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Global IoT Solutions for Tourism Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global IoT Solutions for Tourism market size is predicted to grow from US$ 13360 million in 2025 to US$ 24830 million in 2032; it is expected to grow at a CAGR of 9.4% from 2026 to 2032.

The IoT solution for tourism refers to a solution that uses the Internet of Things (IoT) technology to connect various devices, sensors and systems in the network to achieve intelligent management and optimization of tourism resources, tourism information, tourism services, etc. This solution can improve the quality of tourism experience, enhance the efficiency of tourism services, optimize the allocation of tourism resources, and provide real-time and accurate data support for tourists, tourism enterprises and relevant government departments.

United States market for IoT Solutions for Tourism is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for IoT Solutions for Tourism is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for IoT Solutions for Tourism is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key IoT Solutions for Tourism players cover Hidden Brains, ACL Digital, Libelium, Biz4intellia, Matellio, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the ?IoT Solutions for Tourism Industry

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Forecast? looks at past sales and reviews total world IoT Solutions for Tourism sales in 2025, providing a comprehensive analysis by region and market sector of projected IoT Solutions for Tourism sales for 2026 through 2032. With IoT Solutions for Tourism sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world IoT Solutions for Tourism industry.

This Insight Report provides a comprehensive analysis of the global IoT Solutions for Tourism landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on IoT Solutions for Tourism portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms? unique position in an accelerating global IoT Solutions for Tourism market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for IoT Solutions for Tourism and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global IoT Solutions for Tourism.

This report presents a comprehensive overview, market shares, and growth opportunities of IoT Solutions for Tourism market by product type, application, key players and key regions and countries.

Segmentation by Type:

Intelligent Reservation System

Intelligent Monitoring System

Intelligent Tour Guide System

Others

Segmentation by Application:

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Hotels

Scenic Spots

Transportation

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

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France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Hidden Brains

ACL Digital

Libelium

Biz4intellia

Matellio

Thinkz

SearchingYard

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X-Byte Enterprise

Teltrac

Nwaresoft

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