

# Global Irish Whiskey Market Growth 2023-2029

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## Abstracts

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Irish whiskey is whiskey made on the island of Ireland.

LPI (LP Information)' newest research report, the "Irish Whiskey Industry Forecast" looks at past sales and reviews total world Irish Whiskey sales in 2022, providing a comprehensive analysis by region and market sector of projected Irish Whiskey sales for 2023 through 2029. With Irish Whiskey sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Irish Whiskey industry.

This Insight Report provides a comprehensive analysis of the global Irish Whiskey landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Irish Whiskey portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Irish Whiskey market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Irish Whiskey and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Irish Whiskey.

The global Irish Whiskey market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Irish Whiskey is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Irish Whiskey is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Irish Whiskey is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Irish Whiskey players cover Beam Suntory, Brown-Forman, Diageo, Pernod Ricard, William Grant & Sons, Dead Rabbit and BushMills, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Irish Whiskey market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Off-trade whiskey

On-trade whiskey

Segmentation by application

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Beam Suntory

Brown-Forman

Diageo

Pernod Ricard

William Grant & Sons

Dead Rabbit

BushMills

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Irish Whiskey market?

What factors are driving Irish Whiskey market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Irish Whiskey market opportunities vary by end market size?

How does Irish Whiskey break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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