

Global IP Telephony Market Growth (Status and Outlook) 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global IP Telephony market size was valued at US\$ 2701.1 million in 2023. With growing demand in downstream market, the IP Telephony is forecast to a readjusted size of US\$ 3955.9 million by 2030 with a CAGR of 5.6% during review period.

The research report highlights the growth potential of the global IP Telephony market. IP Telephony are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of IP Telephony. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the IP Telephony market.

IP telephony is a method and group of technologies for the delivery of voice communications and multimedia sessions over Internet Protocol (IP) networks, such as the Internet. The terms Internet telephony, broadband telephony, and broadband phone service specifically refer to the provisioning of communications services (voice, fax, SMS, voice-messaging) over the public Internet, rather than via the public switched telephone network (PSTN), also known as plain old telephone service (POTS).

The key players of global IP Telephony market includes Cisco, Avaya, Mitel, Polycom, Alcatel-Lucent and so on. In 2019, the top 5 companies accounted for a total market share of about 50%, among which Cisco is in the dominating position, with occupying nearly 13% of global market.

Key Features:

The report on IP Telephony market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the IP Telephony market. It may include historical data, market segmentation by Type (e.g., IP Telephony Hardware, IP Telephony Software and Service), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the IP Telephony market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the IP Telephony market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the IP Telephony industry. This include advancements in IP Telephony technology, IP Telephony new entrants, IP Telephony new investment, and other innovations that are shaping the future of IP Telephony.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the IP Telephony market. It includes factors influencing customer ' purchasing decisions, preferences for IP Telephony product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the IP Telephony market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting IP Telephony market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental

impact and sustainability aspects of the IP Telephony market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the IP Telephony industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the IP Telephony market.

Market Segmentation:

IP Telephony market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Segmentation by type

IP Telephony Hardware

IP Telephony Software and Service

Segmentation by application

BFSI

IT & Telecommunication

Retail

Government

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Cisco

Avaya

Mitel

Polycom

Alcatel-Lucent

Yealink

LogMeIn

Panasonic

Grandstream

NEC

Gigaset

D-Link

Escene

Fanvil

Snom

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