

Global ISOBUS Component Market Growth (Status and Outlook) 2023-2029

<https://marketpublishers.com/r/G8F0F3C7DD9CEN.html>

Date: March 2023

Pages: 100

Price: US\$ 3,660.00 (Single User License)

ID: G8F0F3C7DD9CEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

ISOBUS, or ISO 11783, is a software standard defined by the International Organization of Standardization. The standard is the basis of the embedded software designed to achieve interoperability of data transfer and communication between the different agricultural implements such as sensors, actuators, control units, cloud server, and display units, whether mounted or part of the tractor.

The first ISOBUS compliant equipment (tractor) was launched in the early 1990s, and since then, there have been significant improvements in the ISOBUS and other agricultural technologies. This standard is still in its growth phase and has a long runway ahead of it. The inter-implement connectivity achieved with ISOBUS equipment has been crucial in deploying digital solutions that will increase field productivity and efficiency.

LPI (LP Information)' newest research report, the "ISOBUS Component Industry Forecast" looks at past sales and reviews total world ISOBUS Component sales in 2022, providing a comprehensive analysis by region and market sector of projected ISOBUS Component sales for 2023 through 2029. With ISOBUS Component sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world ISOBUS Component industry.

This Insight Report provides a comprehensive analysis of the global ISOBUS Component landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on

ISOBUS Component portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global ISOBUS Component market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for ISOBUS Component and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global ISOBUS Component.

The global ISOBUS Component market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for ISOBUS Component is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for ISOBUS Component is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for ISOBUS Component is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key ISOBUS Component players cover Amazone H. Dreyer GmbH?Co. KG, CLAAS KGaA mbH, CNH Industrial N.V., John Deere, DEUTZ-FAHR, Fendt, Hexagon Agriculture, Krone NA and Kuhn Group, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of ISOBUS Component market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Hardware (Electronic Control Unit, Universal Terminal, Cables and Connectors, Others)

Software (Virtual Terminal, Task Controller, Mobile Application, and Others)

Segmentation by application

Tractors

Planters and Seeders

Harvesting

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Amazone H. Dreyer GmbH?Co. KG

CLAAS KGaA mbH

CNH Industrial N.V.

John Deere

DEUTZ-FAHR

Fendt

Hexagon Agriculture

Krone NA

Kuhn Group

Kvaser

Kverneland Group

LEMKEN GmbH and Co. KG

Massey Ferguson (AGCO)

P?TTINGER Landtechnik GmbH

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