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Global IoT WAN Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global IoT WAN market size is predicted to grow from US$ 92.9 million in 2025 to US$ 120 million in 2032; it is expected to grow at a CAGR of 3.7% from 2026 to 2032.

According to our research, the number of global connected IoT devices was about 14 billion, grew by 18% compared to 2021. The data released by the Office of the Central Cyberspace Affairs Commission shows that, by the end of 2022, China has built and opened a total of 2.3 million 5G base stations. 110 cities across the country have reached the gigabit city construction standards. Gigabit optical network has the ability to cover more than 500 million households. IPv6 scale deployment application is deeply promoted. The number of active users exceeds 700 million, mobile network IPv6 traffic accounted for nearly 50%. The total size of China's data center racks exceeds 6.5 million standard racks, with an average annual growth rate of more than 30% in the past five years.

LPI (LP Information)' newest research report, the “IoT WAN Industry Forecast” looks at past sales and reviews total world IoT WAN sales in 2025, providing a comprehensive analysis by region and market sector of projected IoT WAN sales for 2026 through 2032. With IoT WAN sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world IoT WAN industry.

This Insight Report provides a comprehensive analysis of the global IoT WAN landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on IoT WAN portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global

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IoT WAN market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for IoT WAN and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global IoT WAN.

This report presents a comprehensive overview, market shares, and growth opportunities of IoT WAN market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cellular Technology

Non-cellular Technology

Segmentation by Application:

Residential

Commercial Building

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

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- Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia
- Middle East & Africa
  - Egypt
  - South Africa
  - Israel
  - Turkey
  - GCC Countries

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The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Aclara

AT&T

Bouygues Telecom

British Telecom

Cisco

Deutsche Telekom

Du

Ericsson

Greenvity

GSMA

Huawei

IBM

Ingenu

Intel

KPN

LinkLabs Symphony Link

LoRa Alliance

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Nokia

Nwave

Orange

Proximus

Rajant

Recent Development

SemTech

Senet

SIGFOX

SK Telecom

Tata Communication

Vodafone

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