

Global Isooctyl Alcohol Market Growth 2026-2032

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Abstracts

The global Isooctyl Alcohol market size is predicted to grow from US\$ 3954 million in 2025 to US\$ 5727 million in 2032; it is expected to grow at a CAGR of 5.5% from 2026 to 2032.

Isooctyl alcohol is a branched-chain C8 fatty alcohol primarily used as an intermediate in the production of plasticizers, specialty esters, lubricants, surfactants, and functional fluids, valued for its low volatility, good solvency, and balanced hydrophobic?lipophilic properties. It is widely applied in PVC plasticizers, synthetic lubricants, coatings, inks, adhesives, and chemical formulations requiring enhanced flexibility and thermal stability. From a value chain perspective, upstream activities include petrochemical feedstocks such as propylene-derived olefins and oxo-alcohol intermediates, midstream processes focus on oxo synthesis, hydrogenation, distillation, and product purification, while downstream demand is driven by plasticizer manufacturers, lubricant formulators, coating producers, chemical compounders, and industrial material suppliers. In 2025, the average selling price of isooctyl alcohol is approximately US\$2,350 per ton, with global sales volume reaching around 1.72 million tons. The industry maintains a gross margin of 18%?30%, supported by scale-driven production efficiency, integration with downstream esterification, and steady demand from performance-oriented chemical applications.

Isooctyl alcohol, also known as 2-ethylhexanol, is a chemical compound primarily used as a plasticizer and solvent in various industries such as chemicals, plastics, and coatings. As of now, the market trend for isooctyl alcohol is showing positive growth. The demand for isooctyl alcohol is expected to increase in the coming years due to its versatile applications and the growth of end-use industries. Industry analysis indicates that isooctyl alcohol remains a stable growth segment within the oxo-alcohol market, benefiting from sustained demand for high-performance plasticizers and specialty esters. While overall growth is moderate, opportunities are emerging from

environmentally compliant formulations, lubricant upgrading, and downstream integration into higher-value ester products.

LP Information, Inc. (LPI) ' newest research report, the "Isooctyl Alcohol Industry Forecast" looks at past sales and reviews total world Isooctyl Alcohol sales in 2025, providing a comprehensive analysis by region and market sector of projected Isooctyl Alcohol sales for 2026 through 2032. With Isooctyl Alcohol sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Isooctyl Alcohol industry.

This Insight Report provides a comprehensive analysis of the global Isooctyl Alcohol landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Isooctyl Alcohol portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Isooctyl Alcohol market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Isooctyl Alcohol and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Isooctyl Alcohol.

This report presents a comprehensive overview, market shares, and growth opportunities of Isooctyl Alcohol market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

>98%

>99%

Segmentation by Product Grade:

Industrial Grade

High-purity Grade

Segmentation by Production Route:

Oxo Process-based

Hydrogenation-derived

Segmentation by Application:

Chemical Manufacturers

Lubricant Formulators

Coating Producers

Industrial Compounders

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

BASF

Evonik Industries

OQ Chemicals

Perstorp Group

Sasol

ExxonMobil Chemical

Arkema

LG Chem

PetroChina

Sinopec

Shandong Hongxin Chemical

Zibo Qixiang Tengda Chemical

Key Questions Addressed in this Report

What is the 10-year outlook for the global Isooctyl Alcohol market?

What factors are driving Isooctyl Alcohol market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Isooctyl Alcohol market opportunities vary by end market size?

How does Isooctyl Alcohol break out by Type, by Application?

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