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Global IoT Network Management Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global IoT Network Management market size is predicted to grow from US$ 6764 million in 2025 to US$ 12006 million in 2032; it is expected to grow at a CAGR of 8.5% from 2026 to 2032.

IoT network management is an important guarantee for the construction and operation of IoT systems. Through effective device management, connection management, data management and performance management, the efficient and stable operation of IoT networks can be ensured, providing strong support for the development of IoT applications. With the continuous development of technology, IoT network management will become more and more intelligent, automated, cloud-based and integrated, providing users with better management services. The fast growth of industrial IoT (IIoT) applications increasing need for advanced network management solutions. As industries adopt IoT technologies to improve their operations, handling these networks efficiently becomes crucial. IIoT involves involving machinery, sensors and equipment to collect and analyze data, which can recover production processes and operational efficiency.

As the number of IoT devices deployed by enterprises continues to increase, IoT network management is evolving from basic connectivity monitoring towards a convergence of cloud-native, automated, intelligent, and secure technologies. Enterprises need to manage device connections from different operators, communication protocols, and countries/regions within a unified platform. The adoption of eSIM and remote SIM configuration technologies is reducing the difficulty of cross-border IoT deployment and operator switching, while the development of 5G RedCap, NB-IoT, LTE-M, LoRaWAN, and satellite IoT expands the types of connections that network management platforms need to support. AI and machine learning are beginning

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to be used for traffic prediction, anomaly detection, fault warning, and automatic repair, while edge computing is driving the decentralization of some device authentication, policy enforcement, and network analysis capabilities to the field. Simultaneously, zero-trust access, device authentication, data encryption, and network isolation are gradually becoming standard platform features, with key industries such as manufacturing, automotive, energy, and utilities increasingly favoring private clouds, hybrid clouds, or on-premises deployments. Market business models are also shifting from one-time software licenses to subscription models that charge based on the number of devices, SIMs, connections, or data usage, and are integrating with ERP, CRM, billing, and ticketing systems via APIs.

Report Scope

LPI (LP Information)' newest research report, the “IoT Network Management Industry Forecast” looks at past sales and reviews total world IoT Network Management sales in 2025, providing a comprehensive analysis by region and market sector of projected IoT Network Management sales for 2026 through 2032. With IoT Network Management sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world IoT Network Management industry.

This Insight Report provides a comprehensive analysis of the global IoT Network Management landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on IoT Network Management portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global IoT Network Management market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for IoT Network Management and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global IoT Network Management.

This report presents a comprehensive overview, market shares, and growth opportunities of IoT Network Management market by product type, application, key players and key regions and countries.

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Segmentation by Type:

Connectivity and Subscription Management

Device Provisioning and Configuration Management

Network Performance and Traffic Management

Fault and Event Management

Others

Segmentation by Technology:

Cellular IoT Networks

LPWAN Networks

Wi-Fi and Short-Range Wireless Networks

Others

Segmentation by Component:

IoT Network Management Software

Professional Services

Managed Services

Segmentation by Application:

SMEs

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Large Enterprises

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

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Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Cisco Systems

Microsoft

Amazon Web Services

IBM

Huawei Technologies

Nokia

Aeris Communications

PTC

Cumulocity

Siemens

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Bosch

Software AG

emnify

Particle Industries

KORE Group

China Mobile Communications

Tencent Cloud

NTT DOCOMO, Inc.

SORACOM, INC.

KDDI Corporation

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