

Global IP Lookup Tool Market Growth (Status and Outlook) 2025-2031

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Abstracts

The global IP Lookup Tool market size is predicted to grow from US\$ 408 million in 2025 to US\$ 580 million in 2031; it is expected to grow at a CAGR of 6.0% from 2025 to 2031.

The IP Lookup Tool market is currently in a growth phase due to the increasing demand for IP lookup services. IP lookup tools are used to identify the geographical location of an IP address, which is essential for various purposes such as cybersecurity, targeted marketing, and fraud prevention.

The market growth is driven by factors such as the rise in cyber threats, the need for IP reputation management, and the growing adoption of IP geolocation for targeted advertising. Organizations across different industries, including e-commerce, banking, and IT services, are increasingly relying on IP lookup tools to enhance their security systems and optimize their marketing campaigns.

Furthermore, the market is witnessing a surge in investments and innovation by key players. Many companies are developing advanced IP lookup tools with additional features such as real-time IP monitoring, threat intelligence, and integration with other security systems. These advancements are attracting more customers and driving market growth.

LPI (LP Information)' newest research report, the "IP Lookup Tool Industry Forecast" looks at past sales and reviews total world IP Lookup Tool sales in 2024, providing a comprehensive analysis by region and market sector of projected IP Lookup Tool sales for 2025 through 2031. With IP Lookup Tool sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the

world IP Lookup Tool industry.

This Insight Report provides a comprehensive analysis of the global IP Lookup Tool landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on IP Lookup Tool portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global IP Lookup Tool market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for IP Lookup Tool and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global IP Lookup Tool.

This report presents a comprehensive overview, market shares, and growth opportunities of IP Lookup Tool market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud Based

On-premises

Segmentation by Application:

Individuals

Enterprises

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

WhatIsMyIPAddress

WhatIsMyIP

Iplocation

IP2Location

NordVPN

TransUnion

Brand Media

KeyCDN (Proinity LLC)

SE Ranking

Melissa

IP-Lookup

Ipapi (Kloudend)

MXToolBox

Spiceworks

IPAddressGuide

Ipaddress.My

Hacker Target

Glimp

Zoho

ISOS

IPQualityScore

InfoByIP

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