico IT Portfolio Analysis Software Market Forecast
  - 10.2.4 Brazil IT Portfolio Analysis Software Market Forecast
- 10.3 APAC IT Portfolio Analysis Software Forecast by Region (2025-2030)
  - 10.3.1 China IT Portfolio Analysis Software Market Forecast
  - 10.3.2 Japan IT Portfolio Analysis Software Market Forecast
  - 10.3.3 Korea IT Portfolio Analysis Software Market Forecast
  - 10.3.4 Southeast Asia IT Portfolio Analysis Software Market Forecast
  - 10.3.5 India IT Portfolio Analysis Software Market Forecast
  - 10.3.6 Australia IT Portfolio Analysis Software Market Forecast
- 10.4 Europe IT Portfolio Analysis Software Forecast by Country (2025-2030)
  - 10.4.1 Germany IT Portfolio Analysis Software Market Forecast
  - 10.4.2 France IT Portfolio Analysis Software Market Forecast
  - 10.4.3 UK IT Portfolio Analysis Software Market Forecast
  - 10.4.4 Italy IT Portfolio Analysis Software Market Forecast
  - 10.4.5 Russia IT Portfolio Analysis Software Market Forecast
- 10.5 Middle East & Africa IT Portfolio Analysis Software Forecast by Region (2025-2030)
  - 10.5.1 Egypt IT Portfolio Analysis Software Market Forecast
  - 10.5.2 South Africa IT Portfolio Analysis Software Market Forecast
  - 10.5.3 Israel IT Portfolio Analysis Software Market Forecast
  - 10.5.4 Turkey IT Portfolio Analysis Software Market Forecast
  - 10.5.5 GCC Countries IT Portfolio Analysis Software Market Forecast
- 10.6 Global IT Portfolio Analysis Software Forecast by Type (2025-2030)
- 10.7 Global IT Portfolio Analysis Software Forecast by Application (2025-2030)

## **11 KEY PLAYERS ANALYSIS**

- 11.1 Planview
  - 11.1.1 Planview Company Information
  - 11.1.2 Planview IT Portfolio Analysis Software Product Offered
  - 11.1.3 Planview IT Portfolio Analysis Software Revenue, Gross Margin and Market Share (2019-2024)
  - 11.1.4 Planview Main Business Overview
  - 11.1.5 Planview Latest Developments
- 11.2 iServer
  - 11.2.1 iServer Company Information

- 11.2.2 iServer IT Portfolio Analysis Software Product Offered
- 11.2.3 iServer IT Portfolio Analysis Software Revenue, Gross Margin and Market Share (2019-2024)
- 11.2.4 iServer Main Business Overview
- 11.2.5 iServer Latest Developments
- 11.3 Software AG
  - 11.3.1 Software AG Company Information
  - 11.3.2 Software AG IT Portfolio Analysis Software Product Offered
  - 11.3.3 Software AG IT Portfolio Analysis Software Revenue, Gross Margin and Market Share (2019-2024)
  - 11.3.4 Software AG Main Business Overview
  - 11.3.5 Software AG Latest Developments
- 11.4 Infoblox
  - 11.4.1 Infoblox Company Information
  - 11.4.2 Infoblox IT Portfolio Analysis Software Product Offered
  - 11.4.3 Infoblox IT Portfolio Analysis Software Revenue, Gross Margin and Market Share (2019-2024)
  - 11.4.4 Infoblox Main Business Overview
  - 11.4.5 Infoblox Latest Developments
- 11.5 Oracle
  - 11.5.1 Oracle Company Information
  - 11.5.2 Oracle IT Portfolio Analysis Software Product Offered
  - 11.5.3 Oracle IT Portfolio Analysis Software Revenue, Gross Margin and Market Share (2019-2024)
  - 11.5.4 Oracle Main Business Overview
  - 11.5.5 Oracle Latest Developments
- 11.6 RISC Networks
  - 11.6.1 RISC Networks Company Information
  - 11.6.2 RISC Networks IT Portfolio Analysis Software Product Offered
  - 11.6.3 RISC Networks IT Portfolio Analysis Software Revenue, Gross Margin and Market Share (2019-2024)
  - 11.6.4 RISC Networks Main Business Overview
  - 11.6.5 RISC Networks Latest Developments
- 11.7 APTARE
  - 11.7.1 APTARE Company Information
  - 11.7.2 APTARE IT Portfolio Analysis Software Product Offered
  - 11.7.3 APTARE IT Portfolio Analysis Software Revenue, Gross Margin and Market Share (2019-2024)
  - 11.7.4 APTARE Main Business Overview

#### 11.7.5 APTARE Latest Developments

### 11.8 Ardoq

#### 11.8.1 Ardoq Company Information

#### 11.8.2 Ardoq IT Portfolio Analysis Software Product Offered

#### 11.8.3 Ardoq IT Portfolio Analysis Software Revenue, Gross Margin and Market Share (2019-2024)

#### 11.8.4 Ardoq Main Business Overview

#### 11.8.5 Ardoq Latest Developments

### 11.9 ABACUS

#### 11.9.1 ABACUS Company Information

#### 11.9.2 ABACUS IT Portfolio Analysis Software Product Offered

#### 11.9.3 ABACUS IT Portfolio Analysis Software Revenue, Gross Margin and Market Share (2019-2024)

#### 11.9.4 ABACUS Main Business Overview

#### 11.9.5 ABACUS Latest Developments

### 11.10 Axonius

#### 11.10.1 Axonius Company Information

#### 11.10.2 Axonius IT Portfolio Analysis Software Product Offered

#### 11.10.3 Axonius IT Portfolio Analysis Software Revenue, Gross Margin and Market Share (2019-2024)

#### 11.10.4 Axonius Main Business Overview

#### 11.10.5 Axonius Latest Developments

### 11.11 BiZZdesign

#### 11.11.1 BiZZdesign Company Information

#### 11.11.2 BiZZdesign IT Portfolio Analysis Software Product Offered

#### 11.11.3 BiZZdesign IT Portfolio Analysis Software Revenue, Gross Margin and Market Share (2019-2024)

#### 11.11.4 BiZZdesign Main Business Overview

#### 11.11.5 BiZZdesign Latest Developments

### 11.12 Broadcom

#### 11.12.1 Broadcom Company Information

#### 11.12.2 Broadcom IT Portfolio Analysis Software Product Offered

#### 11.12.3 Broadcom IT Portfolio Analysis Software Revenue, Gross Margin and Market Share (2019-2024)

#### 11.12.4 Broadcom Main Business Overview

#### 11.12.5 Broadcom Latest Developments

## 12 RESEARCH FINDINGS AND CONCLUSION



## List Of Tables

### LIST OF TABLES

Table 1. IT Portfolio Analysis Software Market Size CAGR by Region (2019 VS 2023 VS 2030) & (\$ Millions)

Table 2. Major Players of Cloud Based

Table 3. Major Players of Web Based

Table 4. IT Portfolio Analysis Software Market Size CAGR by Type (2019 VS 2023 VS 2030) & (\$ Millions)

Table 5. Global IT Portfolio Analysis Software Market Size by Type (2019-2024) & (\$ Millions)

Table 6. Global IT Portfolio Analysis Software Market Size Market Share by Type (2019-2024)

Table 7. IT Portfolio Analysis Software Market Size CAGR by Application (2019 VS 2023 VS 2030) & (\$ Millions)

Table 8. Global IT Portfolio Analysis Software Market Size by Application (2019-2024) & (\$ Millions)

Table 9. Global IT Portfolio Analysis Software Market Size Market Share by Application (2019-2024)

Table 10. Global IT Portfolio Analysis Software Revenue by Players (2019-2024) & (\$ Millions)

Table 11. Global IT Portfolio Analysis Software Revenue Market Share by Player (2019-2024)

Table 12. IT Portfolio Analysis Software Key Players Head office and Products Offered

Table 13. IT Portfolio Analysis Software Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

Table 14. New Products and Potential Entrants

Table 15. Mergers & Acquisitions, Expansion

Table 16. Global IT Portfolio Analysis Software Market Size by Regions 2019-2024 & (\$ Millions)

Table 17. Global IT Portfolio Analysis Software Market Size Market Share by Regions (2019-2024)

Table 18. Global IT Portfolio Analysis Software Revenue by Country/Region (2019-2024) & (\$ millions)

Table 19. Global IT Portfolio Analysis Software Revenue Market Share by Country/Region (2019-2024)

Table 20. Americas IT Portfolio Analysis Software Market Size by Country (2019-2024) & (\$ Millions)

Table 21. Americas IT Portfolio Analysis Software Market Size Market Share by Country (2019-2024)

Table 22. Americas IT Portfolio Analysis Software Market Size by Type (2019-2024) & (\$ Millions)

Table 23. Americas IT Portfolio Analysis Software Market Size Market Share by Type (2019-2024)

Table 24. Americas IT Portfolio Analysis Software Market Size by Application (2019-2024) & (\$ Millions)

Table 25. Americas IT Portfolio Analysis Software Market Size Market Share by Application (2019-2024)

Table 26. APAC IT Portfolio Analysis Software Market Size by Region (2019-2024) & (\$ Millions)

Table 27. APAC IT Portfolio Analysis Software Market Size Market Share by Region (2019-2024)

Table 28. APAC IT Portfolio Analysis Software Market Size by Type (2019-2024) & (\$ Millions)

Table 29. APAC IT Portfolio Analysis Software Market Size Market Share by Type (2019-2024)

Table 30. APAC IT Portfolio Analysis Software Market Size by Application (2019-2024) & (\$ Millions)

Table 31. APAC IT Portfolio Analysis Software Market Size Market Share by Application (2019-2024)

Table 32. Europe IT Portfolio Analysis Software Market Size by Country (2019-2024) & (\$ Millions)

Table 33. Europe IT Portfolio Analysis Software Market Size Market Share by Country (2019-2024)

Table 34. Europe IT Portfolio Analysis Software Market Size by Type (2019-2024) & (\$ Millions)

Table 35. Europe IT Portfolio Analysis Software Market Size Market Share by Type (2019-2024)

Table 36. Europe IT Portfolio Analysis Software Market Size by Application (2019-2024) & (\$ Millions)

Table 37. Europe IT Portfolio Analysis Software Market Size Market Share by Application (2019-2024)

Table 38. Middle East & Africa IT Portfolio Analysis Software Market Size by Region (2019-2024) & (\$ Millions)

Table 39. Middle East & Africa IT Portfolio Analysis Software Market Size Market Share by Region (2019-2024)

Table 40. Middle East & Africa IT Portfolio Analysis Software Market Size by Type

(2019-2024) & (\$ Millions)

Table 41. Middle East & Africa IT Portfolio Analysis Software Market Size Market Share by Type (2019-2024)

Table 42. Middle East & Africa IT Portfolio Analysis Software Market Size by Application (2019-2024) & (\$ Millions)

Table 43. Middle East & Africa IT Portfolio Analysis Software Market Size Market Share by Application (2019-2024)

Table 44. Key Market Drivers & Growth Opportunities of IT Portfolio Analysis Software

Table 45. Key Market Challenges & Risks of IT Portfolio Analysis Software

Table 46. Key Industry Trends of IT Portfolio Analysis Software

Table 47. Global IT Portfolio Analysis Software Market Size Forecast by Regions (2025-2030) & (\$ Millions)

Table 48. Global IT Portfolio Analysis Software Market Size Market Share Forecast by Regions (2025-2030)

Table 49. Global IT Portfolio Analysis Software Market Size Forecast by Type (2025-2030) & (\$ Millions)

Table 50. Global IT Portfolio Analysis Software Market Size Forecast by Application (2025-2030) & (\$ Millions)

Table 51. Planview Details, Company Type, IT Portfolio Analysis Software Area Served and Its Competitors

Table 52. Planview IT Portfolio Analysis Software Product Offered

Table 53. Planview IT Portfolio Analysis Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 54. Planview Main Business

Table 55. Planview Latest Developments

Table 56. iServer Details, Company Type, IT Portfolio Analysis Software Area Served and Its Competitors

Table 57. iServer IT Portfolio Analysis Software Product Offered

Table 58. iServer Main Business

Table 59. iServer IT Portfolio Analysis Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 60. iServer Latest Developments

Table 61. Software AG Details, Company Type, IT Portfolio Analysis Software Area Served and Its Competitors

Table 62. Software AG IT Portfolio Analysis Software Product Offered

Table 63. Software AG Main Business

Table 64. Software AG IT Portfolio Analysis Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 65. Software AG Latest Developments



Table 66. Infoblox Details, Company Type, IT Portfolio Analysis Software Area Served and Its Competitors

Table 67. Infoblox IT Portfolio Analysis Software Product Offered

Table 68. Infoblox Main Business

Table 69. Infoblox IT Portfolio Analysis Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 70. Infoblox Latest Developments

Table 71. Oracle Details, Company Type, IT Portfolio Analysis Software Area Served and Its Competitors

Table 72. Oracle IT Portfolio Analysis Software Product Offered

Table 73. Oracle Main Business

Table 74. Oracle IT Portfolio Analysis Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 75. Oracle Latest Developments

Table 76. RISC Networks Details, Company Type, IT Portfolio Analysis Software Area Served and Its Competitors

Table 77. RISC Networks IT Portfolio Analysis Software Product Offered

Table 78. RISC Networks Main Business

Table 79. RISC Networks IT Portfolio Analysis Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 80. RISC Networks Latest Developments

Table 81. APTARE Details, Company Type, IT Portfolio Analysis Software Area Served and Its Competitors

Table 82. APTARE IT Portfolio Analysis Software Product Offered

Table 83. APTARE Main Business

Table 84. APTARE IT Portfolio Analysis Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 85. APTARE Latest Developments

Table 86. Ardoq Details, Company Type, IT Portfolio Analysis Software Area Served and Its Competitors

Table 87. Ardoq IT Portfolio Analysis Software Product Offered

Table 88. Ardoq Main Business

Table 89. Ardoq IT Portfolio Analysis Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 90. Ardoq Latest Developments

Table 91. ABACUS Details, Company Type, IT Portfolio Analysis Software Area Served and Its Competitors

Table 92. ABACUS IT Portfolio Analysis Software Product Offered

Table 93. ABACUS Main Business

Table 94. ABACUS IT Portfolio Analysis Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 95. ABACUS Latest Developments

Table 96. Axonius Details, Company Type, IT Portfolio Analysis Software Area Served and Its Competitors

Table 97. Axonius IT Portfolio Analysis Software Product Offered

Table 98. Axonius Main Business

Table 99. Axonius IT Portfolio Analysis Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 100. Axonius Latest Developments

Table 101. BiZZdesign Details, Company Type, IT Portfolio Analysis Software Area Served and Its Competitors

Table 102. BiZZdesign IT Portfolio Analysis Software Product Offered

Table 103. BiZZdesign IT Portfolio Analysis Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 104. BiZZdesign Main Business

Table 105. BiZZdesign Latest Developments

Table 106. Broadcom Details, Company Type, IT Portfolio Analysis Software Area Served and Its Competitors

Table 107. Broadcom IT Portfolio Analysis Software Product Offered

Table 108. Broadcom Main Business

Table 109. Broadcom IT Portfolio Analysis Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 110. Broadcom Latest Developments

## List Of Figures

### LIST OF FIGURES

- Figure 1. IT Portfolio Analysis Software Report Years Considered
- Figure 2. Research Objectives
- Figure 3. Research Methodology
- Figure 4. Research Process and Data Source
- Figure 5. Global IT Portfolio Analysis Software Market Size Growth Rate 2019-2030 (\$ Millions)
- Figure 6. IT Portfolio Analysis Software Sales by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Figure 7. IT Portfolio Analysis Software Sales Market Share by Country/Region (2023)
- Figure 8. IT Portfolio Analysis Software Sales Market Share by Country/Region (2019, 2023 & 2030)
- Figure 9. Global IT Portfolio Analysis Software Market Size Market Share by Type in 2023
- Figure 10. IT Portfolio Analysis Software in Large Enterprises
- Figure 11. Global IT Portfolio Analysis Software Market: Large Enterprises (2019-2024) & (\$ Millions)
- Figure 12. IT Portfolio Analysis Software in SMEs
- Figure 13. Global IT Portfolio Analysis Software Market: SMEs (2019-2024) & (\$ Millions)
- Figure 14. Global IT Portfolio Analysis Software Market Size Market Share by Application in 2023
- Figure 15. Global IT Portfolio Analysis Software Revenue Market Share by Player in 2023
- Figure 16. Global IT Portfolio Analysis Software Market Size Market Share by Regions (2019-2024)
- Figure 17. Americas IT Portfolio Analysis Software Market Size 2019-2024 (\$ Millions)
- Figure 18. APAC IT Portfolio Analysis Software Market Size 2019-2024 (\$ Millions)
- Figure 19. Europe IT Portfolio Analysis Software Market Size 2019-2024 (\$ Millions)
- Figure 20. Middle East & Africa IT Portfolio Analysis Software Market Size 2019-2024 (\$ Millions)
- Figure 21. Americas IT Portfolio Analysis Software Value Market Share by Country in 2023
- Figure 22. United States IT Portfolio Analysis Software Market Size Growth 2019-2024 (\$ Millions)
- Figure 23. Canada IT Portfolio Analysis Software Market Size Growth 2019-2024 (\$

Millions)

Figure 24. Mexico IT Portfolio Analysis Software Market Size Growth 2019-2024 (\$ Millions)

Figure 25. Brazil IT Portfolio Analysis Software Market Size Growth 2019-2024 (\$ Millions)

Figure 26. APAC IT Portfolio Analysis Software Market Size Market Share by Region in 2023

Figure 27. APAC IT Portfolio Analysis Software Market Size Market Share by Type in 2023

Figure 28. APAC IT Portfolio Analysis Software Market Size Market Share by Application in 2023

Figure 29. China IT Portfolio Analysis Software Market Size Growth 2019-2024 (\$ Millions)

Figure 30. Japan IT Portfolio Analysis Software Market Size Growth 2019-2024 (\$ Millions)

Figure 31. Korea IT Portfolio Analysis Software Market Size Growth 2019-2024 (\$ Millions)

Figure 32. Southeast Asia IT Portfolio Analysis Software Market Size Growth 2019-2024 (\$ Millions)

Figure 33. India IT Portfolio Analysis Software Market Size Growth 2019-2024 (\$ Millions)

Figure 34. Australia IT Portfolio Analysis Software Market Size Growth 2019-2024 (\$ Millions)

Figure 35. Europe IT Portfolio Analysis Software Market Size Market Share by Country in 2023

Figure 36. Europe IT Portfolio Analysis Software Market Size Market Share by Type (2019-2024)

Figure 37. Europe IT Portfolio Analysis Software Market Size Market Share by Application (2019-2024)

Figure 38. Germany IT Portfolio Analysis Software Market Size Growth 2019-2024 (\$ Millions)

Figure 39. France IT Portfolio Analysis Software Market Size Growth 2019-2024 (\$ Millions)

Figure 40. UK IT Portfolio Analysis Software Market Size Growth 2019-2024 (\$ Millions)

Figure 41. Italy IT Portfolio Analysis Software Market Size Growth 2019-2024 (\$ Millions)

Figure 42. Russia IT Portfolio Analysis Software Market Size Growth 2019-2024 (\$ Millions)

Figure 43. Middle East & Africa IT Portfolio Analysis Software Market Size Market Share

by Region (2019-2024)

Figure 44. Middle East & Africa IT Portfolio Analysis Software Market Size Market Share by Type (2019-2024)

Figure 45. Middle East & Africa IT Portfolio Analysis Software Market Size Market Share by Application (2019-2024)

Figure 46. Egypt IT Portfolio Analysis Software Market Size Growth 2019-2024 (\$ Millions)

Figure 47. South Africa IT Portfolio Analysis Software Market Size Growth 2019-2024 (\$ Millions)

Figure 48. Israel IT Portfolio Analysis Software Market Size Growth 2019-2024 (\$ Millions)

Figure 49. Turkey IT Portfolio Analysis Software Market Size Growth 2019-2024 (\$ Millions)

Figure 50. GCC Country IT Portfolio Analysis Software Market Size Growth 2019-2024 (\$ Millions)

Figure 51. Americas IT Portfolio Analysis Software Market Size 2025-2030 (\$ Millions)

Figure 52. APAC IT Portfolio Analysis Software Market Size 2025-2030 (\$ Millions)

Figure 53. Europe IT Portfolio Analysis Software Market Size 2025-2030 (\$ Millions)

Figure 54. Middle East & Africa IT Portfolio Analysis Software Market Size 2025-2030 (\$ Millions)

Figure 55. United States IT Portfolio Analysis Software Market Size 2025-2030 (\$ Millions)

Figure 56. Canada IT Portfolio Analysis Software Market Size 2025-2030 (\$ Millions)

Figure 57. Mexico IT Portfolio Analysis Software Market Size 2025-2030 (\$ Millions)

Figure 58. Brazil IT Portfolio Analysis Software Market Size 2025-2030 (\$ Millions)

Figure 59. China IT Portfolio Analysis Software Market Size 2025-2030 (\$ Millions)

Figure 60. Japan IT Portfolio Analysis Software Market Size 2025-2030 (\$ Millions)

Figure 61. Korea IT Portfolio Analysis Software Market Size 2025-2030 (\$ Millions)

Figure 62. Southeast Asia IT Portfolio Analysis Software Market Size 2025-2030 (\$ Millions)

Figure 63. India IT Portfolio Analysis Software Market Size 2025-2030 (\$ Millions)

Figure 64. Australia IT Portfolio Analysis Software Market Size 2025-2030 (\$ Millions)

Figure 65. Germany IT Portfolio Analysis Software Market Size 2025-2030 (\$ Millions)

Figure 66. France IT Portfolio Analysis Software Market Size 2025-2030 (\$ Millions)

Figure 67. UK IT Portfolio Analysis Software Market Size 2025-2030 (\$ Millions)

Figure 68. Italy IT Portfolio Analysis Software Market Size 2025-2030 (\$ Millions)

Figure 69. Russia IT Portfolio Analysis Software Market Size 2025-2030 (\$ Millions)

Figure 70. Spain IT Portfolio Analysis Software Market Size 2025-2030 (\$ Millions)

Figure 71. Egypt IT Portfolio Analysis Software Market Size 2025-2030 (\$ Millions)

Figure 72. South Africa IT Portfolio Analysis Software Market Size 2025-2030 (\$ Millions)

Figure 73. Israel IT Portfolio Analysis Software Market Size 2025-2030 (\$ Millions)

Figure 74. Turkey IT Portfolio Analysis Software Market Size 2025-2030 (\$ Millions)

Figure 75. GCC Countries IT Portfolio Analysis Software Market Size 2025-2030 (\$ Millions)

Figure 76. Global IT Portfolio Analysis Software Market Size Market Share Forecast by Type (2025-2030)

Figure 77. Global IT Portfolio Analysis Software Market Size Market Share Forecast by Application (2025-2030)

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