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Global IoT Location-as?a?Service Market Growth (Status and Outlook) 2025-2031

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Abstracts

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The global IoT Location-as?a?Service market size is predicted to grow from US$ million in 2025 to US$ million in 2031; it is expected to grow at a CAGR of %from 2025 to 2031.

According to our research, the number of global connected IoT devices was about 14 billion, grew by 18% compared to 2021. The data released by the Office of the Central Cyberspace Affairs Commission shows that, by the end of 2022, China has built and opened a total of 2.3 million 5G base stations. 110 cities across the country have reached the gigabit city construction standards. Gigabit optical network has the ability to cover more than 500 million households. IPv6 scale deployment application is deeply promoted. The number of active users exceeds 700 million, mobile network IPv6 traffic accounted for nearly 50%. The total size of China's data center racks exceeds 6.5 million standard racks, with an average annual growth rate of more than 30% in the past five years.

LPI (LP Information)' newest research report, the “IoT Location-as?a?Service Industry Forecast” looks at past sales and reviews total world IoT Location-as?a?Service sales in 2024, providing a comprehensive analysis by region and market sector of projected IoT Location-as?a?Service sales for 2025 through 2031. With IoT Location-as?a?Service sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world IoT Location-as?a?Service industry.

This Insight Report provides a comprehensive analysis of the global IoT Location-

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as?a?Service landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on IoT Location-as?a?Service portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global IoT Location-as?a?Service market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for IoT Location-as?a?Service and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global IoT Location-as?a?Service.

This report presents a comprehensive overview, market shares, and growth opportunities of IoT Location-as?a?Service market by product type, application, key players and key regions and countries.

Segmentation by Type:

Network-Based Location Service

GNSS-Based Location Service

Cloud-Based

Segmentation by Application:

Industrial

Retailing

Medical Care

Automobile

Other

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This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia
- Middle East & Africa

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Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Google

International Business Machines

Microsoft

Oracle

Esri

Zebra Technologies

Qualcomm Technologies

Ericsson

Teldio

U-blox

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