

# Global IP Cards Market Growth 2026-2032

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## Abstracts

The global IP Cards market size is predicted to grow from US\$ 612 million in 2025 to US\$ 952 million in 2032; it is expected to grow at a CAGR of 6.6% from 2026 to 2032.

?IP cards? refer to card products developed based on well-known IP (intellectual property). These cards usually contain specific themes and characters. By collecting and exchanging these cards, players can enrich their decks and fight or collect them.

United States market for IP Cards is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for IP Cards is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for IP Cards is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key IP Cards players cover Bandai Namco, Takara Tomy, Konami, Bushiroad, Shueisha, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the ?IP Cards Industry Forecast? looks at past sales and reviews total world IP Cards sales in 2025, providing a comprehensive analysis by region and market sector of projected IP Cards sales for 2026 through 2032. With IP Cards sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world IP Cards industry.

This Insight Report provides a comprehensive analysis of the global IP Cards landscape

and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on IP Cards portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global IP Cards market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for IP Cards and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global IP Cards.

This report presents a comprehensive overview, market shares, and growth opportunities of IP Cards market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by Type:

Original IP

Proxy IP

#### Segmentation by Application:

Personal Collections

Commercial Application

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Bandai Namco

Takara Tomy

Konami

Bushiroad

Shueisha

Square Enix

The Pok?mon Company

Panini

Wizards of the Coast

Topps

Upper Deck

Saka Saka Holdings Limited

Kayou

Holley Technology

Alpha Grou

Yaoji Technology

Shanghai Film

JasonAnime

Hitcard

Roaming Cabin Cultural Technology

#### Key Questions Addressed in this Report

What is the 10-year outlook for the global IP Cards market?

What factors are driving IP Cards market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do IP Cards market opportunities vary by end market size?

How does IP Cards break out by Type, by Application?

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